# FINANCIAL TIMES

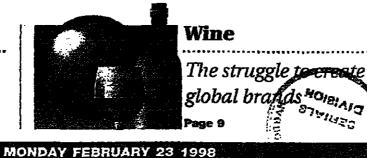
Start the week with...



Central Bank

Independence versus accountability

Personal View, Page 14



Today's survey

FT Auto

**WORLD NEWS** 

## Chirac and Kohi back Poland for early EU entry

Poland's drive for early European Union membership received a boost from French president Jacques Chirac and Helmut Kohl the German chancellor, at a tri-partite summit in the western Polish city of Poznan. Meanwhile, Lithuania's foreign minister will today try to convince his counter parts from the 15 EU states that the country should be allowed to join soon. Page 2: Editorial Comment, Page 15

The Securities and Exchange Commission has warned it might have to reconsider the system of self-regulation by US auditors in the light of mergers planned among several of the Big Six global accounting firms. Page 16

UK prime minister Tony Blair is contemplating a new meeting with Sinn Féin leaders in an attempt to keep the republican party involved in the Northern Ireland peace talks. Page 16; Editorial Comment, Page 15

US to reward Milosevic In a shift in policy towards the Balkans, the US is moving to reward Yugoslav president Slobo-dan Milosevic for his support of the new, moderate Bosnian Serb government. Page 2

**Direct marketing campaign** The Federation of European Direct Marketing wants pressure applied to European Union states which limit promotions using loyalty cards, sweepstakes, gifts and the like. Page 2

Russia-Ukraine accord Economic ties between Russia and Ukraine are set to tighten when a 10-year economic agreement is signed in Moscow during a summit between presidents eonid Kuchma of Ukraine and Boris Yeltsin of Russia. Page 2

New computer viruses which can damage companies' software and cause costly disruption to busi-

in the past 18 months. Page 6 Swedish John pledge . Swedish prime minister Goran. Persson pledged to create 100,000 companies by the end of 2000 as part of his battle to reduce unem-

ployment. Brazilian film triumphs Central Station, a low-budget road movie about a Brazilian boy searching for his father, directed by Walter Salles, won the Berlin Film Festival's Golden Bear award for best film.

Dispute at Fifa Fifa, world football's governing body, is being threatened with a potentially divisive dispute over the future of its presidency – one of the most powerful jobs in international sport. Page 4

Rusedski wins final Greg Rusedski fought back to beat Marc Rosset of Switzerland in the final of the European Community Championship in Antwerp. The UK number one heat the defending champion 7-6 3-6 6-1 6-4.

Boeing offer to RAF Boeing has stepped up its drive to persuade the Royal Air Force to use its C-17 transport aircraft, apparently offering to lease it.

Kurdish rebels seek truce The Kurdish warlords who control northern Iraq are temporarily abandoning their violent

struggle for supremacy. Page 3 Attack on French train A French TGV train suffered minor damage when an explosive device went off on the track in the Basque city of hun in Spain

EMS: Grid

Irish Funt

D.Kress F.Frans D. Mark Schlishing Schlishing

## Mitsubishi to quit European and Japanese **PC** markets

Mitsubishi Electric, Japanese consumer goods group, is to quit the European and Japanese per-sonal computer markets in a move which signals the end of Apricot Computers, one of the oldest UK consumer computer brands. Page 17

Goldman Seche Asset Management is to launch its first marketing exercise in Europe in an effort to enter the highly com-petitive UK pension fund market. Page 17

Dresdner Bank, Germany's second biggest bank, raised annual pre-tax profits by nearly 20 per cent to DM3.5hn (\$1.8bn).

Morgan Stanley Dean Witter Discover, US financial services

CLT-UFA, Europe's biggest television and radio broadcaster, is to sell its 20 per cent direct stake in French satellite TV service TPS to two other French coshareholders in the venture, Suez Lyonnaise des Eaux and M6.

Price Waterhouse, international accountancy firm, abandoned a

Société Générale, the French bank, agreed to buy US investment banking partnership Cowen & Company for \$540m in cash.

Merrill Lynch, Goldman Sachs and Schroders have been appointed advisers by the Czech government for the sale of its remaining stakes in three of the country's biggest banks.

chemicals companies, are explor-ing "possible forms of co-opera-tion", fuelling speculation of a

Serolays Bank of the UK refused to comment on reports that it planned to bid for Standard Chartered, UK-based international

MY Holdings, UK paperboard and plastics packaging group, is set to announce the formation of a European alliance to help mem-

Videologic, UK-based graphics technology group, is to launch its second-generation PowerVR 3D graphics chip, aimed at the arcade systems, personal com-

and publisher of Lloyd's List. the London stock exchange.

United News & Media, UK media conglomerate, is in the final stages of talks to sell its northern regional newspaper

on its agreement to buy Inter-Continental Hotels and Resorts for \$2.9bn from Japan's Saison group. Page 17

Hyundai Electronics, smallest and most indebted of South Korea's three main chipmakers, sold Symbosis Logic, its US non-memory chip subsidiary, to Adap-

brands. Page 17

bers win more business from multinational pharmaceutical

Page 18

tec in a \$775m deal. Page 17

**BUSINESS NEWS** 

World Business Newspape: http://www.FT.com

group, plans to create a global payments network as a base for launching its Discover credit card worldwide. Page 17

Page 21

plan to take a significant stake in Origin, a computer services sub-sidiary of Dutch electronics group Philips. Page 17

**DSM and Gist-Brocades**, Dutch

F18.2bn (\$4bn) merger. Page 20

bank. Page 18; Lex, Page 16

groups. Page 18

puter and set-top box markets. Page 18

LLP, business information group plans an initial public offering on

division to venture capital group Candover. Page 18

Base, UK brewing and leisure group, will today brief institu-tional shareholders and analysts

# Annan makes peace deal with Saddam

By Roule Khalet in Beghded, Mark Suzman in Washington and David Gardner in London

United Nations secretary-general Kofi Annan yesterday achieved a diplomatic breakthrough which would allow UN weapons inspectors full access to Iraq's "presi-

dential" sites. Following a three-hour meeting between Mr Annan and Iraqi President Saddam Hussein, Fred Eckhard, Mr Annan's spokesman, said there was an agreed text of a deal aimed at ending the standoff between Baghdad and the UN

which would be signed today.

Mr Eckhard said the secretarygeneral expected to be able to sell any final agreement to the UN security council when he met the members on Tuesday. However, Madeleine Albright,

US secretary of state, warned yes-terday that "it is possible that [Mr Annan] will come back with something we don't like, in tered access to presidential sites which case we will pursue our national interest".

UN weapons inspectors access to eight "presidential" compounds including his palaces.

Speaking on television yesterday, both William Cohen, US defence secretary, and Mrs Albright said they would consider a deal with Mr Saddam only if it provided "full, unfettered, unconditional access" to the UN inspection teams charged with dismantling Iraq's weapons of mass destruction.

Mrs Albright said the US would keep an open mind about any deal the secretary-general might reach and she stressed that there were no "artificial deadlines" for a military strike against Irag.

A UN official said yesterday that Mr Annan had consulted all five members of the security council, including the US, over the weekend and that he had the authority to conclude a deal. UN officials said the deal would

maintain the principle of unfet-

but through a revamped inspections regime which takes account The US was sceptical about the of Iraqi concerns over sovereignty. It is assumed that the forprogress in the talks and emphasised that it was continuing its mula would include diplomats military build-up in the Gulf, accompanying UN inspectors begun after Mr Saddam denied while Mr Saddam's "palaces"



A US soldier yesterday guarding the area of the Kuwaiti army Ahmad al-Jaber airbase where Patriot missile launchers are placed to defend aircraft ready to carry out strikes on Iraq

would be inspected more delicately than other buildings. The major sticking point Mr

UN secretary-general confident that security council will back agreement

Annan discussed with Mr Saddam was Iraq's demand that inspections be completed within two months. By the time Mr Annan came out of the meeting in Baghdad's Republican palace, however, progress appeared to have been made on this.

Britain sounded a conciliatory note yesterday when Robin Cook, UK foreign secretary, said sanctions against Iraq could be lifted soon if Mr Saddam reached an

acceptable deal with Mr Annan. "If he really is willing this time to co-operate, that could be done in the fairly near future," Mr

Cook told the BBC. But as US and UK preparations for war proceeded, Arab opposi- pose a threat to its neighbours. tion to the threatened air strikes increased the growing tension

throughout the Middle East. In Jordan, the army sealed off the city of Maan after two days of pro-Iraqi rioting and the authorities hinted they may impose a to military action against Iraq. state of emergency.
In Abu Dhabi, Sheikh Zaid bin

Iraq crisis, Page 3

Sultan al-Nahayan, president of the United Arab Emirates, described US threats of military action as "bad and loathsome" and became the first Gulf Arab leader to say that Iraq does not

And in Moscow Gennady Zvuganov, leader of the Communist Party, said Washington was behaving like "a drunken sheriff acting as judge, jury and executioner". Russia is firmly opposed

# **G8** takes up fight against unemployment

By Robert Taylor, Robert Chote and Wolfgang Münchau

An international programme to sized enterprises. promote jobs and combat unemployment and social exclusion vital against the background of Robert Rubin, the US Treasury most powerful economies.

international conference has ence. sought to integrate economic and

isters from the Group of Seven leading industrial countries plus Russia – said in London their new approach involves developing sound macroeconomic stated bluntly: "In Japan, activity policies: structural reforms to is low and the outlook is weak."

"A new employment agenda is ing 1998.

was agreed yesterday by the gov- intensified global competition ernments of eight of the world's and technological advances," said Gordon Brown, the UK chancel-It is the first time such an lor who presided over the confer-At the previous day's G7 meet-

social policies to tackle unem- ing. Japan came under pressure to give its economy a further fis-Finance and employment min- cal boost. Finance ministers and central bank governors from the G7 dismissed last week's stimulus package as inadequate.

In its communique, the G7

labour, capital and product mar- It added that the International Matsunaga, the Japanese finance than experience would have kets, and fostering entrepreneur- Monetary Fund believed there minister. He cited Y2,000bn suggested. Their authorities ship to help small and medium- was now a strong case for fiscal (\$15.8bn) in special income tax promised to act if inflationary stimulus to support activity dur- cuts and the latest measures to pressures surfaced.

> secretary, urged Japan to do saying this would help the victims of the Asian financial crisis, which was also on the agenda. Japanese officials said the IMF was particularly worried about the lack of stimulus in the second

recent fiscal measures had been underestimated. "If they had been evaluated stabilise Japan's financial

ln Japan yesterday, Koichi more to boost domestic demand. Kato, secretary-general of the ruling Liberal Democratic party. said the country was not now considering extra spending in the form of a supplementary budget but might take steps depending

half of this year. But they and May, insisted the impact of their Turning the other G7 members, the communique noted that growth had been strong in the US, UK and fully, they would not have been Canada, but domestic inflationdeemed insufficient," said Hikaru ary pressures had been weaker

on economic conditions in April

Meanwhile, growth in France, Germany and Italy was picking up and was increasingly driven by consumption and investment rather than exports.

"While this recovery will help to create new jobs, reducing unemployment to acceptable levels in these countries on a sustainable basis will require imple menting further significant Turning to the economies of structural reforms especially in the labour market but also elsewhere in the economy," the communiqué said.

G7 reports, Page 4

# Parmalat issues first euro convertible bond

By Edward Luce in London Parmalat, one of Italy's leading food producers, this weekend launched the first equity-linked contract denominated in euros.

the future European single cmrency. The E252m convertible bond is expected to be followed by a than shares. wave of euro issues in the run-up to monetary union in Europe

next January.

A convertible bond is debt that can be converted into the equity of the company which issues the bond if its share price rises above a pre-specified ceiling. The convertible bond follows strong growth over the past year

of the euro-denominated debi market, which has recently exceeded E150bn in outstanding issues (if Ecu-denominated bonds

are included). Bankers say the debt market has grown faster than the equity market because there is a more international market for bonds

"Equity still tends to be very dominated by domestic stock markets," said one analyst. "After Emu that will change." Bankers say it is logical to issue equity-linked bonds in euros in light of the near-

Continued on Page 16 The jumbo bond, Page 24

Inside COMMENT & ANALYSIS

this week Japan's sticide-linked scandals Dateline, Page 8 German economic policy

MANAGEMENT

 Success at office politics Professor Hunt, Page 10



Hotels wake up to the problems of

Page 12

**MARKETING & MEDIA** 

badly planned rooms

• Gzechs reject TV imports from US

**BUSINESS EDUCATION** 

• Flying Date

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This announcement appears as a matter of record only



PolyGram Filmed Entertainment, Inc.

a wholly-owned subsidiary of

PolyGram N.V.

has acquired Epic Pictures Enterprises, Inc.

and other companies together comprising a 1,044 title library of film catalogs formerly owned by

Consortium de Réalisation

The undersigned acted as the financial advisor to PolyGram in the above transaction.



Société Générale Bannon, L.L.C.

January 15, 1998

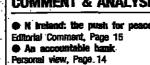
# inches the other members of the mechanism wife exceptions are the D Mark and the public which more is a 225 per team band.

4% 2% 35 The Irish punt continued its gradual fall towards its central rate on the EMS grid last week. Nine of the other currencles were within 0.45 per cent against the weakest currency on the grid, the Belgium franc. Currencies, Page 25

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Feb 20 1998





Economics Notebook, Page 8

**BUSINESS TRAVEL** 

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The state of the s

# EU accession raises visa worry in east

E Europeans face travel restrictions once Hungary and Poland join Union, says Anatol Lieven

afraid that trade and contacts in are likely to be especially badly the region will be hit by rules on affected. Last year Poland, under travel which will come into force pressure from the EU, introduced a the likely results of their accession allies. in Poland and Hungary when the two countries join the European

At present, it is possible to travel without a visa between the two states and some eastern European countries which are also not members of the EU. This will not be possible under the so-called Schengen rules, which will apply to Poland and Hungary when the two countries join the EU.

Speaking last week at a conference in Kiev organised by the Institute for East-West Studies, ambassador Sergiu Celac of Romania said: "Schengen may create a more thing seen since the cold war."

Eastern European countries are Romania, Ukraine and Belarus man interior minister". visa regime with Belarus, sparking demonstrations by tens of thousands of Polish and Belarusan traders. Poland still has a visa-free arrangement with Ukraine, but this will have to change when Poland joins the Union.

A senior European Commission official stressed that the terms of Schengen were not negotiable. "In the Treaty of Amsterdam, there is a requirement that new applicants and several present EU members will insist on that." He pointed out that border control issues were prerogatives of national governments, effective dividing line than any- so that requests for changes would mean "going to talk with the Ger-

to the EU. Poland regards the sta-

gary is worried that Schengen rules will create a new barrier between Hungary and the large Hungarian minorities in Romania, Slovakia and other states which are not likely to enter the EU for a considerable time.

Mr Celac fears this may lead take on Schengen in its entirety, and several present EU members rules favouring ethnic Hungarians. threatening ethnic harmony in Romania. He said: "This is a dan-

Polish and Hungarian officials aria or wherever is not the kind of people with family links in counare also expressing concern about answer we expect from friends and

But Polish and Hungarian reprebility of Ukraine as a vital national sentatives say that they do not interest and has put much effort expect to have much room for maninto developing trade links. Hun- ocuvre on this issue when they countries. negotiate the terms of their membership with the EU.

> "If we try to negotiate over this, versity. the Spanish and others will use it to delay our entry or force us into second-class membership," said Prof Antoni Kaminski of the Polish Institute of Political Studies. "So we will have to be more

question. However, Prof Kaminski said

Catholic than the Pope over this

ger which should be taken seri- that there was room for some flexi-

talk to the interior minister of Bav- arranged for legitimate traders and

tries covered by the rules. Other experts said that in the years before Poland and Hungary join, the EU must help to improve border supervision in the two

"We've got it backwards," said Timothy Snyder of Harvard Uni-

"It is foolish to ask the present badly paid handful of Polish border guards to tighten Poland's eastern border."

EU members - also needed to improve and co-ordinate their own visa services to make the application process less humiliating. according to Mr Celac. He said: "People should be able to see westously at the level of the Union as a bility within Schengen. Long-term ern consulates as a service, not a whole, because telling us to go and multi-entry visas could be kind of Gestapo."



Chirac (left), Kwasniewski and Kohl bow their heads while reviewing a guard of honour

# Chirac and Kohl back early Polish membership

By Christopher Bobinski in Warsaw

Poland's drive for early membership of the European Union received a powerful boost at the weekend from Jacques Chirac, the French president, and Helmut Kohl, the German chancellor, at a tripartite summit in the western Polish city of

and Germany strengthens Organisation was also a pri-Poland's position prior to ority. Poland's application implying that Poland, once the start in six weeks of talks with Brussels over membership. The European Commission had signalled that Poland might not be of the next decade.

tries. Meetings at ministeangle". Yesterday Aleksan- past. der Kwasniewski, the Polish

facilitate Poland's progress towards EU membership. Mr Chirac said the 15

arriving in Poland, he had allow Poland to join in 2000. selves" Mr Chirac added that for Nato membership is in

by the parliaments of the 16 member countries. Mr Kohl echoed the waiting to join. able to join until the middle French president when he said: "Poland should find The meeting was the first itself inside Nato and of

He appealed to the Poles since 1991, when the three to make the economic and foreign ministers met for social adjustments necesthe first time at Weimar in sary for EU membership. known at the "Weimar tri- acquired in their communist

Neither Mr Kohl nor Mr Editorial comment, Page 15

president, said the "Wei- Chirac went as far as makmar" meetings had helped ing concrete promises of funds to help finance the changes that Poland would have to make to qualify. Mr member states of the EU Kohl merely said that both wanted Poland to join as France and Germany were soon as possible. Before ready to provide "support within a framework of the said the EU should aim to Poles supporting them-

Mr Chirac said Germany, early Polish membership of France and Poland would The support from France the North Atlantic Treaty play a role in building the nd Germany strengthens Organisation was also a pri-"Europe of the future". inside the EU, would serve the process of being ratified to maintain contacts with the eastern and central European countries still Organisation (Nato), last

will next month meet Boris tions. "I personally believe Yeltsin, the Russian presisummit of the three coun- course the EU as soon as dent, in an attempt to initi- eign policy issues: to make ate a similar triangular sure than Lithuania will arrangement. However, Mr Kohl sig- and Nato," he said in an

nalled to his audience in interview. Poznan that Germany and Germany to initiate a pro- They had to change their France would not enter into cess which has become mentality and drop habits an agreement with Russia which harmed Polish inter-

## Reformed Lithuania now ready to join, says PM Estonia. While its northern

By John Thornhill and Matej Vipotnik

Lithuania's foreign minister will today try to convince his counterparts from the 15 European Union states that the country should be allowed to join the EU as soon as possible.

Disappointed by its exclusion from the shortlist of six applicant countries put on the "fast track" to EU membership at the Luxembourg summit last year, Lithuania has since been scrambling to reform its economy and harmonise its laws to European standards.

Lithuania thinks those efforts will allow it to make a convincing case in the for- nia's leading free-market eign ministers' meeting advocates to the post of ecotoday. In an interview with the Financial Times, Gediminas Vagnorius, prime minister, said it was now ready to join the EU: "If the same criteria and the same require-ments are applied to us as to the countries in the first wave, then we think that we have even better chances than some of those countries

[to enter the EU soon]."

Mr Vagnorius said the election of Valdas Adamkus as president would give further impetus to the country's reform effort and gaining early admission to Monetary Fund's resident the EU. Mr Adamkus, a 71year-old American-Lithuanian who strongly supports Lithuania's re-integration with western Euror entry into the EU and the North Atlantic Treaty month scored a narrow vic-Mr Kohl and Mr Chirac tory in the presidential electhat there are two major forbecome a member of the EU

> On entering office later this week. Mr Adamkus finds an economy which has been making great strides to catch up with the other two Baltic states, Latvia and Vagnorius: moving quickly

neighbours embraced the free market in the aftermath of independence from the Soviet Union in 1991, Lithuania lost time in deciding how fast reform should proceed as alternating governments of ex-communists and conservatives half-heartedly lib-

eralised the economy. While the powers of his office are limited, Mr Adamkus has been arguing that the scope of the presidency should be extended in domestic policy. He appears determined to cut back bureaucracy by reducing the number of ministries from 17 to 11. He is considering appointing one of Lithua-

With reforms now under way, Lithuania's economy grew 6 per cent last year, and a report published by the European Commission last autumn forecast that the country of 8.7m was likely to have higher rates of economic growth over the next two years than any of countries in central Europe. "If the current prudence on the fiscal side is maintained the economy should contimue to grow," said Adalbert strengthen its chances of Knöbl, the International

nomic adviser,



cant amounts of foreign direct investments are now for the first time flowing into the country.

But foreign investment and faster economic growth are still hampered by opaque regulations and a sprawling bureaucracy, foreign investors say. The rules are hardly attuned to the needs of a free-market economy.

In his State of the Nation report to parliament last week. Lithnania's outgoing president. Algirdas-Brazauskas, echoed the concern of the European Commission when he complained about the slow pace of privatisation. He said the ministries were hindering the privatisation of state-owned companies. To grapple with obstacles to reform, Mr Adamkus has argued that the limited powers of the presidency should be extended in

domestic policy. Mr Vagnorius said his government was moving to address these and other shortcomings identified by the European Commission in the other nine applicant order to qualify for EU membership as early as possible. The government had renewed the legal framework for business and pressed ahead with the privatisation of several large state-owned

> Privatisation has slowly been gaining momentum. A portion of the state banking sector should be privatised by the end of this year negotiations are under way to sell Lithuanian Telecom. the state-owned monopoly, to a foreign investor in the coming months.

Mr Vagnorius hoped that the EU would be impressed by the pace of economic change in Lithuania. "We will not be discouraged even if we feel that there is some discrimination against us," he said.

We will move so quickly that the European Commission will find it very uncomfortable not to invite us to iom."

the monetary value of a gift

The use of lotteries, sweep-

## **NEWS DIGEST**

# Turkish party being disbanded

Turkish authorities bave begun disbanding the pro-Islamist Welfare party, after the country's constitutional court published in the official gazette the text of its ruling last month that closed down Turkey's higgest party for agitating against the secular order.

Necmettin Erbakan, 71, the party's leader, and four other Welfare members now lose their seats in parliament and begin a five year ban on political office. The treasury will take over the party's assets. Welfare's 147 MPs, who form the largest bloc in parliament, will sit as indepen-dents. Mr Erbakan and other party officials may now face

further charges for sedition and contempt of court. Mr Erbakan has said Welfare will appeal to the European Court of Human Rights, although the constitutional court's president said last year that Turkey would not recognise its ruling on this case. John Barham. Ankara

#### OIL REPORT

## Threat to profitability

Demand for refined oil products is growing steadily but the profitability of oil refining is threatened by environmental concerns, excess capacity and increased competi-tion, the International Labour Organisation says in a report published today\*.

The world's Im oil workers, who traditionally have had higher pay and better working conditions than many other workers, also face job losses due to new technology

and the global move to privatisation. The report, produced for an ILO meeting this week of governments, trade unions and employers from 19 countries, says eastern Europe and Latin America will be

worst affected by changes. Frances Williams, Genevo \* Employment and industrial relations issues in oil refining. Available from ILO publications, CH-1211 Geneva 22,

## ■ 'POISON' ARRESTS

## Anthrax' deemed harmless

The vials of suspected anthrax seized last week from two Nevada men who were later arrested contain a harmless veterinary vaccine that is no threat to people, laboratory tests have shown.

Army scientists said the vaccine could not be converted into harmful "military-grade" anthrax and used as a weapon. "There is no reason for anyone to be concerned about contaminants," an FBI agent said.

There had been fears that the two were planning a terrorist attack using the poison, possibly in New York. One of the two suspects was released following the tests, but Larry Wayne Harris, a microbiologist who has previously been convicted of fraudulently obtaining pubonic plague, remained in custody pending a formal hearing today. Mark Suzman, Washington

#### ■ RUSSIA-UKRAINE

## Ten-year economic pact

Economic ties between Russia and Ukraine are set to tighten further this week when a 10-year economic agree ment is signed in Moscow at talks between Leonid Kuchma, Ukraine's president, and Boris Yeltsin, Russia's

As a result of the agreement, trade between the two countries should grow 2.5 times by 2007, according to Victor Chernomyrdin, Russia's prime minister, who was in Kiev on Friday to initial the agreement.

Details of the agreement are sketchy, though it is said to include the framework for co-operation between several Russian and Ukrainian factories. Charles Clover, Kiev Emerging markets: Buyer is king in Ukraine, Page 24

## **■** INDIA

## Uttar Pradesh rulers sacked

The second voting day in India's elections was overshadowed yesterday by a row over the surprise weekend dismissal of a Bharatiya Janata Party-led state government, a move which prompted Atal Bihari Vajpayee, BJP prime ministerial candidate, to declare a "fast unto death" in

Voting was largely peaceful in the 183 of India's 543 constituencies which have polled, though reports of shootings and other violence again emerged from northern Bihar state, taking the death toll in the state to 24 since the first round of voting on February 16.

But the political focus lay in Delhi and Uttar Pradesh state, India's most populous, after the dismissal late on Saturday of the state's BJP government by Romesh Bandari, the state's governor. Mr Bandari dismissed the fourmonth-old government after rival parties claimed the BJP no longer enjoyed a majority in the state's 425-seat house. The move sparked immediate protests from the BJP, whose president, Lal Krisna Advani, met K.R. Narayanar India's president, yesterday to urge the dismissal of the Mark Nicholson, Madras

## ■ SLOVAKIAN PRESIDENCY

## Referendum to be rerun

President Michal Kovac has announced a re-run of a referendum to have the Slovak president directly elected, as two more candidates set about the hopeless task of win-ming the support of three fifths of parliament. Mr Kovac backed a referendum last May to avoid a con-

stitutional vacuum when he steps down on March 2 but the interior ministry removed the question from ballot papers. The constitutional court said last week the ministry had acted unlawfully.

Earlier this month a first attempt to elect a president failed. On Friday two candidates – Ladislav Ballek and Milan Fogas – were nominated for a second attempt on March 5 but neither is likely to win because the ruling party of the prime minister, Vladimir Meciar, has a blockng vote in parliament.

Mr Meciar, who is trailing the opposition in opinion polls with elections due in September, is reported to be considering standing himself in a future round, but he needs the support of some opposition deputies. If no president is elected by the time his longtime foe, Mr Koyac. steps down, Mr Meclar will in any case take over most of Robert Anderson, Prague

## GERMAN PAY

## Kohl calls for flexible deals

German Chancellor Helmut Kohl said yesterday he supported greater flexibility in wage agreements, as he entered the controversial debate about how to get the country's record number of unemployed back to work.

Mr Kohl, who seeks re-election for a fifth consecutive term in September, ruled out being part of a grand coalition between his Christian Democratic Union and opposition Social Democratic party should the election prove inconclusive. In an interview with German television channel Pro7, Mr Kohl said he was confident of winning the general election with a higher vote than he did four

Mr Kohl said unemployment had reached its peak in western Germany but remained a severe problem in the new Bundeslander in the east. But he said it was up to the country's powerful labour unions and employer organisations; not the government, to strike more flexible agreements to create jobs. Graham Bowley, Frankfurt Economics Notebook, Page 8

## states criticised over sales promotion curbs paigns across the EU. but against Germany because of to offer airmiles schemes. ket, the Commission would This includes a definition of

By Emma Tucker in Brussels

applied to European Union states which place limitawant to promote sales loyalty cards, sweepstakes tion said.

pean Direct Marketing (Fedma) says variations among national laws mean companies cannot offer the same sales promotion cam-

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have to invest heavily in local and national legal

associations want pressure advice to avoid difficulties. "Sales promotion regulations vary so widely in the tions on companies that EU that they constitute a serious distortion to offer fell foul of German through schemes such as intra-EU trade," the associa-

Germany, which has par-The Federation of Euro- ticularly restrictive laws against sales promotions, is Fedma's chief target. The federation believes the European Commission has failed to act on complaints brought

political pressure from inside the Commission.

One complaint involves a record club owned by Polygram, whose introductory "three for the price of two" restrictions. The club moved to the Netherlands but was still unable to send mail shots to German consumers. American Express and a company called Airmiles International have also complained about discrimination

The cases have been before put pressure on the member the Commission for over

four years. Separately, Brussels is expected to adopt a general position on direct marketing over the next few weeks. This is likely to suggest setting up a committee of government experts to study cases where national regulations distort the single market, and to assess whether the rules are justified. If the rules are found to be

state and could ultimately (DM7. or \$3.90). take court action. Brussels has shied away

from harmonising legislation, as the regulations and their legal basis vary so greatly from country to country. have the most restrictive laws against sales promotions. In Germany compa-

"creating exaggerated attrac-

Germany and Luxembourg

stakes and games of chance to promote sales is also complicated by differing laws. In the UK, such techniques are considered to be a form of gambling and are heavily regulated

In Italy, the finance ministry must give permission for any premiums which offer nies are prohibited from money or for loyalty schemes such as the awardbecause they are not allowed a barrier to the single mar-tion" when offering gifts. ing of airmiles,

## Yugoslav leader may gain from backing the Bosnian Serb moderates

# US planning reward for Milosevic

By David Buchan

In a shift in policy towards the Balkans, the US is moving to reward Slobodan Milosevic, the Yugoslav president, for his support of the new moderate Bosnian Serb government.

However, the US will not go as far as lifting the main international sanctions on the rump Yugoslav state. Robert Gelbard, the special

US envoy on the Balkans, is retary of state, called him "a due to see Mr Milosevic in Belgrade today. In an interview before he left Washington, Mr Gelbard said the US support. was "clearly signalling" its appreciation of Mr Milos- US would this year give the evic's support for the Bosnian Serb government of the Serb component of the Bos- eign champion of the Mos- moment, though, they see no Kosovo province-

Dodik. Mr Gelbard added that he would discuss concrete forms this appreciation might take in today's meet-

ing, though he refused to

give details. The Gelbard mission to Belgrade follows Mr Dodik's highly successful visit to Washington late last week. After meeting the new Bosnian Serb premier on Friday. Madeleine Albright, the secbreath of fresh air", and

\$5m in balance of payments greater financial transpar-Mr Gelbard forecast the Republika Srpska (RS) - the

prime minister. Milorad nia-Hercegovina federation proposed under the 1995 Dayton peace accords -\$50m in infrastructure assistance as well as food aid. Mr lic of Croatia to unseal its Dodik also discussed new project aid with the World

US officials say the prospects of Bosnia as a whole getting a \$60m structural adjustment loan from the World Bank and a \$90m International Monetary war criminals to surrender Fund now depend in part on the Moslem-Croat compo- tribunal in The Hague, as promised him an immediate nent of the state showing two did last weekend.

This is a significant shift Milosevic to orchestrate sim- human rights and, above all, for Washington, which has ilar voluntary surrenders embarks on a dialogue with hitherto been the main for inside Serbia. For the the Albanian majority in its

lem-Croat joint entity inside sign that he is ready to hand Bosnia. Dodik's desire for the repub-

border with the RS. Wash-

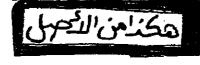
ington will now try to press Zagreb into restoring trade links with the Bosnian Serbs. For his part, Mr Dodik was said to be ready to work with the US in persuading standby credit from the more indicted Bosnia Serb

> US officials hope that one day they can persuade Mr

themselves for trial at the

over the three Yugoslav Mrs Albright endorsed Mr army officers indicted by The Hague. They complain that General Ratko Mladic, the Bosnian Serb war commander, one of the most wanted war crimes suspects. has now taken refuge inside Serbia. The US still believes the

"outer wall of sanctions" should remain around Yugoslavia, barring it from the United Nations and from IMF and World Bank money. It envisages the sanctions remaining until Belgrade settles outstanding debt and asset issues, improves





**NEWS:** THE IRAQ CRISIS

# Jordan may declare state of emergency Uncertainty

Tough response to pro-Iraq demonstrations



A protester in Maan, Jordan, yesterday holds a tear-gas gun

Jordan yesterday responded recently told by the US State city of Maan, in which one regime to introduce harsh pro-Iraq demonstrations, hinting that it might intro-

duce a state of emergency. A clampdown was also enforced in the West Bank where further protests prompted the Palestinian Authority (PA) to close several private television sta-

However, the tough action by King Hussein of Jordan and Yassir Arafat, PA president, in continuing to oppose the protests, reflects the difficult balancing act they face in their efforts not to alienate either US or Arab sup-

King Hussein rebuilt fences with the west after he refused to support the US-led coalition against Iraq during the 1991 Gulf war. Mr Arafat. who sided with President Saddam Hussein, was

firmly after a weekend of Department to curb pro-iraq protests in which youths burned US and Israeli flags. Some of those demonstrations have been organised by

Fatah. Mr Arafat's dominant

faction within the Palestine

Liberation Organisation. Palestinians increasingly resent what they see as inconsistent US policy which demands that iraq comply with United Nations resolutions. They believe Washington turns a blind eye to Israel's disregard of any UN resolutions. Mr Arafat, for

But the demonstrations in the West Bank and Jordan at the weekend were far from similar, even though 60 per cent of Jordan's population is of Palestinian origin.

the moment, feels he cannot

alienate Washington.

person was killed, have little to do with Palestinians, or for that matter, the Israeli-Palestinian conflict. The causes are partly economic and partly tribal.

Maan is about 250 km south of Amman, the Jordanian capital. Most of the 40.000-strong population is Bedouin with strong clan links with Saudi Arabia. The unemployment rate is high, infrastructure is poor and, as International Monetary Fund-backed structural reforms bite, the plight of the less well-off deteriorates.

The protests at Maan highlighted some of those frustrations, doubly embarrassing for King Hussein since the Bedouins have been promoted during his reign and this is the second time in 19 months that Bedouin-insecurity measures. Jordanian officials vesterday said the king could not

take any risks, as refugees start crossing the border from Iraq, and aid agencies are preparing for the worst if The Iraq crisis has injected the US bombs Iraq. Jordan an additional element of said it would close its border der, notorious for smuggling, is impossible to make water-

"If the stability of our country is jeopardised, we would consider taking those measures necessary to protect our stability," an official said, confirming remarks by Abdul Salam al-Majali, prime minister, who yesterday said Jordan might have to declare a state of emergency if bostilities broke out in the Gulf.

## **Judy Dempsey**

# Kurdish warlords seek an uneasy truce

By John Barham in Ankara

The Kurdish warlords who control northern Iraq are abandoning, if only temporarily, their violent struggle for supremacy in the enclave in the face of attack by Iraqi government forces in the south and intervention by Turkey in the north.

Representatives of the Kurdistan Democratic party (KDP) and Patriotic Union of Kurdistan (PUK), which have fought each other intermittently since wresting the region from Baghdad's control in the aftermath of the Gulf war, last week held a second round of

For four hours, delegates discussed confidence-building measures, such as improving electricity supplies and easing movement of civilians across the front line that divides the region.

President Saddam Hussein attempted to destroy the Kurdish peshmerga guerrillas as they rose up in revolt as they fied to Turkey.

led by the US and UK power. stopped frag's offensive by establishing a no-fly zone in northern Iraq and creating "safe havens" there for the Kurds.

Although both Kurdish groups have fought Baghdad and each other - for decades, they never lost contact with Mr Saddam.

In September 1996, the KDP allied with fraqi government forces to dislodge PUK peshmerga from the

region's capital Arbil. That led to a brief US missouthern Iraq. The fighting they would send to refugees soon stopped. Iraqi troops on the Iraq side of the fronwithdrew, after agents of the Muhabarat secret service executed Iraqi Arab rebels of the US-backed Iraci National Congress based in the Kurdish north.

Now Turkey is becoming even more closely involved in northern Iraq. It has mobilised thousands of troops

ugees into the mountains, the region to prevent an where many froze to death influx of refugees and, possibly, to prevent any change International intervention in the regional balance of

> Bulent Ecevit, Turkish deputy prime minister, mainly Kurdish south-eastrejected pleas from the United Nations High Commissioner for Refugees for Turkey to keep its borders

"It is impossible for us to let them in," he said. "But there is no need for concern. Turkey has the capability to protect them from across its The Turkish Red Crescent,

working with the military, has stocks of food and tents sile attack on targets in for 100,000 people, which Ankara has forged an

uneasy alliance with Mullah Mustafa Barzani's KDP which controls the northern section of the Kurdish enclave along the frontier with Turkey.

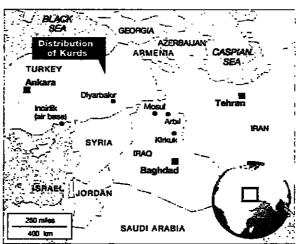
In exchange for Turkish financial, military and logisare expected to prevent infilguerrillas of the Kurdistan Workers party (PKK), who are waging a war which has lasted 13 years in Turkey's ern region.

Turkish forces regularly cross into Iraq to pound areas suspected of harbouring PKK fighters, forcing the guerrillas to retreat to mountain areas.

Turkey now maintains a permanent military presence in the area. Turkish officials often state they want to establish a 10km-15kmdeep cordon sanitaire inside Iraq to prevent attacks by the PKK, only to backtrack in the face of angry protests from Baghdad and other Arab capitals.

Many Turkish politicians, including Mr Ecevit, suspect the enclave is the precursor of a fully-fledged western-backed Kurdish state that would claim a large portion of Turkey's territory in the south-east.

The fighting drove 1m ref- along its 240km border with tic support, his peshmerga Tony Blair, British prime



minister, called Mesut Yilmaz, his Turkish counterpart, during a session of the Turkish cabinet to deny formally that London supports a Kurdish state.

Still, Ankara says it would not allow British and US aircraft based at the Incirlik airbase to enforce the no-fly zone over northern fraq to However, a week ago, launch bombing attacks

However, Nuzhet Kandemir, Turkey's ambassador to Washington, said last week that parliament could approve within 24 hours a US request to launch air raids from Turkey.

He also said Turkey would consider any request from Israel, its close ally, to overfly Turkish soil to retaliate area," said Christopher Powagainst Iraqi missile attacks

# hits business in the Gulf

By Robin Alien in Dubai

uncertainty into Gulf business, already hit by falling oil prices and turmoil in Asian countries, which are both customers and financiers for much of the

region's trade. Container lines and shipping companies which operate feeder services into the Gulf are reported to be considering applying higher rates in anticipation of an insurance surcharge if the US mounts an air strike against Iraq.

"As yet, rates for cargo are unchanged," one Gulf insurer said yesterday. "But underwriters have given 30 days' notice of a change in Arab Emirates (UAE), report hull and machinery rates. a "sudden" fall of up to 50 which are likely to go up in

the event of any hostilities." Yet the UN stand-off with Iraq is the least important of several factors, both shortand longer-term, affecting the scale of investments in

the wider Gulf area. Other disincentives with more lasting implications accommodation and daily living, and heavy-handed bureaucracy. In addition to these factors is "the bigger, indirect effect from the turmoil in Asia, which has changed the whole attitude to investment in emerging markets everywhere," said Kevin Taecker, chief economist at Saudi-American Bank in Riyadh.

Other Saudi-based bankers say the government's delay in announcing its investment law, which is expected to introduce more incentives to private sector foreign investors but which is not due out until next year, is also a greater deterrent than the immediate threat posed

There has been no withell, regional manager of

ers MeesPierson. Western fund managers who run unit trusts and other "opportunity" funds report no rush to sell out of the few Gulf funds that exist. This could change quickly if, as many fear, USled bombing leads to more, not less, Iraqi defiance of the UN, and inflames popular

opinion in the wider region.
"A US-led assault is the last thing we need at the moment," said Abdul-Aziz al-Dukheil, chairman of the Rivadh-based Consulting Centre for Finance & Investment. "We are not sure that bombing or striking Iraq is going to eliminate or minim-

ise the problem."

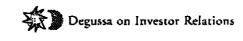
Hotels in Abu Dhabi and Dubai, the two richest of the states comprising the United per cent in hotel occupancy. Retail businesses which depend on German and Russian tourists report "a signif-

icant drop" in business. In the last week regional stock markets in Bahrain. Kuwait, Oman, and Saudi Arabia have fallen off by between one and three per are the rising cost of office cent on top of downward movements the previous week. However, profit-taking after last year's buoyant per formance and lack of confidence from falling oil prices are as much blamed as the

Iraq crisis. "How a bank or investor reacts to the Iraq crisis. said Abdul-Aziz al-Ghurair, chief executive of Dubai's MashreqBank, which has just reported record earnings for last year, "depends on whether your interest is short- or long-term.

"We have 60 per cent of global oil reserves in this area. We have lived through two regional wars in the last 16 years, and they had no impact on the long term. This crisis cannot be worse than the last Gulf war in drawal of funds from the 1990-91, since when we have had sustained growth. Many Gulf Arab and western Netherlands merchant bank- bankers agree with him.





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# Export credit agencies give pledge

By Robert Chote,

Export credit agencies from the Group of Seven leading industrial countries said at we do the same for Kor the weekend that they would and Indonesia." he added. extend support to the victims of Asia's financial crisis, but without saying how much trade insurance would

be made available. The G7 agencies promised to "continue provision of. and where appropriate extend, short-term insurance, guarantees and reinsurance to creditworthy buyers in the region". At a meeting in London on Friday, their initiative was supported by agencies from another 12 countries.

The only agency to quantify its support was the US Export-Import Bank. James Harmon, Exim Bank president, said short-term support being raised from \$50m to undercapitalised and \$750m - and under the right weighed down by bad loans.

By Robert Taylor,

Employment Editor

The new jobs agenda

adopted at the Group of

Eight "jobs summit" at the

weekend has been widely

welcomed by international

Union leaders said the

final communique was a rec-

ognition by G8 leaders - the

G7 plus Russia - that trade

unions and employers had to

be included in a global

employment and growth

What was agreed came

close to the initial manifesto

set out by the trade unions

at the Organisation for Eco-

nomic Co-operation and

The key commitment was

to recognise "the important

contribution made by inter-

national trade in expanding

earnings and employment

opportunities for workers, in

an environment that fosters

labour rights and education

and training opportunities".

who hosted the conference,

attempt to integrate eco-

nomic and employment poli-

G8 governments affirmed

their belief in "global prog-

ress towards implementation

of internationally recognised

core labour standards"

cies at international level."

Gordon Brown, the UK

Development.

Jobs agenda

welcomed by

trade unions

to \$1bn.

"I would recommend to the board that, under the appropriate circumstances. we do the same for Korea

extended to these countries might be turned over relatively quickly so that it could support exports worth \$12bn. In 1996 and 1997 the G7 agencies supported \$15bn in short-term credits to Korea, Indonesia and Thailand together. Last week officials in Tokyo predicted that Friday's meeting would produce pledges of \$10bn-\$15bn

Short-term credits are regarded as vital if trade is to continue flowing in these countries. Businesses have been hit hard by an inability to obtain letters of credit from banks in the crisisfor Thailand was already affected countries, which are

They said this involved

continuing collaboration

between the World Trade

tion as well as full backing

for this summer's Interna-

tional Labour Organisation

declaration that will ask all

countries to affirm support

for the core labour standards

also emphasised the need to

encourage lifelong learning,

back equal opportunities and

nation against workers,

Action through education

especially among the young,

was also endorsed.

companies.

**CONTRACTS & TENDERS** 

GORRIGENDUM

**Privatisation of** 

PTDC Hotels

scheduled for March 05, 1998, the following Corrigendum

Sealed Bids shall be received in the office of the Privatisation

Commission at the address given below on or before

Prospective bidders must register themselves for the bidding

and purchase the Bid Documents by depositing the prescribed

processing fee no later than March 03, 1998, at the

address given below. However, all prospective bidders are

strongly advised to register and collect the Bid Documents as

soon as possible so as to ensure that all the requisite

Privatisation Commission, Government of Pakistan

is issued for the information of all the prospective bidders:

9 a.m. on March 05, 1998.

ities are properly completed.

Elaz Ilahi Piracha, Joint Secretary

EAC Building, 5-A Constitution Avenue. Islamabad, Pakistan Phone No. 9205369

In this week's issue

American companies gain strategic

■ The year 2000 - what effect will it

While corporate Asia reshapes,

EU officials look at rewriting the

Percy Barnevik's challenge at Astra

rules for international airline

have on your earnings?

and their implementation.

conditions this would climb Without letters of credit, producers can neither import raw materials nor get working capital to export their own products.

Mr Harmon warned that agreeing to extend support Mr Harmon said the \$3bn was much easier for Thailand and Korea than for Indonesia. He hoped that compliance with the International Monetary Fund's reform package would allow the agencies to support Indonesia more aggressively. "All of us are rooting for stability and all of us are wanting to be supportive."

The agencies also prom-

ised to increase co-operation among themselves "in addressing the difficulties which some corporations in the region are facing in managing their existing foreign currency debt obligations The agencies also said they would share information on market developments and progress on



Robert Rubin, US treasury secretary, listens intently at the weekend's G7 meeting

# G7 ministers see little need to sound alarm over Asia

s long as the casual-ties of Asia's financial crisis reform their economies, the region should return to vigorous growth in the medium term and the impact on the rest of Organisation and the Inter- the world this year should

national Labour Organisa- be manageable. This relatively upbeat conclusion was reached by finance ministers and central bank governors from the Group of Seven leading industrial countries during a meeting at London's Lancas-The London conference ter House at the weekend.

Short-term concern focused on prospects for reform in Indonesia and the government's proposal to adopt a currency board, which would peg the rupiah and training to tackle to the dollar and stop the long-term unemployment, central bank printing money.

A communique issued by In addition, strong support ministers did not refer came for reforming the tax! explicitly to Indonesia, but benefit systems to foster delegates made it clear they growth and employment and thought a currency board tries and private sector playwould be premature. "At backing for welfare to work some point, possibly, but not to review ways to strengthen programmes through active now," said Eddie George. labour market policies. governor of the Bank of Everybody also signed up

to the need for structural change through the removal The communique supof regulatory barriers and ported the approach taken in reducing the tax burdens on Asia by the international said: "This is the first small and medium-sized financial institutions, which attention would initially eign currency borrowings. have been accused by some Even France agreed to "promote adaptable, efficient and equitable working time

Delegates welcomed instiarrangements" though little support was found for the tutions' "emphasis on struc- priate supervision and regu- ing-market economies. French decision to legislate a 35-hour working week. propriate government safeguard the soundness of systems. The operation of financial crises".

The international institutions' approach to the crisis wins approval, write Robert Chote and Wolfgang Münchau

economy, restructure financial systems, promote integrity and transparency and fight corruption in order to lay the basis for recovery".

They said bumanitarian expenditure should be protected as far as possible, including affordable social safety nets. The International Labour Organisation's work in promoting labour standards applauded.

Gordon Brown, the UK chancellor of the exchequer. said the G7 would engage in a "profound and broad-ranging debate" on the longerterm lessons of Asia's crisis. Emerging-market couners would also be consulted the international monetary system. A progress report will be presented to a summit of G7 leaders in Birming-

The communiqué said focus on five areas: of enforcing reforms not 
Measures to promote strictly necessary to restore more efficient functioning of industrial countries should global markets. This includes ensuring the appro- institutions lent to emerg-

with appropriate sequencing. taking account of the interference in the market banks and other financial strength of financial institutions. Recent G7 summits have already urged systems". greater co-operation between ■ The role of the internanational regulators.

tional community. Countries ■ Measures to improve should respond quickly to IMF advice "to prevent eco-nomic problems from turntransparency and disclosure. The G7 wants to see ing into crises and to preimprovements in the timelivent contagion to other ness, accuracy and coverage of national statistical reportcountries". The G7 also ing, as well as greater transurged early progress on increasing the IMF's capital parency in policy-making and improved corporate govbase and its emergency ernance and disclosure in credit lines, both of which the private sector. It urged have been agreed internathe International Monetary tionally but are encounter-Fund to strengthen its data ing problems in the US Condissemination standards and ■ Steps to promote approto prepare the code of conduct on fiscal policy transpriate burden-sharing by the parency proposed in Hong

private sector. With hindsight it is clear that the pri-Kong last year. IMF arrangements should also be transvate sector's judgment has been inadequate in a number of instances," the G7 parent and accountable, it Hans Tietmeyer, the Bund-The communiqué said the esbank president, stressed private sector should "share the need for countries to proboth the profits and losses

these systems needs bolster-

ing nationally and interna-

tionally. The IMF should

also amend its articles of

tal liberalisation "to help

countries implement reforms

ment to promote capi-

the size and maturity of for- appropriately", reflecting concerns that western banks have been let off lightly because of the rescue packages in Asia. The G7 called for measures "to ensure an orderly

involvement of the private tural reforms to reduce inaplation of financial markets to 

Strengthening financial sector in the resolution of

# Tokyo drags its feet over fiscal boost

By Gillian Tett in Tokyo

Japan's economic weakness may have dominated the Group of Seven meeting in London at the weekend. But in Tokyo, Japanese politi-cians had other things on their minds.

As the weekly current affairs chat shows got under way on felevision, the main topic for discussion was bickering inside Japan's political parties - and a recent suicide. US criticism of Japan's economic policies vas mentioned only briefly.

The contrast is ominous As Asia's financial woes continue, the weakness of Japan's economy is posing an increasing risk to the region. What is doubly frustrating for Japan's trading partners is Tokyo's apparent reluctance - or mability - to respond with speed and bold-

when the first signs of economic slowdown appeared last summer, for example, Japan denied the

Since then Tokyo has announced four packages, a drip feed of measures or, as some have described it. a policy "striptease". But few, including Japan's main trading partners and the markets, have been satisfied.

The most recent offering made on Friday and featuring measures ranging from corporate share buy backs to moves to boost real estate securitisation - will not be the last. Senior politicians in the ruling Liberal Democratic party (LDP) are hinting they will produce a "fifth" package next month. But none of the packages

has delivered what Japan's trading partners desperately want to see - a comprehensive fiscal boost to stimulate domestic demand. Although the LDP has binted it may produce more

tax cuts, Hikaru Matsunaga, finance minister, falled to give a commitment at the G7 meeting in London. He insisted the issue could not

even be discussed until the 1998 budget was passed by parliament next month. To the outside world this protracted policy "striptease" looks odd - and inel-

fective. Many Japanese reply that their government's response has a cultural dimension as Japan is a country where decisions are taken after painstakingly building con-

Yet even the cultural factor is losing its force because of a broad shift in the politi-

For decades it has been the bureaucrats who dominated Japanese policy. But they have been steadily losing power under attempts by Ryutaro Hashimoto, prime minister, to reform the system of governance. The Ministry of Finance has been a particular casualty, seeing its influence eroded by recent corruption scandals.

While politicians have been moving in to fill the power gap, they appear ill-equipped to deliver sudden policy changes. The LDP is riven with factional disputes and the popularity of Mr Hashimoto, who came to power pledging to cut the budget deficit, is at a record

low: With an election for the imper house of parliament looming in July, he seems reluctant to produce another policy U-turn - the first being his announcement of Y2,000bn (\$15.7km) of income tax cuts in December - with-out first building a political and national consens

Optimists hope the Asian crisis will give him a face saving way to present announced his income tax turnaround, for example, he specifically linked it to the "Asian problem".

But the US criticism of Japan at the weekend may complicate; rather than encourage, such a shift. Dateline Tokyo, Page 8; Tokyo stock market and

# Howard under Malaysia trip

launch an attack on Iraq. Mahathir Mohamad, the

build-up in the Gulf. \* Mr Howard said he had postponed his regional visit which was also to have included Papua New Guinea

because of the Gulf crisis

and the possible involve-ment of Australian forces in military action against Iraq. The announcement came soon after the prime mins-ter said Australia should The opposition Labor matic role in the regional Fund and Group of Seven leading industrial nations to relax elements of the Indone sian financial resche pack-

age.
"It has become quite obvious to me that crucial deci-sions. . might need to be and I would not want the

decisions being required durlia." he said.

Australia last week dispatched a squadron of Special Air Service troops to the Gulf, as well as additional military personnel and equipment, in its first deployment of ground forces in a potential conflict since the Vietnam war.

Australia's relations with Malaysia have been wary, at best, and acrimonious on occasion - particularly after Paul Keating, the former Malaysian leader, is opposed prime minister, described Dr to the US-led military Mahathir as "a recalcitrant" for boycotting a regional summit in 1993.

More recently Dr Mahathir to join the Asia-Europe Meet ing (Asem) forum. Australia, meanwhile, drew further Malaysian displeasure by supporting the IMP's regional economic prescrip-

take a more active diplo- party, which supported the government's decision to economic crisis and lobby commit troops, said the the International Monetary - stand-off in the Gulf was the very reason Mr Howard should proceed with his trip, in order to explain Austra-lia's position to Dr Mahathir. -Gareth Evans, Labor's deputy leader, said it would be more awkward for Mr. Howard to make his visit after a military strike

#### The cancellation by John Howard, Australian prime minister, of his first official visit to Malaysia was yesterday criticised by the opposi-Critics said Mr Howard, who was due to leave yesterday, wanted to avoid the embarrassment of being in Malaysia, south-east Asia's second-largest Moslem country, should western forces

Fifa faces rift over presidential election

By Jimmy Burns in London

Fifa, world football's governing body, is being threatened with a potentially divisive dispute over the future of its presidency one of the most powerful jobs in international sport.

The association's outgoing

and long-serving president, the autocratic and controversial Joao Havelange, has been forced to call an extraordinary meeting of the 24-strong executive committee on March 13 in response to mounting concern about the way his succession is being handled by Joseph "Sepp" Blatter, general-sec-

Fifa's Zurich headquarters from where Mr Blatter administers much of world football's political and financial affairs - issued a curt statement at the weekend

the position of the generalsecretary in relation to the and African football federa-Fifa presidential election," a tions. Significantly both Fifa presidential election," a spokesman said.

It has emerged that Mr Havelange was forced to convene the meeting after 13 members of the executive committee demanded Mr Blatter clarify his position regarding the election. Although Mr Blatter has

yet to declare himself a candidate, some executive members believe he has been abusing his position as general-secretary to broaden his support. There is a belief that

there is a potential conflict of interest. Blatter should either declare himself a candidate and resign as generalsecretary or simply say he is not running," one Fifa

insider said. Those who have decided to force the issue by demandconfirming the only item on the agenda of next month's ing are thought to be executed tive. Fifa members by the agenda of next month's ing are thought to be executed by the executed by the supporters fear Mr Blatter is broadcasting rights by the putting himself forward as a supporter of the confirming the only item on the supporters fear Mr Blatter is broadcasting rights by the confirming the only item on the supporters fear Mr Blatter is broadcasting rights by the confirming the only item on the supporters fear Mr Blatter is broadcasting rights by the confirming the only item on the supporters fear Mr Blatter is broadcasting rights by the confirming the only item on the supporters fear Mr Blatter is broadcasting rights by the confirming the only item on the supporters fear Mr Blatter is broadcasting rights.

groupings have declared they are backing Lennart ansson, the president of Uefa, European football's governing body, as future

He said that monthly figures

should be produced and that

also indicate how much their

president of Fifa. Mr Johansson is, so far, the only person to have declared officially his candidacy for a succession that is meant to take place during this summer's World Cup in France. There is an April 7 deadline for nominations.

Mr Johansson has been one of Mr Havelange's most outspoken critics during the last three years, when Mr Blatter effectively ran Fifa. The Swedish-born Mr paigning for a "fairer and more accountable" executive structure within the associa-



continuity candidate with the tacit support of Mr Havelange. Were Mr Blatter to declare himself a candidate, there could be a deeply polarised presidential contest in the run-up to the World Cup. Fifa's generalsecretary has considerable administrative and financial powers, which extend to the negotiation of marketing and broadcasting rights linked to

# Aftershocks hit China's construction sector

By James Kynge in Beijing

hitting China's construction and engineering industries, providing further evidence of the country's vulnerability to the region's problems.

Chen Yongcai, chairman of the China International Contractors Association, said cancellations and delays in south-east Asian projects and falling real estate values in Hong Kong and Macao were damaging the prospects of China's overseas contractors.

Some 74 per cent of China's over-

projects, the shrinking demand for rates for loans had all done "terrible damage" to Chinese companies that invested in Asia. said Mr

Guo Baolin, division chief of the chronic oversupply of goods. China State Construction Engineering Company, the biggest engi- may decide to revitalise the econ- efficiency. "The financial turmoil neering contractor in China, said omy and provide job openings for in south-east Asia will inevitably

The falling price of real estate and its currency, the yuan, which is set at \$75bn annually for the is not fully convertible, has main next three years. houses and the rise of interest tained its value against the US dollar. But concern is growing that tive edge which south-east Asian. The chemical sector would be Asia's malaise will further slow China's growth rate, exacerbating devaluation of their currencies, Gu despite the fact that about 40 per

Some economists believe Beijing mies to slash costs and improve

Recognising the sharper competiexporters have derived from the try minister, appealed to compa-

The minister said that the chemical industry would shed 400,000 workers within the next three years, adding that the ministry would be able to find jobs for 70 per cent of workers made redundant in 1998

able to grow 8 per cent this year problems of unemployment and a Xiulian, China's chemicals, indus- cent of the 6,000 enterprises in it were making operating losses. Beiling's leaders have pledged on

numerous occasions that China will not devalue the yuan, despite the company had been "greatly the several million workers expect affect our exports in 1996," she was the enhanced export competitive hurt" by falling real estate values ted to lose their jobs as reforms to quoted as saying in official reports. ness of south east Aslan nations.

seas construction and engineering in Hong Kong, where the company loss-making state-owned industries contractual work, which was worth owns property. gather pace. One option, econo-The economic crisis in Asia is \$11.36bn last year, is in Asian coun-China has been relatively insumists say, would be to increase lated from Asia's financial crisis spending on infrastructure, which

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## Internet and corruptible software blamed as industry concerns grow

# New computer viruses double

By Christopher Price in London

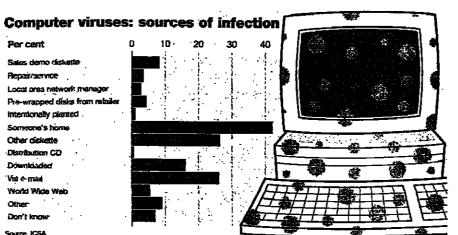
New computer viruses which can damage companies' software and cause costly disruption to businesses have more than doubled in the past 18 months.

The number of new viruses discovered each month has risen from about 200 to 500 worldwide, raising serious concerns in the computer industry.

The problem is blamed on the rapid adoption of software using easily-corruptible instructions, and the growing use of the internet as a means of transmission.

Geoff Leahy, chief executive of Dr Solomon's, Europe's biggest anti-virus computer software company. said: "It's not out of control yet, but this is a serious problem affecting thousands of computer users.

Nick Fitzgerald, who edits the industry magazine Virus Bulletin, said: "It is getting to the point where the antivirus industry will have to start re-evaluating how it covered strains in circulatackles the problem.



The computer crime unit at the central police headquarters in London said it was aware of the problem and was watching developments carefully but it could only act on complaints and few businesses were prepared to admit they had a

virus problem. There are some 18,000 known viruses. With a further several hundred undistion among computer users.

Once identified, most viruses almost wholly written and sent by adolescent boys are easily prevented from damaging a computer's hardware or software.

However, the emergence of so-called "macro-viruses" has added a new dimension. A macro is a set of instructions which runs automatically when a file is opened. Macro is used in Word and Excel, two of the most popular programes by Microsoft,

whose software is used in about 80 per cent of the world's PCs. Jan Hruska, technical director of Sophos, the UK

anti-virus group, said: "Macro is easy to write into, and so it is easy for virus writing. The internet has also made it easy to spread."

The International Comnuter Security Association an anti-virus industry group, estimates that more than a ried through files attached to electronic mail via the internet. The association also estimates that the average cost to computer users of a virus incident has doubled in the past two years to almost £2,000.

**Boeing** 

to lease

C-17s

By Michael Skapinker

Aerospace Correspondent

up its drive to persuade the

Royal Air Force to use its C-17 military transport

aircraft. The US group is

believed to have told

Britain's Ministry of Defence

The ministry is examining

the UK needed to increase

its "strategic lift" to make

troops more flexible and

running. The first is the lat-

est version of the C-130J, the

Hercules, manufactured by Lockheed Martin of the US.

The RAF is due this year to

receive the first of 25 C-130Js

as the first part of a prog-

ramme to replace 55 older

The second is the Future

Large Aircraft, to be built by the European Airbus Indus-

trie consortium, which is still at the planning stage.

The third is Boeing's C-17. A UK subsidiary of Kvaer-

ner of Norway has made a

separate proposal to lease up-

to seven C-17s to the RAF.

The subsidiary, HeavyLift

suggested buying six or

seven of the aircraft, of

which three would be leased

permanently by the RAF.

The RAF would be permitted

to requisition the remainder.

at a few days notice. The

proposal, revealed in today's

Air Transport Intelligence,

an internet service, has been

confirmed by those who.

Under HeavyLift's pro-

posal, it would begin leasing

the C-17s to the RAF in two

have seen the proposal.

or three years' time.

Cargo Airlines.

Hercules aircraft.

may offer

Graham Kluley, senior technical director at Dr Solomon's, said the number of incidents of infection being reported from the group's 50,000-strong customer base was rising in proportion to the increase in new strains.

From the company's figures, he estimated that a that it was ready to lease the aircraft to the RAF. company with 1,000 machines would have an its air transport needs as average of 46 infected by a part of the government's strategic defence review. virus every month. "One of our large clients gets 200 George Robertson, the viruses a week," he said, defence secretary, has said most sent via e-mail.

To the chagrin of the antivirus industry, virus writers can operate openly because the act of writing is not a crime. "We do spend a lot of time discouraging them and we have made a few converts," said Mr Kluley. "But

they are basically young boys who have yet to dis-

# British Interactive Broadcasting to adopt open technology standards

# Strategy shift for digital TV service

By John Gapper, Media Editor

British Broadcasting, the company close at a Financial Times that will provide home shopping services for British Sky Broadcastings 200-channel digital television launch this June, is adopting open tech- video technology - and nology standards to encour- other operating systems. age other broadcasters to use it as well.

BIB, partly-owned by Brittechnology platform incomit will unveil a broad shift in Web TV and NetChannel.

its strategy later this week. David Hilton, appointed as BIB's chief executive at the Interactive end of last year, is to disconference tomorrow that BIB intends to offer services for use both with BSkyB's Open TV system - based on

The move follows growing indications that BSkyB's rivals will reject technology ish Sky Broadcasting and from Open TV, which is British Telecommunications, partly-owned by the US has so far confined itself to a group Sun Microsystems. and instead run interactive patible with internet-based services on internet-based operating systems. However, systems such as Microsofts

Analysts had earlier suggested that BSkyB, which will carry BIB's home shopping services, was trying to force others to adopt its chosen technology. This was particularly controversial because Rupert Murdoch's News Corporation holds 40 per cent of BSkyB.

The decision marks a further shift towards the adoption of open standards on UK digital television after last week's decision by British Digital Broadcasting, a rival to BSkvB, to use a different signal decoding system than BSkyB's for its digital set-top boxes.

BIB has started creating a

common database of home shopping services that can be transferred to other operating systems. It will also encourage retailers to develop their own software applications to put on its database for use on TV.

BSkvB and British Telecom both hold 32.5 per cent of BIB. The rest of the equity in the group, which has been negotiating to provide services for 150 companies in 34 industrial sectors, is held by Matsushita, the consumer electronics group, and HSBC Holdings, the UK bank. BIB would have risked

alienating other pay television groups by sticking rig-

idly to a single technology. It hopes its shift towards compatibility with other standards will attract cable television companies that are launching digital services.

The venture, which is to provide a subsidy of up to £600m to allow BSkyB digital set-top boxes to be sold for £200 each rather than their wholesale price of about £400, is being investigated by the European Commission.

While the investigation into the involvement of two dominant media and telecoms companies in an interactive venture is going on, it. is delaying signing any agreements with retailers.

nation, cooperatives, and consortia of coopera

# UK NEWS DIGEST

# Bank chief in note of caution

Eddie George, governor of the Bank of England, the UK central bank, said yesterday he was not expecting a UK recession; although domestic demand needed to be "moderated". "There's no question that domestic demand needs to moderate if we're not to run into trouble." he said on GMTV's breakfast show.

Mr George has often warned that delaying a rise in interest rates might mean they would have to rise later. and by more than would otherwise have been needed. However, at last month's meeting of the Bank's monetary policy committee - which sets the rates - he voted against an immediate further rate rise, along with four of

**■ GREEN PARTY** 

## Euro-vote breakthrough expected

The Green party thinks it is on the brink of a breakthrough, with the party set to win seats in the European parliament under new rules for the 1999 Euro-elections. At the the party's weekend spring conference in Scar-borough, northern England, activists were convinced the advent of proportional representation for European elections will finally bring them mainstream political repre-

■ POWER STATION \*\*\*\*

## Siemens wins \$300m re-fit deal

Siemens Power Generation has won a £180m (\$300m) contract to re-fit Scottish Hydro-Electric's Peterhead power station, north of Aberdeen. Siemens will design, manufac-ture, construct and integrate the plant at Hydro's Peter-head facility. The power station, currently running on sour gas, which has a high sulphur content, will be converted to operate on natural gas and is to be become oper

■ WHITE GOODS:

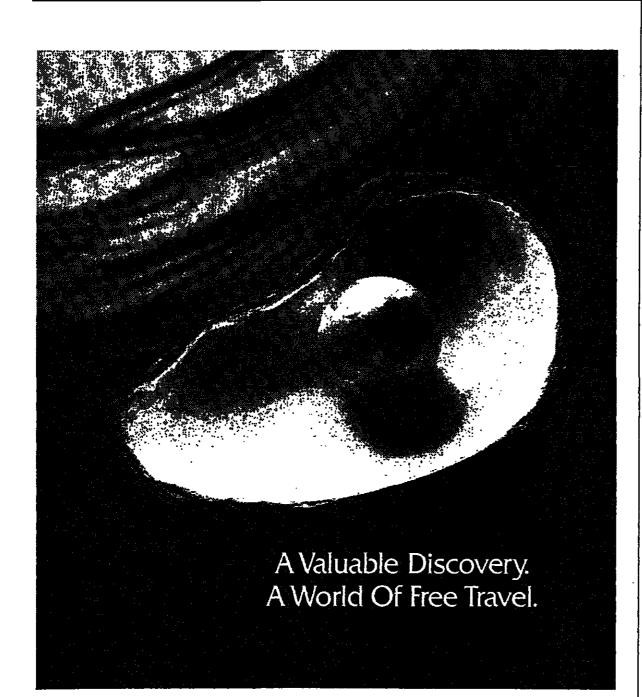
## Growth back to 1980s levels

Britain's white goods industry last year recorded its best year for growth since the late 1980s consumer boom. fuelled by a strong housing market and a buoyant economy. According to the Association of Manufacturers of Domestic Appliances, sales to UK consumers of white goods including vacuum cleaners rose 9.4 per cent in milts and 7.3 per cent in value during 1997, compared with

■ REGIONAL AID

## New EU rules prompt delay fears

Political wranging within the European Union's Council of Ministers means that Britain's regions face the prospect of a serious delay in the aid they receive from the EU after the end of 1999. Disputes over proposed new rules mean that distribution of cash to many areas, may be



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HILTON WORLDWIDE

## CONTRACTS & TENDERS

Invitation to present bids to purchase the business unit of Fraleit Costanzo S.p.A. in extraordinary management (Law no. 95 of 3 April 1979) The provisional administrators of Fratelli Costanzo S.p.A. in entraordinary me rvisory authority) by provision dated 29 January 1998, protocol no. 716182.

- Fratelli Costanzo S.p.A. (hereinafter, Fratelli Costanzo in edizaordinary management) operates in the field of building public works with sites open throughout national territory, and technical and administrative sites in Misterbianco (Catania); as of 31 December 1997, the portfolio of works in progress amounted to approximately Lit. 1.100 trillion and its enrolments in the ANC (national builders register) in the rore until 7 June 2000, as certified by the certificate of 19 September 1997, are as follows: 1/2/4/6/10A/10B/14/15/17 unilimited; 3A/3000, 5A/3000, 5B/3000, 5C/6000, 5F1/3000. 5H/1500, 7/3000, 8/15000, 9A/6000, 10C/3000, 11/9000, 12A/9000, 12B/3000, 13A/9000, 13B/9000, 18F/1500, 16H/1500, 16L/3000, 19A/3000,
- Costanzo in extraordinary management is operating in the restoration plan as per art. 2; subsection 5 of law no. 95 of 3 April 1979 (the so-called Proof Act?), approved on 2 December 1997 by Ministero dell'industria, with full operating capacity which allowed it to pursue the activities, maintain the portfolio of orders, and acquire further works awarded by public combacting bodies;
- the provisional administrators, in the forms and in accordance with the procedures described hereunder, intend to sell the branch of business regarding the activity characteristic of construction, with the exclusion of debts before 25 March 1996, and including debts and credits for operation following that date, and the technical reservations registered, as well as with the maintenance of the levels of employment related to the activity

do hereby announce
that the proceedings aimed at Identifying the possible purchaser of the business unit in question shall take place in the following manner:

Those interested in taking part in the aforementioned procedure shall show their interest in writing by sending notification by registered mail with return receipt requested, addressed to Fratelli Costanzo S.p.A. in a.s. care of the Notary Public Nicola Cinotti, Corso Vittorio Emanuele if no. 229, 00186 Rome, Italy (let. +39/6/6865642-3, fex. +39/6/6875344) by no later than 6.00 p.m. on 30 March 1998. This procedure shall be open exclusively to joint-stock companies (società per azioni) or the equivalent thereof according to the laws within the blocker's

The demonstration of interest shall: (a) mention the identity of the potential bidder; (b) contain all information regarding the subject in question; (c) contain a brief description of objectives; (d) identify the first ten partners (except for cooperatives; at consortium members must be identified); (e) contain a copy of the last three approved financial statements and (f) declaration of willingness to supplement all these facts with further information that the procedure should deem necessary to acquire. There shall also be (g) an explicit statement of having acknowledged that this invitation provides sound information tor the purposes of art. 10 of law no. 675/96, and explicit consent to the treatment of personal information based on the contents of art. 11 of the same law, even in the event of the non-occurrence of the prerequisities for exclusion of the consent as perfetter b), subsection 1 of art. 12 of the adorementioned law no. 675/1996, it shall also be accompanied by (h) a commitment of confidentiality regarding the data and information of which the party shall come on during the later phases of the proceedings.

This demonstration of interest shall be accompanied by a statement by a leading credit institution attesting to the party's high financial and economic

Consideration will not be made of demonstrations of interest made by intermediaries, and in no case shall the proceedings pay into

The sending of the demonstration of interest shall constitute explicit acceptance of the contents hereof 2. Phase 2: Non-binding bids

interested parties that have tutfilled the atorementioned requirements shall be sent; by no later than 30 April 1996, a "Technical Sheet" illustrating the business unit to be sold and the commitments to be undertaken. On the basis of this sheet, the interested parties shall formulate a non-binding bid that, business unit to be sold and the commit-under penalty of invalidity, shall contain:

a preliminary business plan reterring to a time frame consistent with the works portfolio, but for a minimum of two years starting from the deed of transfer, providing detailed information on investments, management, the level of employment, the outdook for expanding the activities, and any other information useful for reacting a judgement as to the reliability of the bidder; the business plan shall, as an element of primary significance, provide for maintaining intact the corporate organization forming the object of the transfer, for the amount of time indicated above; the price that the bidder is interested in paying, accompanied by suitable information as to the evaluation criteria used and the elements of fact referred to in formulating the bid:

a suitable declaration by a leading credit institution attesting to the bidder's ability to go through with the bid. The non-binding bid, duly signed by the bidder's legal representative, shall be sent in the same manner and to the same address as that provided for phase 1, by no later than 6.00 p.m. on 5 June 1996. The Procedure Bodies, each in its legal responsibilities, shall evaluate the bids arriving promptly, to identify the bidders qualified to take part in phase 3.

In any case, the qualifying elements shall be the following: the quality and the reliability of the plan submitted, with particular reference to the continuity of the economic and productive activity of the business being sold, and at the level of employment provided for;

Those participating in phase 2 shall be informed, by no later than thirty days after the foregoing deadline; as to whether they have been admitted to

Those admitted to this final phase may have due diligence performed in the forms and deadlines indicated and agreed to upon specific request. Index admitted to this timal phase may have one diagenus periodines in the terms, by communication to be sent in the same manner as the earlier ones, formulate an irrevocable acquisition bid on the basis of a contract outline to be sent to them together with the notification of admission to this phase, accompanied by a deposit by non-transferable banker's cheque issued by a leading Italian credit Institution, or performance bond, for an amount equal to 20% of the price offered. The deposit shall be expropriated by the Procedure in the event of failure to fulfill the terms and conditions hereunder.

to 20% of the price offered. The deposit shall be expropriated by the Procedure in the event of tanure to fulfill the terms and conditions hereunder. The bid shall be firm and irrevocable for a period of no less than 180 days after the expression of the bid tendering deadline, and shall include an explicit statement confirming the validity of the business plan stready submitted, as well as fulfillment of the countiments and obligations contained in the technical sheet already provided. The bids that are received shall be evaluated by the procedure bodies on the basis of the same parameters provided for passage from phase 2 to phase 3, and bidders who have passed this evaluation shall be called, no later than 31 October 1998, with early communication by telegram or fax, for 9 November 1998 before the notary public designated by the procedure, to present at that moment a before offer than the highest one presented by the bidders. Provisional preference shall be won by the highest bidder, which shall, within seven days, supplement the classification and the same parameters and preference shall be won by the highest bidder, which shall, within seven days, supplement the deposit to reach the new, final value.

the deposit to reach the new, final value.

Perticipation in the procedure outlined herein shall at no time be construed as granting pre-contractual awards, and shall have no binding effect on the procedure bodies. Decisions as to the final award shall be made at the undisputed decretion of the procedure bodies, each in its legal capacity, and the corresponding formal mansfer deeds, together with the regulations governing the procedure succession/substitution in guarantees made in the sechnical sheet or by the contract, shall be received by no later than 30 days after notification of the final award, and with the charges to be borne by the

All the documents provided in the various phases shall remain in the procedure's archives.

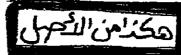
This announcement in no case and to no effect constitutes:

an offer to the public pursuant to art. 1336 c.c.; a solicitation of public savings

All the activity connected therewith and consequent thereto is subject to Italian laws and jurisdiction.

The Italian language version shall prevail over the English version, and shall be provided, upon request, by the notary public indicated above. The extraordinary administrators of Fratelii Cos S.p.A., in extraordinary management.

Felice Sentone



## DIVIDEND & INTEREST PAYMENTS

TODAY Associated British Foods Associated British Foods 10.75p Bespak 5.1p Chase Manhattan Corp. Senior FRN. 2002 \$154.71 Chugoku Electric Power Co. 8% Nits. 2000, \$400 Hampson Inds. 0.65p IAWS Grp. Irt.684p Morgan Stanley Equity Pref. 11.740625p National Power 8% Nts. 2007

Nationwide Bldg. Soc. 4.25% Index. Ln. 2024 23.1396 Sage Grp. 1.93p Seryu Europa 5.65% Gtd. Bds. 2000 Y2,825,000 Tranche A Sub. FRN. 2001 Do. Tranche B FRN, 1999 Triplex Lloyd 2.675p

**■ TOMORROW** 

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Aon Corp. \$0.26 Bear Steams Floored FRN. 2004 \$2,883.25 Boots Co. A.D.R. \$0.2806 Egyptian Growth Invst. \$0,22 Eskmulr Properties 1st Mort. Db. 2020 £3.9375 Do. 91/4% 1st Mort. Db. 2020 Fountain Forestry Hidgs. Fujita Invst. Co. FRN. 1998 \$1,571.67 51,5/1.67
Municipality Fin. 11.55% Gtd.
Nts. 1999 Fm115,500
Residential Property Securities
No.5 Class A1 Mort. Bkd. FRN. 2000 £960.41 Do. Class A2 Mort. Bkd. FRN. 2023 £985 Do. Class Bi Mort. Bkd. FRN. 2023 £1,011.47 Do. Class B2 Mort. Bkd. FRN.

Do. Class B2 Mort. Bkd. FHN. 2023 £1,061.38 Royal Bank of Canada C\$0.42 Sanwa Finarce Antba AEC Gtd. Sub. FRN. \$837.33 Whittard of Chelsea 1.15p WEDNESDAY Abbey National Treasury Services £75% Gtd. Nts. 2004 C\$67.50 Allied Donecq 10U% Bds. 1999 25/1.25 BPB 7.25% Conv. Sub. Bds.

British Gov't. Stocks: 8%% -> Treasury 2017 £4.375 CS First Boston Fin. Gtd. Sub. FRN. 2003 \$28.99 Daikin Inds. 6.35% Bds. 1999 Y635,000 Eaton Corp. \$0.44 Gartmore Scotland Invst. Tst.

Cardinate 2.7p
Heel's 3.2p
Helphire Grp. 0.4p
Hill Samuel UK Emerging Co.
Invst. Tst. 0.28p
INVESCO Recovery Tst. 5p
Lendon Intil Grp. 0.8p London Intl Grp. 0.8p LPA Inds. 1.15p Merrill Lynch & Co. \$0.20 M & G High Income Invst. Tst. 18.56p Do. Income 0.96p Do. Income & Growth 0.96p Do. Package 0.96p Nippon Sanso Corp. 6.4% Nis. 2000 Y640,000 Slimma 2.25p Throgmorton Preferred

Income Tst. 1p

THURSDAY FEBRUARY 26 Apollo Metals 3.05p Bank of Montreal C\$0.44 Barclays Bank Undtd. FR. Prim. Cap. Nts. \$303.47 British Telecommunications A.D.R. \$1.5534 Canadian Imperial Bank of Commerce FRN. Cap. Debs. 2085 \$306.67 Crown Leisure 0.75p Export-Import Bank of Japan 81/96 Gtd. Bds. 2001 \$418.75 First National Bldg. Soc. FRN. 2000 IRE1,579.62 Galen Hidgs. 0.367p HongKong & Shanghal Banking Corp. Prim. Cap. Undtd. FRN. \$156.53 Merchants Tst. 3.5p 2.00
NFC, institute of Directors, 116, Pall Mail, S.W., 12.00
Tivestt, Berliord Lodge Hotel, Bury Road, Newmerker, 11.30
BOARD MEETINGS: Norsk Hydro 9%% Nts. 2003 £97.50 State Bank of New South Wales 121/4% Nts. 2001 A\$122.50

FRIDAY FEBRUARY 27 Allied Irish Banks Und Var Alvis 2.25p BAT Inds 121/4% Un Ln 2003/ BTM Fin (Curacad) 7%% Gtd Bd 2002 \$737500.0 Do 814% Gtd Bd 2007

Titon Hidgs. 3.5p

Bank of Nove Scotia Fitty Rate Sb Cap Db 2085 \$303.33 Beales Hunter 2.4p Bristol & West FRN 1999

المرابعين المهرمين بلاء الطكيم للبيف فتعيد فعصد فأعلاه فعيد

CLM Insurance 1.26p Chase Manhattan Sb FRN 2000 \$150.09 2000 \$150.09
City of London Inv Tst 1.86p
Do 20% Non-Cm Pf 7p
Do 6% 1st Cm Pf £2.10
Do 6% Non-Cm 2nd Pf 2.1p
City of Oxford Inv Tst 1.3p
Columbus 0.16p
Commonwealth Bank of Australia Dtd FRN Feb 1999 \$297.08 Do Und FRN Feb 1989

\$303.34 Dalel 6.4% Bd 2002 Y640000.0 Danae Inv Tst 3.375p
Deltron Elec 2p
Denmark FRN 1998 £190.10
Dumyat Inv Tst Cv Mnthly Div
0.49p Eurotherm 5.8o Exmoor Dual inv Tst 1.8p Farlake 2p

rariake 2p Fin for People (No 1) Class A1 Mtg Bckd FRN 2036 £129.95 Do Class A2 £196.48 Do Class B £201.95 Finsbury Inc & Grwth Inv Tst Fleming Geared Grwth Inv Tst

UK COMPANIES

au 100AY
COMPANY MEETINGS:
Deltron Blec, Suffolk House, Fordham
Road, Newmarket, 11,00
INVESCO Recovery 124, 11,
Devonshire Square, E.C., 12,00

Mountcashel, Grant Thomton House, Melton Street, Euston Square, N.W.,

E TODAY

Ultra Elec

III TOMORROW

**MARCH 16-27** 

**Global Credit Analysis** 

Contact: BPP Training & Consultancy

· Tel: 0171 628 8444 Fax: 0171 628 7818

COMPANY MEETINGS:

Do Units 8.55p Geared Inc Inv Tst 1.5p Do Inc 1.5p Glasgow Inc Tst 1p Great Universal Stores 6p Greenalis 10.01p Halifax Clird FRN 2003 £368.91

Homeloans (No 2) Class A2 Mtg Bckd FRN 2028 £195.17 Do Mezz £210.67 Int Bank for Reconstruction & Dev 111/6% Nts 2001 £111.25 Irish Permanent Treasury Gtd FRN 1999 219.45 Jersey Elec A 24p Legal & General Recovery Inv Tst 1.75p Lloyds Bank Prim Cap Und FRN (Ser 2) \$153.25 Do Prim Cap Und FRN (Ser 3) \$300.50

Vega 1.91p Wells Fargo Sb Fitg Rate Cap Nts 1998 \$151.67 Do Ser B Var Rate Sb Nts 1998 £197.40 Lloyds TSB Var Rate Sb Nts Do Sb FRN 2000 \$44,72 2003 £205.68 Lonno Fin 6% Gtd Cv Bd 2004 £30.0 Do 8% Gtd Cv Bd 2006 £40.0 Lucas Inds 61/2% Cm 1st Pf 2.275p Maple Mortgage Sec No 1 Class A1 Mtg Bckd FRN 2030 290.60 Do Class A2 £1977.07 Do Class B £2069.32

\$300.50

Midland Bank Sb FRN 2001 Morgan Grenfell Und Prim Cap FRN \$309.65 Mulberry 0.75p Narborough Plantations 1p Nat West Bank Prim Cap FRN Ser C \$151.67 Do Und Var Rate Nts 2212.67 New Zealand Inv Tst 4.75p OUM Cv Tst 4.5p

Do Units 13.5p Orbis 0.35p Royal Sank of Canada Fitg Rate Db 2005 \$44.24 Temple Bar Inv Tst 6% Cv Un Ln 2002 £3.0 Thom 3.7p Tokyo-Mitsubishi Int Sb FRN 2000 \$15482.64

**SATURDAY FEBRUARY 28** Bankers Inv Tst 1.5p Ecclesiastical Insurance 13% Ob 2018 28.50 Electricite de France 121/2% Gtd Ln 2008 £312.50 Gartmore British Inc & Grwth Tst 2.25p

Do Units 2.25p Gartmore Smaller Co's Tst 5% Cm Pf £1.75 Gibbon 7% Cv Cm Pf 3.5p Goodhead 0.2p Honda 5¼% Cv Bd 1998 London & St Lawrence Inv 5% Cm Pf 1.75p Parkland 4.2% Cm Pf 2.1p Prowting 14½% Cm Pf 7.25p SDX Business Systems 1.6p

■ SUNDAY MARCH 1 American General \$0.375 Coventry Bldg Scty 12%% Perm Int Brg \$60.625 Fidelio Tst No 3 Step-Down Coupon Amtg Nts 2015 DM161.36 DM161.36 London 2½% Cons \$0.625 Do 3% Cons £0.75 Low & Bonar 5½% 3rd Cm Pf 1.925p Do 6% 1st Cm Pf 2.1p

Do 6% 2nd Cm Pf 2.1p Metropolitan Water 3% B 1934/2003 £1.50 Mexico 161-% Ln 2008 £8.25 Oldham 111/2% Rd 2010 Sainsbury (J) 8% Ind Un Ln

E4.0 Sanctuary Hsg Assoc 8%% 1st Mtg Db 2031 £4.1875 Slough Estates 4.125p Do Cm Cv Pf 4.125p

Apolio Metals, Apolio House, Redi Road, Tyseley, Birmingham, 10.30 Crabbree, Kingsway, Team Valley, Gateshead, 2.30

Tat, 204, Great Portland Street, W., 11.30 11.30
Mizmay Emerging Economies Tet, 7.
West Nile Street, Glasgow, 12.30
Titon, International House, Pearine
Road, Starway, Colchester, 10.00
BOARD MEETINGS:

Easynet Nat West Bank

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Graenwich Res, 5, North Colonnade Canary Whari, E., 12.00 New Zealand Inv Tst, Chamber of Shipping, 12, Carthusian St, E.C., PWS, 52, Minones, E.C., 12.00 BOARD MEETINGS: BOARD MEETINGS: Finais: BWD Sec Commercial Union Domnick Hunter Guardien Royal Exc Herald Inv Tst

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THURSDAY FEBRUARY 26 COMPANY MEETING: City Site Estates, Royal So: Automobile Club, 11, Blytins Square, Glesgow, 10.30 BOARD MEETINGS: Finals: Abbey National Beta Global Emerging Micts

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As his wife popped out of the plush Tokyo hotel where they were staying, Arai, 50, crept into the bathroom. There he hanged himself with his bathrobe belt any onlooker is not just working from the air conditioning duct.

The reason? Arai had recently just what to feel about it. been questioned by prosecutors declared he was about to be arrested that afternoon.

Such a suicide is shocking in any country. Viewed in Japan this winter, though, it stirs up a confusing welter of emotions.

have been linked to an anti- a nasty taste in my mouth." corruption drive that has mesmerised the country for nine months. Last summer, a senior launched a raid on Nomura Secubanker hanged himself. Last rities then, amid allegations it The sokatya are unsavoury indi-

# Witch-hunt reaps a grim harvest

month, two bureaucrats also committed suicide - one by throttling himself with his own tie. And as the bizarre and tragic tales tumble out, the problem for out what is going on in Japan but

Should the anti-corruption about his part in a corruption drive be welcomed as a badly scandal that has dogged Japan in needed sign of reform in Japan? recent months. The press had Are these deaths just a reflection declared he was about to be of Japan's tradition of ritual suicide? Or is there something sinister afoot?

As one western diplomat said recently: "I just don't know quite what to feel. Perhaps [the scan-Arai's death is the fourth to dals] are healthy. But they leave Last spring, the issue seemed clearer. When the prosecutors

## DATELINE

Tokvo: Publicity about the recent corruption scandals may force

Japanese society to change - but at a cost, writes Gillian Tett

had been paying corporate rackeobservers cheered. After all, tales about sokaiya have been endemic for decades. Yoshihiro Fujii, a journalist with and without any apparent criti-judgment, in other words, does the Nikkei newspaper says: cism from the government. "Japan needs to change to become more globalised. All this difficult not to feel distaste Little such tactics are necessary. is a sign of change."

This "change" has gathered the anti-corruption drive is not a pace. When Yamaichi Securities simple tale of crime and truth. collapsed in November, it emerged it had been illegally hid- the institution that has been ing losses. Last month, there driving the investigations in the were new revelations of banks lavishly entertaining the bureaucrats regulating them. And this month Arai was accused of but has been briefing favoured Nikko Securities. He denied this.

To those familiar with the Japanese system, none of these "revelations" are a shock. The real surprise has been the reaction of the press and politicians. After decades of silence on such issues,

in Japan is ever as it seems. And

Take the prosecutors' office, past year. Little is known about it, and its motives are unclear. It claims never to talk to the press, with leaks - with devastating

Daily allegations about the has been unleashed. "crimes" have appeared in favoured papers, well before any targets. In Japan, where the legal accepted as corporate policy. So

viduals. Clamping down seemed Japan's media have covered the system is flimsy, there is little a sign of badly needed reform. As

not wait for the courts. Perhaps this is good. But it is The prosecutors might argue Changing Japan, after all, is a massive endeavour. And their

behaviour is certainly not

unique. The Clinton scandal in

Washington, for example, has hardly been a savoury affair. But there is still a disturbing sense of hypocrisy afoot. As the scandals have broken, prosecu-tors have seized a few individureceiving illegal profits from Japanese journalists recently als. Then as the blinking targets have emerged into the media limelight, an orgy of criticism

> Few believe these are isolated "criminals". Sokanya, or "wining arrests. So have the names of the and dining", were previously

were the politicians' dealing with brokers. "What Arai i accused of is what many other politicians were doing. He just got targeted," says George Curuby, a Tokyo consultant.

Again, the prosecutors might refort they can only act on evidence. And their targets have broken Japanese law. But to outside eyes, it smacks of scapegoating. And Japan is a grouporiented culture where rejection is one of the cruellest fates. As Yukio Saito, a suicide counsellor, says: "Isolation is a key factor in suicide. Arai was very isolated before his death."

Was this what drove Arai to hang himself? Nobody knows. But as the corruption scandal continues, the mixed emotions will not die away. Future historians may conclude that these events have brought real reform in Japan. But four suicides is a grim toll. It is hard to escape the conclusion that what is afoot in Japan now is a witch-hunt.

1

## The Monday Profile: Sven-Christer Nilsson, Ericsson

# Upwardly mobile

ven-Christer Nilsson guessed he might be up for promotion when he was summoned to the office of Lars Ramqvist, chief executive of Ericsson, last month. Mr Nilsson, a general manager in the Swedish group's mobile telephone systems business, knew he was among a group of executives being assessed for top management positions. But when Dr Ramqvist asked if he wanted to take over running the company. Mr Nilsson was stunned. "I asked myself 'is this real?"." he says, his face creasing into a grin. "I knew I was being looked at, but I never had a thought I'd be asked to succeed Dr Ramqvist."

The affable Mr Nilsson is described by co-workers as "low profile", and he harboured reservations about the job's high visibility. He accepted only after a week of taking soundings among family and colleagues.

"Obviously there is a very different perspective between being a business unit manager and the very public position held by the CEO. But I will learn to handle it." he says.

Mr Nilsson relishes the job ahead. The industry, he believes is at a turning point as the multimedia revolution pushes telecommunications companies into computer software while computer companies eye opportunities in

telecommunications. "We are at a point where the

Rumours that Dr Ramqvist, who turns 60 this year, wished to step aside and let a younger hand tackle such issues had been in the air since last year.

But his replacement by 53-yearold Mr Nilsson - little known nally - surprised employees as well as financial analysts. At the ensuing press conference, one ted he had no idea what Mr Nils-



Making his face known will be for them to operate," he says. his most immediate task. Already During the 1970s he worked as a telecommunications industry has his diary is bulging with dates of designer of computer-related teleto break new ground, and the meetings with suppliers, custom- come equipment - experience same goes for the computer ers, investors and staff. Whether seen by Ericsson's board as valuindustry. We at Ericsson have he joins the elk hunts favoured able amid the convergence of by many top Swedish directors is lists family life among his inter-

ests, prefers sailing and hiking. An Ericsson employee since 1982, he brings several advanhas worked in product design inside Ericsson, let alone exter- and marketing, so understands the link between factory and customer. "One should remember that it is our people out in the senior Ericsson executive admit- subsidiaries who are actually doing the job. We as managers

telecommunications and data.

utive be held a prominent role in Ericsson's North American cellular business, heading operations in mobile telephone standards tages to his chief executive's His familiarity with the US marpost. An engineer by training, he ket, Ericsson's largest, should serve him well, especially if the company - as many expect seeks to bolster its software expertise through bolt-on US acquisitions.

Mr Nilsson's cellular telecommunications background is also hopefully can make it possible an important advantage. The

business accounts for 68 per cent of group sales and its prosperity is crucial to Ericsson's growth.

A decade ago, Ericsson's main business was supplying fixed-line networks to largely state-run public telecommunications operators. Outside Sweden, the company was little known. This changed during Dr Ramqvist's eight-year tenure. Spotting the potential of cellular telephony, he numbed billions of kronor into turning Ericsson into a leader in the sector. As the world mobile phones market exploded, so the Ericsson name emerged as a global consumer brand. James Bond even appeared with an Ericsson gadget in the latest 007

Mr Nilsson understands that running a consumer-led business requires a more sophisticated marketing strategy. He acknowledges too that running a company with 100,000 workers worldwide will demand much of the organisational training gleaned from his years as an artillery

reservist in the Swedish army. So what management style will he bring to the job? "My goal has always been to build teams where people complement each other. I like people to be reasonably in agreement over what we do, although I can be authoritarian too," he says.

He aims to expand Ericsson's 20-strong top management, promote decentralised decisionmaking and cultivate a more entrepreneurial culture.

At his side will be Dr Ramqvist, who will become chairman. The two met in the mid-1980s when Dr Ramqvist was Mr Nilsqvist will influence strategy, he wants to relinquish operational control. Mr Nilsson is likely to be given a free hand.

In fact, he could do worse than take the odd leaf from his predecessor's book. In his eight years Dr Ramqvist delivered annual earnings growth of more than 30 per cent. Should Mr Nilsson emulate that. Ericsson's shareholders will be more than happy.

Greg McIvor

## FT GUIDE TO:

## FRAUD TRIAL JURIES

Why is this an issue now? The UK government is considering getting rid of are convicted and then thrown into jail by the juries altogether, or at least reducing their role in complex fraud trials. This would be a radical departure from the cherished tradition that a citizen is entitled to be tried by his peers.

What prompted this? Remember trials such as Blue Arrow and Maxwell

which ended with newspaper headlines such as 'Serious Fraud Office fiasco"? Each trial lasted several months and cost many millions of pounds in public money particularly for legal aid bills. Yet both trials, for different reasons, were widely regarded as examples of how the present system of prosecuting alleged fraud is less than satisfactory. Howls of protest about the inadequacy of the system followed in legal circles, the press and other media.

But I thought the Serious Fraud Office was to blame for all this because it failed to do its job properly when bringing prosecutions. Why is the government blaming juries instead?

The SFO dropped a few clangers, particularly in its early years, but even defence lawyers say much of the criticism of it has been undeserved. The bulk of the problems in prosecuting fraud effectively are deeply rooted in the criminal justice system and more intractable than many . Special juries where jurous are required lave people suppose. Slimming down cases is not as straightforward as some retired judges have been saying in the newspapers.

The capacity of a jury to understand complex fraud remains a fundamental issue. Some ques-tion jurors' ability to understand complex financial transactions or the way modern companies and business people work in practice.

Others say the amount of evidence in fraud cases is so enormous that making trials manageable for a jury has proved impossible in practice. The Blue Arrow trial imploded because too much evidence was presented. The Maxwell trials ended with prosecutors able to present only one fifth of the evidence it wanted to show the jury.

But how do we know for sure that juries are unable to deal with these cases?

We don't. Any evidence either way is purely circumstantial and will remain so until proper jury has said it will consult on these proposals without conducting jury research first. Research would take a long time and always remain speculative, it

can understand this public concern when vast amounts of time and money are consumed on individual trials. However, in the Blue Arrow. and Maxwell cases, all those on trial were eventually acquitted. Is that relevant? That's a very good question. It does seem to be

the case that the furore over the competence of juries in fraud trials usually only occurs when the

Peter Norman • Economics Notebook

Challenge to the old order

executives in the dock are acquitted. When they judge, the juries seem to be widely applauded for their wisdom

However, as defence lawyers point out, not everyone who ends up in the dock automatically deserves to be found guilty. Jurors can be doing their job perfectly properly when acquitting

defendants. A basic principle of British law is the presump tion in favour of innocence. In other words, a few guilty people walking free is considered a price worth paying to avoid innocent people being convicted and spending years in jail. Any leform will have to address this issue.

So there is a lot of politics about all this then? .Certainly. Many people object to wealthy executives claiming huge sums in legal aid to hire top lawyers to represent them and winning their acquittals. Labour MPs have protested trongly about this in the past.

Also, the City's reputation is not helpedif it is widely perceived that the criminal justice lystem allows crooks to get away with major financial

So what is the government proposing?

There are four options: minimum educational qualifications or proessional expertise Abolition of juries and instead having trials in

front of a judge alone. Tribunals consisting of both a judge and lay Reforming the present system to give judge a

greater role in deciding crucial issues. Juries would be left answering simpler quesions about whether defendants' conduct was honet or

Would any of these work any better?

They would all make fraud trials shorter ad cheaper. But whether they were better ableto deliver justice is uncertain. All the options re open to criticism, notably for creating an elist

What is the most likely outcome?

and may indeed decide to make no changes at al However, initial betting among lawyers seems favour reform that keeps a strong "lay" element

Unique powers allowing the SFO to compel sus pected fraudsters to give evidence, removing their "right to silence", were introduced in 1988 without public protest. Some encroachment on the role of juries in fraud cases would seem politically possible now. However, getting rid of juries from fraud trials altogether might prove a harder act to

John Mason

# **Financial Times Surveys** UK **Mid-Market Companies** Monday March 16 For further information, please contact: Jeremy Nelson Tel: +44 171 873 3447 Fax: +44 171 873 3062 email: jeremy.nelson@FT.com FINANCIAL TIMES



Germany has never been a fertile field for Keynesianism. While Britain actively pursued demand management policies following the second world war, governments in Bonn and the Bundesbank in Frankfurt paid more attention to monetary and price stability.

But now Oskar Lafontaine, leader of Germany's opposition Social Democratic party, is bringing Keynes into the German economic policy debate. The man who aspires to lead the opposition challenge to Helmut Kohl, the chancellor, in the September 27 general election wants to turn present government policies on their head.

Faced with nearly 5m unemployed. Mr Lafontaine's prescription is to boost demand by lifting purchasing power rather than pursuing supply-side policies of wage restraint, deregulation and rolling back the activities of the state in society.

The SPD leader has a guru: Heiner Flassbeck, head of economic policy studies at the DIW economic research institute in Berlin. According to Mr Flassbeck, an important source of Germany's ills has been the failure of wages in recent years to grow in line with productivity.

His arguments are summarised in the accompanying table. Rather than encouraging investment and new employment, wage restraint has discouraged companies from taking on further staff because demand at home has been depressed. Admittedly, German exports have thrived. But this, Mr Flass-

A change of leader in Germany could turn policies upside down my neighbour" policy that has depressed activity abroad, and notably among Germany's Euro-

pean trading partners.

Both Mr Lafontaine and Mr Flassbeck contrast Germany's experience with that of the US. Mr Lafontaine told the Bundestag recently that expansionary fiscal policies in the 1980s and low interest rates in the 1990s supported US domestic demand and encouraged growth and employment. The moral Mr Lafontaine drew

was that an SPD government should boost purchasing power. Last week he promised he would increase children's allowances cut taxes for those on average incomes and reverse the present government's plans to curb the growth of pensions provided under the state scheme. He also promised to reverse

Germany's few significant supply-side reforms of recent years, such as the 1996 laws that moderately reduced sick pay and relaxed job security in small Mr Lafontaine is sympathetic to faster growth in wages. In his

Bundestag speech, he contrasted last year's 6 per cent growth in wages paid in the US with the 0.5 per cent growth in Germany and accused those urging wage restraint of "economic ignorance"

It would be an understatement to say the policies of Mr Lafontaine and Mr Flassbeck are viewed with scepticism by the bulk of Germany's economic establishment. The SPD leader companies fearing increased has been likened to a time trav-

Western Germany: productivity, wages and employment 1970-75 +29 +20 436 1985-90 1991 +37 +3.1 +2.7 1994 +3.5

eller who is seeking to solve the where local currencies have problems of the 1990s with the failed prescriptions of the 1960s The barriers to success for Mr.

\_\_\_+3.7 \_\_\_

Lafontaine's policies appear formidable. It is far from clear whether increased demand would solve German unemployment. The Bonn finance ministry, citing the International Monetary Fund, claims 80 per cent of Germany's unemployment is structural and would not respond to expansionary policies.

Other estimates suggest faster growth could absorb a third of the unemployed, but that would still leave two-thirds without

Germany's labour costs continue to be high compared with countries abroad in spite of wage restraint and last year's devaluation of the D-Mark. With many competition from east Asia,

devalued dramatically, it is hard to envisage managers approving job-creating investments on the grounds that rising wages at home would boost demand for their products.

The comparison with conditions in the US is less than convincing. The US leaves businesses room for manoeuvre. Figures from the Organisation for Economic Co-operation and Development show US general government outlays are about 82 per cent of gross domestic prod- cally different policies in Bonn uct after fluctuating between 31.7 and 34.4 per cent of GDP since the early 1980s.

In Germany, by contrast, government spending has fluctuated between 45 per cent and 50 per brought down slowly towards a in which the biggest economy target of 46 per cent by 2000.

pants in Germany's informal "shadow economy" which, after rapid growth in recent years, is thought to be the equivalent of 15 per cent of GDP But the SPD leader's ideas can not be dismissed lightly Although much can change in seven months, opinion polls continue to suggest a general elec-tion victory for a coalition of the SPD and environmental Greens

symptom of the half-hearted sup-

port given by Mr Kohl's govern

ments to market-oriented, sup

ply-side reforms. The fact that

one in eight Germans is jobless

is not so much an argument

against supply-side policies, as

Mr Lafontaine maintains, as a

sign that they have been applied

Mr Lafontaine's economic poli-

cies would probably be good for

those lucky enough to be in work. But the net benefits of any

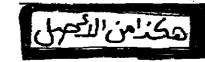
boost to demand would most

likely be felt by active partici-

of Mr Kohl in the polls. All of which raises the intriguing possibility that Europe's planned economic and monetary union could start operating on January 1 next year with radithan assumed when the Maastricht treaty was signed in 1992.

Mr Lafontaine has nosed ahead

Mr Flassbeck argues that Emu would gravitate more to the US model of economic policy making than the Bundesbank model. cent of GDP in the 1980s and Financial markets could take a 1990s and is only now being more drastic view of a euro area Germany - is run by a left-wing The high public-sector involve- expansionist government,



ine is a business bloated with famous brand names: Lafite, d'Yquem, Beaujolais, Chabits, Veuve Clicquot, Chianti, Rioja - even grape varieties such as Chardonnay and Cabernet Sauvignon have their followings. But it is a business largely devoid of internationally recognised consumer brands It is not for want of trying

The roll-call of wine brands over the years includes Hirondelle, Mateus Rosé, Bull's Blood, Lutomer Riesling, Jacob's Creek, Blue Nun, Ernesto & Julio Gallo, Lenz Moser and Piat d'Or.

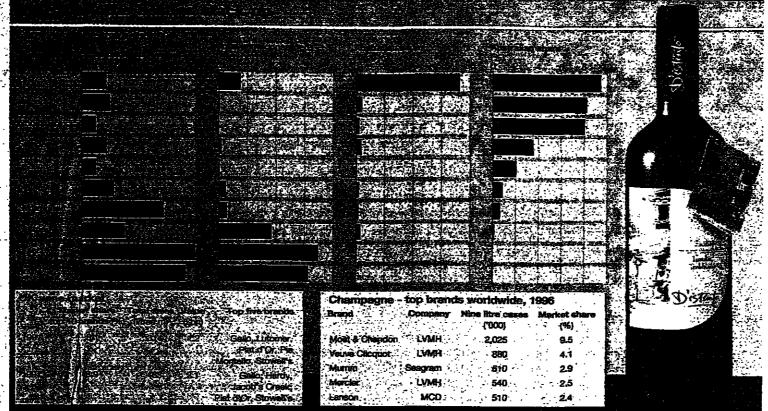
Most have succeeded in winning no more than a few per cent of the market in one or two countries. Even Gallo. the world's biggest wine brand, has less than 1 per cent of global sales

Yet leading wine producers remain convinced they can create retail brands with mass appeal to emulate the likes of Johnnie Walker Scotch whisky, Buitoni pasta or L'Oreal cosmetics.

"There have been enormous improvements in wine quality in recent years," says Christopher Carson, European chief for BRL Hardy, the Australian winemaker that has just launched a range of Sicilian wines throughout northern Europe under the D'istinto brand. "The companies that will be best placed to benefit from this are those which can build brands based on great distribution and strong marketing skills."

The wine trade should be ripe for this. Most consumers are baffled by the complexities of choosing between countries, regions, types, grapes, negociants and even proprietors or chateaux. That is where consumer brands should succeed, says Jonathan Knowles of Wolff Olins, the corporate identity consultancy: "They help the customer choose between the enormous number of bottles on the shelf, offering a guarantee of

Retailers provide some of that reassurance with their own-label products, which have taken more than half the market in countries such as the UK and Belgium. But stores are also keen to have branded wines priced just above their own-label products, according to Tim Fos- the iternational branding



# Drinkers toast New World

## Wine producers hope to create brands with mass appeal, says John Willman

and price that encourages from one year to the next.
them to make a purchase."

"The promise of a brand is he says. Our research shows 63 per cent of consumers enter he store without knowing which wine they intend to suv."

The appeal for producers is also clear, says Mr Knowlest "It would be too expensivi to advertise a single wire, but branding across several varieties allows he marketing costs to be spead."
In spie of these theoreti-

cal aruments, the wine trade ias proved largely impersous to consumer branding. In the UK, the top 10 braids have less than 9 per cet of the market, and the prure is little different in the est of Europe.

Jear-Louis Dumeu, head of

"Recognishle brands reas-nature. Each variety is largely associated with the sure custoders, providing a unique, and the same wine litre bottles of vin ordinaire reference joint on quality can taste quite different

that it will be the same quality every time," he says. "A brand is a contract with the consumer which says: I will not be a bad surprise when you buy me again.'

That means any branded wine must be blended to guarantee consistency, and the result is never as satisfying. The exception that proves the rule is champagne, a blended product that commands a premium price, where brands dominate the market.

'Champagne is a very spe cial product for special occasions," says Mr Dumeu. "It is more like perfume or a liqueur than a wine."

There are some successful wine brands in France, such the Bris office of Landor, as Georges Duboeuf, the negoçiant that markets a ter, marketing director for consistancy, says this is range of premium burgun- than leaving it to tradition

which gave too many French drinkers a headache.

This Gallic approach is rejected by New World winemakers from countries such as Australia, New Zealand and the US. They believe the improvements they make in wine production mean branding can offer both consistency and quality.

"We encourage good disciplines in the winery, particularly in hygiene and work methods," says Hardy's Mr

D'istinto will be produced by Casa Vinicola Calastrasi, a traditional growers' cooperative near Palermo in Sicily. The Australian company will select the grapes and has already encouraged its partners to prune the vines in June and July to raise the fruit's quality.

"We also decide the best time to start picking rather

Jacob's Creek in the UK. inherent in the product's dies. But branded wine is or whim," says Mr Carson. since they already sell lots of Italian wines. This is partic-"And we ensure the grapes once picked are taken straight back to the winery ularly so in Germany where Italian wines already have a so fermentation starts at the

time of our choosing." This approach has cap-tured almost 10 per cent of the UK market for the Australian wine producers. And applying it to Sicilian wines will boost the amount of red wine Hardy's can bring to the European market - overplanting of Chardonnay grapes in Australia has left the country with a shortage

of red grapes. But Mr Carson believes D'istinto offers an opportunity to capture a bigger share of the European market. "We had an advantage in Britain where Australia is a known quantity and there is a shared heritage," he says. "The aim now is to raise our market share in other European countries to

the level of the UK. "A wine from Italy is an are in the know no longer

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nents. Who makes what

Winston Fletcher

# In search of integration

Campaigns must combine all marketing options

One of the experimented with differadland how to cointegrate all the marketing options available. Loyalty schemes, sponsorship, public relations, database marketing, event marketing, sales promotion, websites accounts, once they reach a and interactive media - not to mention good old-fashioned advertising - offer clients a bewildering variety of options. These demand decision. What is the right way to carve up a total marketing appropriation between, say, advertising, sponsorship and public relations - and how can they all be made to work

together? Several new agencies promise to answer these questions with a gamut of "integrated marketing" skills in-house. In the past few years new shops have combined traditional media advertising with database marketing. But the latest agencies have combined advertising with public relations, consultancy, corporate design and, most frequently, a promise of "the right marketing solution.

vhatever that may be". No longer do new agencies just offer the best creativity in the world, because everyone believes integrated marketing is the name of today's game.

Clients have always required their communications to be coherent and complementary. But there appears to have been a radical shift of emphasis for

everal reasons. First, during the recession clients sought marketing inputs that might be cheaper than traditional advertising. In those gloomy days of plummeting advertising budgets, clients

hottest ent marketing approaches That imperus continues. Second, when the consol idation and profitability of advertising agencies peaked in the late 1980s, they began to hunt for other sources of income. Because they are restricted from taking on competitive certain size agencies find it almost impossible to out-

perform the advertising market. But they can develop other marketing skills, and then sell total packages to clients. The trend towards integration has emanated as much from the needs of agencies as from clients.

Third, some of the options available, such as loyalty cards and the inter net, are genuinely new and use innovative technology. Clients have been feeling their way forward gingerly so it has been important for them to be integrated with well-established methods.

But fourth, and most important, like every other aspect of business, marketing techniques grow more specialist every year. It is difficult for anybody to be competent in all of them.

But pulling together all the options is only the first stage. What criteria should be used in apportioning the total marketing budget between them? Can their relative cost efficiencies be compared? Whose is the responsibility? Should it be somebody in the client company or the agency? Or will another kind of special-

ist have to be invented? Finding the right answers will not be easy. Marshall McLuhan's famous aphorism, "the medium is the message", is coming home to roost. The author is chairman of Bozell UK Group

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# Hollywood out of the picture | FTid - The Internet Directory The following companies want you to

David Short looks at why Czech viewers ar reaching for the off button when US-mace programmes are shown

Then the communist regimes of centri and eastern Europe fil, an unlikely beneficiay was Hollywood, Suddenly the studie had a fresh market of up to 170m pople as new private television station sprang up. Hungry to fill blank scedules, buyers from the new channes went

Almost everything they hoght had been made by the six bigget Hollywood studios, whether it as Bond movies, soap operas, gamehow for-mats, stylish new series sich as the X-Files and ER or old 1940 stalwarts such as Dynasty and Dalla Viewers across the former commanist bloc

lapped up this new ment.

The new private changes with outstanding ratings cashe in on booming
TV advertising spend while andience shares for the state roadcasters language.

guished. It all seems so easy.

Perhaps too easy, cause now in the Czech Republic, were the first of these new private restrial channels - Nova TV - wadaunched in 1994, Hollywood's starts waning. Czech

viewers are reaching for the off button in droves when US TV shows come on. Films are different. Hollywood movies such as Dances with Wolves and Pretty Woman can pull in audiences of up to 70 per cent. Vladimir Zelezny, Nova TV's general-director says: "It is a fundamental change. Local product is winning strongly over imported programmes. The initial excitement over American programmes is over. Now

The decline is steep. Mr Zelezny adds: "By 1997, the performance of our acquired programming has fallen by 45 per cent compared to 1994."

Czech names."

people want to see Czech faces and

Even so, a reborn taste for all things Czech on television might not completely explain American's poor showing. Mr Zelezny partly blames "narrowcasting". Increasingly, US TV producers are making programmes aimed at delivering a specific audience to advertisers - not least, affluent young professional Americans.

But too much narrowcasting can lose audiences in countries such as the Czech Republic where the newly affluent young are thin on the ground. Generally, however, the Czech market is still a valuable one for western TV advertisers. At about \$150m, Czech TV advertising expenditure is highest in the region after Hungary and

Mr Zelezny complains that Holly-

wood is "not taking into account a huge emerging market [in central and eastern Europe]. They are not producing products which can serve our

The chance that European programmes will fill that gap is small. 'We don't use much western European material. It's not good and it's expensive. And those British detective stories with nice scenery like Inspector Morse are so slow - too slow for the

computer-game generation." Ironically, Nova TV is mostly backed by US money. It was the first channel launched by the Nasdaq-quoted Central Ruropean Media Enterprises four years ago. Since then, the company and its local partners have started stations in Poland, Hungary, Slovakia,

Czech phenomenon repeating itself in the wider region. But chances are that it will. The Czechs have had almost twice as

So far there is no evidence of the

Slovenia, Ukraine and Romania.

long to tire of US imports - most private channels in other post-communist countries are just over two years old. And the history of television shows that, given the choice, viewers overwhelmingly prefer domestic drama, and Mr Zelezny promises more homeproduced series and soaps. Whether other broadcasters in the region will be able to afford to follow his lead is

quarter of the market."

In spite of Mr Carson's

optimism, many brand spe-

cialists remain sceptical of

the scope for consumer

branding in wines. Mr

Knowles says that even if

consumers start off drinking

branded wine, they quickly

become more educated about

the product and feel less

need for the reassurance of a

"Wine-lovers look for

something they haven't

heard of," he says.
"In the best wine circles,

there is almost an anti-

branding mentality - too

much marketing is seen as a

sign that something is

wrong with the product.

When the people who are

not in the know get to know

the brand name, people who

them by simply looking them up on the

All of these can be accessed via hyperlink directly from the Financial Times at http://www.FT.com

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Tim Jackson · On the Web

# An end to your searching

ascinating hings about he web is the way in which good ideas and useful services get one user another faster than any livertising could work. A co in point is Anywho, a w based telephone director that receives between 0,000 and 300,000 queries day, even though it has not pent a penny on

Anywo, which launched last Seember, looks superficially imilar to services such aFourl1, Bigfoot and half-a-gen others. A casual visito to its web site. www.kywho.com, might come way with the impression at the site is run by a modetely well-funded hightech artup based in Silicon

BiAnywho is not a startup land it is not even a because it is extremely fast, toll-free business number.

trial run by a team of five people at AT&T in Murray Hill, New Jersey, the site of the company's research lab where the transistor was

discovered. The point of the trial is that AT&T scientists have developed new ways of dealing with directory databases. Most use indexes to speed up access to the data, which can be hundreds of gigabytes in size. The AT&T team has found a way of providing swift lookups with far smaller indexes - and Any-

who provides useful fodder for the scientists. The Anywho web site keeps track of the database one takes longer than expecthat the software engineers

figure out how to improve their design to internet users? Partly your residential listings or a position in long-distance.

company. It is a technical But it also offers a number of features, combined in a unique way.

One is that you can search for someone whose name you only partly remember. Another is reverse lookup: by typing in a phone number, you can find out whose

it is and where they live. Reverse directories are frowned on in Europe, and disliked by many privacy advocates. The Anywho site gives two examples of respectable people who use it: a psychologist who gets late-night messages on his pager, and wants to know who the caller is before he calls back; and someone

checking unrecognised calls queries issued by users. If appearing on a phone bill. Anywho also emphasises ted, then it is added to a list putting the user in control. It allows you to have yourcan look at, allowing them to self removed from its listings, or to add extra information such as an e-mail So why is it interesting address, an office number in capability and its strong

At the moment the service is not free. Jerry Vogel, the technical manager, refuses become a commercial busi-

ness proposition. But there are three possi bilities. The first is placing advertising on the directory pages. A second option is the Yellow Pages model. Busies get a standard listing for free, but pay more for an advertisement or more

The third option, however, is the most interesting. AT&T's standard directory assistance has an add-on service which, after giving you the number you want, will then dial it for an extra fee.

The web equivalent would be to offer to set up an internet telephony call whenever you click on the listing. This would play perfectly to AT&T's strengths - and would build on its research To advertise in this sponsorship position please contact

Marion Wedderburn + 44 171 873 4874

## Tony Jackson on a new book that suggests technology is replacing company strategy

here seems no end to the way technology is invading management thinking. The internet has already deeply affected whole areas such as marketing and procurement. But technology now shows signs of taking over that most central of functions, corporate strategy.

Traditionally, strategy has come from the top of the company, with technology being one of the things used to implement it. But in more and more cases, technology is the strategy. What is more, it generally comes from

Most managers are uneasily aware of this. All kinds of business, from banking to travel agencies, are under threat from the internet. And if you find a new way of doing things - a killer app (application), in the jargon – it will probably come not from the top, but from your customers and those in the company closest to them.

But according to a US survey last year, senior executives have not quite grasped the implications. Most of those questioned confessed to anxiety and the feeling that they did not fully under-stand the issues. But they were agreed that "in their organisation technology was only a tool to implement strategy".

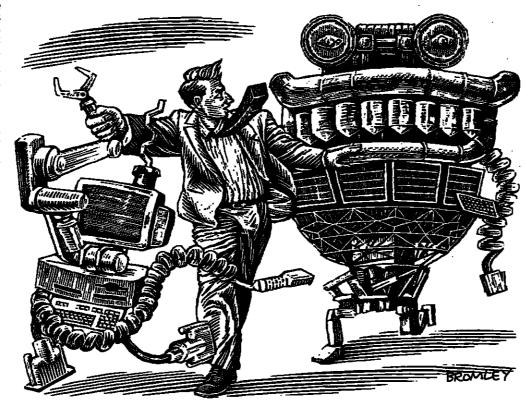
The forthcoming book. Unleashing the Killer App from which this information is drawn does much to explain their difficulty. It also gives a remarkably clear picture of why technology is becoming so pervasive in the first place.

The authors begin with three forces, each powerful in itself and lethal when combined. The first is familiar. Moore's Law. which says the power of chips doubles every 18 months for the same

The second is less well known: Metcalfe's Law, named after the ise their transaction costs. When founder of the US network company 3Com. This says that the utility of a network rises with the square of the numbers of people

phones in the world, and the Moore's and Metcalfe's laws is owners talk once a day. Result, driving down a number of transone call. Add another phone and action costs in the open market that becomes three calls. Make it very fast indeed. It should follow 10 phones and - supposing from Mr Coase that as these costs everyone is still talking to everyone else - you have 45 calls. The the firm.

The machines are taking over



words, increases exponentially. British economist Ronald Coase. place, Mr Coase said, is to minimthey run out of things they can do more cheaply inside the firm than out, they stop

growing. using it. Some surprising things follow Suppose there are only two from this. The combination of approach zero, so does the size of

the current wave of mega- one essential point that custom-1937 by the Nobel prize-winning out, much of this - in financial services especially - is a defen-The reason firms form in the first sive response to falling transaction costs. Whether that is the whole story seems doubtful.

And, of course, not all transaction costs are falling. The monstrous growth of computing consultants such as Andersen Consulting and EDS is a reminder that whereas computing may drive down transaction costs elsewhere, it has vast transaction costs of its own: choosing the system, installing it, and ensuring it does not bring the enterprise to its knees by going

Third is an observation from mergers. As the authors point ers are generally quicker to grasp the technology than established suppliers are. This is mainly because the suppliers have more to lose, in the form of sunk costs. Their assets, as the book remarks, are their liabilities.

If you are a conventional bookseller, the advent of a virtual internet rival such as Amazon poses a distinct dilemma. Of course, you can retaliate in kind; but then what happens to all your expensive stores?

Or suppose you are an estab-lished chemical distributor, complete with offices, trucks and warehouses. It must be thoughtprovoking to study the website of the virtual dealer ChemConnect, To be published in May.

which tells you that 500 litres of isobutylnitrite are wanted in Germany, or that 400 tonnes of aluminium monostearate are on offer from South Africa at \$3 a

What is needed in such cases, of course, is lateral thinking. The book is rather good at suggesting ways to go about this.

First, forget the conventional rules of strategy. For instance, Michael Porter of Harvard emphasises the importance of the value chain. Scrap it, say the authors, since it is hampering change. If you do not, someone else will destroy it anyway.

In the same heroic vein, you should not hesitate to cannibalise your product. And you should give as much of it away free as you can, since Metcalfe's Law says you will thereby increase its

That, after all, was exactly what Netscape did in releasing the browser that made internet commerce feasible in the first place; and in spite of its recent mishaps, Netscape still has a market value of some \$2bn (£1.25bn) four years after being founded.

Perhaps most important, you should let your customers take the lead. Outsource as much of your business to them as possible. Holiday Inn has a website that allows customers to find the right hotel, check the availability of rooms and make a booking. There are no banks of phones or reservation agents. Customers do it on equipment - PCs, modems, phone lines – that they have paid for themselves.

Next, let the customer develop the product. What can be digi-tised can be customised, so customise everything. Or rather, let the customers do it for you. In the process, they will feed you priceless market data on who they are and what they like.

Finally, how can you be sure that you have avoided the trap of thinking, like those managers in the survey, that technology is merely a way of doing things? Simple, the authors say. You will know you have arrived when you can no longer tell where the business stops and the technology

Unleashing the Killer App, by Larry Downes and Chunka Mui. Harvard Business Press. \$24.95.

## MY SECRET WEAPON

Prue Leith on folling the wicket

## Be a good lobbyist and win the ear of the chairman

Prue Leith is carrently deputic charmon of the Build Science Arts. Manufactures find Commerce, following toodynam as its chairman Vin founded and subsequently vid Leith Science Control of Science Control of School of Food and Mine She has been on the Voorded Artspl (now Saleway) Ground Mine She has been on the Voorded Artspl (now Saleway) Ground In this Building Society and Whitined She was Businessorten of Balthir Building Society and Whitined She was Businessorten of the Year in 1991, She is also director of a number of garneys and charities

I developed a laste for committees when I was in my 30% and Peter Parker put inton the Travellers far board
[the station caterers] can
remember my first negling: I
suggested that we ought to be
thinking about hambugers and
pizzas. An old humar stid it. would lower the tone of Brilish

Rail
But we ended up opening
places like Casey Jonesand
Upper Crust in stationally was a
very exciting time. Thatis when I realised I really quite feed: committee stuff. I like nobling people in the corridors teget.

them on my side. Peter Parker used to callit "rolling the wicket". Yeuhave to do a lot of Johbying to et a good chance of a smooth passage. Don't just come i with a bright idea and bounce loff. people. There is a natural 🗦 🗧 reaction to support the states

One of the things Hearns early on an Safeway was the you are powerless unlest you have the Chairman's ear. What I first joined, Alastair Grantus the chairman's Kept saying sales would be better if people could look at the food, not placards on plastic grapes and try in the chaese comment. The couldn't persuade anybody it wasn't getting anywhere.

wasn't getting snywhere

Finally we west at an opsall
of a new store with half of the
board. I granbed Alastan Gran and said "Come and look at a this cheese counter, Can't we'd something". The poor cheese something. The poor cheese something something something something something something something. The poor cheese something some



What does from Dick or Harry Hink? He was very good but the meetings always overran History At Malfar, Jon Foulds' trick is to have a timetable with the

agenda so everyone knows how long each item is going to last. I now so that It does help control

When I was chairman of the BSA. If had 40 board members who she sill very powerful people. They all thaired their own businesses and were at the top of their own tree. The difficulty with a board like that is they are very powerful and have great confidence in their judgment, if somebody says emphatically This is the way we should do that, they are used to carrying the room with them. If you have a strong board, you have to do what they want you to do. A lot of people like a weak board. I would much rather have a board of

ingh-calibre people.« Lam rather impulsive and East rather imputative and tend to be a bit of a loose camen. One of the great advantages I had when I started was that I was a complete amatem. Then all the posh diving was in hotels. They had this idea that customers tied to wear thes. They did not think what I was like to be a customer.

customer.

d would be a fool to think I
would be on these boards if I
wash I sawman. I don't want to imply that I am not polling my weight But for every woman with my background there are 200 men. The companies want a wordan to satisfy the person at the AGM who says. Half your customers are women, 90 per cent of the staff are women, so why is the board all men? That is an embartassing question to

People say you are there as a

Vanessa Houlder

## Nothing ventured, nothing gained Companies are ill-prepared but enthusiastic about joint ventures, says **Diane Summers**

That apart, the authors make

worth? That they are trouble is confirmed by a UK survey continue to figure strongly in

their future strategies. The survey, for KPMG Transaction Services, the deal advisers, was carried out among senior executives at 155 manufacturing companies with a combined turnover of more than £5bn. The study is believed to be

tures and strategic alliances. published today; nevertheless it Transaction Services, said that more than a year to set up. with larly disappointingly. seems companies overwhelm- although joint ventures were 85 per cent of companies saying More than a quarter of those cent said joint ventures would ingly believe joint ventures will now a well-established mecha- that the process takes longer questioned said they had not feature strongly in their future nism for expanding overseas. there was still a tendency for companies to enter them with their eyes shut and fingers

> "Our study suggests that British managers do not invest nearly enough time in understanding their partners' business

than might be expected.

KPMG says that although joint ventures are often cited as a more flexible and simpler alternative to outright takeovers. more than half of companies said they found acquisitions better. cheaper and more efficient.

Over a third of companies said

re joint ventures more one of the UK's largest into com- and culture, and often start joint their joint ventures tended to panies are as keen as ever on trouble than they are panies' experiences of joint ven- ventures without agreeing on perform worse than expected, joint ventures, says KPMG. Just objectives and strategy," he says. tie-ups in the food and drink and 15 per cent said they were less Neil Lerner, UK head of KPMG Joint ventures usually take automotive sectors fared particu-

> conducted detailed research until negotiations were well advanced - often leaving it too late to escape from the deal if problems were uncovered. Nearly half said there was a tendency to conduct too little due diligence in respect of a new joint venture partner.

eager to do joint ventures after their earlier experiences; 69 per strategy; and 70 per cent said they expected to enter a new joint venture in the next year.

Joint Ventures: a triumph of hope over reality? Free from Barbara Zanditon, KPMG, 8 Salisburu Sauare, London EC4Y 8BB: Tel:

Dear Professor Hunt,

I manage an information technology department in a merchant bank. The politics of this company are causing ne so much stress that I am thinking of changing jobs. I find I do not have the stomach for the sort of political games some of my colleagues play. I keep asking myself: can't everyone else see what is happening here? Or am I just naive?

Prof Hunt replies: No, you are not the only one who can see the politics. But you may be just beginning to realise the stark fact that all organisations - whether businesses, government departments or voluntary organisations - are

political systems. Politics is a necessary part of the process. All organisations have limited resources. Everyone wants more of those limited resources and there are two ways to achieve that. First. to convince those with more power over the allocation of resources to give you a greater share and, second, to become more powerful and grab more resources.

Either way you will become involved in the politics of dividing up the cake. Some people are dis-tressed because there must be winners and losers in the allocation game: your gain could be my loss. And, invariably, the winners seem to be the political players because they put more time and energy into selling their case.

What irritates the less competent political players is when resources are divided in a way they consider to be blatantly unfair. For reasons that are not always clear to an outsider. certain functions have bigger budgets, better facilities, smarter cars and larger salaries. While people may argue that these differences reflect labour market forces, it is also true that they reflect decisions based on political clout.

John W. Hunt Advises



that is quite independent of the people involved, then let me tell you peers at school, university or on the this is naive. If the second half of the 20th century has taught us anything at all about managing organisations, then it must be that massive control systems, designed in the name of rational decision-making, can result in crippling structures which become ends in themselves.

For people motivated by power, the real allure of the top jobs is to make things happen, to change events, to create the new, to break clambered up hierarchies through

with the past. Not surprisingly, most οf those who make it to the top are experts at playing politics. intoxicating stuff and just to experience power they will devote seven

24 hours a day if necessary to the political processes involved. London Business School has a data bank of what motivates managers across the world and there are interesting differences between cultures when it comes to accepting that power is essential to get things done. But, regardless of culture, the most effective chief executives enjoy the exercise of power and have served very similar apprenticeships. Most of these men and women

come from families where they were the eldest; where they learnt their If you are tempted to believe that managerial skills from a dominant politics could be eliminated through parent (of either gender); where they a rigorous rule-bound procedure, practised their use of power first on

playing fields. For them, the exercise of power in order to make things happen is not a transient interest. They have been watching and imita-ting role models, reading about heroes and thinking about political tactics for a long time before they secure positions of real power.

These chief executives far outclass that relatively new breed of CEOs .professional

expertise rather For people motivated than any real by power, the real interest in the exercise of power. allure of the top jobs These chief execuis to make things tives, whose interest in managing happen and to change people is often minimal, seek the space to do what

they consider to be their real job of making deals or evolving strategies or conducting research or designing new structures and systems

It is ironic that at a time when we are desperate for leadership an increasing number of these introverted, autonomous specialists, who have a minimal interest in power. ager you are an exemple if you are being appointed to chief executive positions. They need management gurus such as Tom Peters to are their role model. tell them to "walk about" and "walk" the talk"; managers motivated by John W. Hant is Professor Organipower, meanwhile, who get their sational Behaviour at Lond Busigreatest buzz out of managing and processing relationships to make pate and public sector clien. This things happen, do not need gurus to column appears fortrightly.

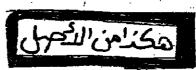
tell then what they already know. Let m eturn to your letter. Comments like yours are most often first expressed by people in their 30s as they bern to realise that their career is not a dress rehearsal; that peers with litter political skills may pass them b It is a period of recognising that teh of us is on his or her own, the managing others is about respectnot friendship. It is a time when themportance of politics and patronagein medium to large organisations beomes undeniable.

If the politic distress you then you should as whether you are right for that so of organisation or whether you wold be better in a smaller compan or selling your skills as a sole trier. You might be better suited to wiking as a consultant if you want stonomy, to mix with a small numb of other professionals to solve othe people's problems, and to see a dect relationship between what you and what you earn. You will enjoy different form of power based on yor expertise but you will also lose soe of what you have. You will no lozer run things: you will live, vicarlouy, on the successes of others who are the real movers and shakers.

The alternative is accept the world for the way it is accept that you are in a politically stem and learn by observing oths. Concentrate on your best politiq skills and develop those. Strong magers use their political skills witigreat subtlety to achieve specific ids. When political games becom ends in themselves they become estructive. Discourage non-directed political games within your team. 3 a manwant to encourage openess and trust in others then remeber you

ness School and a consultanto pri





events

# In spite of problems, UK com-Success at office politics comes from years of practice

# FT Fraud Report

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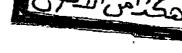
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## BUSINESS EDUCATION

# Natural lifetime of learning

The Labour party's University for Industry is about to become reality, says Robert Taylor

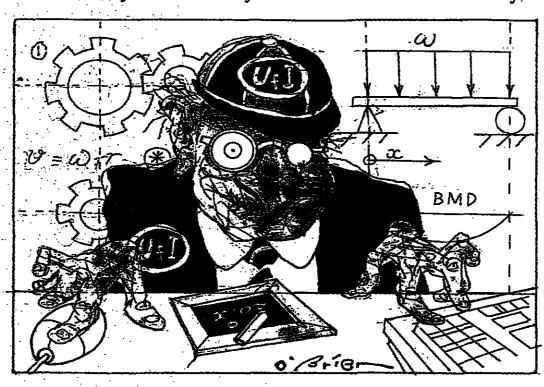
much-vaunted University for Industry is about to turn from concept into reality. With the exception of the odd mention at conferences there have been few clues about what the Labour party may have had in mind since it floated the idea two years ago when in opposition.

Last month David Blunkett, the education and employment secretary, removed some of the mystery when he promised that the university or "Uff" would "make a major contribution to equipping our nation with the skills required to sustain growth with stable inflation and do so in a new century when new skills and the ability to take advantage of information and communication technology will be at the forefront of our prosperity and the ability to compete".

A much clearer picture of the substance behind this ambition should emerge next month when the government intends to publish the university's first prospectus. By the end of the year a chief executive will be appointed. An advisory group in the Department of Education and Employment, headed by David Brown, chairman of Motorola in the UK, has been drawing up a blueprint which will be outlined in an interim report.

Kim Howells, minister responsible for lifelong learning, says next institution with the Open Univermonth's Budget can be expected to sity created by Jennie Lee in the "kick-start" the university with public funding.

A total of £5m in start-up capital has already been allocated for the 1998-99 financial year. The official launch of the university is planned private partnership to improve for September. By the same time employability and competitive-



that it will have 10,000 enrolments. Gordon Brown, the chancellor of the exchequer, who first outlined the proposal, has compared the Wilson government during the 1960s. Its promoters believe it will make a "significant contribution to the skills and learning revolution, developed as a flagship publicinitially. "We are not going to have middle of Britain," says Mr Howells. "This is a virtual universees the university as a way of "disseminating best practice" in

"It involves joining together existing networks, trying to reduce ordination," he says. Mr Howells range of agencies and organisa- seen.

But the university looks likely to also wants the university to give prove much more modest, at least small- and medium-sized businesses the opportunity to learn a campus physically situated in the from the experiences of larger companies. The university will be primarily concerned with meeting the sity. It exists in cyberspace." He chronic shortages of information and communications technology skills in industry. But initially its emphasis will be on promoting public understanding of the idea of lifelong learning. This will involve duplication, overlap and lack of co- a campaign to win backing from a

tions through agreements with retail chains, banks, the print

media and utility companies. Efforts will also be made to mobilise voluntary hodies, community groups, civil and religious associations, schools, trade unions and leisure organisations to find people

who might want to participate. The aim is ambitious: to bring about a shift in popular attitudes so that people will not regard learning grudgingly as something of a chore but see it as a natural

A national information, advice and information centre is to be established free at the point of contact for individuals and companies. The idea is that people will "enroll for life", developing individual learning records so that they can track and record their progress on some kind of lifetime CV which they can show to prospective employers.

A proposed helpline, information network and website will provide the university with a shop front. Policymakers see the UiI performing a role as a broker, connecting individuals as well as companies with learning programmes that meet their needs.

Beyond the start-up figures the overall financial cost of Uff remains unclear. But there are signs that Labour wants lifelong learning on the cheap. Most individuals will be encouraged to spend their own money and search for cut-price bargains.

Just how effective the proposals will prove in eradicating the cyclical skill difficulties that have plagued the UK labour market most of this century remains to be

# **NEWS FROM**

#### Negotiating a new course

successfully is a hot topic on the business school curriculum. It is not surprising, then, that Harvard University, the Massachusetts Institute of Technology and Tufts University in the US have got together to offer a two-day programme for senior executives on the subject.

The Programme on Vegotiation for Senior **Executives** will teach participants how to influence the behaviour of the other side and to make better deals. The course will run eight times in the coming year. The Programme on Negotiation: US. 781 239

 The Centre for Trade and Commercial Diplomacy at the Monterey Institute in California is now running two degree programmes on commercial diplomacy which deal with such topics as negotiation, mediation, cross-cultural communication and

settling trade disputes. The one-year masters degree in Commercial Diplomacy is for experienced executives and government officials, the two-year masters is for students new to the field. Monterey Institute: www.miis.edu/research/ ctcd\_html

## Unicon annual conference

Unicon, the executive education consortium of nearly 70 business schools will hold its annual conference at the Kellogg school at Northwestern University in Illinois from

Tel: 44 171 873 4673 Fax: 44 171 873 3950

On the agenda will be the problems of strategic open-space technology. Kellogg: US, 847 457 7026

#### Development in Yorkshire

From April, small- and medium-sized companies in Yorkshire will have their own development programme to help them

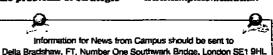
become more competitive. The Business Masters programme is being organised by the University of Bradford Management Centre in conjunction with other regional organisations. The 12-month programme will be launched in Bradford on February 26. Bradford Management Centre: UK, (0)1274 384393

#### Japanese target group

managers or students are the target group of career management consultancy DICR Europe, for its first London Career Forum. The forum has been arranged to handle a growing demand for Japanes speakers from companie based in the UK. DICR Europe: UK, (0)171 493 1533

#### Rugman joins Templeton

International business specialist Alan Rugman has joined Templeton College Oxford as the Thames Water fellow in strategic management. Mr Rugman, a Canadian, has been a consultant to large companies, the Organisation for Economic Co-operation and Development and Canada's International Trade Advisory Committee.



# The enduring concepts of bureaucracy



**Potted Theories** 

ureaucracy become such a pejora-tive term it is difficult to appreciate that the system as it was envisaged by Max Weber, the German sociologist and political economist, prevailed as the bedrock of corporate and public sector organisation for the

from the executive through tions. various tiers of administration within which individu-

als may win promotion.

In spite of business re-en- what constitutes an ideal gineering, including the corporate model. Bureauintroduction of flatter man- cratic, rules-driven, hieraragement structures, the sys- chical structures, once tem remains apparent in respected because of their has many organisations with very solidity, have proved reporting structures and a cumbersome in adapting to chain of command extended changes in business condi-

Teleworking, flexibility, variable working patterns, single-status workplaces and Today, however, such looser job definitions are systems are under continual freeing companies from the challenge from those with strictures imposed by accompanying risk of deliv-recognition of the influence

better part of the century. quite different concepts of Weber's administrative ering inept management. model but they have far from replaced it. Weber studied qualities of

leadership, noting the role of charisma in inspirational leaders but was less attracted to such a style because of its instability, causing problems for succession. He also thought that it has been consistently diffi-bore too close a resemblance cult to pigeonhole, was to hereditary leadership which, he argued, was more prone to patronage with its gions, for example, led to a

In his studies Weber made a distinction between those who could wield power and those who were in authority. The investiture of an individual with authority, he

reasoned, legitimised voluntary acceptance of an order. Weber, an individual who always something of a polymath. His studies of reli-

of the Protestant ethic on western capitalism.

The organisation of offices follows the principle of hierarchy; that is, each lower office is under the control and Max Weber (1864-1920).

Worth Reading: The Theory of Social and Economic Organisation, Free Press.

Richard Donkin

## **ERNST & YOUNG**

# Entrepreneurs have a talent for spotting a good opportunity

"Dynamic environment both for learning and networking with likeminded people.

"The environment of learning, of thinking differently, based firmly in teal life, has left me with took and confidence in my ability to drive my business to where I want it."

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Module 1 (3-9 May 1998) Strategy, Management and Competition

Module 2 (15-21 November 1998) Leading and Growing the Business

Professors Daniel Muzyka and Charles Waldman co-direct this programme. Professor Muzyka was a consultant and entrepreneur before turning to academia. His research is in the areas of venture capital and managing growing businesses, especially in maintaining entrepreneurship as they grow. Professor Waldman's main interests focus on marketing, distribution and service issues. He is also involved in management consulting and was previously Senior Vice President (Marketing) with Club Med Inc in New York.

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SCANDINAVIAN AIRLINES

## **BUSINESS TRAVEL**

## Travel Update · Roger Bray

## Two-faced flight

Travellers flying the Atlantic from Brussels this summer will be able to choose from the distinctive cabin services of two different airlines - on the

same aircraft. The unusual arrangement stems from a co-operation deal between Sabena and City Bird, a privately owned Belgian carrier. It will be introduced on flights to and from Newark New Jersey. Montreal and the Brazilian city of São Paulo. Sabena will supply the pilots and operate business class and one of two economy cabins,

while its partner will provide service in a separate economy section.

Paris hopes With French and US officials scheduled to resume haggling over open skies this week, American Airlines is hoping they will clear the way at last for its

proposed non-stop service

between Los Angeles and

The airline finds the delay all the more galling because it believes its planned operation should not be affected by the talks. Says

the airline: "Since TWA stopped flying it in 1994, rights have existed for another foreign airline to fly the route."

Amex rand move American Express is to sell South African rand travellers' cheques. The move follows the establishment of a joint venture between Amex and a group of South African banks. Customers will be

having to pay commission at those banks and at some 2500 other outlets across the South Africans travelling

abroad will be able to cash

able to use them without

them in more than 50,000

Lounging about No need to pay premium fares to pamper yourself in an airline lounge. Members of Wexas, the London-based travel club, can now use more than 80 lounges for what it describes as "a nominal charge", usually £14. They may pay on the spot or through the club.

Risky business Brazil is rated one of the world's riskier countries in a

new league table from

Membership costs £48.98 a

business travel insurance specialists ETL The company cites armed robbery and carjacking as two of the biggest dangers.

It compared hazards in 10 countries where imports from the UK have grew fastest between 1992 and 1996. Basing its assessment on claims and scoring each country from one to 10 - the higher the number, the greater the danger - it rates Albania the most dangerous. Brazil gets eight.

Jordanian comfort Royal Jordanian is about to launch a new deal for business travellers on flights between Amman and

Europe. From Sunday it will scrap first class in name but offer the same service at

business class fares. The zirline has already made similar changes on routes to the Indian subcontinent and Asia.

#### Bike valets

Valet parking for cyclists is now on offer at the recently refurbished Royal Garden Hotel in London's Kensington Claiming to have noticed an increase in the number of visitors pedalling there for meetings and lunches, it promises to store bikes securely and keep helmets and gloves Warm

Likely weather in the leading business centres

e were travelling to Birming outside a Regency hotel recommended by the guide book. We had to look twice at the building for signs of its 18th century exterior, but certainly agreed with the book that the rooms were "compact".

The low ceilings, gloomy lighting and inadequate cupboard space were bad enough. But worse still was the clarity with which the conversation next door could be followed and the clatter of footsteps upstairs.

Lack of adequate soundproofing is one of the most common design faults in hotels, according to a recent report from Pannell Forster. the London-based batel consultant. Other mistakes include badly located food being cold by the time it reaches the guest, lack of storage space and lack of director. "As consultants we bedroom floors, which the morning call is provided is getting better.

companies want their

Travel, which markets Ticket

Window self-booking software.

on making the fresh booking.

# The science of good design

Hotels are waking up to the problems of badly planned rooms, says Scheherazade Daneshkhu

"Good hotel design has to room having their first running a hotel for the first respond to what the argument of the day; where time, perhaps as franchisees. customer wants rather than the breakfast arrives cold what the architects or hotel designers think is required," says the report. It believes that too many hotels run the risk of satisfying the egos and aspirations of the owners or designers instead

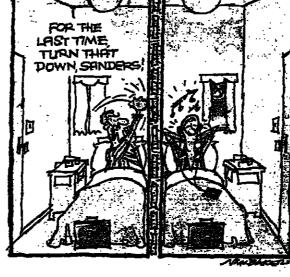
of guests' needs. "Hotels have to be designed and built in an efficient manner. Hotel design is both a science and an art - but the art comes later," says Stan Dixon.

results in poor service. by the couple in the next and the waitress is exhausted by her trek from in designing a room and may the kitchen, and where the car park is the final resting place for last week's brief. rubbish."

coy about naming the worst offenders. "They tend to be prestigious five-star hotels.

Other offenders are those who do not appreciate the amount of planning needed be too inexperienced to give the architects an adequate

"Sometimes you are in bed Strong stuff, but PKF is and reach out to switch off the light only to find that the switch won't turn off all the lights so you have to get but we have also stayed in out of bed again," says Mr



of irritations, he says, can be

something else." These sort danger that hotel design can become characterless. This is a weakness which often luxury, properties have exploited by marketing themselves as offering

than a bland chain. Balancing the chains' demand for cost-afficiency with the desire to build something alluring is a problem, according to Luca Clavarino, architect at the Milan-based Marlo Bellini Associati. "The major hotel groups have increasingly evolved a standardised hotel product that enables operators to brand their consistent amenities and services to their customers."

"This means that it is more difficult for the architect to come up with a design that both meets a developer's requirements for commercial success and achieves the level of personality necessary to make a building attractive and of architectural value. That is the real challenge."

Design Hotel Construction in the UK. Pannell Kerr Forster, New Garden House, 78 Hatton Gorden, London ECIN 8JA.

phone tag" with travel agents. The trial has raised issues, such as who owns the reservation, the necessity of installing an ISDN line, and the "embryonic issue of will no longer get mileage surfing the net" as Ryan calls it. Ryan is considering the possibility of a carrot-and-stick annual mileage or first class approach if employees don't use upgrade coupons for US the self-booking system. "We could always trim their bonuses,"

Gillian Upton

## Scheme members shifted to KLM

orthwest Airlines is ejecting all 70,000 European region members of its WorldPerks frequent flyer programme. From June 1, they will be transferred to the Flying Dutchman programme of KLM Royal Dutch Airlines. The move reflects a rationalisation of arrangements between the two airlines. even as KLM is preparing to sell its equity interest in

KLM is taking over not only Northwest's frequent flyers but also its European reservations and ticketing.

Points are being trans ferred on generous terms, at least for WorldPerks' Gold and Preferred members. But Flying Dutchman, even at the top Royal Wing level. lacks many elements which keep WorldPerks competitive in the US market.

WorldPerks Preferred or Gold refugees, for example, threshold bonuses based on domestic flights. They will also lose the ability to use he muses. That's quite an incen- awards for unaccompanied

Clay Harris

#### budget hotels with a lot of Stevenson, "Or there are avoided by proprietors by sound transmission," says times when you try to make first building a mock-up town-house botels and small, Roger Stevenson, senior yourself a cup of tea and room and testing it before consultant, who also says find out there isn't a socket endorsing the design. maid's service areas on have stayed in hotels where that in general hotel design for the kettle which means As international hotel you have to unplug chains consolidate, there is a a more individualistic choice

Executives are brought to book highly paid executives turning into travel bookers? New selfbooking technology could do just It is suited to those regularly making the same there-and-back trip. Aberdeen-based Seaforths

took just three-and-a-half minutes possibilities it'll take longer." Travel agencies welcome the to complete a simple booking. A pre-stored itinerary was triggered

Travel Company, a travel man- services director at Hogg Robinknow exactly what you want and company. "They say, 'Why have a you have to look at all the flight travel agent then do it your-

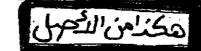
innovation as it means they can able with it. They have to drive trial in locations throughout the innovation as it means they can able with it. They have to drive trial in locations throughout the so many approvals, and ending be more productive in other it and incentivise their employees UK. People book domestic and the frustrating games of "tele-

"Not all travel is that way," areas. But companies have been to use it," says Collins. international journeys, particu-cautions Andrew Collins, director reticent. "No-one's clamouring to Ahead of the pack is engineer- larly to the US. "It's hard to get Ahead of the pack is engineerof information technology at The do it," confesses Peter Kite, client ing and energy services multinational Halliburton Brown & Root system," says Ryan. agement company. "If you don't son BTI, a travel management Group. Norman Ryan, then corporate travel manager, pioneered the use of "look and book" PCbased travel reservations systems "Companies are not comfort- in 1995. Self-booking has been on

larly to the US. "It's hard to get the users to find fault with the He sees advantages in generat-

ing accurate pre-trip data, speeding up the checks on seat availability, reducing the processing costs and the need for







P P P P discussion with the LONDON tyde Park re-opens its

FINANCIAL TIMES MONDAY FEBRUARY 23 1998 \*

lengthy restoration. The inaugural show, devoted to the work of Piero Marizoni (above and left). a designed partly to tallery, but also to

Serpentine's policy on experimental programming emains unchanged.

British sculptor Anthony Caro is the subject of the latest exhibition at the National Gallery. Opening on Wednesday, the show brings together a series of three-dimensional interpretations Caro has made of paintings by Glotto, Rembrandt, Van Gogh Jan Rickson, the new artistic

director of the Royal Court,. presents his atmospheric production of Conor McPherson's tender ghost story The Weir at the The Downstairs (the Duke of York's) tonight. Previously seen at the Theetire Upstairs, the cast ncludes Jim Norton and Julia Ford (right). Meanwhile Shared Experience's Nancy Meckler

directs the premiere of Judith Thompson's I am Yours at the Theatre Upstairs (Ambassador's Theatre). The first night is

The main event of the art season on the Grand Canal is a Picasso retrospective curated by

Philippe Regnier, director o the Musée Picasso in Paris. His selection will concentrate on the artist's first visit to Italy in 1917 and the impact it had on his style. The paintings come from important public and private collections. and are insured for record \$585m. The show opens on Sunday and runs until the end of

San Francisco The BBC Symphony Orchestra starts a threeweek US tour on Sunday

with a concert at Davies Hall. The tour, conducted by Andrew Davis, includes concerts in Las Vegas, New York and Boston, with

programmes ranging from Mark Anthony Turnage's Momentum to Berticc's Symphonie fantastique.

## **NEW YORK**

 No American museum is more attuned to French art than the Metropolitan Museum of Art. which this year features several retrospectives previously shown at the Louvre. The first is devoted to work (left) by the sculptor

Augustin Pajou (1730-1809) Opening on Thursday, it includes his monumental marble figures and highly expressive designs for the royal opera at Versailles.

#### MUNICH

On Wednesday the Bavarian State Opera gives the German premiere of Tippett's The *Midsummer Marriege*. Mark Elder conducts a staging by Richard Jones, and the cast is headed by Philip Langridge, Lauren Flanigan and Alison Hagley.

#### VIENNA

Two operas by Benjamin Britten have their Viennese premieres this week. The Kammeroper presents The Rape of Lucretia tonight, followed by A Midsummer Night's Dream at the Volksoper on Friday, Both will be

# Sensation on sea

Two contrasting museums in Stockholm celebrate the old and the new, writes Colin Amery

the year 1998 in a fortified as any Dalai Lama's quietly spectacular way. palace in Tibet. The Guggenwith the opening of not just one but two museums.

Rafael Moneo, the Spanish architect, won an interna- every vista in Bilbao. tional competition in 1991 to design both a new museum of modern art and an architectural museum on the island of Skeppsholmen in the old naval centre of the

The site is magnificent, on one of Stockholm's many islands with a view towards the unspoilt skyline of old Stockholm, dominated by the Nordic Museum and the remarkable structure that houses the ancient Viking ship, the Vasa. Skeppsholmen was once the home of the Swedish navy and the great 19th century drill halls and earlier rope manufactu- shrines dedicated to the solries are now adapted to emn worship of 20th-century museum uses.

But the one dominant elerocky islands to greet the series of formal, mainly

Rafael Moneo's new museum of art, the Modern Museum, adds some 20,000 sq m of gallery and exhibition space and joins it to the 19th-century naval buildings. He has opted for an unusual approach to the site, keeping a low profile for his galleries which rise, with blank walls, out of the rocks. His skyline of pyramid-shaped roofs and tall lanterns suggests maltings or marine industries, while their Roman-pink stucco walls evoke more Mediterranean islands. His museum is a solid presence that is almost fortified from

new museum will be compared with other recent museum openings, especially the Getty Museum on its Los Angeles hilltop, designed by rant is incredible. Art clearly Richard Meier, and down-

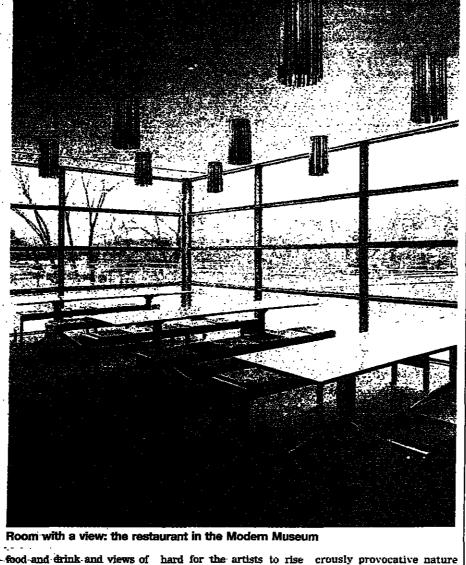
is town Bilbao's Guggenheim launching itself as Museum, designed by Frank the Cultural Capi- Gehry. The Getty is a modtal of Europe for ernist giant, which feels as heim is a glorious adventure that gleams with sculptural originality at the end of

Stockholm's new Modern Museum is much more conventional. It is elegant and generous, but its collections and exhibitions have been placed inside a hermetic, private world.

n the seaward side of the gal-Tery spaces is a brilliant resincredible views. On the inland side, the gallery is approached via a long, wide, bright corridor flanked by groves of birch trees, this is the path to the sealed

Visitors are only allowed ment all around is the sea. It two glimpses of the outer is an active sea, moving in world from the galleries. The the strong low Nordic light high roof and tall lanterns and alive with ships of all have been glazed in a way sizes. Stockholm belongs to that lets in very little natuthe sea, and its architects - ral daylight: I was told that until the latter half of this the old bugbear, "conservacentury - have realised this tion", meant that real light and built landmarks on the is taboo. The result is a square, rooms that follow a controlled grid, dignified spaces that are conducive to high level contemplation rather than active enjoy-

As a result, it seems that the liveliness of Stockholm's good contemporary art collection has been suppressed by the building. This is not true in the Architecture Museum, where the main exhibition space is a converted drill hall, with a lively installation by the Swedish architect Thomas Hellopist Moneo's additions to this element, a café, a beautiful library and offices. are all modest, low scale and Inevitably Stockholm's agreeable to use, following much more in the Swedish modern tradition. But the contrast between the halls of art and the seaside restauhas to be endured, while



Room with a view: the restaurant in the Modern Museum

clearly to be enjoyed.

However, the Modern Museum's curators seem to have reacted to their serious new home with an enjoyable sense of anarchy. There is the inevitable Carl André. rusting slabs of steel on the corridor floor, and the usual silliness from the Chapman brothers, pathetically trying to shock with their toy models of "The Disasters Of

his kind of sensation is now de rigueur for museums of modern art and David Elliot, the new director in Stockholm, has followed the form. His opening exhibition is encouragingly entitled "Wounds", and attempts to explore the injuries caused when art "cuts through the comforting surface of conventional culture". The exhibition takes on contemporary life over the past 40 years - it is too much. It is

the sky and the sea are out of the pretentious of the opening displays. argument.

> anarchy truly reigns. Under the subtitle of "Dialogues", juxtapositions are made to provoke both laughter and "Urinal" (1917) is placed in front of Picasso's monumentally beautiful figurative picture "La Source" of 1921. A Braque landscape is cornered by a vibrating iron mobile by Alexander Calder. which is under the eye of Rauschenberg's dead sheep stuck in an old tyre, called "Monogram 1955-1959". It is hard to hear dialogue at this point. Perhaps the coolest display is Constantin Brancusi's memorably simple sculpture, "The Newborn" (1920), put among the glass detritus of a pointless work

> Kiki Smith, of 1991. Rafael Moneo's tall galleries were, at least at the opening, ringing with laughter at the bizarre and ludi-

> entitled "Sperm Piece", by

The Architecture Museum It is in the display of the is much more intelligently permanent collection that displayed, with the main exhibition defining the historical elements that produced the special qualities of Swedish 18th and 19th cendebate. Marcel Duchamp's tury architecture. The first temporary show, called "Rooms on the Run", amusingly explores the collapse of formal space into the vacuity of Modernism. At its heart is an inner room of treasures that shows how rewarding the display of objects for pleasure and education can really be.

Stockholm now has two new museums that should be seen. The Modern Museum may find itself limited by the formality of its galleries that seem utterly counter to the way forward for modern art in the city. But the Architecture Museum is a small gem: and the views from the blond restaurant bring Stockholm to life in a dazzling way.

Opera/Richard Fairman

# A 'Butterfly' to reach the masses

t is probably a better is simply that it is well done. the nation's opera companies are collapsing, Gubbay the musical entrepreneur is thriving, which must interest ever-more despairing the love duet to the lanterns singers, conductors, producers and their agents.

Want a contract for 14 performances in front of a total audience of about 60,000 people? Gubbay is your man. currently filling the Royal Albert Hall for his production of Madam Butterfly. This is the third joint venture into opera by the hall and Gubbay, its chosen prieasily the best. Hopefully, we are seeing the upward swing of a learning curve that is going to continue.

Whatever doubts one might have entertained in the past about the artistic there is one thing nobody can deny; he is a maestro when it comes to marketing. At a time when opera compublic backlash, Gubbay manages to sell his productions as "people's opera" or he might credibly have been don SW7 until March 1. "opera for everybody" buzzwords that must make every Royal Opera lip curl

into a wry smile. The selling point of this Madam Butterfly is that the arena of the Royal Albert Hall has been flooded. Actually, the water is barely paddling depth, but it does make for a picturesque setting. David Freeman's production. designed by David Roger in the round (like the previous two Royal Albert Hall presentations), starts out in a Japanese idvll of water gardens and blossoming trees, but as tragedy draws near, the landscape equally turns arid and harsh.

This is the one producer's gloss on what is a thoroughly conventional production. Seeing the name of the experimentalist Freeman associated with this kind of mass entertainment raised some evebrows in advance. Surely he could not resist his penchants for slow-motion acting or singing in the nude? But no - this is 2 standard Madam Butterfly and nobody in the cast feels a need to rip off their kimono and go streaking across the stage.

Its distinguishing feature

class of lunch invitation The contribution of the nicely detailed; and the atmosphere is charmingly evoked, from the nightlights floating in the water during humming chorus. Nor does Freeman miss the social comment. Butterfly's careless rejection of her "ancestors" clearly sends a chill through her family.

their parts - even if somebody sitting in the back row of the vate sector partner, and it is balcony would need a telescope to see them at all. The Chinese-Canadian soprano like this, but opera was Liping Zhang makes an ideal choice as an Oriental Butterfly who can also sing the well enjoying the perfor-English translation with decent clarity. One of the merit of a Gubbay evening, strange things about singing the gods, with poor sightopera with a microphone is lines and distorted sound, that it needs the kind of commercial opera might not voice that sounds good on seem such good value for record rather than on stage. panies are fighting against a Zhang has purity and beauty and at least sufficient power.

in Raymond Gubbay's many extras, local Japanese tone. He lights up a cigarette diary these days. While townsfolk and children, is at one point, in front of the children too, so it is not just film stars on the health advisory council's black list Keith Latham makes an avuncular Sharpless and that glow throughout the Marcia Bellamy a refined Suzuki, although some of the voices in this first cast would be pushed if they had to sing the opera without the help of amplification.

From its new position on the platform, rather than in he cast all look a makeshift pit, the BBC Concert Orchestra, under the able direction of Peter Robinson, only occasionally drowned them. The orchestral balance works better never meant to be performed in the round. It is all very mance from the luxury of the press seats. Way up in money.

Performances continue at Craig Downes looks as if the Royal Albert Hall, Lon-



Liping Zhang and Craig Downes

# International

## ■ AMSTERDAM

OPERA Netherlands Opera, Het Muziektheater Tel: 31-20-551 8911 Die Walküre: by Wagner. New production conducted by Hartmut Haenchen in a staging by Pierre Audi; Feb 25

#### **■ BERLIN** CONCERTS

Philharmonie Tel: 49-30-2548 8354 Berlin Philharmonic Orchestra: conducted by Claudio Abbado In works by Beethoven and Mahler. With soloists including Alfred Brendel and Anne-Sofie von Otter; Feb 26

**OPERA** Staatsoper unter den Linden Tel: 49-30-2035 4555 www.staatsoper-berlin.org Faistaff: by Verdi. New production conducted by Claudio Abbado in a staging by Jonathan Miller, Ruggero Raimondi sings

the title role; Feb 24, 27

#### ■ BOLOGNA CONCERTS Teatro Comunale Tel: 39-51-529 999 www.nettuno.it/bo/ teatrocomunale Andras Schiff: recital by the cianist of works by Scarlatti, Haydn and Schumann; Feb 23

#### BRUSSELS OPERA.

Tel: 32-2-229 1211 Duke Bluebeard's Castle: new production of Bartók's one-act opera, conducted by Lothar Zagrosek. Staging by Anne Teresa de Keersmaeker, who is also choreographer of Quatuor Nr. 4, which completes the programme. The sets for Bluebeard are by Gisbert Jäkel, with costumes by Rudi Sabounghi; Feb 24, 25, 26, 27, 28

## ■ CHICAGO

CONCERTS Orchestra Hall Tet: 1-312-294-3000 www.chicagosymphony.org Chicago Symphony Orchestra: conducted by Zubin Mehta In works by Crumb and Bruckner. With soprano Barbara Ann Martin; Feb 26, 27, 28

**EXHIBITIONS** Art Institute Of Chicago Tel: 1-312-443 3600 www.artic.edu

Japan 2000: Architecture for the Japanese Public. Part of a vear-long examination of the role of government in Japanese architecture. Includes drawings, models and photographs of public buildings including museums, dams and bridges; Kisho Kurakawa Gallery; to May 3

## EDINBURGH

**OPERA** Edinburgh Festival Theatre Tel: 44-131-529 6000 Scottish Opera: Cosi fan tutte, by Mozart. New production by Stewart Laing, conducted by Nicholas McGegan; Feb 24, 26

## ■ HELSINKI

**OPERA** Finnish National Opera Tel: 358-9-4030 2211 Come back, Gabriel: world premiere of likka Kuusisto's new work based on the true story of a confidence trickster who preyed on lonely women. Staging by Jussi Tapola, with designs by Anna Kontek; Feb 23 The Magic Flute: by Mozart.

## **LISBON**

**OPERA** 100 Days Festival, Expo '98 Kirov Opera: The Flying Dutchman by Wagner; Main Auditorium, Centro Cultural de Belém; Feb 23

New production by Swedish

Okko Kamu, Feb 24, 27

director Etienne Glaser, designed

by Peter Tillberg. Conducted by

 Kirov Opera: Sadko by Rimsky-Korsakov: Teatro Nacional de São Carlos, Feb 24 Kirov Opera: Betrothal in a Monastery, by Prokofiev; Main Auditorium, Centro Cultural de Belem: Feb 25

#### LONDON CONCERTS

Royal Festival Hall Tel: 44-171-960 4242 The Royal Opera: Andrea Chénier, by Giordano. Concert performance, conducted by Edward Downes. Cast includes Maria Guleghina and Anthony Michaels-Moore; Feb 23, 27 Vienna Philharmonic Orchestra: conducted by Riccardo Muti in works by Beethoven and Mahler;

## **OPERA** English National Opera,

London Coliseum Tel: 44-171-632 8300 • The Tales of Hoffman: by Offenbach, New production by Graham Vick, designed by Tobias Hoheisel and conducted by Paul Daniel/William Lacey. Cast includes John Tomlinson; Feb 24, 26 Xerxes: by Handel.

Conducted by Noel Davies in a

production by Nicholas Hytner.

revived by Emma Jenkins; Feb

23, 28 LOS ANGELES **OPERA** 

L. A. Opera, Dorothy Chandle

Tel: 1-213-972 8001 www.laopera.org
The Magic Flute: by Mozart. Revival conducted by Julius Rudel in a staging by Sir Peter Hall; Feb 24, 26

#### **■ MANCHESTER CONCERTS**

Bridgewater Hall Tel: 44-161-907 9000 Evgeny Kissin: first of five recitals in the UK to be given by the pianist: Feb 24 Vienna Philharmonic Orchestra: conducted by Riccardo Muti in the orchestra's first performance in Manchester since the 1940s; Feb 23

#### MUNICH OPERA

Bayerische Staatsoper Tel: 49-89-2185 1920 The Midsummer Marriage: by Michael Tippett. Munich premiere. Mark Elder conducts a production staged by Richard Jones, with a cast including Alison Hagley and Philip Langridge; Feb 25, 28

## ■ NEW YORK

CONCERTS Carnegie Hall Tel: 1-212-247 www.camegiehall.org Sibelius Academy Symphony Orchestra: conducted by Esa-Pekka Salonen in works by Beethoven, Sibelius and Stravinsky; Feb 25

**EXHIBITIONS** 

Museum of Modern Art Tel: 1-212-708 9480 www.moma.org Alvar Aalto: Between Humanism and Materialism. Centenary tribute to the Finnish architect, designer and town planner. Includes sketches, drawings, models and photographs, many of them loaned by private collections in Europe; to May 19

#### OPERA Metropolitan Opera, Lincoln Center Tel: 1-212-362 6000

www.metopera.org Samson et Dalila: by Saint-Saëns. New production by Elijah Moshinsky, with designs by Richard Hudson; Feb 25, 28

#### PARIS CONCERTS Salle Pleyel

Tel: 33-1-4561 6589 Orchestre de Paris: conducted by Leif Segerstam in works by Segerstam and Sibelius. With violin soloist Gidon Kremer; Feb 25, 26

Théâtre des Champs Elysées Tei: 33-1-4952 5050 Minnesota Symphony Orchestra: conducted by Eiji Oué in works by Mozart and Tchaikovsky; Feb 24

## **■ ROME**

OPERA Teatro dell' Opera Tel: 39-6-481601 www.themix.it La Favorite: by Donizetti. New

production by Beni Montresor, conducted by Frederic Chaslin; Feb 24, 25, 26, 28

#### SAN FRANCISCO

CONCERTS Davies Symphony Hall Tel: 1-415-864 6000 www.sfsymphony.org San Francisco Symphony Orchestra: conducted by Michael Tilson Thomas in Stravinsky's The Firebird. Programme also includes Copland's Clarinet Concerto; Feb 25, 26, 27, 28

#### ■ TV AND RADIO **● WORLD SERVICE**

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At 08:20 Tanya Beckett of FTTV reports live from LIFFE as the London market opens.

# A blow against bribery

Michael Hershman on the OECD campaign over corruption

anv

n the first few months of this year. 34 countries will present to their national legislatures a convention making bribery of foreign public officials a criminal offence. The convention was initialled by the countries last December.

This coalition of diverse, industrialised nations the 29 members of the Organisation for Economic Co-operation and Development and five others - has finally recognised what has been part of US law for 20 vears: foreign bribery is a crime, not simply business

That recognition is long overdue. After years of difficult often rancorous negotiations, OECD members have subjugated something of their national self-interest to the pursuit of a larger global good. One of the first beneficiaries may be the US.

The OECD convention smoothes out some of the inequities faced by the US since the passage of the Foreign Corrupt Practices Act in 1977. Because of the act the US has, for the past two decades, been hobbled by laws prohibiting bribes to foreign officials, a restraint that is absent from the laws of its trading partners. According to sources from the US Department of Commerce, American companies lost more than 100 international contracts, valued at \$45bn, in 1994 and 1995 as a result of bribery.

Transparency International, a not-for-profit organisation that campaigns against corruption in international business, applauds this action. The convention confirms a trend towards giving more weight to ethical issues in international matters which began with the Foreign Corrupt Practices Act passed in the aftermath of the Lockheed scan- alike. The question that the dal. Over the years, the parliamentarians discussing trend has won the support of the OECD convention need many international bodies, including the United Nations, the World Bank, and the World Trade Organisation. Together, they have made it clear that foreign bribery is a costly crime.

ments recognise that ethical issues are not separate from political and business ones. Essentially, bribery is an invisible tariff artificially boosting the cost of a contract, forcing prices up. Apart from the immorality of the act, it is poor business in that it stifles efficient free-market trade. And, as we have seen in countries as far flung as Brazil, Japan and Italy, corruption can

subvert and destroy political

Fortunately, the convention is more than moral posturing - it has practical and far-reaching consequences for international trade. While it would be foolish to suggest that it will create a level playing field, it does create the prospect of fair trade. And while it will not eliminate bribery and corruption, it heralds a mitigation of obstacles to fair play and economic growth - if it is effectively enforced in

each country. That's a big "if". Bribery has a proven history of giving competitive advantage to the bribe-giver and wealth to the bribe-taker in developed and developing nations to ask is: at what price?

In developing countries. the price of bribery is treacherously high. It siphons off scarce resources to often useless projects. Middle and lower-level civil servants And therein lies a new receive such low pay that realpolitik, in which govern- corruption is merely a



means to survival. Reforms both corporations and indimust begin with a nation's leader and filter down to civil servants if there is to be expectation of long-term, permanent viduals. The convention change. At present many countries do not have ade-quate laws addressing corruption and lack internal mechanisms to police it. As the OECD convention

makes clear, industrialised The work remaining is nations hardly serve as models to emerging nations. US multinational companies bave complained for years that in many countries, price and quality are discounted in the awarding of public contracts. Inhibited by the corrupt practices legislation. US companies have not been able to export to certain countries, or sign trade agreements, while other an uneasy cynicism.

emerging markets uncon-That is why strict conformance rules should be embedded in the legal structure of member countries in order to monitor obedience to the OECD treaty. It would help to bind each country,

aggressive enforcement. Such enforcement should include penalties, which would levy heavy fines and provide a significant financial deterrent. Removing a violator's export licence or barring companies from conducting business in a country if they have been convicted of bribery, could also he a valued deterrent

OECD members entered

and mandate strict and

strained

viduals is essential. At present Japan does not have any laws permitting prosecution of corporations, only of indiaddressed this shortcoming by requiring such countries to provide "effective, proportionate and dissuasive noncriminal sauctions, including monetary sanctions"

daunting. Even modest success will require a sustained political effort by all 34 nations to implement and enforce the treaty this year. It will be a long and tedious process of negotiating and enacting laws in each member nation, and given the obstacles remaining, it would be easy to sink into But that does not mean we

convention endorses the criminalisation of bribery. That is a first step toward enforcement. Passage by national legislatures is the next step. At a minimum, the con-

should give up. The OECD

vention reflects a new willingness by its member states to confront the ethical dilemmas of bribery and corruption. At best, it is an affirmation of international conscience stated in the light of a new realpolitik bribery is bad for business and is bad business.

The author is chairman of Decision Strategies/Fairfax International, and co-founder and board member of Trans-Criminal prosecution of parency International

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## Direct low-wage tax credits to employers

From Professor Edmund

Sir, Two recent columns urge tax credits to boost lowwage workers' employment and the reward to their work. My proposal, a credit to businesses for each lowwage worker, is endorsed by Martin Wolf ("A radical route to work", January 13). An alternative proposal, a credit to workers on their earned income, is viewed as superior by Samuel Brittan ("How to make work pay", January 22).

For Sir Samuel, the earned income credit "has the advantage that is closely related to family circumstances and special needs, of which a subsidy paid to the employer cannot easily take heed". For me this is a dubious advantage. In the worst case, such flexible credits would be tailored to pressure groups. (In the US, such credits go mostly to welfare mothers.) Even in the best

ing up or down people's earned income according to "needs" would divert some budgeted funds from the main goal - the broadest possible employment of working-age people in the business sector at terms offering them self-support through their work. And the message "don't worry if you add to

trine of responsibility.

Credits directed to the

fraudulent claims. Bogus "earned income" can be obtained in return for a piece of the resulting tax credit (as long as the credit exceeds the taxes). Tax credits to an employer on his low-wage employees are credits against the employer's business-tax liability; they would be of value only to legitimate and profitable businesses. Fraud could arise. Yet credits to busi-

case, the extra goal of adjust- nesses would be easier to

Crediting businesses, not earners, has another advantage, one not previously noted. In textbook economics it is not a matter of substance whether the buyer of a house want the cheque for the tax, so the price is in before-tax terms, or the seller writes the cheque, so the price includes the tax. If tune with New Labour's docpolitics and fraud were absent, then, it might seen that nothing is to be gained employer are less subject to from awarding the tax credit to the buyer of labour rather than the seller: either way.

both employment and the total reward to work are pulled up. But the dynamics differ. The business credit impacts on hiring, promptly lowering the rate of unemployment; ie, reward to work esponds to the tighter labour market, though only gradually.

The earned-income credit impacts on the reward to

work; employment gradually responds to the cost reductions resulting from (for example) the greater job loyalty of the employed and the greater job search by the unemployed which the credits induce. Thus the job creation is less prompt, less quick, hence not really visible, not easily demonstrable to the public. To this day, the US's earned-income credits, while vaguely seen as encouraging entry into the labour force, are not clearly recognised as creating jobs

and lowering the unemployment rate. For low-end job creation through tax credits that are unpoliticised, cost-effective, relatively fraud-free and of acknowledged effectiveness. direct them to employers.

Edmund S. Phelps. **Economics Department** Columbia University, 420 West 118th Street New York, NY, 10027 US

## 2000 problem simply is not seen as a potential international emergency

From Mr Martyn Thomas. Sir, You have reported on concerns that the UK's effort to beat the millennium bomb is losing pace and urgency. In reality, no sense of urgency has yet been

created For 18 months, up to December last year, I led the Year 2000 service line for Deloitte Consulting worldwide. I have seen dozens of year 2000 projects in some of the largest companies in the world. Most companies had not finished analysing the extent of the risks they faced or the cost of repair or protection. In every case, estimates increased as the risks became better understood.

Forecasts of the impact of problems are based on survey answers by companies that have not finished their estimates, provided by man-agers who underestimate the announced that there will no more legislation that

problem. Most problems will not be found in time, but 2000 is not yet seen as a potential international emergency. Will the limited resources be focused on ensuring that power, water, transport and food are available and that emergency services continue to operate? Will there be serious and

there is a substantial risk. There is plenty of evidence that the scale of the risk has not been recognised by governments. Emu-related computer system changes aretaking priority in many companies, yet Emu could be delayed and monetary union will be tested to breaking point if there is a deep global recession early next century. The government could have announced that there will be

long-lasting infrastructure

failures? No one knows, but

would require widespread computer developments this century. The public sector could have shown leadership in tackling the problems with visible urgency, but keeping to spending limits has been given higher prior-

in your leader "East Asian shipwreck" (February 16) you write in another context: "This is a world of panic. Once panic begins, each investor rationally wants to escape before all the others." In the run-up to the end of the century, against a background of increasing computer system failures, what assets will investors want to hold? How soon will the rational inves-

Martyn Thomas, Holly Lawn, Prospect Place Bath BA2 4QP, UK

tor want to escape?

## Bahrain has no spies

Prom Mr Abdul Aziz Mubarak Al Khalifa. Sir, Your article "Bahrain spy chief replaced" (February 20) about Ian Henderson

was incorrect on two counts. First, the Bahrainian government does not have spies. What it does have is a duty to ensure that Bahrainian citizens can carry on their daily activities free from the hurt and attacks of terrorists and religious fundamentalists. Second, there has never been an "era of torture and repression" in Bahrain. This predictable quote from the small group of dissidents in London should be treated with the contempt it

Abdul Aziz Mubarak Al Khalifa, Ambassador of the state of Bahrain, 98 Gloucester Road London SW7, UK

If the parliament's role is

hearings every time the ECB

If the bank is to take par

liament needs to ask sensi-

experts to evaluate mone-

reason, it must take the

and try not to burden mone-

ment could play a useful role

be as bad to undershoot the

inflation target as to over-

European Parliament has a

weak standing in the eyes of

the public. This could lead to

with such a situation. One

changes the interest rate.

## Personal View • Lars Calmfors

# An accountable bank

An maepenaent European Central Bank has to accept democratic is seeking to do and what its controls



sion about This will impose several Central Bank

and its democratic account-

Central bank independence is a means of achieving low inflation. But making a central bank independent creates the risk that it will act mainly in its own interest. So there should be democratic confar, the bank's independence, and thus also price stability, may be threatened.

The instruments of democratic control will be much weaker in the case of the ECB than they are for existing national central banks. The ultimate threat is that independence may be circumscribed if the central bank performs badly. This would be much harder to vould require all member states to agree on a revision of the Maastricht treaty. The ECB's role as an EU decision-making institution will also give it more protection from political control because the economic policy debate is still conducted

mainly at a national level. So, in the long term, there needs to be discussion about what design would represent the best trade-off between independence and accountability. But if the bank is to acquire the necessary political legitimacy from the start, the problem of accountability has to be addressed now, Otherwise, there is a great risk that the common monetary policy - which at times will go against the interests of individual countries - will be perceived as illegitimate. This may in the end have devastating effects on the EU in general.

leaves public opinion as the Trichet, governor of the Bank of France

cratic control of monetary policy. This can only function satisfactorily if people know clearly what the bank to be made public. options are - that is, if there

the European requirements on the ECB. The bank should announce has focused a quantitative inflation tar- dence could be jeopardised. ings as widely publicised as almost en- get, so that there is a meatirely on who should run it. sure against which to evalu-This is unfortunate. It ate its performance. Because diverts debate from the issue the relationship between of substance: how to strike a money and nominal income balance between the inde- is unstable, an inflation tarsupply target for the purpose of accountability.

An inflation target would help stabilise output when demand shocks occur, because inflation and output then move in the same direction. But with supply shocks, such as indirect tax increases, oil price increases, trol. But if this is taken too and natural disasters, this is not the case. Therefore, the bank should indicate how it would interpret the price stability goal in such situations. It is better for both credibility and accountability to rather than to react in an ad-

hoc way. The bank should publish In view of the long term of serious deficiencies in its inflation forecasts and office for the executive board accountability, with adverse the judgments behind them. apply to the ECB, because it so that its decisions can be scrutinised in public discussion. The ECB should also publish summaries of discussions in its governing coun-

require the assent of parlia-ment. Parliamentary cil, so that the consider- approval could also act as a

Nominees for ECB presidency: Wim Duisenberg (left), head The Maastricht treaty of the European Monetary Institute, and Jean-Claude

become known. Voting compromises between behaviour of individual national governments which council members ought also could lead to less suitable candidates being nominated.

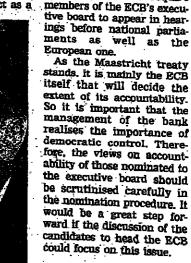
The French government has supported the idea that enhanced, self-restraint will is sufficient transparency of there should be an "eco- be required. The parliament Recent discus- monetary policy decisions. nomic government" to act as must not block nominations a political counterweight to just to obtain concessions in the ECB. The risk with this other areas of EU decisionis that the bank's indepenmaking. To make bank hear-

A less risky way to possible, they must not improve accountability is to occur too often. It would be strengthen the European counter-productive to stage Parliament's role. This would seem to be more in line with the Maastricht pendence of the new bank get is better than a money treaty. Under this, the ECB liament seriously, then parpresident must present the bank's annual report to the ble questions. So it needs parliament, and members of qualified staff and outside the executive board can be'

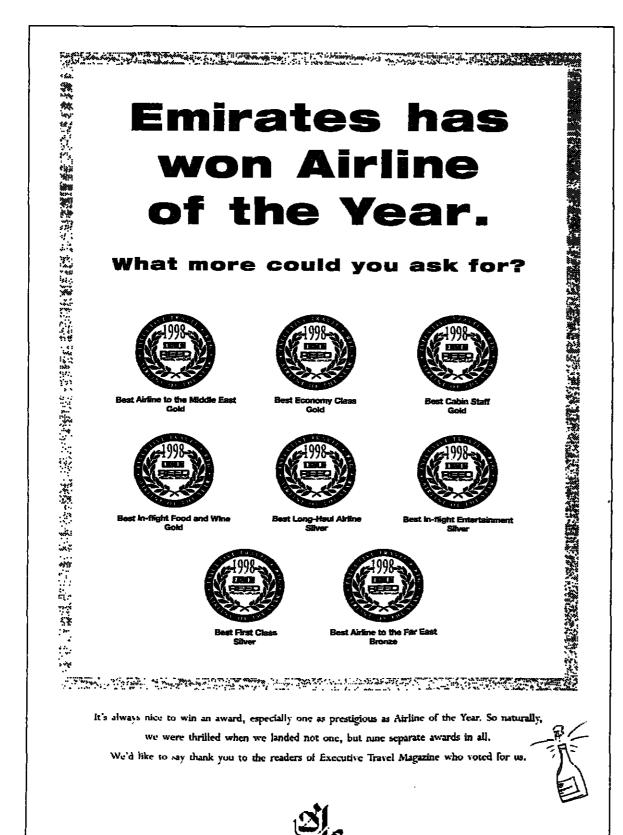
summoned to parliamentary tary policy. For the same committee hearings. The legitimacy of the price stability goal seriously bank's inflation target would be strengthened if the parlia- tary policy with tasks it canment formally endorsed it. not accomplish, such as rais-This would also make it nating long-run growth or ural for parliament to take a employment. But the parlia view each year on how well the ECB has performed and by emphasising that it can to require the bank to respond to the evaluation.

An agreement between the shoot it. have a strategy for such bank and the parliament. The main worry is that the could be a way of formalising the process of accountability.

> and its independence when consequences for the legitionce appointed, there is a macy of economic and mone strong argument that a nomtary union as a whole. It is ination should formally hard to know how to cope idea might be to require

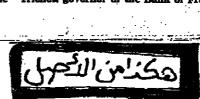


The outhor is professor at the Institute for International Economic Studies at Stockholm University.



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## **COMMENT & ANALYSIS**

2bn (1996-97 prices)

1979 80 £49bn

## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday February 23 1998

# The agenda for Congress

return to Washington this week as most other industrial counarmed with a better understanding of the extraordinary popular increasingly unable to pay for currents now driving American its older, non-working generapolitics. During their week-long tion. This will affect not jusbreak, many will have had their ears bent on the captivating subjects of President Clinton's private life and the impending some much-needed reform last military strike against Iraq.

Perhaps more important, they will also have begun to get a feel for their constituents' view of the big domestic legislative programmes they will now consider. These initiatives on pensions, healthcare, education, and taxation could well be of greater long-term significance for the US than the current noise of sex and war.

The Republicans who control Congress were caught off guard by Mr Clinton's policy activism in the first few weeks of the year. In his budget earlier this month he produced a popular set of proposals which, in an election year, may command surprisingly strong support, with even some Republicans vein; apparently small increrefraining from opposition. But mental increases in the governwhile some of the reforms have merit, Congress should think hard about the detail and, more broadly, about the direction in which they appear to be taking US social and fiscal policy.

On the face of it, Mr Clinton's plans seem to accord with fiscal prudence. Their core aim - to "save" any budget surpluses over the next few years to help shore up social security, the state pension system – seems laudably free of the temptation growth of the past few years. to squander the surplus on tax from this position they should cuts or pork-barrel spending.

tries - an ageing population social security, but also the burden of paying for health insurance for the elderly. In spite of . year, Medicare, the insurance programme for retirees, is in a far worse financial state than social security.

Moreover, another element of Mr Clinton's budget could make the problem still worse. The president wants to expand Medicare eligibility to include younger members. Although his plan would be self-funding, it is easy to see how quickly broader coverage will come to be seen as an entitlement. Instead of trying to limit Medicare's liabilities in the next 20 years, and so contain its financial problems, the president is proposing to expand

Plans to spend more money on childcare are in the same ment's responsibilities that could ultimately be very costly. They suggest that what the president has in mind by "sav-ing social security" may be a further extension of fiscal obligations.

Members of Congress should remind themselves and the White House that the US is in an unusual - probably unrepeatable - position of fiscal balance as a result of the rapid already be thinking about the The overall strategy, however, difficult choices that will have is cloudier. In the not-so-distant to be made if today's healthy future, the US will face the budget is to be made to last.

# Push for peace

Tony Blair is said to be pressing painful compromises that that for agreement in the Northern entails... Ireland peace talks by early April. That sounds wildly unrealistic, at a moment when Sinn Féin has just been suspended. Sinn Féin in the talks. If this from the talks because of meant the governments were breaches of the IRA ceasefire. Willing to give Sinn Fein a veto and is threatening not to return. The huge bomb that destroyed the police station at Moira. County Down, on Friday night may not have been the IRA's maximise support among

Yet Mr Blair is right to pile on the pressure. None of the latest events gives any ground for the SDLP, the main non-violent thinking that prolonging the nationalist party, is kept on talks would improve the board and is able to convince its chances of agreement. On the supporters that the settlement contrary, these events show is worth having, whether Sinn how fragile the talks process is. Fein accepts it or not. If the and how vital that leaders who ceasefire does break down and genuinely want peace stop put- Sinn Fein does abandon the ting off the moment when they talks, it must be clearly its

Unionists are riled by the governments in London and Dublin leaning over backwards to keep on any settlement it would indeed be a grievous mistake But the true objective, which unionists should share, is to work, but can hardly be expec- nationalists for a settlement ted to improve the atmosphere. that keeps Northern Ireland within the UK. That can only be achieved if

The result will be a rising bill spell out to their supporters the choice, not Mr Blair's.

# Polish troika

When the leaders of France, leaders endorsing swift enlarge Germany and Poland met in ment of the EU. For a start Poznan on Saturday, they were both Mr Kohl and Mr Chirac clearly all acutely conscious of have been guilty, on previous the historic implications of their visits to Warsaw, of suggesting summit, Helmut Kohl, the Ger- that Poland might hope to be a man chancellor, was even member of the club by 2000. moved to declare it was "the This time they were not so spe-time for great visionaries". He cific, but still bullish, which is saw this first three-way meeting in danger of arousing quite of key European leaders from unrealistic expectations. Yet the west, the centre and the east as laying the foundation for cult period of economic restructthe next century to be "a Euro- uring in state-owned industries pean century". Both he and Jacques Chirac, the French president, promised to urge the pace of negotiations for Poland to achievable. become a full member of both Nato and the European Union that is misleading. In promising

as soon as possible. This summit was obviously far heavier on symbolism than it was on substance. That is not problems their own governnecessarily a bad thing. The ments have with rapid enlargewarm welcome given to Mr ment. Mr Kohl wants it very Kohl on the streets of Poznan underlines the dramatic tice, his own government is adaimprovement in German-Polish relations since the fall of the Berlin Wall. And the meeting does provide practical confirmation of the end of Europe's cold war divide. The fact that Britain was not part of the occasion is a out which enlargement will be matter for regret, not least impossible to afford. because it is the president of the EU. The UK government will also be absent next month when hearted about bringing Poland Messrs Kohl and Chirac meet and other central and east Euro-Boris Yeltsin, Russian presi- peans into the EU, precisely dent, in Yekaterinburg, revealing once again that London is rent policies, and institutions, still something of a European

If Britain were to share in the a refreshing element of realism io such occasions, too. For there ble-speak to the ringing words make difficult adjustments from the French and German before it gets there.

they have to face up to a diffiand agriculture before they can qualify. A target of membership by 2005 would be much more

It is not just the timetable their political support for the process, both Mr Chirac and Mr Kohl are glossing over the real much in principle, but in pracmant that it will not pay any more money to ensure it happens. More than that, Bonn is the most hesitant government in the EU on reform of the Common Agricultural Policy, with-

As for Mr Chirac, he knows that France is thoroughly halfbecause it makes reform of curessential. Perhaps he and Mr Kohl were more honest when they talked to Aleksander vision, it would be able to bring Kwasniewski, the Polish president, behind closed doors. Poland will be a full member of is a disturbing element of dou- the EU, but both sides have to

# The state we'd like to be in

Change is needed in pensions, work, housing and benefits to get the UK's public sector working properly, says Nicholas Timmins

2bn (1996-97 prices)

he welfare state is in crisis. Expenditure is out of control. Social security spending has been growing faster than the economy as a whole, squeezing out much more desired spending on health and education. In addition, welfare itself is failing: more children are in poverty, more people are on meanstested benefits, while one in five households - double the number in 1979 - has no one in work in a society which has seen rapidly widening inequalities.

These are charges that almost any industrialised country could make against its welfare state. They are particularly strong at the moment now in the UK, where the Labour government is preparing for a Budget that will take a big step toward reform of the welfare state Labour itself founded in 1945. After all, the need for radical reform, for sharply reining welfare back, is plain, is it not? Well, yes and no. The idea that the welfare state

in its present form is unaffordable is, in fact, a myth. Among western industrialised nations. the UK is almost uniquely placed in that it is enjoying a falling social security bill in the measure that matters most: the share of the nation's income that it is taking. Since 1993, when it peaked at 13.6 per cent, social security has dropped back to 12.4 per cent of gross domestic product. It is projected to decline further to 12.1 per cent by 2000.

About half of this reduction is cyclical - the effect of falling unemployment. The remainder, however, is not.

"You simply cannot make the argument that in some way we cannot afford the social security system we have got," says Chris Giles, research economist at the Institute for Fiscal Studies. "The reason is the reforms that Margaret Thatcher and Peter Lilley made, chiefly to the present and future cost of pensions. The issue there now is not one of affordability, but of adequacy - that large numbers are now set to retire on pensions that will be too low to provide a decent stan-

dard of living. "Social security may not be doing the job we would like, both in terms of adequate pensions, or in the structure of income-related benefits. But we can easily afford the cost of the present system."

The crisis, therefore, is less one of cost, but of how well the welfare state is working. Change is most needed in four areas: pensions, welfare and work, housing, and benefits for the disabled. Pensions is the area where the

its hardest thought. Cuts already made to state pensions mean that the issue now, according to Mr Giles, "is that large numbers are now set to retire on pensions that will provide too low a standard of

for means-tested pensions. Hence the government's interest in creating "stakeholder" pensions to help the less well-off, and encourage those with inadequate private pensions to boild up their pot. The big issue is compulsion: how much further should the government go in forcing people to save, and in requiring employers to contribute to individuals' private pensions? The government shows every sign of wishing to be forced down that road

by public and professional opinion, while being wary of proposing the idea itself for fear that higher compulsory contributions will be seen as a tax.

The area where the governyoung people and the long-term unemployed into work or training. The next stage - the carrot to go with the stick - will come in the Budget, the first tranche of government has put in some of a package aimed at progressively its hardest thought. Cuts already making the low-paid better off. Its elements include a starting rate of tax of lOp, reduced National Insurance contributions for the low-paid, and an easing of the tapers - the rate at which benefits are withdrawn as earnings rise - extra help with childcare, introduction of a controversial working families tax credit to replace family credit, and in

time, a minimum wage. None of these changes on their own would make much difference to the working poor, or markedly increase work incentives. Together, they might do so. Gordon Brown's claim to be a radical chancellor in this area will rest on his ability, over time, to tackle all six elements of this tax and benefits equation at once; something no one has attempted since ciently as a result. But these prothe much more radical, but grammes are needed precisely failed, efforts to fully integrate tax and benefits in the 1960s and early 1970s. The problem is that these mea-

cial Security (% of GDP)

ment has moved fastest is sures will be expensive is wrong to leave people permasive society, the argument goes. is likely to be a better one, even if it is bought at the price of some compulsion to take jobs or undergo training; the now famous rhetoric of rights being matched by responsibilities.

It is much less clear that the argument is economic. Altering benefit tapers and making inthere anyway, so there is a deadweight cost. And, as the US is discovering, welfare-to-work programmes tend to cost more per case, certainly for lone parents. Over time, there may be a payback as some of the low-paid climb the job ladder and if the economy operates more effi-

because many of the jobs available are low-paid and low-skilled. They will not contribute a lot to

In addition, to make this work welfare-to-work. From April, its whether in tax income forgone, properly, it is not clear that reached school age - to join work £3.5bn programme will compel or higher government expendible. Britain has yet learnt one of the programmes. Dividing the ture. The argument for them is key lessons from the American chiefly moral and political: that it experience: that once people are put in to the US programmes, nently detached from the labour they stay there, facing a permaforce, both for their own sake nent requirement to take job and for society's. A more inclu-placements, undergo training or undertake a job search. Even under the UK's "new deal", claimants face only a six-month spell of work or training. After that, however, it is back to the dole, an approach that has discredited welfare-to-work programmes in the past.

Housing benefit is the big unsung problem of welfare work benefits more generous is reform. Its cost - £12bn and risexpensive. At least some of those ing - has doubled in real terms helped into work would have got in a decade. And the system. according to Peter Kemp, professor of housing at Glasgow University, has become increasingly "sclerotic". It can lock people out of work. Greater use of private finance for housing association homes, for example, often means that only the unemployed on full housing benefit can afford the

rent in new developments. There is almost no incentive or ability for tenants to shop around for cheaper rents or match the size of their accommodation to their needs. In addition, transfers within social rented housing in one part of the country and another are not easy: a critical issue for welfare-to-work when too often the unemployed are in one place but the jobs are else-

The golden goal has to be pay-ing people a fixed sum for their housing, creating much more of a shop around, move more easily, and make trade-offs between housing and other expenditure That involves, however, big reforms to housing policy as well as to housing benefit - tackling the way rents are set, tenancies are allocated and housing supplied. It is a goal that has eluded everyone since Beveridge who spent nine pages of his famous report musing on the problem before giving up. The huge disparity in rents around the country defeated him then and makes an overnight change to such a system equally impossible now. Any sensible reform, however, has to head in that direction. As the Institute for Fiscal Studies puts it: "Until the issue of housing support is addressed, no reform of the benefit system will

qually difficult are disability benefits, the one area where spending might reasonably be described as out of control. The most rapid growth has been in benefits for people of working age, a rise "far greater than any reasonable estimate of an increase in the number of people with impairments", according to Richard Berthoud, professor of social policy at Essex University.

Some of this must reflect the changed labour market: that as jobs became tighter in the 1980s, employers' expectations of what the people they hired could do rose, while the expectation of finding a job among those with limiting, but not crippling, disabilities fell. Altering both sides of that equation will require a cultural change far more profound than requiring the able-bodied unemployed - or even lone mothers once their children have "deserving" disabled from the "undeserving". particularly in areas of high unemployment, will not be for the faint-hearted.

As Labour has grappled with these issues since last May, it has become clear that not much of this is simple and real change is a long-term programme.

Expect, therefore, a Budget next month that will chart a fairly clear path on tax and benefits, but a green paper shortly thereafter on broader welfare reform that will be very green indeed. As Frank Field, the minister charged with the task, has been saving ever more loudly, it will contain no "big hang". The first likelihood of that will come in the summer when ministers face decisions on the comprehensive spending review: deciding whether they genuinely can reduce social security spending in the short term, or whether, as with welfare-to-work, they will

# BSERVER

## Cherchez la femme

Is Japan having a bout of political correctness? The government's new panel of seven advisers on which banks should receive public funds includes a woman.

Yoko Sazanami, a professor of economics at Kelo University, will be in her place when the group meets today, which will at least stop people referring to the panel as "the seven wise men". Even more starting for Japanese traditionalists, there are suggestions that she could be asked to chair the group. Her very presence is radical stuff for the Japanese financial

world, where women have traditionally been almost completely excluded from positions of power. It is only a decade since banks and brokers started to offer them the chance of proper "career" track employment at all.

If promoting women really is down to political correctness, it seems to be infectious. Some insiders at the Bank of Japan are muttering that it should include a woman on its new independent policy board.

The problem is that there are very few candidates around. The bank is looking hard, though it appears it hasn't come up with any real options yet. Professor

grand the companies of the companies of

Sazanaki could yet end up with two new jobs.

## Swiss role

After the Nazi gold affair, Switzerland needs all the friends it can get. But relations with one country it used to be able to count on - Liechtenstein, with which it shares its currency and has no border controls - are not what they were.

The coolness began after Liechtenstein, unlike Switzerland, joined the European Economic Area. Now Switzerland is starting to use Liechtenstein as the dumping ground for its unwanted First it was Bishop Haas of

Chur - the right-wing Catholic cleric. The Swiss tried for years to get rid of him, and eventually persuaded the Vatican to upgrade him to archbishop and send him up the road to Liechtenstein, which did not even have its own bishop, let alone a Catholic cathedral.

Now another unwanted Swiss icon has been dumped in Liechtenstein - The Fixer, a two-tonne, 21/2 metre marble statue of a drug addict "shooting

It was commissioned for Zurich's infamous "needle park" which in its beyday was Europe's best-known drug dealing centre. Like the drug

addicts, it was quickly removed from public sight. After two years gathering dust, the statue was shipped to Vaduz, Liechtenstein's financial capital, but the bankers rebelled and

a home for it. The Fixer has been placed in the garden of a former policeman - and faces Austria, rather than Switzerland.

ordered Mario Frick, the prime

minister of Liechtenstein, to find

# Tender Trapps

■ The children of the Von Trapp family, elevated to folk hero status by the film The Sound of Music, are hardly singing in harmony these days, The family escaped from

Nazi-occupied Austria half a century ago and later became a professional touring vocal group. but now a bitter dispute has split the clan in two. The Vermont Supreme Court is considering a lawsuit claiming that one branch of the family shortchanged the other - to the tune of \$3m.

At the centre of the fight is the inn built and managed by Maria Von Trapp and her brood in Stowe, Vermont, where the family settled after fleeing Europe. After Maria, played by Julie Andrews in the movie, died in 1987, discord crept into the dynasty. Johannes von Trapp, the youngest child, ran the inn

until 1993, when he was ousted by rival family members.

He won back control the following year and paid minority shareholders - his sister and the children of two brothers - \$2.5m for their share in the business. They now claim Johannes and his allies should have paid \$3m more.

Johannes is threatening to sell the inn to an international hotel chain to meet their demands. Somehow Marriott's Trapp Family Lodge doesn't have the same ring.

## Winter discontent

■ As Nagano said sayonara to the Winter Olympics yesterday. it wasn't just the fallers in the ski slalom who were feeling a bit sore. The fallout from the shock early exit of favourites Team USA and Canada from the ice hockey tournament spread wider than US broadcaster CBS, which had spent \$375m on exclusive television rights.

The laws of the market also hit the ticket touts ~ mainly British - who paid handsomely for tickets for the later rounds of the tournament and found they could hardly give them away.

The stars of Team USA look set to be fined heavily for trashing their rooms in a post-match temper tantrum though as millionaires they can presumably afford it.

## Ginancial Jimes

## 100 years ago

Yukon Railway Schemes Ottawa, 21st Feb. The London Syndicate has made an amended offer to the Government for the construction of the Yukon Railway. It proposes to build from Pyramid Harbour to Rook Rapids, a distance of 288 miles, for a land grant in alternate sections of one mile square for a distance of ten miles on each side of the railway from the Boundary to the rapids, or it will build from the Stickeen to Teslin Lake for a million acres.

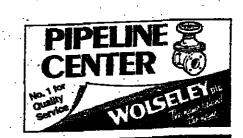
#### 50 years ago **U.S. Steel Prices**

Representative U.S. steel men are being called to Washington next Thursday to explain why they have added \$5 per ton to the price of semi-finished steel. A suggestion has been made says our Washington Correspondent, that the U.S. Administration should consider whether the steel companies' action violates the Anti-Trust Act. Senator Taft, chairman of the joint Senate-House Committee on the Economic Report, said that the committee is unanimous in wanting an explanation from the steel



# FINANCIAL TIMES

Monday February 23 1998



Watchdog on independence and objectivity endorsed

# **SEC** warns US auditors of self-regulation review

The Securities and Exchange Commission has warned it the SEC, in a joint initiative might have to reconsider the system of self-regulation by US auditors in the light of mergers planned by several of the Big Six global accounting

A statement endorsing a new body to monitor auditors' independence and objectivity says the accelerating trend toward consolidation of auditing firms requires the SEC's continuing vigilance.

"These events will be monitored closely and may prompt the Commission to reconsider certain of the accounting profession's self-regulatory programs," the senior US regulatory body said.

Similar concerns were felt Financial Accounting Stanby other countries and interna-

First euro

convertible

bond issued

of the new body, the indepenwas announced last May by with the profession. It will address concerns over the growth in provision of man-

big firms since the early 1980s. The publication of the SEC's endorsement is believed to have been delayed partly because of debate over the inclusion of a rider over the self-regulatory system.

agement consultancy and

other advisory services by the

The SEC said it expected the board to take the lead in establishing and improving regulations governing auditor inde-

In the long term, the SEC hoped it would take on a similar role and authority as the dards Board - the private sectional stockmarket regulators, tor accounting standards

worldwide reputation. Like the FASB, the new board will meet in public.

The SEC indicated it would review the board's role in five years "in view of the significance of auditor independence to investor confidence in the securities markets".

Observers in the US believe the SEC's warning over merg-ers signals its belief that the Department of Justice's antitrust division would allow two mergers among the Big Six. Concerns in the department over consolidation in the industry appeared to have ehhed after the recent collapse of the global merger planned by KPMG and Ernst & Young. But the SEC statement makes clear it wants accoun-

Andersen's strife, Page 21

tants to know it is monitoring

the trend for consolidation.

# Blair considers further talks with

Continued from Page 1

certainty that monetary union will go ahead as scheduled. Most of the 11 countries expected to qualify for the first wave of Emu have said they will quote domestic share prices in euros from January

Wholesale re-denomination of share prices into euros is expected to occur early in the interim period between 1999 and 2002, after which all domestic notes and coins will be replaced by euros.

Officials at Paribas, which underwrote the issue, said Parmalat captured a wider investor base than it would have if it had priced the bond in the lira.

Pricing the convertible bond in euros opens up a much broader geographic investor base than in a legacy [outgoing] currency," said a

About 40 per cent of the deal – which was six times subscribed - went to investors in the UK and Switzerland. neither of which will join Emu

Tony Bourne, head of equities at Paribas, said: "It shows there is enormous appetite from investors for eurodenominated equity-linked securities in advance of

Parmalat's eight-year bond can be converted into its equity at a premium of 34 per cent to Friday's reference price of L2,900 a share. The bond cannot be converted during the first two years of its maturity, and will pay a couSinn Féin leaders

By George Parker, in London

Tony Blair, the UK prime minister, was last night contemplating a new meeting with Sinn Féin leaders in an attempt to keep the republican party involved in the Northern Ireland peace talks.

Martin McGuinness, Sinn Féin's chief negotiator, said he wanted to meet Mr Blair within the next 10 days to discuss the party's suspension from the talks until March 9, after two murders in the province were blamed by the police on the IRA.

Mr McGuinness warned yesterday that Sinn Féin's suspension from the talks had damaged the credibility of the peace process. He would be seeking an assurance from Mr Blair and Bertie Ahern, the Irish prime minister, that it was worth the party's while to

return to the table. Downing Street said last night Mr Blair was "considering" the request for a fourth meeting with the party's leaders, but he seems likely to agree if it would help to maintain momentum in the talks.

British ministers were relieved to be told by security forces that a bomb explosion on Friday night outside a Royal Ulster Constabulary station in Moira, Co Down, was not the work of the IRA. Security sources believe the attack could be the work of the Continuity Army Council, a republi-

can splinter group. Any further IRA attack

would require Sinn Féin's expulsion from the talks. Gerry Adams, Sinn Fein president, said he regretted the bombing, which injured 11 people, and said: "The IRA cessation remains intact."

Mr Blair is determined to quicken the pace of the talks and has told participants they should conclude negotiations by May.

But it is understood the prime minister hopes the process could be completed by early April, in time for referendums to be held on the political proposals in both Northern Ireland and the Republic in

"He has told all the parties involved that they must get moving on this." Downing Street said. "We said the talks must be finished by May, and we are determined that target will be hit." Mr McGuinness said the

talks were in crisis, but said he would welcome any moves by London or Dublin to bring m to an early conclusion. "Most people within the talks have come to the conclusion that if the present talks'

participants were to talk for the next 50 years, they

wouldn't agree a deal," he "So I would welcome any attempt by the two governments to move forward decisively to encourage all of the parties to engage in intensive negotiations over a very short

Editorial Comment, Page 15

## Sales fever overtakes Thailand's limo lovers

By Ted Bardacke in Bangkok

The auctioneer, wearing the kind of cordless headset microphone much favoured by pop stars, thumped her gavel and opened Thailand's \$19bn car sale with a jet-black 1997

With potential buyers packed 20-deep in the midday heat, a bidding frenzy ensued. The starting price of Bt1.7m (\$36,000) was quickly eclipsed and the Mercedes eventually went for Bt2.1m - reasonable by western standards but 15 per cent more than the asking price for a similar model at a nearby used car lot.

The scene was repeated throughout the weekend. On offer at auction houses on the Bangkok's outskirts were more than 500 vehicles repossessed by several bankrupt finance companies that were themselves taken over by the government last December and slated for liquidation.

Car-crazy and bargain-hunting Thais flocked to inspect the Volvos and Land Rovers of the formerly rich, along with the Toyotas and Isuzus of the now struggling middle classes. The result was one of the worst traffic jams in the city's history as people competed for the right to bring more cars

back on the road. Thousands more remain to be sold - as do billions of dollars' worth of other finance company assets, including bad loans, unfinished and illconceived office blocks and

even art collections. The proceeds will go to the finance companies' creditors including the Thai government - and the asset disposal process is crucial for bringing Thailand's still-inflated asset prices down to earth.

Yet the weekend's auction had little deflationary effect. The Financial Sector Restructuring Authority (FRA), in charge of the liquidation process, believes it will recover less than half of the book value of the companies' assets.

But in Thailand the car makes the man and though starting prices were fair they consistently shot to stratospheric levels as people ignored warnings in the state-

"Sure, the prices aren't cheap, but a lot of ego is at work here," said Montri Chenvidyakarn, assistant secretary general of the FRA, surveying a scene which had many bidders consulting on mobile phones with the unseen cashrich in this collapsing economy. "Once the bidding starts

people can't lose face." The multinational financial institutions expected to dominate later rounds of bidding are unlikely to be as emotional. But the weekend's events suggest there may still be strong demand at Thailand's sale of the century.

## THE LEX COLUMN Hostile comeback

bids are back in favour. Computer Associates has launched a \$9.8bn unfriendly bid for Computer Sciences; Cendant is trying to bust up a marriage between AIG and American Bankers; and, in the UK, Great Universal Stores is gunning for Argos. After two years of decline, hostile bids have jumped from 9 per cent to 14 per cent of all US deals announced so far in 1998, according to Securities Data.

Traditionally, unsolicited bids occur at the bottom of the market. when corporate buyers think they see value investors have missed and use their cash to get it. This is hardly the case at present, at least in western markets. In fact, the opposite is probably true: the long bull market has so inflated perceptions of value that target managements are no longer willing to sell. On its own, however, this would merely lead to fewer deals. The increase in hostile bids, therefore, also suggests changing attitudes among buyers.

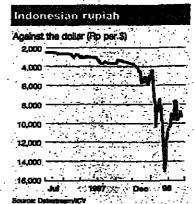
One positive change is that the stigma of launching an unfriendly bid is declining. Where deals are based on industrial logic rather than financial engineering, companies are increasingly confident of receiving investor support even if they go hostile. That has started to make such takeovers acceptable in countries like France and Germany. Even Korea has introduced them as part of its reform package.

But managements can be motivated by desperation as well as confidence. Where companies are bidding to shore up their own slowing growth or simply out of fear that they will be left behind by rival mergers, they will be tempted to overpay. A hostile bid can make sense, but investors should be clear about the motivation for it.

#### Indonesia

If, as reports suggest, President Suharto is retreating from the idea of a currency board, it would not be a moment too soon. Whatever technical merits the scheme may offer. to have introduced it in the current climate would have invited failure. Indonesia's perilous financial situation would have been left looking even more insecure.

Still, for all the invective thrown at Mr Suharto, he may be cannier than he has been given credit for. Merely talking about a currency board has boosted the rupiah. This is despite developments otherwise



guaranteed to send it into a tailspin: the dismissal of his central bank governor and the nomination of the controversial minister. B.J. Habibie, to serve as his deputy. This, of course, is a dangerous

game. If Mr Suharto's retreat is not orderly, a rout could ensue, erasing any gains seen so far. For Indonesia to restore its standing in the markets, there is no alternative to implementing the root and branch reform required by the IMF rescue programme.

Right now, though, Mr Suharto will need a fig leaf to cover any retreat. This could take the form of saying he remains committed in principle to a currency board, without specifying an implementation date. Conceivably this could allow Indonesia the best of all worlds: keeping the idea alive would lend support to the currency, but the central bank would continue functioning, providing policy flexibility.

#### Générale des Eaux

Does a name change signal the end of a transformation, or herald a second phase? Jean-Marie Messler, chairman of Générale des Eaux since 1996, can claim that the French conglomerate has been transformed. Problems, such as deep losses in property, have been tackled, if not completely solved. Several peripheral businesses have been sold, cutting debt, and the group should easily make its 1997 profit forecast of FFr5bn (\$830m). But it remains spread across water, power, transport, construction, telecoms and media. So, will its plans for a new name be tied to a fresh push to define priorities? It would be nice to think so.

The danger is that the exercise will be cosmetic. The twin umbrellas of environmental services and

communications, under which the group's activities are supposed to huddle, are rather broad and ill-defined. If the former means "utili-ties", transport could be bundled in with water, waste management and energy. But what of construction? It has links with utilities, but would leave this side of the group alone

looking like a conglomerate. What will emerge? The model for any holding company must be General Electric of the US, which has stuck with its original, albeit misleading, title. If that is what Generale des Eaux wants to emulate, its new name will need to mark a big change in management culture to deliver decent returns on roughly FFr160bn of sales. Surely further focusing would make both this task and the renaming easier.

### Barclays

Does Barclays need a deal? Or is it just that newspapers need stories: the latest being that Barclays is poised to bid £10bn (\$16.7bn) for Standard Chartered. On the face of it, Barclays does not need to make an acquisition. Leaving aside the losses on quitting investment banking, its annual results were respectable and showed its strength as UK bank, particularly in business lending. It could obviously cut more costs through a domestic merger hence the persistence of rumours about a deal with National Westminster. But the political environment looks hostile to a reduction of competition and, more generally.

UK banks look expensive. Will Barclays sit on its hands? Probably not, and neither will many of its peers. Martin Taylor, chief executive, this week referred to one of the forces for change: international banking consolidation. This can be more cruelly inter preted as saying that banks must either eat or be eaten. Mr Taylor spoke of the next decade. But in the UK, competition is gathering pace thanks to new retail entrants. In Europe the single currency is around the corner, hence consider able merger activity on the Conti-nent. And in Asia the time for bargain hunting looks limited; and Standard Chartered is less expensive than it was, because of its

exposure to the region. Meanwhile, Barclays has reorganised its activities into four tantalisingly cross-border streams. How far and how fast they flow will show if Mr Taylor can expand a group as well as take a knife to it.

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#### Europe today Central and northern Scandinavia

and north-east Europe, will be colder and more wintry than recently with snow flurries. Denmark and southern regions of Norway and Sweden will be mild again, with rain spreading from the north-west. The Low Countries and northern Germany will start bright, but drizzle is likely this afternoon. Northern and western France should have a mostly fine day, but northern Spa south-east France, Switzerland, southern Germany and Austria will have rain showers and mountain snow at first. Italy will become increasingly wet, but Portugal, southern Spain and south-e Europe will be dry and fairly sunny. Five-day forecast

Showers over Italy will move east to Greece. The western Mediterranea and north-west Europe will be dry and settled as high pressure moves in. Southern and wester Scandinavia will be mild with coasta rain, but Finland and north-east Europe will be cold with snow

	,		
	Maximum/	Beijing	
	Celcius/	Belfast	
Abu Dhabi	Sun 22	Balgrada	
Accra	Febr 33	Berlin	
Algiers	Shower 17	Bermuda	
Amsterdam	Shower 9	Bogota	
Athens	Sun 18	Bombay	
Atlanta	Cloudy 11	Brussels	
B. Aires	Fair 27	Budapest	
B.ham	Fair 12	C.hagen	•
Bangkok	Fair 36	Cairo	- 7
			•
Barcelona	Sun 17	Carecas	

Lufthansa

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Shower 17 Sun 24

Reykjavik Rio Rome S. Frsco Seoul Singaporo Strashour Strashour Strashour Tekyo Taronto Vanice Venice Venice Venice Washingto Washingto Winnipeg Zurich

Feir 34
Snow 3
Feir 31
Cloudy 15
Rein 14
Feir 11
Cloudy 33
Shower 6
Cloudy 9
Feir 26
Feir 18
Feir 10
Feir 30
Cloudy 9 Cloudy 9 Rate 12 Cloudy 10 Cloudy 8 Rain 5 Rain 22



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**FINANCIAL TIMES** 

# PANIES & MARKETS Portugal

Monday February 23 1998 THE FINANCIAL TIMES LIMITED 1998

Week 9 www.portugaloffer.com

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INSIDE

## **New figures may** push yen lower



The yen could be in for a hard week after the unenthusiastic reaction to Japan's financial package. The currency has been helped in recent weeks by market hopes for the package, which was revealed on Friday, with promises of further measures. But the yen fell after the announce This week, it could suffer further if the latest

an economy in the doldrums. Page 28 GLOBAL INVESTOR

Bond yields the key for equities bull run Is the world on the verge of a shift to a new era of lower real bond yields? It might be one of the best hopes for those who believe the equity bull market has further to run. Nominal bond yields have fallen about as far as they can to reflect the new low-inflation era. With earnings growth set to fall in the face of the Asian crisis, stocks may need a valuation lift from bonds to make further progress. Page 22

INTERNATIONAL EQUITIES A culture ready to multiply

With economic and monetary union will come pan-European investment, driven by three key factors. Emu will create a more liquid stock market, encouraging wider share ownership of previously domestic stocks. Second, many European privatisation programmes have a considerable way to go. Finally, Emu will spark regional competition, bringing consolidation that will drive equity issuance. Page 22

Silver experts focus on Indian reaction Warren Buffett will be the name on everyone's tips at CPM Group's presentation of its 1998 survey of the precious metal's situation tomorrow. Berkshire Hathaway, the financial services and investment company run by Mr Buffett, controls more than 20 per cent of the world's estimated silver supply. But the reaction of consumers in India, the world's biggest market, to the recent price rise, will be crucial. Analysts say Indian consumers are being tempted into gold, which is trading at just below the important figure of \$300 per troy ounce. Page 23

INTERNATIONAL BONDS The rise and rise of the jumbo bond

The recent trend towards larger bond issues is likely to be confirmed this week, as several. borrowers are expected to launch benchmark deals with amounts of \$1bn or more. Analysis say jumbo issuers are taking advantage of cycli-cal factors in their favour, including the "flight to safety" prompted by the Asian crisis and the popularity of the dollar. Page 24

Bulis go for bargain base nt Ukraine The Ukrainian stock market is full of bargains. On the basis of simple valuation comparisons, Ukrainian companies are possibly the cheapest in Europe. Last year, Ukraine's \$4bn stock market boomed as foreign money poured in. However, in the wake of the Asian economic crisis. the tide of foreign investment has subsided. But with further privatisations planned for 1998, especially in the electricity sector, oil refining, and metals, some experts are quite bullish about the potential. Page 24

20 MY Holdings

17 Merrill Lynch

20 Montenaro

18 Pennant Inti

18 Philip Services

20 Safety-Kleen

20 Scottish Hydro

18 Société Générale

18. 17 Telekomunikacia Pol

20 Symbles Logic

17 Texas Utilities

18 Videologic

Standard Chartered

17 United News & Media

20 Price Waterhouse

17 Origin

18 Petron

4 Рышов

18 Scania

20 Schroders

18 Siemens

18 Skandia

6 Mitsubishi Bectric

18 Morgan Grenfell

6 Overseas Inv. Trust

## Companies in this issue

Air France Apricot Computers **BSkvB** Benco Santande British Telecom CSOB

Candover kny. Ceska Sportteins China Construction Cowen & Company DSM

Demasz Deutsche Bank Dresdner Bank Dunice House Energy Group Ewart Générale des Es Gist-Brocades Goldman Sachs Hyundal Electronics

Inter-Continental Komercni Banka

Market Statistics FT/S&P-A World indices FT Guide to currencies Foreign exchanges

http://www.FT.com 25 London recent leades Managed funds service New inti bond lesues

World stock market indices

# Discover card to go global

credit card worldwide. Philip Purcell, chairman and chief executive, said he believed payment cards were a global business, and he fully intended to be a global player. Til be very disappointed if Discover is not a global brand industrial production figures continue to show

five years from now," he said. The group announced on Fri-day it planned to drop Discover from its company name. It aims to use Morgan Stanley Dean Witter as a corporate name and as the sole brand for all its securities and asset

**Symbios** 

Hyundai

By John Burton in Seoul

con. It has already postponed a

memory chip plant in Scotland

because of problems raising

overseas capital for the

Hyundai bought Symbios

Logic in 1995 from AT&T for

\$340m to try to develop

operations in non-memory

chips, which enjoy a bigger

market and have higher profit

margins than its main busi-

A sharp fall in prices for

memory chips in the past two

years has forced Hyundai Elec-

report losses for 1997, to

Symbios Logic was one of

the most successful of recent

Korean overseas ventures.

posting a net profit of \$69m on

"The deal is significant

because it is the first profitable

unit that a leading Korean

conglomerate has sold and it is

a sign that Hyundai is willing

to restructure." said Brian

Hunsaker, an analyst with

Dresdner Kleinwort Benson in

sales of \$620m last year.

ness of memory chips.

sale earns

\$775m for

vices group, plans to create a

global payments network as a

base for launching its Discover

Morgan Stanley aims for worldwide By George Graham and Clay Harris in London Morgan Stanley Dean Witter payments network as base for launch Discover, the US financial ser-

> Purcell said the bank would start by building a global network of merchants who would accept its cards, possibly through partnerships in each country. Only then would it begin to issue Discover cards in the rest of the world. "In the US we did it simultaneously. That's way too com-

plicated to do globally," he Morgan Stanley Dean Witter has been pondering for some time how to take the Discover card into the international

market. In the US, snappy

accounts, but elsewhere it is scarcely known. Its Novus network of merchants who will accept Discover and a number of other cards have grown rapidly over the last 10 years, but still ranks fourth in the US behind Visa, MasterCard and American Express.

cent rebate for every dollar

spent have turned it into the

single largest issuer of general purpose credit cards with 40m

Visa and MasterCard, however, were consortia whose names overshadowed the brands of their member banks.

management businesses. Mr marketing and the offer of a 1 that actually issued the cards, Mr Purcell said. Even the largbank, found their customers thought of their cards simply as Visa cards, not Citi cards. "The winners long term in

the card business will be those who have branded cards .... The difficulty with the Visa system is you don't build your card's brand."

Mr Purcell said the global financial industry had been transformed by large mergers, including the \$24bn combination last year of the Morgan

his Dean Witter, Discover retail broking and cards com-pany, as well as the Swiss Bank Corporation-Union Bank of Switzerland merger.

He believed Morgan Stanley Dean Witter could already compete globally in investment banking and asset management. In its other two legs cards and retail securities it would eventually be able to compete on a global scale.

The decision to adopt the Morgan Stanley Dean Witter name for all securities and asset management activities reflects the success it has achieved, quicker than expected, in putting Dean Witter's retail broking strength together with Morgan Stanley's advisory and underwrit-

# UK group beats US rival with promise of quick cash

# Bass to explain hotel chain deal

By John Willman in London

Bass, the UK brewing and leisure group, will today brief institutional shareholders and Hyundai Electronics has sold analysts on the agreement it Symbios Logic, its US non-memory chip subsidiary, to signed late on Friday night to buy Inter-Continental Hotels and Resorts for \$2.9bn from Adaptec in a \$775m deal to help ease financial troubles at Japan's Saison group. the South Korean semiconduc-The acquisition gives Bass a

substantial global upscale Hyundai Electronics is the hotel chain to complement smallest and most indebted of its mid-market Holiday Inns Korea's three main chip-makers, which include Samoperation. Bass shares fell 26%p to sung Electronics and LG Semi-960p on Friday as news of the

impending deal leaked out, amid fears that it would overpay for the luxury hotels busi-The group, which is currently ungeared, was seen as desperate to make an

Carlsberg-Tetley, the UK brewer, and William Hill, the betting shop chain. "There will be some surprise at the price," said Mark Finnle of NatWest Securities, "but they were damned if they tronics, which is expected to did and damned if they didn't. They have paid the requisite

setbacks in its attempts to buy



Big move: Sir Ian Prosser, Bass chairman and chief executive

price to enter that end of the by promising to deliver cash offered a \$1.395bn cash pay- operate the Inter-Continental

quickly to the troubled Japa- ment, repayment of \$450m Bass will emphasise that it nese stores group, which is debt and the assumption of was able to win over Marriott selling several assets to cover net debt of \$1.044bn. It also International, the US group, subsidiaries' bad debts. It agreed to license Saison to

and Forum hotels in Japan where Bass has no operating

In return, Bass acquires 187 hotels with 65,000 rooms in 69 countries. Of these, 117 are Inter-Continental hotels and 20 are the mid-market Forum

"The deal leaves Bass in the best position of any hotel group with international ambitions," said Paul Slattery of Dresdner Kleinwort Ben-

"It already bas a dominant position in the mid-market range with Holiday Inns. This acquisition makes it one of three groups with critical mass in the upscale end and very much at the top of the league.'

The group made \$179m in earnings before interest, tax, depreciation and amortisation

Bass said it expected the deal to involve one-off costs of \$50m, but to generate \$40m annually from cost savings in reservations, purchasing, sales and marketing.

ment, which is dependent on regulatory approval in the US and Europe, is expected by

March 31. It will leave Bass with interest cover of around five

## to quit PC markets in Europe and Japan By Christopher Price

Mitsubishi

Mitsubishi Electric, the group, is quitting the European and Japanese personal computer markets in a move that signals the end of Apricot Computers, one of the oldest UK consumer computer brands.

Mitsubishi, which bought Apricot in 1990 for £39m (\$65m), blamed the tough trading conditions in the PC market for its decision. Mitsubishi is to concentrate on the inter-

net and business computers. The news comes three weeks after AST another Japanese-owned computer group, announced it was with drawing from the European PC

market. Samsung, the Japanese electronics giant, which owns AST, also blamed the difficult trading environment. The average retail prices for PCs has fallen by 20 per cent in the

past year.
Peter Horn, president of Mitsubishi Electric's PC division, said the rising costs of supporting PC sales with call centres and technical advice was another factor in the decision to withdraw, along with the rapid depreciation of the machines once assembled.

"We have to focus our business on those areas where we are going to get the best returns, and for us they are in the business market and the internet," be said. Mr Horn said he did not

believe the move out of consumer PC manufacture would lead to large job losses.

In the past year, the number of Mitsubishi's UK employees has fallen from 769 to 650 through natural wastage. Mitsubishi has offices in Birming ham and a factory in Scotland, which will now become the centre for its business com-

The company sold about 50,000 PCs last year - 40 per cent of them in Japan - giving it about 2 per cent of the consumer PC market in Japan and 2 per cent in Europe. Mitsubishi has a 3 per cent share of the business computer market. Apricot's departure from the

PC market closes another chapter on a successful UK company of the 1980s that later had to be rescued by a foreign company. Originally owned by ACT, a Birmingham-based software and services group, Apricot Computers was initially successful at a time when the PC market was frag-

However, the emergence of IBM as the dominant player by the end of the 1980s marked the beginning of Apricot's decline. Mitsubishi stepped in in 1990, while ACT went back into software and services. Mitsubishi has been an internet service provider for three vears and has 2,500 business

# drops plan to take Origin stake

By Gordon Cramb

market."

abandoned a plan to take a significant stake in Origin, a computer services subsidiary of Philips, the Dutch electron-

Kim Yong-hwan, Hyundai Electronics president, said proceeds from the Symbios Logic sale would be used to finance projects in memory chip production, including completing a chip plant in Eugene, Oregon, Hyundai's first US

Korean conglomerates, or chaebol have been criticised by the government for reluctance in reducing their sprawling industrial empires despite the nation's debt problems. ics group.

The accountancy firm, which is pursuing a merger with rival Coopers & Lybrand, last October disclosed that it was in talks to secure an unspecified minority holding. Origin, with annual revenues approaching Fl 3bn (\$1.5bn), is 88.8 per cent owned by Philips.

Origin, which operates in 31 information technology needs. But late on Friday it and Philips said they could not

create a broad-based professional services group. It has expertise beyond traditional definitions of accountancy and consulting. Origin and PW are tegic alliance.

to continue their year-old stra-Philips said Origin showed a

Waterhouse saw modest profit last year after stressed its commitment to substantial losses in 1997 and countries, as a way to expand management upheavals. Sales
Price Waterhouse has its ability to meet its clients' growth was some 21 per cent at the Eindhoven-based IT ser- the past 18 months. At the vices company.

On Friday Philips also reach an agreement. This deals announced the appointment of Origin, which depends on its a blow to PW's ambitions to Origin's fourth chief executive within the space of two years. Robert Pickering is a former BSG Alliance/IT, a Texas based computer services company which has a joint venture with Origin in the US.

Philips has repeatedly

Origin, treating it differently from other unprofitable businesses it has sold or closed in same time it has been keen to achieve more independence for parent for almost half its

The continuing tie-up with been seeking to widen its PW executive who was until PW involves providing thirdlast December president of party software, systems integration and similar business services to help link it to its customers.

## PW merger cleared, Page 21 | and 25,000 private subscribers. Goldman Sachs Asset Management to target Europe

Goldman Sachs Asset Management is to launch its first marketing exercise in Europe in an effort to extend its role in the highly competitive UK pension fund market and benefit from poor performance from its larger rivals. At the same time GSAM, part of the US investment bank, has appointed Nigel O'Sullivan, a pension fund

head of its European pension and insurance strategy group. The appointment is a significant one for GSAM, which

entered the UK market less than two years ago with its past two years.

purchase of CINMan, the pension fund manager for the coal director of GSAM in Europe, GSAM's decision to boost its but the opportunity is just too started to contact large corpo-JK profile in such a relatively good. We want people to know rate clients of its investment UK profile in such a relatively

suffered either performance or

said: "We would have waited, short time partly reflects its that Goldman Sachs is here." belief that the domestic indus-GSAM, which manages try is ripe for a shake-up. The \$400n in Europe out of a world- brand name," Mr Blood said. next year. Most of these

consultant, to the new post of UK's leading fund managers - wide total of \$140bn, is also Pension fund consultants appointments would be in the Mercury Asset Management, keen to capitalise on a recent Schroders, PDFM, Gartmore shift among pension fund con-and Morgan Grenfell - have sultants away from the traditional multi-asset management management problems in the and towards specialist funds. GSAM manages about \$32bn

David Blood, managing for UK clients, with most of that coming from the coal funds. GSAM has already launch a range of advertise- recommending the sacking of banking parent. "We want to leverage the Goldman Sachs

the group in lieu of long-term brand name. "Anybody with Sachs," said one.

ments for the institutional underperforming managers. business in the coming months, said it intended to increase its staff by 75 to 275

agreed that the biggest asset of marketing department. However, the group has failed to performance figures was its find a UK head of marketing. Mr O'Sullivan previously any nous in the financial worked with Bacon & Woodworld has heard of Goldman row, one of the UK's leading GSAM, which intends to had acquired a reputation for

GSAM's strategy group to

focus on insurance groups.

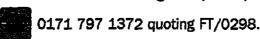
8 IT companies,

9 leisure companies and

London Stock Exchange to help their future growth by raising money, boosting trading in their shares and enhancing their public profile. Together they raised a total of £1,376 million.

6 telecommunication companies got in common? Last year, they and 153 other companies listed on the

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## **COMPANIES AND FINANCE**

# Overseas in threat of legal action

Overseas Investment Trust shareholders are threatening legal action unless the board publishes reconstruction proposals by Wednesday.

The threat reflects growing frustration with the perceived reluctance of Morgan Grenfell Trust managers. which manages the trust, to expedite its break-up. "The longer it all takes, the longer they manage the [£185m] assets and so keep their fee it is common behaviour."

By Jonathan Guthrie

A furrious row has empted

between Brian O'Connor.

non-executive chairman of

Ewart, the Belfast property

company, and other board

members over his decision to

accept the lower of two rival

today publish an announce-

ment by Mr O'Connor that

he "intends to accept" a 75p-

a-share offer for Ewart from

Dunloe House, the Dublin

property company, in

respect of his 16 per cent

shareholding. In the state-

ment Mr O Connor says:

the bid . . . should be brought

create certainty for all share-

was "very surprised" by the move. Mr O'Connor had

backed the board's decision

on Thursday to reject Dun-

loe's offer, increased from

67p a share last Thursday.

which values Ewart at

offers for the business. The stock exchange will

Row erupts as

**Ewart chairman** 

opts for Dunloe

"The uncertainty created by next week. He said Ewart

to an end. My action is over Panel about Mr designed to achieve this and O'Connor, and that it was

But Barry Gilligan, chief Mr O'Connor was travel-executive of Ewart, said he ling yesterday and could not

Shareholders believe they clause still applies, the trust whether such a requirement A circular issued to them in Atlantic Securities Corporation, required the board to issue proposals to unitise or liquidate the trust within three months of losing a continuation vote.

Overseas lost such a vote on December 19, shortly after a predatory US firm of arbitrageurs, Elliott Associates, bought a 15 per cent

was below Ewart's net asset

learned of Mr O'Connor's

decision on Friday morning.

exchange of words at 3pm at

a board meeting conducted

by telephone by Mr

O'Connor, who lives in Hong

"I am very concerned

about the actions of the

chairman and the possible

damage they have done to

shareholders' interests," said

Mr Gilligan, who added that

the identity of the new bid-

der was likely to be revealed

would complain to the Take-

considering taking legal

be reached for comment.

Following lengthy discus-

sions with the Takeover

Panel, Mr O'Connor agreed

he would not sell his Ewart

action against him.

Kong where he has business

The other directors

value of 81p a share.

have found a legal lever to needs to hold an extraordi- existed in this case. force the trust's board to act. nary meeting to vote on wind-up proposals by March October 1981, when the UK 19, at the latest. This means vehicle was called the North the board must issue proposals this week to give the legal required minimum 21 days' notice.

But Tony Fabrizi of HSBC

James Capel, the broker act- holder, and this has been an ing for Overseas, said there was "no legal requirement in any normal reconstruction" to put proposals forward by He added that it was "a matter of legal opinion"

on this justification. "It is noticeable that the board

Mr Fabrizi denied that the

trust and its manager had

been slow to act after being

defeated in the continuation

vote: "The board wish to

consult very widely with

shareholders, right down to

the smallest private share-

ongoing process for some

But analysts cast doubts

which lost a continuation vote on the same day [and has already issued reconstruction proposals]," said Andrew Bell of BZW, the

As well as coming under increasing pressure to act quickly, Overseas may also be forced to follow KOIT's lead and offer shareholders the option of a full cash exit. After it lost the continuation vote, the board said its reconstruction proposals has taken longer to develop "are likely to involve a form proposals than Kleinwort of cash exit".

## United likely to **finalise** sale of division

By Christopher Adams

United News & Media, the media conglomerate headed by Lord Hollick, is in the final stages of talks to sell its northern regional newspaper division to Candover. the venture capital group.

Candover Investments, groups in the running to buy the business, which includes the Yorkshire Post, said yesterday it was carrying out due diligence and hoped to agree a final offer shortly. A sale could raise about £350m.

not be reached for comment.



## LLP heads for flotation

By Christopher Adams

the business information group and publisher of Lloyd's List, plans to float on the London Stock Exchange in the spring. Stuart Wallis, chairman,

shares before Tuesday of said some of the cash raised next week, and only after from institutional investors that if total acceptances give would go towards funding Mr Gilligan said Ewart Dunloe more than 50 per future acquisitions. LLP. had by then received an cent of Ewart. Dunloe's "indicative offer" at 79p a chairman, Noel Smyth. which has some 300 publications, is highly geared and a share from another bidder already has a 26 per cent substantial part of the proceeds would be used to pay which the board had decided stake in Ewart, of which be to accept, even though it is a non-executive director. off long-term debt.

sold to a management team. backed by NatWest and 3i. for £82.5m by Lloyd's of London, in late 1995. It had been formed as a stand-alone subsidiary of the corporation of Lloyd's in 1973 and took over the activities of the insurance market's internal information-gathering and pub-

lishing departments. per cent of the group and the cash available for devel-

The company, which The flotation, which is announced its intention to dependent on shareholder seek a listing last year, was approval and stock market conditions, would place more than half the business with institutional investors.

Pre-tax profits were £10.3m last year on an increase in turnover from £40m to £48.4m. "This company has grown very fast, both organically and by acquisition. There are some interesting opportunities for business Venture capitalists own 75 and it will be good to have management 25 per cent. opment," said Mr Wallis.

Operating

income

+44%

Net income

+38%

United is not thought to be talking exclusively with Candover, however. CVC Capital, the other venture capital group keen to back a management buy-out, could

The interest comes despite concerns that United is attempting to the buyers of the northern papers into a long-term printing contract, at its press in Broughton, near Preston, Lancashire. Candover owns no publishing operations at present. It has raised £850m from investors in its latest

equity fund. Other groups including Newsquest Media Group and Trinity International Holdings had also been invited to submit second bids. But Trinity, which was bidding £330m-£350m, is believed to

bave pulled out. A successful sale of the northern papers would complete the disposal by United of its UK regional newspapers. United Provincial Newspapers is the fourth largest regional group, with 7.3 per cent of total circula-

Last week, the group sold its southern regional publi-cations to Southnews, the local newspaper group, for £47.5m. Dresdner Kleinwort Benson, which is advising United, has also been seeking buyers for the Spanish

## Czech Estimated consolidated net income 1997: FRF 2,055 million

The Board of Directors of Usinor were informed at a meeting held on Tuesday, February 17, chaired by Francis Mer, of the estimated consolidated net income for the 1997 financial year.

Consolidated net income was FRF 2,055 million compared to FRF 1,489 million in 1996.

In FRF billions	1997(*)	1996
Sales	72.0	71.1
Operating income	3.6	2.5
Income from operations before tax	2.5	2.1
Net income	2.1	1.5
Net cash provided by operations	5.8	10.0
Capital expenditures	4.1	3.9
Shareholders' equity (including minority interest)	28.2	29.7
Net debt	5.8	6.5
Net income per share (FRF)	8.45	6.12

(\*) Unaudited - Vallourec consolidated until June 30, 1997

Consolidated sales for 1997 were FRF 72,001 million, increasing by 6.7% versus 1996 on a comparable basis. Sales were derived from Flat Carbon Steels (Sollac) 52.5%, Stainless Steel and Alloys (Ugine, J&L, Imphy, ...) 23.9%, and Specialty Steels (Aster: Unimetal, Ascometal, CLI, IMS...) 20%, the balance of other activities (Vallourec over the first six months, Forcast, ...) and elimination of sales between activities representing 3.6%.

In 1997, sales in the three core activities evolved as follows: Flat Carbon Steels at FRF 37,841 million, or +7.8% (volume effect +8.3%, price effect -0.5%), Stainless Steel and Alloys at FRF 17,189 million, or 2.8% (volume effect +4.9%, price effect -2.1%), Specialty Steels at FRF 14,401 million or +4,7% (volume effect +9.7%, price effect - 5%).

In 1997, 32% of the sales were made in France, 47% in the other countries of Europe and 21% in the rest of the world. The United States represented 11% of total sales and Asia

Operating Income was FRF 3,580 million, or 5% of sales (4.5% in the first half of the year and 5.5% in the second) compared to FRF 2,482 million, or 3.5% of sales for the 1996 financial year. Flat Carbon Steels constituted 6.9%, Stainless

Steel and Alloys 3% and Specialty Steels 1.6%. Net income reflected in particular a restructuring provision of FRF 300 million related principally to the closure of the Longwy wire rod mill and the rationalization of the J&L industrial sites in the United States.

Net cash provided by operations amounted to FRF 5,845 million

versus FRF 9,973 million in 1996. Given the recovery in activity, this variation is explained principally by the increase of working capital requirements whereas in 1996 a deflated economy contributed to a significant decrease. After capital expenditures of FRF 4,125 million and financial investments net of divestures, the free cash flow was FRF 2,965 million. Net debt at December 31, 1997 was FRF 5.835 million. Following the deconsolidation of Vallourec, the debt/equity ratio remained the same as that at the end of 1996 (0.21 compared to 0.22). This ratio is likely to increase significantly in the first quarter of 1998 taking into account the acquisition by Aster (Specialty Steels) of 100% of the Belgian company Fafer for approximately FRF 1.5 billion and the

The asset turnover ratio continued to improve, from 1.55 at the end of 1996 to 1.67 at December 31, 1997, reflecting the Group's policy which emphasises shareholder value in order to improve the return on its capital employed.

purchase by Usinor of minority interests in Sollac for

approximately FRF 1.1 billion.

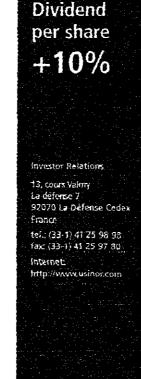
The economy continues to be sustained on the domestic market of the European Union, in particular in the sectors constituting important markets for Usinor, such as the automobile and mechanical engineering industries. Inventories are at normal levels and the Company believes that the consumption of steel should continue to improve at least until summer, with the help of a noted resurgence in investment. This evolution should contribute, in a relatively stable dollar environment, to the firmness of prices, flat stainless steel (17% of the sales of the Group) continuing as in 1997 to suffer from global over-capacity.

Annual contracts, which cover 45% of the Group's sales, were negotiated under good conditions in almost all sectors. The order books are currently well filled and the plants should operate at full capacity over the first six months of 1998.

## Net dividend: FRF 3.30

**KUSINOR** 

The Board will propose to the General Assembly, which is to meet on Tuesday, June 9, 1998, a net dividend of FRF 3.30 per share. Payment of such dividend is expected to occur on Wednesday, July 1, 1998. This distribution represents 39% of



# Big three banks set for sell-off

By Robert Anderson in

The Czech government has appointed advisers for the sale of its remaining stakes in three of the country's biggest banks, finally begin-ning the process of opening the top tier of the country's important banking sector to foreign investment. The finance ministry said

that Goldman Sachs would advise on the privatisation of Komercni Banka, central Europe's largest bank by assets: Merrill Lynch would advise on the sale of Ceska Sporitelna, the main retail bank; and Schroders would advise on the sale of Ceskoslovenska Obchodni Banka (CSOB), the foreign trade bank. Twenty-six invest-ment banks had applied to be advisers and five, including JP Morgan and Lehman

Brothers, were shortlisted. The finance ministry said that it wanted to submit the advisers' analyses to the caretaker government of Josef Tosovsky by May. However, the government has said that it will only prepare the privatisations, leaving their implementation to the government formed after the elections scheduled for June.

The previous government of Valcav Klaus had proposed selling the whole of the state's 66 per cent stake in CSOB to one strategic investor and at least 34 per cent of the state's 49 per cent stake in Komercui Banka and 48 per cent stake in Ceska Sporiteina to single investors. However, it is not clear whether this strategy will be implemented should the Social Democrats, who are leading in opinion polis.

form the next government. The party has yet to announce a clear policy on banking privatisation but Ivo Svoboda, the head of the party's finance committee and a potential future finance minister, has said he supports the privatisation of the banks by 2000 and does not want the state to keep a. stake. "The big three banks might be in private hands after two years," he said. "But we want it on a correct NEW DIGEST

# Three Montanaro directors resign

Three of the four directors of Montanaro UK Smaller Companies Investment Trust have resigned after an inter-nal disciplinary investigation: The resignations could trigger a takeover bid for Montanaro Investment Managers, the boutique fund management company which runs the

Montanaro refused to reveal the reasons for the resignations or the identities of the directors. "We can confirm that two of the directors were suspended pending a disciplinary investigation and those directors and another director have resigned." it said. "We are not prepared to comment further but we are concerned that a private internal matter has become public and are considering legal action [as a result]".

The affair will raise questions over the future of Montanaro Investment Managers, a small independently owned company set up in 1995 by Charles Montanaro. Mr Montanaro is a fund manager with a good reputation in the UK smaller company sector. But the only funds in his stable are the investment trust, which has about £70m of assets, and an unquoted limited partnership.

## Banks deny bid speculation

Barclays yesterday refused to comment on weekend press speculation that it was planning to bid for Standard Chartered, the UK-based international bank. Standard Chartered denied it was in takeover discussions with anyone. With a stock market value of £29bn, Barclays is nearly four times the size of Standard Chartered, whose share price has reflected the volatility of Asian markets in recent months

A bid for Standard Chartered would not pose any domestic competition problems like those foreseen in Barclays' ambitions - now put on hold - to buy the rival National Westminster Bank. They would have commanding combined market shares, however, in some African countries. Both banks have also pulled back in investment banking. Always more regionally based than Bar-clays, Standard Chartered started its retrenchment two years earlier, in 1995.

Hong Kong and the Asia Pacific region accounted for nearly two-thirds of Standard Chartered's trading profits of £818m in 1996. Its 1997 results are due to be announced

## Packaging alliance formed

MY Holdings, the UK paperboard and plastics packaging group, is set to announce today the formation of a European alliance which it hopes will help its members to win more business from multinational pharmaceutical groups. The move has been prompted by an increasing trend among large packaging users, notably pharmaceutical and consumer goods groups, to rationalise their supply bases and find pan-European suppliers. This has pres-ented problems particularly for small and medium-sized companies producing in just one country.

MY, based in Surrey, is teaming up with partners in France, Germany and Italy, to form an alliance called Pharmapact. All four specialise in pharmaceutical packaging. They will continue to work as individual entities, but will pool some marketing and sales, providing customers with a single point of contact for Europe-wide negotiations and common commercial terms and specifications. Together the companies - of which MY is the largest vith turnover of about £190m a year - produce at 15 sites in western Europe.

## Texas 'offer' for Energy

Texas Utilities, the Dallas energy company, is expected to make a bid for Energy Group of the UK within the next two weeks. The offer will be at a "significant premium" to hid of 765p a share from PacifiCorn another utility, which values Energy Group at £4.05bn.

Texas is keen for the board of Energy Group to back its bid. With this aim, it is believed to have promised John Devaney, chief executive, and Eric Anstee, finance director, important roles within the company after the take-over. "Within limits Texas lets subsidiaries run them-selves," an official said.

The disadvantage facing Texas is that it lacks regulatory clearance. PacifiCorp overcame this obstacle last week when the Federal Trade Commission of the US approved its bid providing it sold two US mines owned by Energy Group if successful.

## Demasz to raise \$80m

A 38 per cent stake in the south Hungarian electricity distribution company, Demasz, is expected to be made available in an international public offering this spring. raising about \$80m (£48.8m).

Demasz, which is 54 per cent owned by Electricité de France International, is to request listings on the Budapest and Luxembourg Stock Exchanges. EDFI will retain a stake of just over 50 per cent, with the majority of the shares on offer provided by Hungarian based brokerage OTP, which holds a 24 per cent stake purchased from local councils. Kester Eddy in Budgpest

## Name change for Générale

Générale des Eaux, the French construction, communication and environmental services group, is poised to change its name. Jean-Marie Messier, chairman, made the disclosure in this month's letter to shareholders. He said the current name gave an incomplete and sometimes inexact picture of the group. The new name, to be proposed at the general shareholders' meeting in June, would reflect the "richness and coherence" of group activities.

The disclosure came as the Paris appeals court ruled that the company should not be forced to make a full bid for Havas, the media group, in which it has a substantial minority stake. See Lex

## Videologic's graphics chip

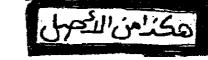
Videologic, the UK-based graphics technology group, will today launch its second-generation PowerVR 3D graphics chip aimed at the arcade systems, personal computer and set-top box markets. The company's PowerVR technology developed in conjunction with NEC, the Japanese elec tronics group, is already the market leader in the PC 3D graphics market with a 36 per cent market share, according to Jon Peddie Associates, an independent research firm. Its existing customers include Compaq, the world's largest computer marker, Gateway, NEC and Matrox, the market leader in the add-in graphics card market.

## Pennant flies to Aim

The Eurofighter project is fuelling expansion plans for a defence training simulator company, which will today announce a placing and admission to the London Alternative Investment Market, to raise £2m. Pennant International intends to use the cash to fund acquisitions, new product development, and to expand its existing Cheltenham-based operation

The placing by Rowan Dartington & Co early next month is expected to value the company at £3m £10m. Pennant, formed in 1958 and acquired in 1991 by Pennant International Group, produces hardware and software for simulation equipment used in training for aircraft, ships and power stations.

Turnover has almost doubled in the last two years to 54.4m in the year to December 1997, with operating profits



















































































MEDEVA PLC





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Last year, a record 63 companies from outside the United States chose to list on the New York Stock Exchange. That brings our non-US listings to 343, and increases the worldwide capitalization of our companies to \$12 trillion. Why did these 63 companies join us? Visibility. Liquidity. Transparency. Technology. Just a few of the reasons why-increasingly and in record numbers-The world puts its stock in us.



# SG to buy US investment bank

By Tracy Corrigan in New York

Société Générale, the French hank has agreed to buy Cowen & Company, the US investment banking partnership, for \$540m in a cash be paid over three years to "key transaction. Cowen specialises in equities and research in growth seccommunications and media. The new company will be called SG

"Cowen will serve as a cornerstone in our efforts to continue to Both will report to Mr Huet. build and enhance our universal banking capabilities for our customers and clients in the US and global marketplaces," said Jean Huet, chief executive officer of SG Americas.

SG will pay the partners of Cowen closing and the rest in three instalments over three years. SG has Cowen employees".

Joseph Cohen, chief executive offitors such as technology, healthcare, cer of Cowen, will serve as chairman of SG Cowen and Curtis Welling. currently chief executive officer of Société Générale Securities, will be president and chief executive officer.

Mr Cohen said he had decided to sell because "strategically, the bine with Bankers Trust" last year.

Subsequently, Robertson Stephens 60 per cent of the purchase price on and other small US investment tax benefits and time value savings. banks were also bought out, as part the actual present value cost to SG, of the consolidation of the financial established a \$75m retention pool to services industry. Mr Cohen said retention pool is about \$468m. As growing companies which in the past had graduated from Cowen to larger investment banks would be easier to retain because of SG's ability to offer a full range of financial

Mr Welling said Cowen was a perfect fit for SG's US securities business. "The missing component was equity capability and high quality of research," he said. The group will dynamic of our business changed now be able to offer "highly intewhen Alex Brown decided to com- grated value-added products to a per cent of the business is with corfocused group of industries".

including the purchase price and the part of the transaction, Société Génerale's existing securities company, currently regulated by the Federal Reserve Board, will be converted into a securities company regulated by the Securities and Exchange Commission under Section 20 of the

Glass Steagall Act. SG already has an established commercial banking business in the US. Mr Huet said that SG has a \$50bn loan book in the US and "85 porate America"

## Dutch chemicals companies in talks

By Gordon Cramb

DSM and Gist-Brocades, two of the biggest Dutch chemicals companies, are "holding talks to explore possible forms of co-operation", fuelling speculation of a Fl 8.2bn (\$4bn) merger.

Shares in both companies were suspended for part of Friday on the Amsterdam stock exchange after rising strongly. They jumped further when trading resumed. Gist-Brocades closed 10.3 per cent higher at Fl 60, while DSM was up 3 per cent, at Fl 200.80.

DSM, with sales of nearly Fl 12bn, is by some way the bigger of the two. Petro-The dividend is being increased from DM1.45 to chemicals make up nearly half its business, though it is also the world market leader in melamine. Gist-Brocades, where revenues are above Fl 2bn, has pharmaceuticals and bakery ingredients as its two main divisions.

Simon de Bree, DSM chairman, told analysts last autumn that a main element be for the first quarter of of its growth strategy was a "shift towards businesses which are further downstream in the industry chain and less sensitive to the chemical business cycle". He identified fine chemicals, along with plastics and res-

ins, as an area to target Ruud Selman, a fellow board member, is on record as saying that joining forces with Gist-Brocades would be a "highly interesting combi-

nation of toolboxes". According to Peter Blair, analyst with Salomon Brothers in London, "The most likely is that DSM will buy Gist-Brocades - they can afford it". He added: "DSM is the most cyclical of the larger chemical companies in Europe, and the share price has been panned

INTERNATIONAL NEWS DIGEST

## Scania edges up to SKr2.75bn

Scania, the Swedish truck manufacturer, has reported flat full-year profits after enduring intense price competition in Europe and rising production costs associated with its latest model. In spite of increased volumes and strong order bookings. Scania saw pre-tax profits rise only marginally from SKr2-71bn to SKr2-75bn (\$340m) on improved sales last year of SKr39.7bn, up from SKr33.7bn. Operating income fell from SKr3.06bn to SKr3.05bn after increased warranty and distributions costs on its new four-series

truck, which added SKr400m to group operating expenses. Leif Ostling, Scania chief executive, said Scania was in discussions with Kia, its South Korean distribution partner, about future marketing arrangements in Asia, but he played down recent speculation that it was considering cquiring the Korean group's Asian Motors business.

The operating margin for the year fell from 9.1 to 7.7 per cent. Earnings per share were unchanged at SKr9.90 and a maintained dividend of SKr5.50 is proposed.

Tim Burt. Stockholm

## Skandia shares dip despite advance

Shares in Skandia fell 3.8 per cent on Friday after Sweden's largest insurer said growth in its unit-linked assurance business had slowed during the fourth quarter. Announcing more than doubled full-year profits, Skandia said growth of its unit-linked funds slowed in the fourth quarter because of stock market turbulence. Written preminus remained unchanged, however.

Growth in Skandia's unit-linked funds slipped to 7 per cent in the final quarter, compared with a full-year rate of 56 per cent. The shares, which have more than doubled in value in the past year, fell SKr17 to SKr432. Pre-tax profits for the full year jumped from SKr24bn to SKr6bn (\$742m), lifting earnings per share from SKr11 to SKr33. Lars-Eric Petersson, chief executive, said all Skandia's core busi-Greg McLoor, Stockholm nesses improved earnings.

## Bid gives boost to banks' shares

Strong investor support for Banco Santander's surprise Pta630bn (\$4.1bn) bid for outright control of its subsidiary Banco Español de Caditte (Banesto) drove the share price of both institutions to unprecedented highs on Friday.

Santander shares rose 9.8 per cent to close at Pta6,940, against a general index rise of 1.48 per cent. Shares in Banesto, which will be exchanged on the basis of 3.2 for 1 new Santander share in next month's public offer for Ban esto, rose 23.7 per cent to close at Pta2,140.

• Merrill Lynch, the US bank, has been appointed global

co-ordinator for the privatisation of Tabacalera, together with the domestic banks Argentaria, Banco Bilbao Vizcaya and Banco Central Hispano. The sale of the government's 52 per cent stake in the dominant tobacco group, is expected to raise Pta254bn (\$1.65bn) and is provisionally cheduled for late April.

## POLISH TELECOMS SELL-OFF

## CSFB drops protest over mandate

A consortium led by Credit Suisse First Boston, which includes Deutsche Morgan Grenfell and Poland's PKO BP savings bank, has decided not to pursue its protest against a controversial Polish government decision to grant the advisory mandate for a public offer of 20 per cent of Telekomunikacja Polska SA, the state-owned telecoms operator to Shroders.

The CSFB group was shortlisted for the sale, which could be worth as much as \$2bn. It saw its protest rejected by the government last week. Later the group, which could have chosen to go to arbitration, said: "We have decided that the matter is closed". The government has said it rejected the offer because CSFB and its partners failed to fulfil the formal terms of the tender. Christopher Bobinski. Warsan

## LUK INSURANCE

## **GRE** plans share buy-back

Guardian Royal Exchange, the UK composite insurance group, is set to return surplus capital to investors with a share buy-back scheme that could be announced with full year results this week. Many UK institutional investors have urged insurers not to use their bulging resources to increase competition by cutting prices to achieve more business. Guardian, which together with Commercial Union begins the composite insurers' reporting season on Wednesday, may opt to buy back up to 5 per cent of its issued share capital, as Royal & Sun Alliance did last Christopher Adam

## Safety-Kleen set | Dresdner Bank ahead to decide on bids booked to operating income: DM250m of this is being

By Scott Morrison in Toronto and Nikki Tait in Chicago

Safety-Kleen, the US hazardous waste recycler, will come to a head on Wednesday, when shareholders are financed offer from Philip Services, the Canadian scrap services and waste manage-

Philip announced on Friday it had finally secured shares to be successful. financing from Canadian Imperial Bank of Commerce, allowing it to fund its \$200m contribution to the offer. Philip's two investment them of the merits its rival banking partners, Black- offer, currently worth \$30 a stone Management and share. Ken Winger, Laidlaw Apollo Management, will Environmental chief execueach put up similar tive, refused to rule out the

for the bid will come from a increase the cash component \$1.5bn credit facility, under- of its bid. written by Chase Manhattan sortium said this facility was also fully syndicated by the Two weeks ago, the Philip

Agenda

1. The matters specified in Article 12 of the

a) review of the annual accounts.

comprising the Profit and Loss Account.

the Balance Sheet, the Annual Report of

the Board of Directors and the

c) approval of the Profit and Loss

Account, the Balance Sheet, the Group

Profit and Loss Account and the Group

d) decision on any measures to which

the profit or loss shown in the approved

Balance Sheet or Group Balance Sheet

e) decision on discharging the members of the Board of Directors and the President

f) decision on the number of members

g) decision on the remuneration to be

paid to the members of the Board of

appointment of members of the Board

to serve on the Board of Directors:

Directors and to the auditors:

review of the Auditors' Report:

Articles of Association:

may give use:

of Directors; and

assured financing for the

As Philip talked to its bankers, a shareholder vote The \$2bn battle for control of on its bid - which is worth \$27 per Safety-Kleen share in cash and has been consistently preferred by Safety-Kleen directors to a rival asked to vote on a now fully- cash and shares bid from Canada's Laidlaw group was moved from February 11 to February 25. Philip needs upport from holders of twothirds of Safety-Kleen's

However, Laidlaw Environmental says it will continue talks with Safety-Kleen shareholders to convince possibility that his company The remaining financing might raise its offer or

The company said last and CIBC. The bidding con- Monday that Safety-Kleen shareholders had tendered more than 50 per cent of their stock in favour the Laidlaw bid. The shareholdoffer hit a hiatus, when the ers, however, can withdraw Canadian group told Safety- their stock prior to Wednes-Kleen that it had not yet day's vote.

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given to the shareholders of Nokia Corporation

(the "Company") of the Annual General Meeting ("AGM") to be held

on Tuesday, 24th March, 1998 at 3.00 p.m. at The Helsinki Fair Centre,

Congress Wing, Congress Hall C1, Rautatielaisenkatu 3, Helsinki, Finland.

Dresdner Bank, Germany's second biggest bank, raised pre-tax profits by nearly 20 per cent last year to DM3.3bn (\$1.81bn) and announced risk provisions for Asia lower than those of its main competitors. It has set aside DM600m to

cover loan risks in Indonesia. South Korea and Thailand, where its total exposure is DM4.1bn. Dresdner said no provisions were necessary for Malaysia, where its exposure is DM1.2bn.

Deutsche Bank, the biggest German bank, is making extra provisions of DM1.4bn to cover potential loan risks in those four countries. Commerzbank

announced nearly DM1bn of provisions to cover "latent Asian risks". Dresdner's strong performance was in line with positive comments recently by Bernhard Walter, who

became chairman last month

after the bank had been hit

by a series of resignations

and tax scandals. Dresdner said commission income and own-account trading profits had risen sharply, while net interest income had shown a marked



Bernhard Walter, chairman: positive comments

improvement through expan ded loan volume. Costs had risen by more than 10 per cent as a result of structural changes and technology investments, but profit growth was much steeper.

Growth in operating profits, of 10 per cent to DM3.1bn, was held back by the comparison with a year in which they benefited considerably from capital gains on securities sold from the liquidity portfolio.

Dresdner sold its minority stake in the Degussa metals and chemicals company to Veba in 1997, but the near DM600m profit was not all

By Justin Marozzi in Manila

2bn oil refinery because

Monico Jacob, chairman,

said the decision to go ahead

with a new refinery was

taken in the first half of last

year, before the peso was

rocked by the regional cur-

rency crisis. It was then

the dollar, but has since

fallen to a low of 46.55. In the

at 39-40 pesos to the dollar.

is the stability of the peso,"

"What is important to us

the currency crisis.

DM1.55 a share, though the 1996 payment also included pfennies.

transferred to reserves.

an anniversary bonus of 10 Deutsche Bank, Germany's biggest bank, will present its accounts in euros from 1999, when the single currency is due to be introduced. The euro figures will

expected to follow suit. Among industrial companies. Siemens has already said it will present euro accounts.

next year. Other hanks are

Deutsche will also convert its shares into non-par value units from DM5 nominal units to ease the transition to the euro. Dresdner Bank was the

first bank to announce such a move a few weeks ago and Commerzbank said it would do the same. Deutsche also intends to

denominate its capital in euros from January. These moves are depen-

dent on euro-related legislation completing its passage through parliament. Shareholders also have to approve the changes in share capital. | because of it."

Petron postpones plans to construct \$2bn oil refinery strategy to defend its leading

market share of 42.6 per Petron, the Philippines' cent, was due to begin largest petrol group, is hold-operations in 2000. It is positive given the group's ing off plans to construct a expected to have a capacity strong market position. of 200,000 barrels a day, compared with the group's existing refining capacity of month transition period,

165,000 bpd. Mr Jacob said the proderegulation of the oil industry had also contributed to doubt over the new refinery. deregulation law as unconpast few days, it has hovered stitutional.

> Earlier this month, however, following threats from

new entrants such as Total Mr Jacob said. "The moment of France that companies would leave the Philippines

Louie Hilado, analyst at ING Barings, said the longerterm outlook for Petron was

deregulation after the fiveexisting players like Petron will probably be in good longed uncertainty over shape. Competition is unlikely to impact fully within the next three years. Significant new investments trading at about 26.4 pesos to Last November the Supreme still have to come in, and Court threw out the existing some of the new players remain a little jittery," he

> With the combination of a currency crisis and legislative stalling on deregulation. Petron, which is 40 per cent owned by the state and 40 per cent by Saudi Aramco has suffered more than most

#### the peso stabilises, and we unless there was a decisive feel it will be stable, we will ruling on the issue, Congress continue with our plans." The new refinery, a cenpassed a new deregulation local groups from the tral plank of the group's law.

the Company of their intention to attend not later than 20th March, 1998 at 4,00 p.m. Notice may be given to the Shareholders' Registrar by telephone during office hours (358) 9 1807 390. or in writing to the Shareholders' Registrar, Nokia Corporation, P.O. Box 226, FIN-00045, Espoo. Finland, Written notice should arrive not later than 20th March, 1998.

Payment of Dividend The record date for the dividend for 1997 is 27th March, 1998. The Board will propose to the AGM a dividend of FM7.50 and that the dividend be paid after the expery of the riod on or about 3rd April, 1998

the Company at Nokia House, Keilalahdentie

4, Espoo, Finland, and the offices of Enskilda.

Skandinaviska Enskilda Banken at 2 Cannon

Street, London EC4M 6XX. Copies of the

documents and the full annual report in

Finnish, Swedish and English will be available

at the Head Office of the Company and will be

sent to Shareholders upon request to the

Registrar. Such copies will also be available

on request from Enskilda from 16th March.

1998. The annual report is also available at the internet page of Nokia (http://www.nokia.com)

Shareholders who are registered in the register

of the Shareholders held by Finnish Central

Securities Depositary Ltd not later than 18th

March 1998, and who wish to exercise their voting rights at the AGM must give notice to

Right to Vote

Composition of the Board of Directors Notwithstanding their remaining term the have announced that they will leave their posts to be filled at the AGM on 24th March 1998 if the proposal to shorten the term of the Board members to one year is approved by

Certain shareholders representing more than 20 per cent of votes have informed the Company that they will propose that the number of members to serve on the Board of Directors be nine and that Ms Pirkko Alitalo, Dr Edward Andersson, Mr Casimir Ehrnrooth, Mr Jouko K. Leskinen, Mr Jorma Olika, Mr Vesa Vainio and Mr liro Vinanen be reelected to the Board and Mr Paul J. Collins and Drs Robert F. W. van Oordt be elected as new members until the closing of the following AGM. Mr Collins is a Vice Chairman and Director of Citicorp and Citibank N.A. and Drs van Oordt is Chairman of the Supervisory Board of NKF Holding N.V.

Espoo, 12th February 1998.

**Board of Directors of Nokia Corporation** 

Disney to face pressure at AGM

By Christopher Parkes in Los Angeles

Walt Disney's determination to resist pressure for a boardroom shake-up will be tested for the second year in succession at the entertainment group's annual meeting on Tuesday in Kansas City. Missouri.

A resolution from the College Retirement Equities Fund, the biggest US pension fund, calling for changes to ensure a majority of independent directors, is expected to win support from other large investors.

The company's army of small shareholders typically votes its vociferous majority almost unanimously on the side of Michael Eisner, the chief executive credited with guiding Disney through 13 years of success

dissent recorded by institutional stakeholders will be closely watched on Wall Street and by other companies under pressure to install more active boards. Proxy Monitor, which pro-

However, the measure of

vides pension funds and investment managers with voting advice, has prepared an analysis supporting the case presented by the CREF for reconfiguring the board. "There is no evidence that

the Disney board is anything

but a rubber stamp for its chief executive," the report

succession to the chief executive's post to Mr Eisner himself. "And the results thus far have been less than propitious."

Mr Eisner rejected Jeffrey Katzenberg, who resigned to help set up DreamWorks. and settled on Michael Ovitz "This proved equally unfortunate for Disney shareholders, who paid Mr Ovitz one of the largest severance packages in corporate his tory so he would go away."

Proxy Monitor also supports CREF's definition of an independent director - "one who has no present or former employment by the company or any significant financial or personal ties to the company or its management" - which has been rejected by Disney as "too restrictive".

Applying the pension fund's definition, the report suggests Disney fails to meet its own guideline that 60 per cent of its board should be independent.

It questions the status of seven members of the 16-person board: Mr Eisner's personal attorney, an architect who has worked for the company and also designed Mr Eisner's home, two former Disney executives, a former US senator who is also a paid consultant, the president of a university to which Mr Eisner is said to have donated funds, and the head says. Its members had "abdi- of a school once attended by cated all responsibility" for the Eisner children.

This announcement appears as a matter of record only.

December 1997

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Lead Managers

Banca di Roma - Piide di San Banca Popolare dell'Emilia Rom nco Ambrodano Veneto - Filiale di Modess ra di Risparanio di Reggio Eunika - Filiale di Sua Credito Emiliano - Piinte di Sessolo Rolo Banca 1473 - Filale & Sassolo

Co-lead Managers

Banca Commerciale Italiana - Filiale di Modesa Banca Popolare di Verona - Banco di San Geminiano e San Prospero -Cassa di Risparinio di Torino - Finte di Modene. Deutsche Bank - Finte di Modene. tuto Bancario San Paolo di Torino - Fitale di Modenn

Banca Agricola Mantovana

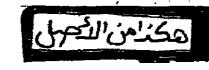
MEDIOBANCA Benca di Credito Finanziario S.p.A.

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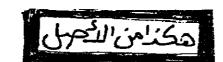


deputy auditors. 2. A proposal by the Board of Directors to amend Articles 2, 4, 6 and 12 of the Articles of Association essentially to the a) the nominal value of shares be split in half from 5 Finnish markkas to 2,50 Finnish markkas and a change of the minimum and maximum capital as a consequence of the split: b) the provision on the right of the deleted pursuant to a change of law; c) the term of the Board members be shortened to one year: d) the provision concerning the el the Chairman of the Board of Directors be authorised to sign for the Company alone. A proposal by the Board of Directors to increase the capital of Nokia Corporation Foundation by FM18 million to be used

for the purpose of the Foundation to support the scientific development of the data and telecommunications technology and to promote the instruction in this field The Accounts and Annual Report The accounts for the 1997 [mancial year and details of the proposals mentioned in

paragraphs 2 and 3 above will be on display

from 16th March, 1998 at the Head Office of



FINANCIAL TIMES MONDAY FEBRUARY 23 1998

## COMPANIES AND FINANCE

# New York judge to rule on Andersen internecine strife

By Jim Kelly, Accountancy Correspondent

Lawyers for Andersen Consulting have told a New York federal judge that it is the victim of "naked hardball" tactics in its bitter public dispute with its sister firm, accountants Arthur Andersen, which are designed to force it to sue for peace rather than have its case heard

by international arbitration. Judge John Koeltl is expected to rule within a week on whether to grant Andersen Consulting an injunction against a resolution passed by the board of Andersen Worldwide - the organisation's umbrella body controlled by Arthur Andersen.

Barry Ostrager, attorney for Ander-sen Consulting, said the resolution was "lawless exercise" designed to "hijack" the organisation and effectively to prejudge the decision of the court of arbitration at the International Chambers of Commerce in Paris.

The two firms, separate busine under the Andersen Worldwide umbrella, are locked in a dispute over competition in management consulting, governance and cross-subsidies Mr Ostrager quoted a memo in which

warned that as a result of the resolution, Andersen Worldwide could terminate all its relationships with the con-

sulting business. While Andersen Consulting is seeking to dissolve the relationship, it is understood that it was effectively thrown out by Andersen Worldwide. It fears it would be on terms that could include large financial penalties and continued payments of income subsidy to Arthur Andersen.

However, attorneys for both Arthur Andersen and Andersen Worldwide insisted they had not threatened to end the relationship with Andersen Con-

Sheldon Raab, for Andersen Worldwide, said the board's recommendation would function only as a "recommendation" to Mr Bob Grafton - Andersen Worldwide's managing partner - who had opposed the resolution. Andersen Worldwide said it wanted the dispute resolved through arbitration. "In short, Andersen Worldwide will function just as if the resolution had not been passed." Mr Raab said

For Arthur Andersen, James Quinn said there was nothing nefarious about prospect."

the Wadia memo, which had been intended to point out what the board had done and its implications. "It was meant to be informational," he said.

Andersen Worldwide and Arthur Andersen said complaints from the consulting business that its future would be jeopardy if it were kicked out of the organisation were difficult to believe, as it was itself seeking a dissolution of its ties with Andersen Worldwide from the international court of

Andersen Consulting said its business would be in danger because it would be deprived of Andersen Worldwide's global infrastructure - including some computer systems, tax structure, operations handling procurement and employee matters. Mr Ostrager claimed this was an unfair way of forcing Andersen Consulting to go along with Andersen Worldwide's terms for an agreement

Mr Quinn said Andersen Consulting's fears were "a little bit absurd" after its own decision to go to arbitration. Mr Raab said they had been seeking a divorce all along, "They can hardly claim now to be terrified by that

# Failed merger clears way for Price Waterhouse, Coopers

Price Waterhouse and Coopers & Lybrand L have won regulatory clearance for their planned global merger from competition authorities in South Africa, New Zealand and Poland - the first clear signals that concerns over consolidation may be lifting after the collapse of the rival merger planned by KPMG and Ernst & Young.

Regulators in the European Union and the US have begun investigations into the mergers and KPMG and E&Y claimed they had to abandon their deal in the face of growing scrutiny from Washington and Brussels - but also increasing interest in Canada, Australia, Switzerland and Japan.

While investigations into the PW and Coopers' merger are to continue, there have also been signals that the no such risk - although they KPMG to achieve its goals serious concerns expressed are concerned at the lack of outside a combination with by Karel Van Miert, the co-operation from some another Big Six firm. competition commissioner. may have been significantly paring to relaunch its busireduced after the collapse of the KPMG-E&Y deal.

task-force was last week management structure was some resistance within questioning professional alongside a global funding KPMG's current structure of bodies in Brussels about the vehicle and raise up to strong national firms. possibility that the mergers. \$200m in debt finance. the current patchwork of possible with the impetus

auditing in Europe. while the commission's offi- long time." cials are still investigating the issue of "regulatory cap-ture" they have been reas-player in the professional sured by most of the regula- services sector. Mr Sharman tory authorities that there is said it was now possible for ger role.



Colin Sharman, KPMG chairman: rapid change now possible

KPMG, meanwhile, is prenesses after the collapse of he KPMG-E&Y deal the E&Y merger. It plans to The commission's merger build a new international

would lead to the Big Six Colin Sharman, chahman, firms effectively controlling said rapid change was now self-regulation which covers from the merger talks: "You need a catalyst. Otherwise Observers reported that this would have taken us a

The merger was designed

world would cede control of the capital to the vehicle in return for equity. The vehicle would hold a "golden share" in each national firm.

KPMG was now confident it would be able to raise debt finance to replace the investment pool which would have been created by the merger. This would back development of practices in areas such as eastern Europe and new information-technology systems for the global organstructure would be ratified dent we can get there by

always portrayed KPMG as

one of the least integrated in

the sector, characterising it

as a loosely linked federa-

tion. Mr Sharman said he

was determined to use the

merger failure to bring

A global funding vehicle

would concentrate owner-

ship of intellectual capital -

such as the brand name,

data bases, and methodolo-

gies. Partners around the

change to KPMG.

by KPMG's global board in another route. One big driver behind the merger was the need to protect KPMG's US practice the smallest in the Big Six against the proposed merger of Price Waterhouse and Coopers & Lybrand. Mr Sharman said the US practice would be able to thrive without the merger thanks to strong organic growth.

He forecast outstanding revenue increases - of 50 per cent for consulting services for example. "I am confident we can get to number three quickly," he said.

Jim Kelly

## **CLT-UFA sells TPS stake**

## By Neil Buckley in Brussels

CLT-UFA, Europe's biggest cent direct stake in TPS, the account debt financing and fast-growing French satellite the discount on the sale of a TV service, to two other minority stake. French co-shareholders in the venture, Suez Lyonnaise UFA's developing digital des Eaux and M6.

merger of Compagnie Suez and Lyonnaise des Eaux, is acquiring 15 per cent, and M6, the commercial TV group, 5 per cent, increasing 21 other TV stations, the the share of each in TPS to majority of them free to air, 25 per cent.

Growth at TPS has out- European countries. stripped expectations, reaching 360,000 subscribers by prised that no announce of CLT-UFA's Premiere ventue end of 1997, when it was ment on selling the TPS ture with Kirch.

Gulf Canada Resources is to

sell its UK assets and spin

earnings rose sharply.

valued at FFr3.6bn (\$589m) or FFr10,000 per subscriber. The Luxembourg-based CLT- Thursday, in spite of widetelevision and radio broad. UFA's proceeds from the spread speculation about caster, is selling its 20 per sale, FFr395m, take into such an announcement.

The disposal leaves CLTpay-TV interests focused Suez Lyonnaise, the utility more clearly on the German group formed by last year's market, where it plans to develop the Premiere joint venture with the Kirch group. The Luxembourg broadcaster has interests in and 22 radio stations, in nine

Analysts had been sur-

stake was made after a CLT-UFA board meeting last

May and implementation

would start in June - although he admitted there

A structure was pro-posed to weld KPMG

together on a global basis. A

chief executive would be

appointed for the global

business with six senior

executive partners. Mr Shar-

man would remain chair-

man. Regional executive

partners would have a big-

new management

Executives said after the meeting that CLT-UFA had had talks with several parties over selling the stake. One option, a sale to Canal-Satellite, the rival French digital satellite group, had not been possible because of lack of agreement by TPS's other shareholders.

European Union competition authorities had also expressed concern over a possible link-up of France's competing digital services. Brussels is already probing the competition implications

Gulf Canada in disposals C\$1.9bn on acquisitions, but added that it would pro-By Scott Morrison including Clyde Petroleum, ceed with plans for nearly in Toronto

Stampeder Exploration. tures in 1998.
The company said it would The company dian natural gas pipelines in fields in the UK's North Sea times cash-flow within the an attempt to raise about that are budgeted to produce next 12 months. Gulf's debt C\$350m (US\$599m) as part of 19,000 b/d in 1998, as well as is currently equal to 4.4 a strategy to lower its two other projects under times cash-flow. Analysts, a strategy to long-term debt. development and exploration who were growing con-The company also said 1997 licences totalling 500,000 cerned about Gulf's debt acres. Gulf's Netherlands load, applauded the compa-Gulf's announcement fol-holdings will not be part of ny's initiative. Mr Auchin-

lows the appointment two the transactions. weeks ago as chief executive In Canada, Gulf plans to gramme would help his of 22-year Gulf veteran Dick create an infrastructure company achieve an invest-Auchinleck, who identified trust that will sell a portion ment grade credit rating. debt reduction as his prior of its natural gas transmisity. Under former chief exec- sion and processing facilities said its initial public offering utive J.P. Bryan, the com- and monetise third-party of Gulf Indonesia last year pany issued C\$1.5bn in processing revenues. The enabled it to post 1997 earnlong-term debt last year, and company said it would also ings of C\$204m, or 62 cents a spent C\$1.1bn on exploration sell C\$150m of non-producing share, up from C\$37m, or 3 and development and assets in the US and Canada, cents, in 1996.

the UK group, and Canada's C\$1bn of capital expendi-

The company said it aimed off parts of its western Cana- sell four non-operating oil to reduce debt to about 2.5 leck said the repayment pro-

Meanwhile, Gulf Canada

## N Zealand newspaper group up

By Terry Hall in Wellington

Robust circulation gains in New Zealand helped offset subdued advertising for Independent Newspapers Ltd, which achieved a 10 per cent rise in net profits to NZ\$28.8m (US\$16.6m) in the six months to December 31. INL owns The Dominion in Wellington, the first spaper outside Australia to be targeted by Rupert

News Corporation now controls 51 per cent of INL. which owns newspapers in Australia and the US and recently acquired 40 per cent of New Zealand-based pay-tv company Sky TV. Sir Colin Maiden, chair-

Murdoch in 1965.

man, said directors expect similar trading in the second half while the outlook for the New Zealand economy remained uncertain. The group's New Zealand newspapers lifted revenue from NZ\$47.04m to NZ\$52.16m, in spite of a 5 per cent fall in advertising volumes

Australasian newspaper,

magazine and book distributor Gordon and Gotch which has been a heavy drain on earnings - bene-fited from the latest restructuring, lifting profits by 19 per cent and doubled total earnings to NZ\$9m.

US newspapers recovered from a loss of NZ\$1.09m to a profit of NZ\$1.07m. The New Zealand magazine group achieved substantial rises in circulation. An unchanged interim dividend of 11 cents a share will be paid.

## **SMH Swiss Corporation** for Microelectronics and Watchmaking Industries Ltd, Biel

## Repurchase of own shares

for the purpose of a

## capital reduction

SMH Swiss Corporation for Microelectronics and Watchmaking Industries Ltd, Biel (herematter SMH), is launching a share repurchase programme and plans, in a first tranche, to repurchase its own shares up to ten percent of the share capital (equivalent to approximatel, CHF 600 million at the current market capitalisation). This decision was taken at a meeting of the Soard of Directors on 18 February 1998. A corresponding capital reduction to the amount of the repurchase will be submitted to the General Meeting of Shareholders of 24 June 1993 for approval. The share repurchase programme underlines SMH's determination to continually and actively manage its capital base. The proposed share repurchase crogramme will include both bearer shares with a nominal value of CHF 50 each and registered shares with a nominal value of CHF 10 each, each in equal numbers and thus in proportion to their respective nominal values.

## Second line of trading on the Swiss Stock Exchange

As part of the share repurchase programme announced by SMH, a second line of trading in SMH bearer and registered shares will be opened up on the Swiss Stock Exchange. Only SMH may purchase shares in this second line (via the bank mandated to execute the share repurchase), thus acquiring its own shares for the purpose of the subsequent capital reduction. Ordinary trading in SMH bearer and registered shares under securities numbers 080 045 and 080 044 respectively will not be affected by this second line of trading and will continue as normal. SMH shareholders wishing to sell shares thus have two choices, either to sell SMH bearer and registered shares in normal trading, or to make the shares available to SMH in the second line of trading for the purpose of the subsequent capital reduction. SMH is not obliged to buy every one of its own shares offered in the second line of trading, but will assess market conditions before making such purchases.

Sales of shares in the second line will attract Swiss federal withholding tax at a rate of 35% of the difference between the repurchase price of the SMH bearer and/or registered shares and their nominal value. This will be deducted from the repurchase price (= net price).

Repurchase price The repurchase price, or price of SMH bearer and/or registered shares traded in the second line, will be based on the price of SMH bearer and/or registered shares traded in the principal line of trading.

Payment of net price Conditions of trade in the second line are the same as for normal stock exchange trading. and delivery of securities Payment of the net price (repurchase price minus withholding tax on the difference between the repurchase price of the shares and their nominal value) and delivery of the SMH bearer and/or registered shares thus occurs, as is customary, on the third trading day after the transaction.

Mandated bank SMH has mandated Credit Suisse First Boston, Zurich, to execute the share repurchase. Credit Suisse First Boston will be the sole stock exchange member offening bid prices on behalf of SMH in the second line of trading.

Sale in the second line. Shareholders wishing to sell should refer to their bank or to the bank mandated with the transaction, namely Credit Suisse First Boston, Zurich. Quotation Bearer and registered shares of SMH will be quoted for the second line of trading from

23 February 1998 in the main sector of the Swiss Stock Exchange. Statutory stock In accordance with the Swiss Stock Exchange ruling in this respect, all second line trading market obligation without exception is to be carried out on the stock exchange; over-the-counter trading is

> not permitted. Tax. As far as federal withholding tax and direct tax are concerned, the repurchase of own shares for the purpose of a capital reduction is treated as a partial liquidation of the company making the repurchase. The implications of this for shareholders selling their shares are detailed below.

Withholding tax

Swiss federal withholding tax amounts to 35% of the difference between the repurchase price of the shares and their nominal value. The company making the repurchase, or the bank it has mandated, will deduct tax from the repurchase price for payment to the Fed-

Shareholders domiciled in Switzerland are entitled to reimbursement of the withholding tax if they are beneficial owners of the shares at the time they are surrendered (Art. 21) para. 1a of the Withholding Tax Law). Shareholders domiciled outside Switzerland may claim back the tax in accordance with any applicable double taxation agreements.

The repurchase of own shares for the purpose of a capital reduction does not attract stamp duty (however, the stock exchange fee and Federal Banking Commission duty of 0.01% will apply).

3. Direct tax

The following applies to the levying of direct federal tax. Cantonal and municipal taxation procedures are, as a rule, the same as for federal tax.

a) Shares held as private assets

For shares repurchased by the company, the difference between the repurchase price and the nominal value of the shares constitutes taxable income (nominal value princi-

b) Shares held as corporate assets

For shares repurchased by the company, the difference between the repurchase price and the book value of the shares constitutes taxable profit.

This notice constitutes neither a quotation notice as defined by the Swiss Stock Exchange's quotation regulations, nor an issue prospectus as defined in Art. 652a and 1156 of the Swiss Code of Obligations.

Zurich, 23 February 1998 The bank mandated to execute the transaction:

## Credit Suisse First Boston

SMH bearer shares with a nominal value of CHF 50 each Securities no. 080 045 ISIN: CH 000 080 045 5 SMH bearer shares with a nominal value of CHF 50 each — Securities no. 853 647 ISIN: CH 000 853 647 3

SMH: registered shares with a nominal value of CHF 10 each Securities no. 080 044 ISIN: CH 000 080 044 8 SMH registered shares with a nominal value of CHF 10 each. Securities no. 853 646. ISIN: CH 000 853 646.5.



## **FINANCIAL TIMES**

THIS WEEK



## Global Investor / Philip Coggan

# On the way towards a real fall

one of the best hopes for those who believe the equity bull market has a lot further

Nominal bond yields have fallen about as far as they can to reflect the new low inflation era. Given the modest upward bias to inflation indices, one needs a fall in real yields to get the US Treasury 30 year bond below, say, 5 per cent.

With earnings growth set to fall in the face of the Asian crisis, it may need a valuation lift from bonds if stocks are to make further

In a recent apologia for his bearish stance on UK equi-ties in 1997, Mark Brown, head of strategy and eco-

real bond yields. His earn-ings and dividend forecasts erred on the side of optimism; it was the sharp fall in gilt yields, partly because of a reduction in inflation expectations (thanks to Bank of England independence) and partly due to lower real yields that ruined

Brown says there have been five eras of real long US bond yields since 1821. Between 1821 and 1876, real yields averaged 5.3 per cent; from 1877-1931, the average was 3.5 per cent; 1932-68 saw a mean of 2.5 per cent; 1969-81 saw I per cent and 1982-1997 4.5 per cent.

his prediction.

Most attention has focused on the last two periods. In

Is the world on the verge of nomics at ABN Amro, points the first, investors were slow out that much of his error to adjust to higher-than-ex-was explicable by a shift in pected real inflation; nominal yields rose sharply, but not fast enough to compensate. In the second, the conventional explanation is that ous deficits. investors were "once bitten, and were twice shv demanding higher real yields to compensate for the risk that inflation-prone gov-

> same mistake again. But real yields are, of course, set at a level which equates savings with investment. A G10 study found that the main reason for the rise in real rates in the 1980s was a decline in the aggregate national savings rate; this in turn was largely due to the decline in public saving, in other words, the rise in budget deficits.

ernments would make the

in which governments are forced to borrow to meet the interest payments on previ-

The edging down of real bond yields in the last couple of years may thus be due to the greater determination governments, in the US and Europe at least, to bear down on their deficits.

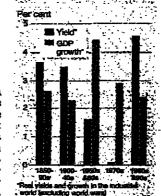
Over the next few years, Bill Martin of UBS reckons the success of the US in tackling its budget deficit will be offset, on a global scale, by a deterioration in Japan's financial position. Much will depend, therefore, on European governments ability to control finances under the stability pact. The difficulties faced by

Deficit finance has both European governments in increased the supply of debt cutting their deficits and created a vicious circle, prompts Martin to reject the conventional wisdom that higher trend growth means higher real bond yields: "In today's world of excess government debt, a higher growth trend fosters lower budget deficits and less pressure on global capital markets." Bond prices should thus be rising, not falling,

> production data This holds out the prospect of a "golden scenario" for financial assets. Higher trend growth, by easing governments' fiscal problems, will lower real bond yields (giving equities a valuation kicker): at the same time, it should allow corporate earnings to grow steadily, giving

after the publication of

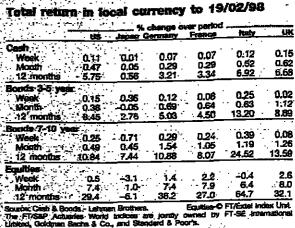
strong GDP and industrial



Growth and rates

fundamental support to shares. The next era could look something like the 1950s and 1960s (shown in the graph), with high growth and low real vields.

However, Brown is less sanguine. He says the ratio of the cost of capital and the real growth rate of GDP should be equal to the ratio of profits and investment. When real rates are high relative to the growth rate.



business is forced to squeeze a higher level of profits from a given level of investment; or conversely investment is squeezed relative to profits." Significantly lower real

interest rates, Brown argues, could thus be accommodated only by much weaker profitmight not be good news for equities after all. The valuation lift from the bond market would be offset by slower earnings growth.

Going back to the G10 study, it concluded that savings rates should rise sharply over the next 10-20 years, as the baby boomers prepare for retirement, and ability and/or a boom in then fall again as they live investment. On that analysis, lower real bond yields is a good chance that the next decade or so could see a fall in real yields.

#### **COMPANIES DIARY**

## **HSBC's** provisions figure will be watched

TODAY: HSBC's share price has been buffeted by the effects of the crisis in Asia. but full-year results will give the first clues to the impact on the banking group's business. Investors will be watching its provisions higher than in 1996. Analysts charge closely, with the now expect a rise of 21-25 per expectation of a large increase in Asian general

But the Asian crisis has also produced better interest spreads in some markets with the notable exception of Hong Kong. A consensus (\$8.35bn), up from £4.5bn.

 Akzo Nobel, the Dutch chemicals group, will report full-year net profits of Fl 1.6bn-Fl 1.66bn (\$790m-\$820m) up from Fl 1.32bn in 1996, according to analysts. Earnings per share are seen rising to Fl 22.80-Fl 23.24 (FI 18.54).

In October, Akzo Nobel reported profit for the nine months to September of Fl 1.25bn, up from Fl 1.03bn and said the full-year figure would be 17-20 per cent cent. Fourth-quarter growth will be driven by volume increase in the coatings and pharmaceuticals divisions and improved margins in the

Economic turmoil in from IBES, the estimates ser- south-east Asia will have vice, shows analysts expect a only a limited impact, as pre-tax figure of about £5bn Akzo Nobel's sales in that

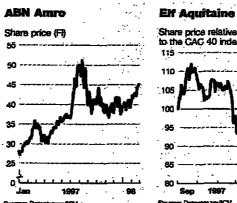
region amount to less than 5

The company may have some news about the placement of its industrial fibres activities into a joint venture with Sabanci Holding of Turkey, for which a letter of intent was signed last autumn with a definitive agreement expected this AFX, Amsterdam spring.

TUESDAY: Wal-Mart Stores, the US retailer, is expected to report earnings per share of 56 cents in the fourth quarter, up from 48 cents a year earlier, with the increase expected to come from improved margin controls and healthy sales, analysts said. Analysts also produced

an average fourth-quarter earnings per share estimates for fellow retail chain Home Depot. of 41 cents. AFX, New York

AFX News. Roger Birrer, analyst at



THURSDAY: ABB, the Bank Julius Baer, forecasts Swiss-Swedish engineering net profit of \$255m and sales group, is expected to report of \$32.15bn, and said the 1997 net profit of \$209msharply reduced net profit \$267m compared with figure was no shock taking \$1,233bn. Sales are forecast into account the impact of \$32.1bn-\$32.5bn, down the fourth quarter restructfrom \$34.6bn in 1996, accorduring charge of \$850m ing to analysts polled by announced in the autumn.

Without the restructuring costs, operating profits

would have been "more or less flat". He expects a "significant improvement" for • ABN Amro, the Dutch bank, is expected to report a rise in full-year net profits to Fl 3.78bn-Fl 3.98bn (\$1.88bn-

\$1.98bn), from Fl 3.30bn a year earlier. Earnings per share are forecast to rise to Fl 2.58-Fl 2.74, from about Fl 2.32 adjusted for its 4-for-1 shareplit, according to analysts. They expect the fullyear dividend to rise to Fl 1.24-Fl 1.25 from an edjusted Fl 1.05.

Despite persistent rumours, analysts are not expecting ABN Amro to pursue an aggressive takeover policy at the moment. They expect some increased provisions because of the Asian crisis, but this is likely to be offset by lower second-half

ings growth at the 20.2 per cent seen in the first half. The profit contribution from the US is expected to be good and the bank should

benefit from the strong dol-

AFX, Amsterdom • Elf Aquitaine, the French oil company, is expected to report 1997 net profits of FFr9.5bn-FFr9.7bn (\$1.59bn-\$1.62bn) up from FFr7.52bn in 1996

A stronger dollar, firm oil prices and continued costcutting by chairman Philippe Jaffre will all contribute to earnings growth.

dependent on external factors, notably the level of the dollar against the franc and the oil price. Bruno Weymuller, finance director, said last year that a \$1 move in the Brent crude price had a FFr1:5bn impact on operatbonus payments, allowing ing profit, with a 50 centime ABN Amro to maintain earn- move by the dollar against

the franc producing a simiiar effect.

Unit-cost reduction in the exploration and production division will have an impact on earnings, and there will be a strong performance from the refining and marketing division.

The first-half results included an exceptional gain of FFr342m and it will book the sale of its 1.2 per cent stake in Renault in the second half.

A dividend of about FFr15 (FFr14) is expected. AFX. Paris

Elf's results are heavily FRIDAY: Getronics, the Dutch information technology company, will report full-year net profits for 1997 of Fl 172.9m-Fl177.5m, up from F1 131.6m, according to analysts.

Earnings per share are expected to rise from Fl 1.52 to Fl 1.96-Fl 2.02.

AFX, Amsterdam

# We don't know why these advertisements

are called tombstones.

This one clearly shows we're

alive and kicking.

HONG KONG SAR TOP RATED

Exceptional client service is its

SINGAPORE TOP RATED Hongkong Bagla Nas mjoyed a gratifying

CHINA TOP RATED -Hongkong Bank CONCIDENTO CONTROL the kon's share of the market.

INDIA TOP RATED highly regarded and the dominant player. A class act... is depts.

INDONESIA TOP RATED uses to own the hon's share of this

KOREA TOP RATED Hongkong Bank

MALAYSIA TOP RATED . day is a play of that rately

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SRI LANKA TOP RATED market share and... uniformly good."

TAIWAN TOP RATED "Honckonz Bank भारतीन्त्र हा राज्यास्य

THAILAND TOP RATED "Good scores and it, are the orde

Results from Global Custodian's 1997 'Agent Bank Review'. se call: Hong King 552-2422-3550, North America (+212-654-166). United Kingdom: 44-171-260-9870, Japan: 81-3-5203-3063



Securities Services

## INTERNATIONAL EQUITIES By Sition Davies A culture ready to multiply

"profiting from Emu" last week Herbert Allison, Merrill Lynch's president and chief operating officer, pronounced that Europe

choosing to embrace growth, reform and change". And the embrace of economic and monetary union has the potential for being enormously profitable for investment banks such as

Merrill. Even after the growth in markets over the past three years, Germany's stock market capitalisation is still 36 per cent of its gross domestic produce, and Italy's is 10 per cent lower. By contrast, the US stock market currently has the same value as the

As Emu introduces the markets". concept of pan-European investment, encouraged by activity should be driven by the removal of currency barriers and restrictions on create a more liquid stock domestic investment for the

set to thrive.

equity capital markets at

issuance."

John St John, co-head of

Salomon Brothers, said: "The harmonisation that we've seen in Europe since the fall of the Berlin Wall will be seen as nothing compared to what happens in the next 20 years. There will be greater liquidity in the stock markets and greater

European companies have continental Europe's stock traditionally been far more reliant on bank financing. But, as Mr Allison points out, "when an integrated European capital market becomes a reality, there is little to prevent companies from disintermediating banks and seeking capital directly in the securities

Equity capital markets three key factors. Emu will market, which in turn Il initial members, activity should encourage wider

ously domestic stocks.

Mr Allison quotes a recent survey showing "that more on to its motorways and its Germans believe in unidentified flying objects than in the suitability of equities as an investment for retirement". This should also be encouraged by the development of private pension

Further development of an make it more attractive for companies to raise capital through equity.

ped parts of the regional economy, such as Germany's Mittelstand or medium-sized businesses, many being multi-billion-dollar companies.

programmes of many Euroconsiderable way to go. Spain is selling tranches of Argentaria and Telefónica bank.

At a conference entitled in equity capital markets is share ownership of previ- this year, France is due to sell shares in its national airline, while Italy should move

> largest electricity company. Finally, Emu will spark significant regional competition in certain industries, leading to wholesale consolidation which will drive equity issuance. "SBC and UBS opened the Pandora's box of bank consolidation. equity culture would drive and doing nothing is no lonvaluations, and therefore ger an option," said one corporate financier.

> For investment banks hoping to capitalise on this pro-This could also lead to a cess pan-European or global significant increase in flota- distribution will be vital. A tions from relatively untap- number of smaller banks within previously protected domestic markets may struggle to compete.

> Fees have already fallen significantly for big-ticket Second, the privatisation deals; but the increase in volumes should more than pean countries still have a make up for it, and make Emu a remunerative concept for the global investment

# Financial Times Surveys ngapore

Monday March 16

For more information, please contact: Gavin Bishop Tel: 65 736 4159 Fax: 65 734 0957 or Jenny Middleton Tel: +44 171 873 3794 Fax: +44 171 873 3204 or email:jenny.middleton@FT.com

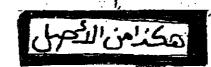
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6.30

2,610

Benchmark yield curve (%)

FTSE All-Share Index

second estimate of

and Friday's

survey.

fourth-quarter gross

domestic product growth -

Confederation of British

Industry monthly trends

As Eddie George, the

governor of the Bank of

two-speed economy, with the

international manufacturing

sector exposed to the strong

England, indicated last

pound while the service

sector powers ahead.

week, the UK has a

0.5 per cent is the consensus

13 16 17 18 19

## MARKETS: This Week

The rest of the world may worry about Asia's economic crisis, the outcome of the weekend's G7 meeting and the looming possibility of armed intervention in Iraq, but they see things differently in New York.

Last week, the Dow Jones Industrial Average continued its surge to close on Friday at 8,413.94, just below Wednesday's record. As if to underline the market's insouciance, the New York Stock Exchange's opening bell will be rung this morning by Richard Parsons, president of Time Warner, and Heidi Klum, a model. "to celebrate the global success of Sports

Illustrated's swimsuit issue" If traders can bring themselves to consider more serious matters, one of the highlights of this week will be congressional testimony on Tuesday and Wednesday by Federal Reserve chairman Alan Greenspan.

But he is unlikely to dampen the enthusiasm Economists expect him to indicate that Asia's crisis will help ease US inflationary pressures. making a near-term increase in interest rates unnecessary. On the other hand the economy is not expected to be damaged enough to warrant an easing



On the domestic front. noteworthy statistics this week will include the January consumer price index, due tomorrow, which is expected to show no change in the headline

Most US companies have published fourth-quarter results, but retailers, which tend to have fiscal years ending in January, have yet to report. Tomorrow Wal-Mart Stores, the world's biggest retailer, is expected to be among the first.

#### CADON By Philip Coggan Once again, the London market will start the week on the back of an all-time closing high on Friday. The FTSE 100 index has already risen by more than 600 points in the first two

months of the year. Bid speculation kept traders happy last week and, after the Kwik Save-Somerfield deal, the markets are searching for well as the financial sectors With institutions still having high cash holdings and companies returning cash to the market via buy-backs. takeovers help squeeze share prices higher. With a relatively limited

set of economic data in the diary, investors will have plenty of time to study the week's corporate results. There is a strong financial flavour, with Abbev National, Alliance &

Leicester, Commercial Union, Guardian Royal Exchange, Nat West, Prudential, HSBC and Standard Chartered all reporting. Particular attention will be paid to what the last two say about the situation in Asia.

Figures will also be eleased by Footsie constituents BG, Centrica and Rio Tinto. The two pieces of economic news should come from today's

## FRANKFURT By Graham Bowley

Germany's financial markets ended on a quiet note last week. Floor-trading of the DAX index of 30 blue-chip sbares closed on Friday at 4602.65, up 20.25. The Xetra DAX shares index stood at 4583.03, up 1.95, at the end of electronic dealing.

Last week brought more news of restructuring in German industry: Holzmann Germany's biggest building group, which has suffered from the recession in the country's construction industry, announced it was shedding 4,000 jobs, including 3,000 in Germany, as part of a restructuring exercise. It said it would sell most of its French business and run down operations in

On Wednesday, Viag, the industrial conglomerate, will report its latest results and on Thursday, MAN, the industrial group, presents its half-year figures. On Friday, the German

Thailand.

federal statistics office is due to publish national accounts for the fourth quarter of last year. UBS forecasts the figures will show an unchanged level of gross domestic product between the third and fourth quarters.

The figures will have implications for European and economic monetary union, since they will give

## TOKYO By Gillian Tett Benchmark yield curve (%)\*

Tokyo stocks are expected to have another lacklustre week of trading, as traders continue to watch whether the Japanese government will unveil any more fiscal

Last Friday, the government produced its fourth stimulus package in five months to help boost the ailing economy. However, the package

contained few new measures and did not include the tax cuts that many economists think are crucial to boost the Also, the Nikkei 225, the

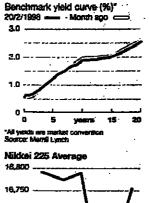
key stock market indicator, closed at 16,756.24 on Friday, some 34.77 points below its evel a week earlier. Meanwhile, the Japanese

government was heavily criticised by the other G7 countries in London over the weekend over its failure to produce more striking economic measures.

Consequently, the markets will be watching closely to see whether the government responds to these calls in the coming days.

Comments from US officials over the weekend suggesting that Japan and the US would co-operate to prevent a sharp fall in the yen might also affect the markets.

Traders fear that any dramatic strengthening of



the yen now could hurt the prospects of the blue-chip

exporters.

13 15 17 18 19 20

Another key issue will be the government's plans to help banks expand their capital bases by using public money to purchase

preference shares. The committee to decide which banks will receive the cash will hold its first meeting today and if it issues any hint that the scheme will be wide-ranging, this could support many banking stocks.

OTHER MARKETS Compiled by Jeffrey Brown

# Price focus for silver experts in New York

many of the world's experts investor Mr Buffett, con- back to \$6.70 last week. on silver will attend the trolled some 20 per cent of its 1998 survey of the pre- supply at the end of 1997. cious metal's situation.

Those attending the presentation will probably wish they could have a nickel for silver - worth about \$850m requirement. every time they hear the words "Warren Buffett" during the day.

At the beginning of Febru-ary, CPM Group assessed that Berkshire Hathaway.

This followed the compaat the close of trading on February 3.

Berkshire Hathaway made 1997, when the price was

On Tuesday in New York investment company run by reached \$7.65 and floated

One of the key questions CPM Group's presentation of the world's estimated silver surrounding the price movereaction of consumers in ny's announcement it had India, the world's biggest Bombay Bullion Association bought 129.7m troy ounces of market, which imports all its said: "If the price stays like

> some analysts, being equivalent of perhaps halvtempted to consider a move its first purchase on July 25 away from silver into gold, which is currently trading at ment Ted Arnold, Merrill below \$4.50 per troy ounce. just below the important fig- Lynch's precious metals ana-On February 6 the spot price ure of \$300 per troy ounce.

India's demand for silver fell last year from about 4,500 tonnes in 1996 to about 3,500 tonnes. At the beginment for silver concerns the ning of February, when silver spiked up above \$7, the

this, demand will be less

They are, according to than 2,000 tonnes." - the ing Indian demand. In his latest market assess-

demand slump is racing headlong towards a significant increase in mine production of more than 1,000 tonnes.

Ominously, he concludes that the two factors combined are "equivalent to a 16.3 per cent increase in total supply".

What Berkshire Hathaway has in mind, and where the price of silver may be headed, will give CPM's New York audience plenty to lyst, suggests this hefty chew on.

## **PARIS**

DAX Index

4,540

16 17 18 19

Germany's budget deficit as

a percentage of GDP for 1997.

UBS predicts this will be 3.0

Germany's own definitions.

or 2.9 per cent, according to

within the limit required by

Producer price figures are

due this week. Economists

inflation to drop from 1.1 per

cent in December to 0.8 per

cent in January, owing to

falling energy prices.

expect the annual rate of

the Maastricht Treaty for

per cent, according to

the Eurostat definitions

entry into Emu.

Along with many other European bourses. Paris probed record highs for most of last week, extending the gains since the lows of early January to almost 15 per cent. One result is that words like "fair value" and "consolidation" have lately become a standard of the

broker vocabulary.

But sentiment remains remarkably upbeat. The recent run of big name company results have been top of the range; news that the government is working on the 1999 flotation of a further tranche of Renault shares has created a buzz of interest; and European Monetary Union moves closer by the day, bringing with it continuing pressure for corpo-

This week Elf Aquitaine, Sanofi, Paribas, CCF and Carrefour, all CAC 40 components, release 1997 results. giant reports on Wednesday. With a big commitment to per cent rise for the share

**CROSS BORDER M&A DEALS** 

rate restructuring.

statement is awaited by analysts and investors with bated breath.

MADRID provided a shot in the arm for Spanish equities. The market has rallied by

more than 16 per cent since the start of the year, partly on hopes of a restructuring in the banking sector. For many, Santander's move has fired the starting pistol on a wave of mergers.

A Goldman Sachs report

ster the banks sector". However, some analysts

Banco Santander's \$4.1bn deal is going to start a wave bid for Banesto last week of mergers," he says.

on Friday upgraded its recommendation on Spain to "overweight", mainly because "increasingly visible benefits from restructuring efforts will continue to bol-

remain sceptical. Inigo Lecubarri, at Salomon Smith Bar- range-bound. ney, points out that it remains difficult to integrate banking operations. Santander and Banesto, for Latin America (more than 25 instance, will continue to per cent of profits) and a 22 operate as stand-alone busiinstance, will continue to

price this year, the trading He argues that Santander's rationale was to tidy up the group structure (it already owned 48 per cent of Banesto) and to increase capital ratios. "Investors are wrong if they believe this

### **HONG KONG**

Further volatility is expected this week, and investors are likely to remain sidelined, writes Louise Lucas in Hong Kong. As such, liquidity will remain thin: turnover fell to HK\$5.74bn on Friday.

After Thursday's Budget which introduced mortgage relief, property shares have been more stable. Prices gen-Moody's announcement that it was downgrading some of the territory's credit ratings. The benchmark Hang Seng index is likely to remain

from banking giant HSBC Holdings. These will provide insights into the impact on the banks of the high interest rates sparked by the Asian financial crisis.

# Industrial data set to add to yen's woes

financial package to generate enthusiasm last week.

The yen has been helped in recent weeks by the market's hopes for the economic package, which was unveiled by promises from top-level Japanese officials that more measures were to follow.

1

economy in the doldrums. Industrial production fig-

ures, to be released on Thursday, should reflect sharp recent declines in the vehicle and construction sectors. Last month's heavy

Analysts at Deutsche Mor-

The Japanese yen could be And this week, it could sufjust 25 per cent in January strong words about the yen/ funds, but that the bulk of in for a hard week, after the fer further if data due in - well below MITT's estimate dollar from the Group of the inflows have already would take the annual rate

to minus 8.6 per cent. Large-scale retail sales in January could also show weak figures, while unemployment data out on Friday are likely to reflect the snowfalls will not have record number of bankrupt-

With the underlying econ-

for the ven are hard to find. Jeremy Hawkins, economist at Bank of America, believes that there are few reasons to buy yen ahead of the "Big Bang" financial markets deregulation in

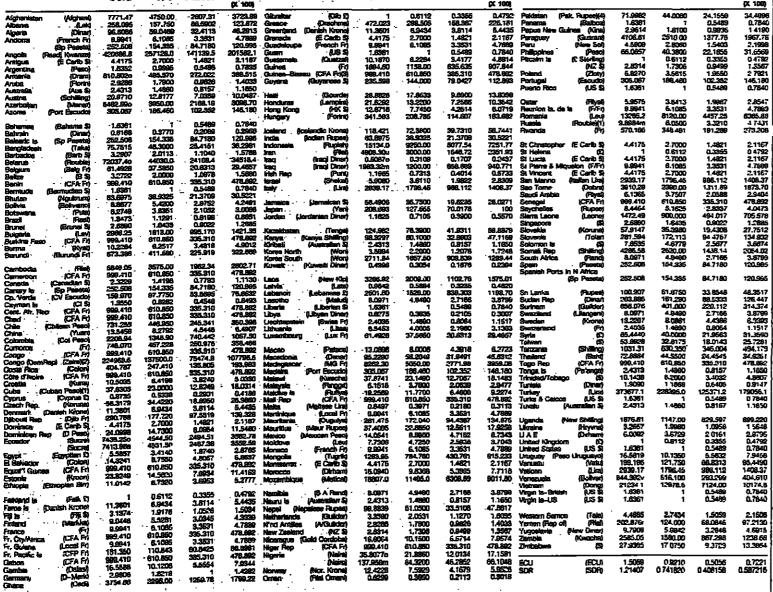
He thinks the recent firmness of the currency has

ECU SDR

In that case, there are few likely sources of support for the currency. Gerard Lyons, chief econo-

mist at DKB International in London, predicts that the US will put "immense pressure" on Japan to boost demand, particularly in the wake of the widening of the coun-

#### gan Grenfell in Tokyo are omy still showing few signs been helped by the annual try's trade surplus with expecting monthly growth of of life, and in the absence of repatriation of overseas the US. Canadian Nationa Illinois Rail (US) Safety-Kleen (US) The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, February 20, 1988. In some cases the rate is nominal. Market rates are the average of buying an acting rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied. Unit of GEC (UK) D-MARK Mitel (Canada) Arcadian Int'l (UK) Krupp Automotive Unit of Caradon (UK)



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0.9210

#### BIDDER/INVESTOR TARGET SECTOR VALUE COMMENT Waste m'ment \$1.76bn Offer extended New benchmark \$225m Semiconductors Disposal complete \$150.5m Tax-free threat Auto components \$128m Siebe (UK) Coleman Safety (US) Safety equipmt 31% stake

## SIEMENS

Notification of Dividend

The Annual Shareholders' Meeting of Siernens AG on February 19, 1998, has resolved to distribute the net income of DM 856,732,275 for the financial year 1996/97, and has approved the payment of a dividend of DM 1.50 per share of DM 5 par value. The amount attributable to treasury stock, a total of DM 43,504.50 shall be carried forward.

Against Dividend Coupon No. 42, the paying agent listed below will pay the dividend less 25% withholding tax and the 5.5% solidarity surcharge on the withholding tax.

In accordance with the U.K./German Double Taxation Treaty of November 26, 1964, as amended in the protocol of March 23, 1970, the German withholding tax together with the solidarity surtax have been reduced to a total of 15% for shareholders resident in the United Kingdom. To claim this refund, shareholders must submit an application to the Bundesamt für Finanzen, Friedhofstr. 1, D-53225 Bonn, by December 31, 2002.

In the United Kingdom, payment will be effected through the following bank:

SBC Warburg Dillon Read, Swiss Bank House, 1 High Timber Street

Berlin and Munich, February 19, 1998 Siemens Aktiengesellschaft The Managing Board



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Banco Central del Uruguay New Money Notes Due 2006

Since the first repayment is due 9/19/90, rates have been amunded as folk TACE IS HERCENT GIVEN that the interest rame covering the interest particles are detailed below.

Debt Conversion Notes Due 2007

STG Dahl Conversion Noise 5-5 Pol. P.A. 8.620 Pel. P.A. USD 834.47 Per USD \$1,000 CITIBANK, N.A., as Agent EMERGING MARKETS By Charles Clover in Kiev

# Buyer is king in Ukraine

The Ukrainian stock market ally the only way to get into comparisons. Ukrainian companies are possibly the cheapest in Europe.

The \$47m Nyzhnyodniprovsky pipe rolling company, for example, trades at the Asian economic crisis, \$105 per ton of output, half the price of a comparable ment has subsided. Russian plant selling for \$237, according to research king. Now the buyer is by the brokerage Wood and Company. Dniproenergo, the head of Wood and Company. \$450m electric power generator, sells for \$55,000 per the companies to be so megawatt of installed capacity, compared with Czech privatised, and there are a generators selling for \$130,000, according to Atlan-

tik East brokerage. Last year, Ukraine's \$4bn not least of which is a pervastock market boomed as for- sive shortage of cash. eign money poured in. Ukraine country funds raised nearly \$500m and daily turnover rose to \$3m. tor, oil refining, and metals, Such was the demand for some experts are quite bull-Ukrainian stocks that virtu- ish about the potential.

basis of simple valuation tisation certificates, issued tion effort, and exchange them for shares at auctions. However, in the wake of

> the tide of foreign invest-"Last year, the seller was

king," said Tomas Fiala, There are good reasons for cheap. Many are not fully variety of macroeconomic problems afflicting the Ukrainian enterprise sector,

But with further privatisations planned for 1998, especially in the electricity sec-

Emerging markets: IFC weekly investable price indices

		Dollar term	<b>13</b>	
	No. of	Feb 19th	% Change	% Change
Market	stocks	1996	over week	on Dec '97
Latin America	(270)	613.07	-0.8	-9.5
Argentina.	(32)	1,085.66	-1.9	-2.7
Brazil	(75)	469.51	-1.2	-2.7
Chile	(50)	586.58	+6.0	-8.7
Colombia <sup>1</sup>	(16)	643.64	-1.9	-22.0
Mexico	(61)	662.95	-2.8	-15.9
Peru <sup>z</sup>	(24)	191.87	-4.6	-13.3
Venezuela <sup>3</sup>	(12)	748.29	+5.8	-18.2
Asia	(758)	125,81	+2.1	16.8
China*	(43)	48.67	-4.7	-12.0
South Koreas	(184)	34.05	-1.7	+41.7
Philippines	(49)	128.68	-0.3	+14.1
Talwan, Chinas	(98)	160.51	+2.3	+13.8
India <sup>7</sup>	(72)	78.32	+3.8	-6.0
Indonesia <sup>a</sup>	(61)	27.02	+1.6	-19.7
Malaysia	(157)	121.11	+4.4	+32.9
Pakistan*	(24)	238.51	-2.0	-4.0
Sri Lanka <sup>sı</sup>	(5)	118.58	+5.7	+1.9
Thailand	(65)	78.26	+1.9	+66.4
Euro/Mid East	(395)	143.90	+0.5	<b>-2.6</b>
Czech Rep	(6)	51.53	-2.9	-5.8
Egypt	(28)	87.37	+0.3	-6.3
Greece	(54)	316.29	-5.4	-2.4
Hungery"	(13)	293.54	-0.3	-6.7
srael	(46)	109.59	+2.3	-10.0
Jordan	(6)	205.10	-0.6	-2.5
Morocco	(11)	136.07	+0.9	+4.4
Poland <sup>o</sup>	(29)	718.30	+3.8	+20.4
Portugal	(23)	249.08	+2.2	+18.0
Russia	(30)	116.41	+0.9	-21.7
Slovakia	(5)	86.25	-4.5	-13.0
South Africate	(76)	194.82	+2.1	+8.4
Turkey*	(58)	235.23	-4.7	-24.6
Zimbabwe <sup>15</sup>	(10)	264.97	-6.1	+5.3
Composite	(1,423)	243.88	+0.5	-0.9
	(-77		~	

By the end of 1998, Wood is full of bargains. On the the market was to buy priva- and Company expects mar- all Ukrainian companies is a to private citizens as part of \$12bn, with turnover up to the country's mass privatisa- \$15m a day, assuming the government's ambitious privatisation programme is carried out.

> There have been problems over shareholder rights issues, although corporate

governance legislation passed in January has closed some legal loopholes

While more than 8,000 enterprises in Ukraine have been privatised, these are mostly small-scale, and virtually all the country's largescale productive capacity is still majority statecontrolled. Most experts say fully privatising them will be a catalyst for an increase in share prices, and that now is the time to buy shares of state-owned companies that have been partially sold.

The primary factor in the development of the stock market in 1998 is how privatisation is conducted," said research for MFK Rennaissance, the Moscow-based investment bank.

Two weeks ago, parliament passed the president's 1998 privatisation law, and Leonid Kuchma, president, is expected any day to sign it, opening the way for hundreds of millions of dollars worth of sell-offs.

But with parliamentary elections scheduled for the end of March, investors are concerned that a left-wing landslide could put the privatisation process on hold.

Alexander Bazarov, head of Credit Suisse First Boston in Kjev, said: "I don't expect an explosion of interest before the elections. Experience from other countries shows that elections do not matter for the stock market, but nevertheless, investors here are worried."

Another problem afflicting ket capitalisation to climb to chronic lack of cash. A survey by the European Union's Tacis project estimates that the payment arrears of Ukraine's companies amount to more than \$60bn - higher than the country's gross

domestic product. For example, the electric utilities on average receive only 10 per cent of their rev enues in cash and much of the financial information on companies is unreliable, because barter terms are val-

ued arbitrarily. A host of other reforms are needed before the Ukrainian enterprise sector can get off the ground. Companies face tax rates as high as 90 per cent, as well as monopolistic energy trading companies that can absorb virtually all a company's profits in exchange for

energy supplies. And shareholders have faced problems in the past over shareholder rights issues, although new corporate governance legislation passed in January has closed some legal loopholes that had been abused.

In September, for example, Ukrnafta, the Ukrainian state-controlled oil company, tried to spin off a subsidiary responsible for 40 per cent of the company's revenues: a Charles Saunders, head of shareholder suit stopped the action.

> But shareholders of Dniproshina, which produces two-thirds of Ukraine's truck tyres, were not so lucky.

> In November, Dniproshina's management decided to increase share capital by a third and give itself preemptive rights to the new equity, which was priced at a nominal value of 9 hryvnia, or 12 per cent of its market value.

The issue has become a cause célèbre among Kiev's brokerage houses, which have since boycotted the stock and are considering a suit against the company's management.

"Shareholder rights issues could make a big difference in the reputation of Ukraine's stock market." said Mr Bazarov.

# The rise and rise of the

to be confirmed this week, as several borrowers are expected to launch benchmark deals with amounts of \$1bn or more.

Cades, the French statebacked entity set up to man-age the accumulated debts of the social security system, is planning to issue a third tranche of its multi-currency euro-fungible issue, denominated in guilders. The amount will be determined by market conditions, but the previous tranches were FFr8bn and DM3bn.

Fannie Mae, the largest US mortgage lender, is also expected to tap the market with the third issue in its "benchmark note" programme. Previous five-year and 10-year issues were in amounts of \$4bn each.

Linda Knight, treasurer of Fannie Mae, says there is a pricing advantage in issuing large amounts: "There is a clear and direct benefit to our yield curve by issuing jumbo bonds."

The World Bank is also understood to be considering a \$5bn issue, which would be the largest ever fixed-coupon bond.

"In theory, there is an immediate benefit to borrowers as investors are believed to be ready to give up some yield in exchange for greater liquidity," said one analyst in London.

This is already apparent on some existing deals. A FFr10bn three-year bond by Cades, for example, is trading at a yield spread of 10 basis points over French Treasury debt. This compares with a 14 basis points spread on a similar, FFr1bn bank in London. "So it is

200 Feb 2018 6.20# 100 Feb 2028 6.53# 250 Jan 2008 5.75 250 Mar 2000 Ø 100 Mar 2001 220

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Region of Laziofg) Region of Lazio IXIV International FI Chart

Paramas Excompanagogo Premier Autor Barl (1) or Mi Sterniey Africath Florid Badon-Woertisenberg L-Flor Bank of Western Australia; Inder-American Dev Bank World Bankt) 18 Rhektersch Pieter

The recent trend towards issue by CEPME, the finance larger bond issues is likely ing agency for small companies whose debt is guaran teed by the French state.

INTERNATIONAL BONDS By Same Iskandar and Edward Luce

"The cost saving from a jumbo issue amounts to between three and five basis points, depending on the maturity," says Christophe Frankel, head of funding at Cades.

Bankers estimate that Fannie Mae has also derived savings of three to five basis points from the massive size of its recent benchmark deals. Each basis point in yield costs the borrower \$1m over the life of a \$1bn issue of 10-year bonds.

However, for many issuers in the jumbo market, the benefits have not materialised immediately. "When a borrower launches its first iumbo deal, it sometimes needs to offer a more generous spread to attract new investors," says John Butler, chief fixed-income strategist at WestLB in London.

This was the case for several issues of global Pfandbrief bonds, which failed to meet their cost saving objectives. "But over time, they [jumbo Pfandbriefe issuers] will be able to issue at tighter levels because they will have a larger investor

base," Mr Butler says. There are other cost advantages to larger issues. These include lead managers' willingness to accept proportionately lower fees, and fees linked to documentation and legal paperwork. are also reduced.

"Every bond issue requires a prospectus, and these are often identical, regardless of the issue size," says a syndicate manager at a large US

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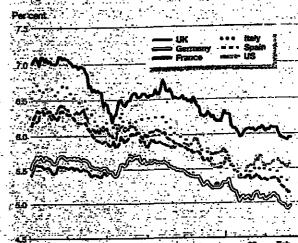
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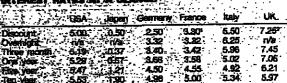
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## 10-year benchmark bond yields



DITEMENT RATES AT A CLANCE



cheaper to write one prospectus for a billion-dollar deal than two prospectuses for two smaller issues.

Jumbo issuers are also pinning high hopes on build-ing a complete yield curve. can do that." ing a complete yield curve. They believe investors will also expect to receive lower vields in exchange for arbitrage opportunities along the yield curve.

"Providing a liquid yield curve also gives you some kind of premium." Ms Knight says.

bond prices relative to the performance of the most liquid benchmark issues, dismisses many of the arguments in favour of jumbo bonds as "pure marketing".

One put forward by borrowers such as KfW, the German federal development agency, is that issuers could establish a "surrogate" yield curve to the government bond vield curve.

This argument is "largely baseless", according to Brian Mooyaart, director of Moo-

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vaart. "To provide the sort of liquidity a government provides, a borrower would have to issue at least \$50n a month and no borrower -

He also says that maintaining a full and liquid yield curve could prove to be more of a headache than a benefit. For example, the borrower might need eight to 10-year funds but the market would demand a twoyear bond to keep the yield-However, Mooyaart, a curve fully supplied. "Pledg-company which analyses ing to maintain a liquid ing to maintain a liquid yield curve is one way of tying your hands behind your back," he says.

Analysts also say iumbo issuers are taking advantage of cyclical factors in their favour, including the "flight to safety" prompted by the Asian crisis and the popularity of the dollar. Once these disappear, supranational borrowers could return to the "opportunistic" habit of issuing in high-yield currencies to exploit good arbitrage

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## Banco Comercial Português

BANCO COMERCIAL PORTUGUÊS, S.A

General Annual Meeting of Shareholders CALL NOTICE

I convene the shareholders of Banco Comercial Portugues, S.A., a public company registered under number 40 043 in the Oporto Register of Commerce, with registered office at Rua Julio Dinis, 705-719, in Oporto, with the paid up capital stock of PTE 156,006,351,000, to attend the General Meeting to be held at 03.00 p.m. on March 12, 1998, at the "Palacio da Bolsa", in the city of Oporto, with the following agenda:

- To resolve upon the business report and accounts of Banco Comercial Português respecting the year of 1997, as well as upon the consolidated business report and consolidated accounts especting the same year.
- To resolve upon the proposal of application of year-end results;
- To effect the general analysis of the management and auditing of the company with the amplitude foreseen in the law, namely in subparagraph c) of paragraph I of article 376 of the Companies
- To resolve upon the ratification of a Director's co-optation;
- To resolve upon the replacement of a Senior's Board member,
- To resolve upon the increase of the capital stock in up to PTE 188.840,000,000 in cash, through the issue of up to 32,833,649 new shares with the nominal value of PTE 1,000 each, at the issuance price of PTE 3,050 per share, as well as upon the consequent by-laws' amendments (articles 5 and 7 of the by-laws) and reflex on convertible securities;
- 7) To resolve upon the limitation of the pre-emption right of the shareholders related to the increase of the capital stock referred to in the previous number and upon the consequent offer of subscription for the workers of the Bank and subsidiaries of shares corresponding to up to 5% of
- 8) To resolve upon the group relation with wholly-owned company;
- 9) To resolve upon the acquisition and sale of treasury shares;
- 10) To resolve upon the acquisition and sale of treasury bonds;

The proposals to be submitted to the General Meeting by the Board of Directors, the reports that must legally be presented with them and the other preparatory information elements, as well as the text of the proposed by-laws amendments, are available to the shareholders at the registered office of the company since the legal dates.

As condition for attendance to the meeting, the shareholders must prove by admissible legal form, to be shareholder in the fifteenth day before the date scheduled for the meeting and keep such condition at the time of the meeting. Each PTE 100,000 of capital corresponds to one vote, the shareholders being entitled to be represented by proxy, as well as the holders of fewer than 100 shares to aggregate their interests remaining being applicable the terms and limits of the law and of the bylaws, namely its article thirdeen.

Oporto, January 28, 1998 The Chairman of the General Meeting of Shareholders

(Luis Francisco Valente de Oliveira)

## **LEGAL NOTICES**

No. 00646 of 1998 IN THE HIGH COURT OF JUSTICE CHANCERY DIVISION COMPANIES COURT

IN THE MATTER OF MULBERRY COMPANY (EUROPE) LIMITED - and -IN THE MATTER OF THE COMPANIES ACT 1985

COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was on the fifth day of February 1998 presented to Her Majesty's High Court of Justice for the confirmation of the reduction of the Company from £500,000 to £40,000 and the campellance of the Share Prentsian Account of the above named Company.

AND NOTICE IS FURTHER GIVEN that the said Pention is directed to be heard before the Companies Court Registers it the Royal Courts of Justice, Smith, London WCZA 2LL on Welmenday the 4th day of March 1993.

ANY Creditor or Shareholder of the said Company dearing to oppose the making of an Order for the confirmation of the said reduction of Share Capital and cancellation of Share Partingui Account abould appear as the time of hearing in person or by Counsel for that purpose.

A copy of the said Petrnon will be furnished to any such person requiring the same by the understanding of Solicitors on payment of the regulated charge for the same. Dated this 23rd day of February 199%

Warstroughs Willey Hargeane 103 Temple Street Bristol BSQ0 7UD Ref: MULO02-NCC96002 Solutions to the Company

## **Appointments** Advertising

appears in the UK edition every Monday. Wednesday & Thursday and in the International edition every Friday.

For further Information please contact: Toby Finden-Crofts +44 0171 873 4027

## **LEGAL NOTICES**

IN THE HIGH COURT OF JUSTICE No. 106010 of 1994 CHANCERY DIVISION IN THE MATTER OF ENGLISH & AMERICAN INSURANCE COMPANY LIMITED

Meetings of creditors of English & American Insurance Company Laured ("the Company") have been automored by the Scheme Administrators pursuant to Clease 3.1 of the Scheme of Arrangement

Date: Tureshy, 24 March 1998
Tione: 10,30 am
Place: Winter Garden Room
Ribgs Royal Hotel
151 West 54th Street
(Between 7th and 6th Avenue)
New York, NEW YORK 10019
USA

Wichenday 15 April 1998 10.00 am The Great Halt Chartered Internance Institut 20 Aldermathury London EC2V 7HY United Kingdots

valishis from the Scheen alministrators at the address given

Scheme Administrator KTMG, PO Box 730, 20 Farmgdon Street, London BC4A 4PP, UNTTED KINGDOM

## **Net sales for** the 4th quarter 1997

Consolidated net sales for the 4th quarter 1997 were FRF 17,965 million compared to 1996 4th quarter, or an increase of 12.9% on a comparable basis. The main change in the Group's structure is the

deconsolidation of Vallourec which occurred on July 1, 1997. The increase of net sales between the 4th quarter 1996

and the 4th quarter 1997 is mainly due to a significant progression in volumes (Flat Carbon Steels +8.2%, Stainless Steel and Alloys +5.5%, Specialty Steels +17.3%) and to a more favorable evolution in average selling prices (Flat Carbon Steels +4.5%, Stainless Steel and Alloys +5.2%, Specialty Steels -0.9%).

Estimated consolidated net sales for the year 1997 as. a whole were FRF 72,001 million, or an increase of 6.7% on a comparable basis.



Consolidated net sales for the 4th quarter 1997 were FRF 17,965 million -

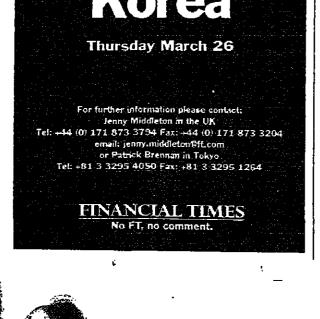
nvestor Relations tel.: (33-1) 41 25 98 98 fax: (35-1) 41 25 97 80



MINICAS U.S. \$100,000,000 and Floreting Rate Motes due 200 interes: Rate 5.125% p.s. interes: Parlod February 23, 1938 to August 34, 1998. Interest Populate per USESON,000 Nove USE15.45264

NOTICE TO HOLDERS OF US\$72,000,000 0.5% Convertible Bonds due 2004 Notice of Suspension Period

TAIWAN LITON ELECTRONIC CO LTD NOTICE IS HEREBY GIVEN that pursuant to GIBI(i) of the Terms and Condition of the Offering Circular, the Conversion Rights shall be suspended from Fabruary 20, to the Record Date, 1998. danuary 23, 1998; Landon



Financial Times Surveys

The Chase Manhattan Corporation U.S. \$500,000,000 Senior Floating Rate Notes Due 2002

accordance with the provisio of the Notes, notice is hereb given that for the interest period from February 23, 1998 to May 21, 1998 the Notes will carry an interest race of 5.675% per മസ്ഥന്ന.

The interest payable on the relevant interest payment date. May 21, 1998 will be U.S. \$137.15 per U.S. \$10,000 Note and U.S. \$1,371.46 per U.S. \$100,000

By: The Chase Manhattan Bank

February 23, 1998

EUROFIMA European Company for the Financing of Radroad Rolling

ITL500,000,000,000 Floating Rate Note due 2006 Notice is hereby given that

for the interest period 23 February 1998 to 24 August 1998 the notes will carry an interest rate of 5.51875% per annum. Interest payable on 24 August 1998 will amount to ITL139,502 per ITL5,000,000

Agent: Morgan Guaranty Trust Company **JPMorgan** 

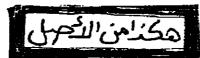
NOTICE OF MEETING OF

AND IN THE MATTER OF THE COMPANIES ACT 1985

Clause 3.1 of the Schente of Arrangement for the purposes of receiving a report of the Report? on the conduct of the allians of the Company and the operation of the Schente of Arrangement same February 1995, the effective date of the Schente of Arrangement, A copy of the Report can be obtained without charge from the Schente Administrators at the address given below: The meetings will be held as follows:

Each Scheme Creditor who wishes to attend either of the meetings must complete a registration from and bring it with them to the meeting. All Scheme Creditors will be sent a copy of the double-sided registration form. Further copies of the reparation form are available. Inom the Scheme

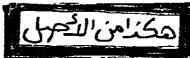
Dated this 23rd day of February 1998.

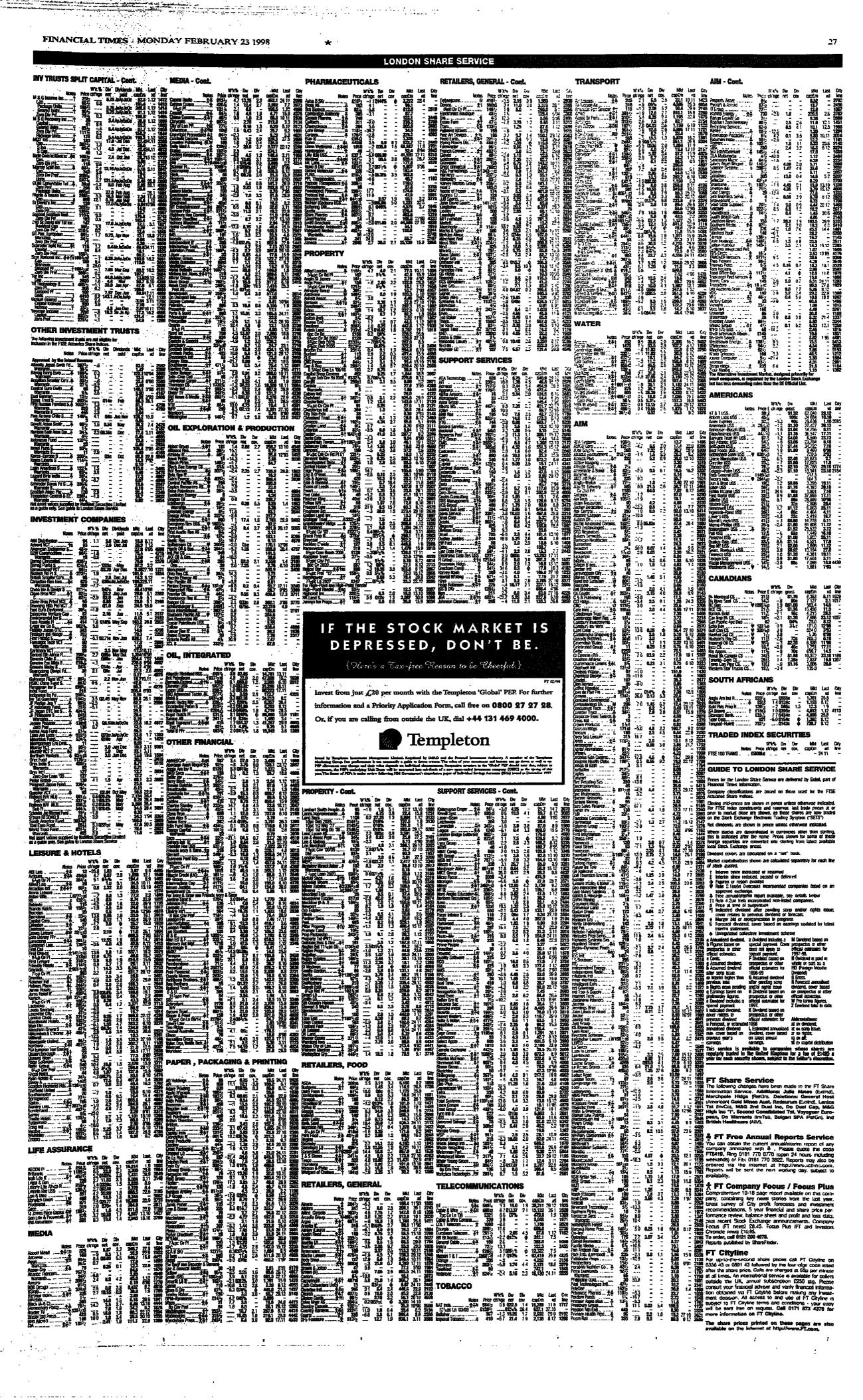


FINANCIAL TIMES MONDAY FEBRUARY 23 1998 *  CURRENCIES AND MONEY	25
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Denish Korner, Rench Franc, Norwegian Korner, and Sweddah Kroner per 10: Belgian Franc, Yer, Escudo, Life and Pesses per 100.  B D-MARK FUTURIES ((Nov.) DM 125,000 per DM  Open Sett price Change High Low Est.vol Open Int.  B PHR.ADISL.PHIA SE 5/5 OPTIONS \$31,250 (cents per pound)  Denish Kroner, Rench Franc, Norwegian Kroner, and Sweddah Kroner per 10: Belgian France, Yer, Escudo, Life and Pesses per 100.  BANK OF ENGLAND TREASURY BILL TENDER  Feb 20 Feb 13  Feb 20 Feb 13  Feb 20 Feb 13  Feb 20 Feb 13	BASE LENDING RATES
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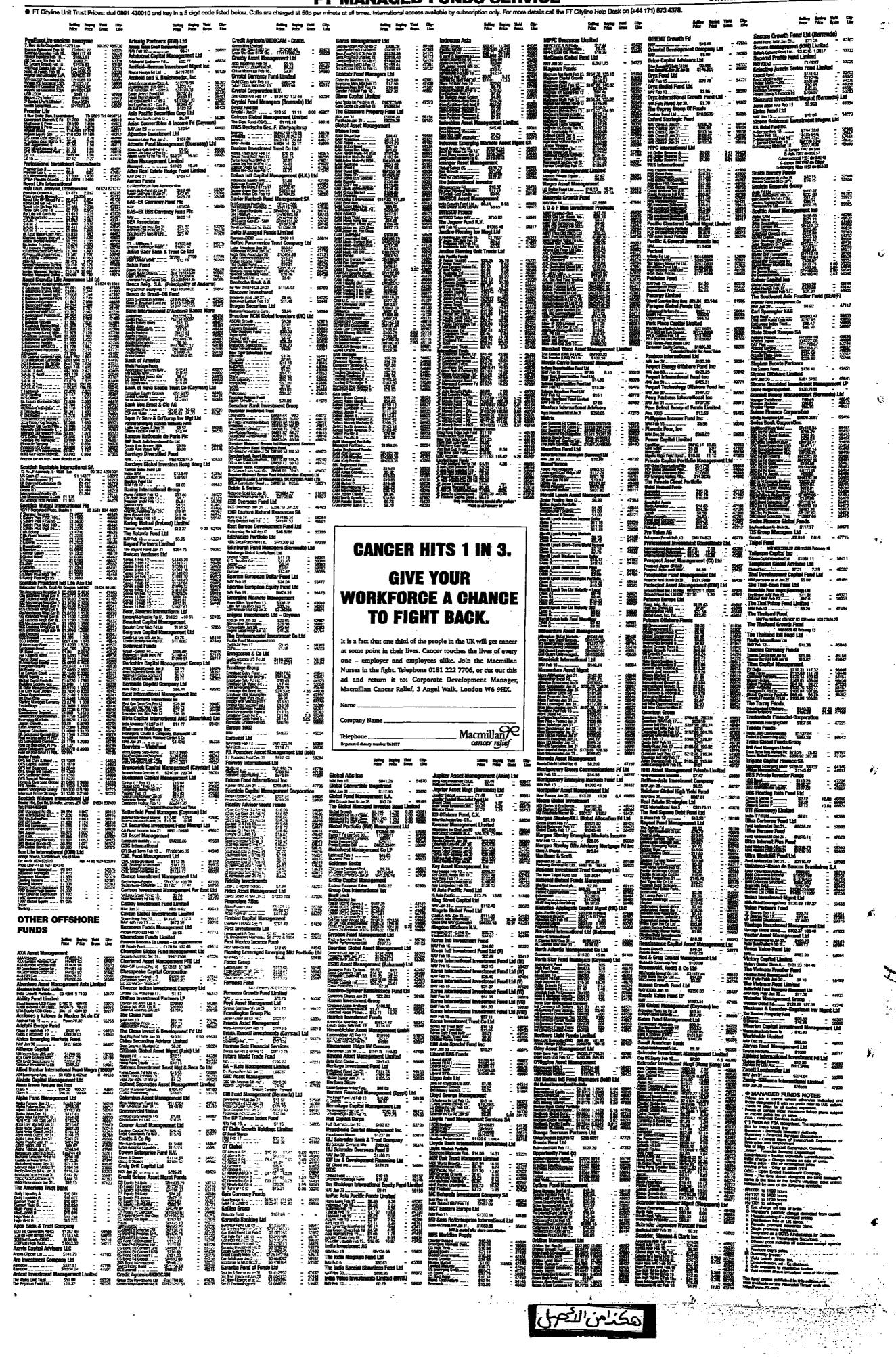
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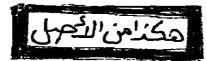




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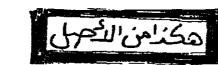
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FINANCIAL TIMES MONDAY FEBRUARY 23 1998 \*



	GLOBAL E	EQUITY M	ARKETS	
US INDICES US DATA	<b>D</b>	ow Jones	JAPAN	FRANCE  1997/56 Since translation Feb Feb 1997/88 Since complication
Dew Jones Feb Feb 1997/68 Stept completion Eigh Low Bigh Low Wouther (million) NYSE	R.5 Feb 20 Feb 19 Feb 18	000	20 19 15	5 High Low High Low 20 19 18 High Low High Low
Technical Serial	1,565 1,269 1,696 <sup>6,4</sup> 1,343 1,635 1,181	150	Mildel 225 16756.24 16616.42 16612.8 Day's high 16799.20. Day's lost, 16501.60	Day's High: 3262.53. Day's low: 3292.61.
Home Books 105.27 105.27 105.27 105.48 101.08 105.48 54.99 Armer: 25.051 24.158 25.831 Unchang Name Int. (157.138) (14.467) (157.188) (1/10/81) NASOAC 755.500 743.734 887.557 Name Int.	yed 558 541 589 6,4 pp 184 171 223	100	TOKYO TRADING ACTIVITY  ACTIVE STOCKS	Valuene: 425,000,000 # PARES TRADENQ ACTIVITY Volume: 365,316,67
Transport 3452/42 3504/61 3534.54 3575.07 2222.67 3575.07 13.23 NASURAC 755.500 743.734 697.567 New Lin (1272/66) (21/07) (12/276) (27/07) (27	6,3	50 — closed ————	Friday Stocks Close Day's traded price change	Fritiny Cose Day's Bay's Friday Stocks Close Day's Friday Close Bay's Day's price change chips to trained price change chips price change chips
GIVEN CHANG GIVEN BYIES WHEETRADING ACTIVITY	Volume : 595,725,000 8.3 SEST MOVERS		Testoku 58,474,000 5 -4 No Stael Cp 24,186,000 225 -12 Yezhalichi Sec 12,497,000 3	195     195
Standard and Poors Friting Stocks Class Day's Friting Composite: 1034.21.1089.28.1032.05 1034.21 737.01 1634.21 4.40 traded price change	Close. Day's Day's 8,2 price change clage %	250	180X Cosp 7.839,000 148 +2 Minish Hey 7.178,000 530 Sarres Bt 6,245,000 1243 -70	Martiesu 515 -45 +9.6 Parities 658,777 586 +11 Musters at Cite 968 +68 +68 Downs Abertal At 500 453 758 49 Downs
(20/2/95) (27/67) (20/2/95) (1/6/22) Company 13,852,000 341 -1 Activity	DD 31 +274 +63	12 13 16 17 18 19 20	Salma Br. 9,213,000 (24) -70 Hp Dty-Chm 4,977,000 908 -104 Pacific loss 4,636,000 580 -47 Stoms M8 lad 4,616,000 220	(\$C CT)−20cm 925 -104 -10.3 Bi Agine \$44,065 673 -10 Principle 97.1 -1.55 -7.5 Armicko B 225 -24 -9.6 Euro Desney \$22,967 6 6 -0.25 Principle 17.95 -1.55 -7.5 Unice Co 225 -24 -9.6 Euro Bessey \$22,967 6 6 -0.25 Zodone 1276 -72 -5.5
Financial 123.90 123.22 124.11 124.11 80.75 124.11 7.13 Ph Moris 4,495.400 419 +4 Affil 180.75 124.11 24.11	n 35 +2 +6.1	Feb 1995 TSE Extrator 300	Settom Br. 4,419,000 S20 +5	Kolessi B 1169 -120 -8.4 Soc Generale 388,067 852 +27 Calciphos 216 -12 -55
Others Popules 4,012,600 351 AMP WINE Comp. 537.40 535.01 637.20 637.40 380.47 877.40 484 ATET 3,867.300 618 -19 AMP	123% -50 -4.5 Us 42% -12 -4.1	10	Feb Feb Feb 20 19 18	b 1967/58 Since complication Feb Feb Feb 1997/98 Since complication
Ameri Comp 680.19 680.86 686.50 721.90 541.20 721.90 524.20 Micros Tech 3,659,700 335 Others couldn't proper prope	.1,1		DAX 4602.65 4582.40 4508.80 Day's Night 4614.50 Day's Jour 4582.72	3 4629.83 2648 77 4629.83 931.18 FTSE 100 5751.6 5718.5 5723.4 5751.6 4058.6 5751.6 986 Day's block 5760.8 Day's lowr 5705.1.
NASDAQ Cep 1729.13 1727.01 1715.73 1746.85 1201.00 1745.95 54.87 (R/10/87) (2/4/87)	Volume (785,500,000 1.7	00	II FRANKFURT TRADING ACTIV	TTY Volume: 12,540,682 II LONDON TRADING ACTIVITY Volume: 725,900,00
Ressell 2000 453.89 454.21† 454.89 466.27 395.85 486.21 123.26 Priday Sancias Circus Day's Priday (13/10/97) (25/4/97) (13/10/97) (7/12/93) Tridad prica change Circus Corp. 27.521.900 42 -1616 Ups	Close Day's Cay's price change change than 1,0		E ACTIVE STOCKS Friday Stocks Dose Day's	■ REGGEST MOVERS ■ ACTIVE STOCKS ■ BEGGEST MOVERS  Friday Cose Day's Day's Friday Stocks Close Day's Priday Close Day's Day's Day's Day's Day's Change chips
Intel	201 +31 +180 + 0	· /	17466 price change Dt Telekom 1,488,351 36.2 +0.5 Deutsche Bt 714,824 124,65 -01	lips   Princedle Cp 15.203.640 18% -N lips   Lips
Feb 13 Feb 8 Jan 30 Yeer ago Macrosoft 11,050,001 55% +% Midracoft 10,050,001 55% +% Midracoft 10,050,001 155% +% Midracoft 10,050,0	nt A 11% -10% -48.0 1,0	75 12 13 16 17 18 19 20	Connection 696,585 65.55 40.15 Bayer 654,008 73 40.15 Summer 577,405 112.1 -3.1 BASF 549,781 62.2 -0.3	Strang AV 120 =8.5 +7.6 Br Tellecom 10,534,070 508% +2% Floral Street 65 +10 +18, Aux Colcia WV 223 +14 +8.7 Sed Centre 10,447,410 764h +45h SegremapeWR 1537h +237h +18.
S & P Ind. Div. yield: 1.40 1.42 1.43 1.72 Ascent Chan 9.884.200 35% +% PMR S & P Ind. P/E ratio 27.24 27.51 27.31 22.84 Ascent Chan 9.8 8.484.600 659 +% Industrial Residue 8.184.000 274 -24 interests	124 -61 -333 orp 42 -16% -22,7 16% -3% -18,2	Feb 1998	Oresoner Bk 467,027 64.8 +0.4 Vebs 440,258 120.8 +0.15	Hotzmann 431 -25 -5.7 Littley Cts 10,007,410 45 Core Emp 118% -75% -28, Moreus T.d. 14 -0.8 -5.4 Singer & Frd. 9,774,800 159 -7% Exp. 27% -8 -21,
INDEX FUTURES			Hoeckst 436,273 67 8 +1.3 Lithnea Rg 377,037 32.5 +0.3	Manteules für 25.8 -1.4 -5.1 Hotellone 9.602.422 5246 -8% A Planet 26 -6 -16. Hotelbach 111 -6 -5.1 Seats 9.210,164 51% -4 Bec Retail 280 -25 -6.2
Open Sett price Change High Low Est. vol. Open int.	Open Sett Price	Change High	Law Est. vol. Open mt.	Open Sett Price Change High Low Est. vol. Open int.
Mar 1030.10 1037.50 +6.80 1038.00 1025.70 93,214 387,847 Feb.	C-40 (200 x Index) 3250.0 3266.0 3260.5 3274.5	+10.0 3273.0 +10.0 3279.5	3243.0 11,345 38,160 3254.5 1,473 27,233	Feb 2668.00 2669.75 +7.75 2674.00 2862.00 3,206 21,310 Mar 2675.00 2677.00 +7.00 2677.50 2689.50 1,740 13,804
Na Nikideal 2265 Open Sett price Change High Low Est. vol. Open Int: III DA Mar 16640.0 16750.0 +120.0 16850.0 18500.0 19.203 191,684 Mar		+2.5 4623.5	4592,5 14,690 90,965	<b>E SOFFEX</b> Feb 6938.0 6962.7 +47.5 6982.5 6935.5 3,663 10,445
Jun 16570.0 16710.0+130.0 .16760.0 16460.0 891 53,629 Jun Cpan Interest figures for previous day.	4628.5 4629.0	+5.5 4653.0	4627.0 499 49,552	Mar 6934.0 6983.0 +54.8 7024.5 6934.0 8,171 15,986
WORLD MARKETS AT A GLANCE				
Cossiny ledies: Feb Feb Feb 1997/96 1997/96 \$ Yeld \$ PFE Country 20 19 18 High Lose	. lede: Feb Feb 20 19	Feb 1997/98 18 High	1997/98 Yeld P.E. Low	Country lardex. Feb Feb Feb 1887/96 1987/96 & York & P/E 20 19 18 High Low
	Sex 7911.19 7930 upside sesson ended with gitness outpacky		4291.30 6/1/97 rs. ns.	Poland WG 17130.1 17124.1 16565.6 1838LAG 18797 13228.8G 121/198 0.9 15.3 Modest profe-coing reversed a lour-day uptum.
Australia Al Grillocrics 2845.1 2558.8 2591.2 2779.20 259997 2299.20 2871097 3.4 19.5 Ipolin 4 Mining 620.5 625.5 629.7 867.30 24/297 541.10 27711/97 Drilled lower to moderate feate. No Take undersortment after trader downwards. Electron 1	BSE Sens. 3417.30 3437 Crist 500 517.22 619 rorries resurfaced and past stores lower.	7.64 3401.88 4548.02 548.97 2.01 613.34 843.28 548.97	3239.55 3871.98 594.38 2971.98 mg 48	Portugal 24, 30 456.01 456.273 454.43 4892.04 57.98 2189.37 27.97 1 35.5 PS 20 1066.53 10598.9† 10660.06 10738.00 57.98 5182.34 21/97 Proft-plang fet strangest skots: Investment group Collect Inh Info of ES.460.
Austria Credi Aktien 457.18 474.23 474.41 480.82 52568 374.46 91/97 1.9 14.1 Induced ATX Index 1357.71 1363.71 1364.30 1468.48 31/767 1138.22 91/67 Caymord		5.25 472.67 740.83 8/7/97 currency board and banking reforms falled	339.53 1512/97 21 164	Russia ATS 305.81 305.24 303.02 571.66 6710.97 213.38 671.97 na na Stares adgan higher in thin volumes au investors concentrated on international events:
	1980 Overall 4825.51 4776 of advances in a row as financials maintain	.83 4730.29 4825.81 20/2/98 on at popularity. A lot of foreign buying s	nes seel	Singapore SE XI-Spore 410.52 413.80 410.10 573.03 172/97 234.92 121/98 24 14.3 Strains Times 1545.79 1555.47 1538.98 2271.88 20/1.67 1073.47 121/88
	Michaelm 100 tol 271 rading, the Tel Aniv 100 index rase 0.25 to	.70 259.77 311.76 648/97 271.35	2943 2 V91 R2 R2	Edges lower eller news all a disappointing 0.5 per cent latt in January non-oil exports.  Stormida SAX 153.25 154.07 154.41 208.84 21/2507 153.25 207258 ria 88
Slow trading with exchange in cambral mood. Telebods up 0.15 per cent to 18134.92  Canada TSE 1004 422.65 421.19 424.55 438.48 7/10/97 342.72 11/497 1.7 20.3  Metals Middle 3974.86 3607.81 4044.51 9884.75 10/9/97 3442.35 12/1/98	Banca, Corn Ital 1217.33 1234		130.44 21.97 1.6 232 680.42 21.97	Falls for specimentary ISZ pulled the Sex index down to 8 hav for the year.  South, Atrica. JSE Gold 750.5\$P 802.5 806.4 1588.10 277.957 670.10 571.297 2.4 15.2  JSE Incl. 7550.0\$P 7560.4 7560.4 7590.4 8514.20 77857 6715.18 121788
	Militel General 19299.0 1953 Spred var Telecom Italia kali 2.1 per cent on s Nilidal 225 16758.24 16816	nia magnat espaia.	19488.00 21/97 14664.40 121/58	150.00   1
Stronger banking and consumer sectors helped market major uplan on Well Street  Chile IGPA Gen® 4432.37 4424.98 4396.90 5886.71 47797 4249.47 2771/98 3 14.7	Milital 300 249.47 248. Topix 1280.69 1258	90 249.33 303.71 29.7197 1.33 1260.94 1590.28 26/6/97	234.85 12/1/99 1120.81 12/1/98	Scaling National National Security trading, the Annex Composible closed up 6.82 at 528.95. Hope of anninoning brought stade helpful sentiment  Scaling Made of SE 74.850 720.79 727.94 747.89 20298 424.54 27.87 2 24.8
Slightly righer, and collock conditions with stable internet nature and improved inflation torocasts.  Status Status Status B 54.97 54.98 53.28 98.21 7/5/97 40.89 1271/58 0.8 48.3 Short-cover	ong sheed of the weekends 67 meeting litter	<del></del>	116US 24/129/ Seprises	Separa the basing sector continued to 80 states which the a single-consequenced high.  Sel lumino (SE Mi Share) 70.40 698.40 690.00 898.70 31/7/87 608.70 27/87 99 88
Strendmin B 94.20 94.22 92.87 184.20 65.67 77.98 12/1/98 Jordan Buying by dominate institutions may the class pushed Shanghai B stranse higher. Turnover slapsed to \$4.7m.		k) 165.37	05 12 	Firmign editered in blee chips Imped Bil states.  Senties Aflancaritism 32655 282.4 3367.A 3315.80 7/R/97 2378.50 21/R7 1.8 23.6
	Rechit Hussin and Commerce Appl to reson	<del></del>	471.57 12/1/96 23 13.2	Record high resided as index heavyweight Blasson gained ground.  Swittenhand SAB Index 6986.7 6983.2 6966.2 6989.50 1772/98 3922.90 771/97 1 27.7
	and leas of deeppointing trade Square. To		3389.46 27/87 12 12.6 25 pesos	SP1 General 4328.29 4308.49 4318.95 4332.86 1772/96 2508.22 61/97 na na Zurich Insurance, up 2 per cent, helped market overcomme early weekness.
Denmark CopenhagetSE 695.95 596.83 996.89 700.09 671/36 470.14 271/97 1.2 21.8 Merocce Strane drillad lover as more locus switched to that maps general election, called for March 11.	CASA 695,65 695.		770 St 24167 7 22.2	Tahunan WeightedPt." 9037/8 8978.51 8837.34 10118.80 2619.97 8844.75 87/97 1.1 25 In Shapmay leading, the weighted index closed up 51.33 at 8,088.81 despite profit lating in electronics.
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#### MONDAY

Foreign ministers meet

The Iraq crisis will dominate today's meeting of European Union foreign ministers in Brussels. Robin Cook, foreign secretary, will seek to reinforce support for a policy calling on President Saddam Hussein to allow unfettered access to UN arms inspectors. Ministers will also discuss whether to lift restrictions on contacts with Iran. The British presidency will also outline its plans for the pan-European conference in London next month which Turkey is likely to boycott.

#### Hazardous waste ban

Over 100 countries meet in Kuching. Malaysia, to decide on which hazardous wastes are covered by a ban on toxic waste exports from rich to poor countries agreed in 1995. Proposals to be considered at the week-long meeting of members of the Basle convention would ban all exports for any purpose of wastes containing arsenic, lead, mercury, asbestos and dozens of other named chemicals. However, they would allow export of wastes that can be safely recycled such as scrap iron, some electronic goods and textile wastes.

#### Yeltsin meeting

Japan's foreign minister, Keizo Obuchi, meets Russian president Boris Yeltsin in Moscow to discuss the president's planned unofficial visit to Japan. He will also meet prime minister Viktor Chernomyrdin. They will discuss a new fisheries accord.

#### **UK** housing demand

John Prescott, deputy prime minister. will announce the government's policy towards meeting the projected demand for 4.4m new homes in Britain over the next 20 years. He will call for 60 per cent of new homes to be built on derelict urban sites.

#### **Water sharing**

The 10 riparian countries of the Nile meet in Kigali, Rwanda, to discuss co-operation in sharing the river's water resources. The week-long meeting, sponsored by the World Meteorological Organisation with other UN and international agencies, is the eighth in a series of conferences under the Nile 2002 programme aimed at producing a strategy for sustainable water resources development. The participants are Egypt, Sudan, Kenya. Uganda, Tanzania, Rwanda, Burundi, Congo, Ethiopia and Eritrea.

## Fashion week

London Fashion Week continues to Thursday.

## **UN appointment**

Nominations close for candidates for one of the top United Nations jobs director-general of the International Labour Organisation - to succeed



Centre of attention: Saddam Hussein and the traq crists will be the main topic at today's meeting of European Union foreign ministr

Michel Hansenne of Belgium. The election will be held by the ILO's governing body in March, though Mr Hansenne's term does not end for another year. Chile's Juan Somavia. now ambassador to the UN in New York, is favourite for the job and has US backing. The only other declared candidate so far is Maria Nieves Roldan-Confesor, former Philippines labour secretary, who is supported by the Association of South East Asian

### Botha in court

Former South African president P W Botha is due in court to plead on a contempt charge laid by the Truth Commission.

## Football

Argentina v Ukraine international friendly.

#### Holidays Brazil, Brunei, Venezeula

FT survey

## Review of the Automotive Industry TUESDAY

## German/Spanish summit opens in El

Spanish summit

Fitness convention The 1998 European Fitness Convention opens today in Earl's Court, London. It runs to Thursday.

Dec leading differential index

Jan Treasury budget

Jan supermarket sales

.jan department store sales'

Jan producer price index

Jan producer price index\*

Jan consumer price index

Jan leading Indicators†

Jan real earnings

Feb consumer confidence

Jan existing home sales

Feb industrial survey

Dec global visible trade

Jan ex-ELi visible trade

Jan durable orders

Jan durable shipments

Jan household consumption?

Jan EU-harmonised consmr pri inch

Jan CPI ex-tood and energy

Jan consumer price index final

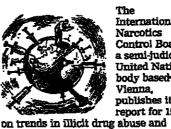
Jan consumer price index final

Dec trade balance

Q4 prov gross domestic product

Q4 prov gross domestic product

## **Drugs trends**



International Narcotics Control Board a semi-judicial United Nations body based in publishes its report for 1997

control around the world today. About five per cent of the world's population are thought to be affected by drug abuse.

#### Holidays Brazil, Estonia, Portugal, Venezuela

FT survey Estonia, Uganda

#### WEDNESDAY 25

#### Basketball

European Championship, Belarus v England.

FA Cup 5th round replays in England; Belgium v USA and France v Norway international friendlies.

Statistics to be released this week

US.

· US

US

During the week

Feb 27

## Holidays

India, Kuwait

30.0%

0.5%

3.1%

0.1%

0.9%

0.1%

0.3%

130.0

0.1%

1.0%

8.1%

4.31m

1.8%

-£1.5bn

-£1.1bn

1.0%

24

FFr15.0bn

\$22.5bn

#### FT survey Review of Information Technology

16.7%

0.5%

3.1%

\$13.6bn

-7,0%

-5.7%

-0.1%

1.1%

0.1%

0.2%

0.3%

127.3

-0.6%

. 0.0%

9.4%

0.0%

-£1.5bn

-£1.1bn

2.0%

-6.1%

1.5%

. 28

FFr10.5bn

26

**Gold jobs summit** South Africa's National Union of Mineworkers, which has threatened a series of 24-hour strikes in the country's gold mines over job losses, starts a two-day gold summit with employers and government officials at a Johannesburg hotel today. The NUM says 13,000 gold miners have been made redundant this year and a

further 60,000 jobs could be lost in the

people work in the industry in South

next six months. A total of 300,000

Africa, the world's largest gold

**THURSDAY** 

### Total eclipse

producer.



A spectacular solar eclipse races across the earth's surface today. Its 14,000km path passes from the Pacific, over the Galapagos Islands, and

hits the American continent in Panama's remote Darien province, where the eclipse will last a little over four minutes. Mercury. Venus, Mars, Jupiter and Saturn should also be visible to the naked eye. The path of the eclipse then continues over northern Colombia and Venezuela and several Caribbean islands, ending after almost three and a half hours over the Atlantic. The event is being billed as the last great solar eclipse of the millennium, though observers in Europe should witness a shorter one in

State benefits Feb 14

Jan new materials price inde

M1 week ended Feb 16.

M2 week ended Feb 16

M3 week ended Feb 16

Jan retail sales

Jan unemployment rate-

Q4 prei gross domestic product\*\*\*

Q4 gross domestic product prelim

Q4 GDP prelim chain price index

Feb Michigan sentiment final

Feb orel cost of living" west

Feb prel cost of fiving" west .:

Jan Industrial production:

O4 GDP pari-Germany (Bundesbank) 0.5%

Q4 GDP pen-Germany" (Stats Office) .2.6%.

Jan industrial production price index

-0.1%

3.3%

-34%

123%

0.7%

3,7%

1.5%

57.0%

1100

0.496

1.296

-0.294

0.8%:

#### August 1999.

#### Russian report

The Russian government is scheduled to deliver a long-awaited report on its performance. There has been speculation that the report could serve as a pretext for cabinet changes.

#### Crucial tests

England and the West Indies begin the fourth cricket Test match at the Bourda Oval in Guyana with the series tied at one all. The Bourda pitch is among the most batsman-friendly in the Caribbean. South Africa and Pakistan battle out the second Test in their series at Durban as do New Zealand and Zimbabwe in Auckland.

#### Golf

Dubai Desert Classic to Sunday.

## Kuwait, Mauritius

## FRIDAY

Abduction ruling Egyptian court due to issue ruling on case brought against interior minister by wife of former Libyan foreign minister, Mansour Kikhia. It is alleged he was abducted to Tripoli with Egypt's help and then killed.

#### The numbers crunch

EU national governments will send their final 1997 economic data to the European Commission and the European Monetary Institute, the forerunner of the future central bank. Both institutions will use the figures as benchmarks to evaluate each EU country's fitness to participate in economic and monetary union from 1999. The final reports are due out on March 25. Financial markets expect 11 countries to qualify and enter Emu – all EU members except the UK, Sweden, Denmark and Greece. The data are expected to show that all governments, except Greece, kept their annual 1997 budget deficit below 3 per cent of gross domestic product, the critical threshold set in the Maastricht Treaty. Several countries, including Italy and Belgium, are certain to exceed the debt-to-GDP threshold - set at 60 per cent. But these countries can still qualify if efforts to reduce overall debt levels are regarded as sufficient.

## Football policing

UK home secretary Jack Straw hosts EU Presidency seminar on the policing of football.

FT survey Charity Fund Management

#### SATURDAY 28

## Yamalchi shutdown

Yamaichi Securities, which collapsed in November, closes more branch

\$16.7bn

\$2.161

\$11.5bn

1.196 2

1.896

0.8%

0.0%

4.3%

57.7%

110.1

1.8%

0.096R

11**%R** 

-0.2%

24%

12.2%

offices today as part of a voluntary shutdown. More than 2,300 employees in about 50 offices will be dismissed. Yamaichi is scheduled to shut down the rest of its offices by the end of March.

#### Return of tender

Old 50 pence coin ceases to be legal tender in the UK.

#### Holiday\* Benin'

FT. survey Personal Finance: Guide to Peps

## SUNDAY

#### Countryside on the march Thousands of landowners, farmers and villagers will descend on London today

for the countryside march from Westminster to Hyde Park to protest against what they see as threats to their way of life. The main focus of their anger is Labour MP Michael Foster's anti-foxhunting bill, due to be debated at a third reading by MPs on Friday. They will also be protesting against plans to give ramblers greater rights of access to open countryside.

## Weish assembly decision



The final decision on where the Weish assembly will be based is expected any day. The Welsh Office is hoping to make a

close to St David's Day - today - as possible. The competition is between sites in Cardiff and Swansea.

#### indonesia elects president The People's Consultative Assembly in Indonesia elects a president and

vice-president and begins deliberating over a five year plan.

## Lower Saxony elections

Elections in Lower Saxony, the large northern German state, will determine whether Social Democrat Gerhard Schröder, the local prime minister, can win enough popular support to run against Helmut Kohl, the chancellor, in September's federal elections. A strong performance could make Mr Schröder's bid to stand for the chancellorship unstoppable. The poll is also an important test for Mr Kohl. A good performance by his Christian Democratic Union would mark a revival of fortunes - brightening the chances of his winning a record fifth federal election.

#### Holidays ... Moldova, South Korea

Compiled by Philip Reynolds. Fax: (+44) (0)171 873 3196.

## Other economic news

Monday: The depressed state of Japan's economy is likely to be reflected in the latest leading and coincident indicators for December. Forecasters put the leading index at below the critical level of 50 for the second month run-

Mon

Tues

Feb 23 UK

Feb 24 Japan

Japar

UK

US

US

Feb 25 France

Feb 26 France

Thurs

France

France

UK

UK

US

US

Japan

Tuesday: The west German consumer price index for February is expected to show that inflation has remained at extremely low levels. After an annual rate of 1.1 per cent in January. inflation is forecast to have remained in the same range during February. Wednesday: Spanish fourth

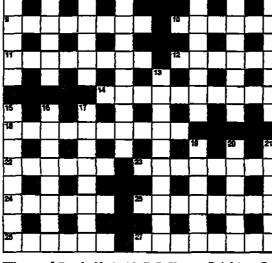
quarter gross domestic prod-uct 1997 is forecast to have risen by 3.6 per cent annually, underlining the robust growth of the Spanish econ-Thursday: A decline in Japan's auto and construction sector is likely to have had an impact on the indus-

trial production data for January. Forecasters are looking for a monthly rise of 2.5 per cent and an annual fall of 3.6 per cent. Friday: Fourth quarter 1997 GDP data are due from the US, Germany, France and

**ACROSS** 

- 1 Army a long time taking prisoners (8) 5 Run over vicar, the first person we turn to! (6)
  9 Advocates removing street's fences (8) 10 Man warning about build-
- ing beginning (6) 11 One with two bearings, for example (8)

  12 Put an end to whisky! (6)
- I walked back to gallery on top (10) 18 Terrible heart tremor shakes people (10) 22 Bug one northern religious group (6) 23 Camp books me into under-
- ground room (8) 24 Recover after taking nothing by mouth (6) 25 Something extra, and I do 17 it better (8)
- 27 Fame of pier gets distorted
- get says (6)
  Spotlight best half of top-less dress (6)
  Thin plate turned up it's Officer standing in her
- queue possibly means to pay (10) Selective church rejected new Celtic members (8) Inactive at home I later improved (8) Guards wake me by mid-
- Pass supporter taking a bribe (10) Hairy fairy starts looking round before us (8) Where black knight stands
- trial (8) Hampered by slash found in tobogyan (8)
- is on board (6) 20 Some stars, for example, turned up with a car (6)
  21 Attitude of old soldiers since I dropped round (6)



Winner of Puzzle No.9,602: D.C. Young, Brighton, East

# MONDAY PRIZE CROSSWORD No.9,614 Set by GRIFFIN A magnum of Laurent Perrier Rose champagne for the first correct solution opened. This prize is available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a stainless steel FT desk clock. Solutions by Thursday March 5, marked Monday Crossword 9,614 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday March 9. Please allow 28 days for delivery of prizes. Solution 9,602

Germany Jan Import prices\*\*

month on month, "year on year, ""cit on citr, telesionally adjusted

2211k 0.2% 4.196

10.73 10.22 10.73 palma 11.00

3)

JOTTER PAD

People; New and updated Focus: Components Overview, Europe Japan, South Korea Page • North America, South America ..... Page 5 In-house manufacturing Page 6 Carmakers and suppliers Page 7

Page 8

Nissan chief's contrarian view

FINANCIAL TIMES REVIEW OF THE AUTOMOTIVE INDUSTRY

South Korean ambitions to be a world force may now depend on investment from abroad, says Haig Simonian

# **Bright hopes** are shattered by turmoil

Less than a year ago, first-time' visitors to a South Kerean carmaker could look forward to an introductory video extolling the company's size, its parent group's activities from cookies to computers, and its founder's visdom and energy.

The presentation, as redictable as the bland furnishings in the VIP conference room where it would be screened, would also have trumpeted the company's ambitions to become one of the world's top 10 vehicle makers by early next century. The slogans might differ, but the words "vision" and "2000" would be ubiquitous.

Even the strategies for getting there were identical: growth in the (protected) domestic market from ultra-modern new factories on reclaimed land near some convenient waterstead; spiralling exports to established carmarkets such as Europe and the US; and expansion into new\_\_. markets, such as India or eastern Europe, usually through local assembly operations to

circumvent tariff barriers. To a large extent, the ambitions came true. After gaining 40 per cent of the home market, Hyundai Motor, Korea's biggest carmaker, revved up its. exports while expanding into markets such as India and

Turkey with new factories. more ambitious rival, was more burnoff in Karea's heavily daring it bought decrepit

carmakers in the former communist bloc to gain instant market share.

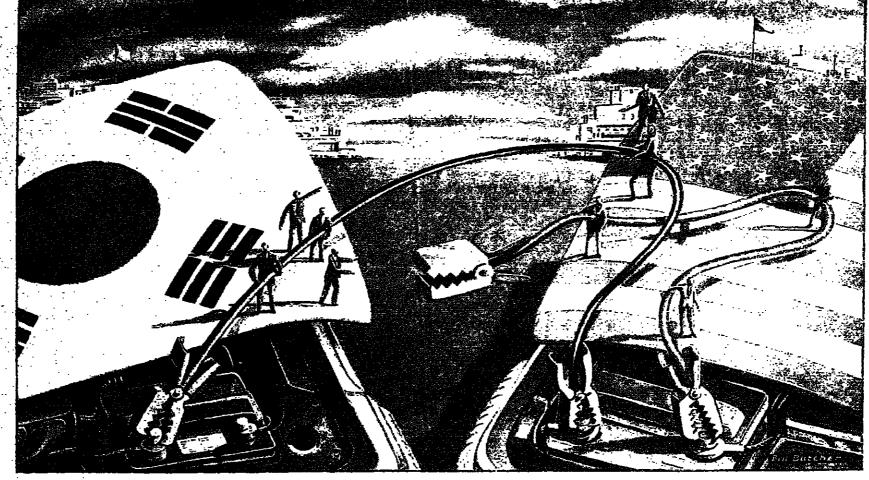
At home, it worked day and night to develop new products to disguise its humble origins as a joint venture with General Motors until a bitter divorce in 1992. Where others might have launched one new car, Daewoo introduced three at once

Even Kia, formerly second and now third to Hyundai in the domestic market, did not lack chutzpah. Although not part of an industrial conglomerate like its rivals, the company still thought nothing of helping to establish Indonesia's "national" carmaker or setting up assembly operations in a former dockyard in the Russian enclave of Kaliningrad.

Samsung, the biggest of Korea's chaebols, could not be left. behind. After being rebuffed in its efforts to buy Kia, it decided to build a showcase car plant of its own.

What a difference a year makes. Samsung executives are probably asking themselves who wili buy their new cars, due off the lines any day now. And even senior Daewoo managers may be wondering how long their motor industry operations will retain their independence.

The cause is the collapse in the domestic car market and the indebted manufacturers. After



falling by 9 per cent to about 1.5m units last year, Mong-Gyu Chung, chairman of Hyundai Motor, expects registrations to plunge by between 25 per cent "at best" and 50 per cent "at

worst" this year. The market downturn combined with Korea's domestic credit squeeze and foreign banks' more critical approach to lending, has prompted two questions among foreign carmakers: how severe is the crisis, and what will be its long-term effects for the motor industry?

-The answer to both is: considerable. News that Daewoo is negotiating with GM on unspecified co-operation has

confirmed the severity of the situation. The two companies. partners until their ill-temptered divorce, have had frosty relations since, exacerbated by their rivalry to buy carmaking operations in Poland and

The tables have turned since Daewoo's success in both the foreign battles. The contents of its memorandum of understanding with GM remain secret. However, observers are speculating feverishly about what the talks may hold.

No one believes Daewoo's agreement to replace Inchcape in servicing GM cars in Korea is the end of the story. A bigger role for Delphi, GM's components

operation, is one of the safest bets. J.T. Battenberg, Delphi's boss, has made no secret of his determination to expand in Korea. Daewoo and Delphi have maintained five components joint ventures even after the split in car manufacturing with GM. Delphi may now be interested in taking control of some or all.

A bigger role for GM in Daewoo's foreign operations is also possible, although unlikely as the US group has developed alternative plans. Since losing out to Daewoo in Poland, for example, GM decided to build a new "lean" plant on a greenfield site. And the appeal of Daewoo's factories in Romania or Uzbekistan is limited.

GM's real aim is to raise its penetration in Asia, where Korea is its weakest link. So the talks with Daewoo will probably involve some form of production agreement to allow GM to use Daewoo's plants to build its own

The financial details remain a mystery. Presumably the deal will be for cash. Having worked unsuccessfully with Daewoo in a carmaking joint venture in the past, GM is unlikely to be interested in shares - unless they come with management control.

The GM-Daewoo talks are the most far-reaching, but by no means the only, negotiations under way between western and Korean carmakers. Speculation

has centred on Kia, in which Ford owns about 18 per cent directly and through Mazda, the

Japanese carmaker it controls.

Analysts have argued Ford might take control, either alone or with Samsung. Such rumours have been denied by Kia, but Samsung, meanwhile, has confirmed it is in talks with Ford, but not about Kia. The situation is now so volatile that even ideas which might once have been considered derisory command attention. Samsung might even swap its new car plant for Hyundai's semiconductor activities. Fanciful? Yes. But in South Korea's present state of affairs it is a measure of how serious matters have become.

# HATIONAL CAR RENTAL. IT MEANS YOU NEED ONLY ONE.

# Snell shows his takeover paces

It is too tempting not to rename Dick Snell, head of Federal-Mogul, Schnell, In barely three months, the former boss of Tenneco Automotive has turned the once-troubled engine components group from a snail into a hare by pulling point, none of us had any more than doubling its

Suddenly, Mr Snell's target to transform Detroit-based Federal-Mogul into a supplier with sales of \$10hn a year by 2002 no longer looks fanciful. "He's not so much fast as turbo." says a colleague.

Mr Snell, a genial 56-year-old, is more modest. "I knew I had to acquire. I knew I had to do it quickly." The problem for Federal-Mogul, which had slipped into the red after an ill-judged expansion into the aftermarket, was that it either had to grow or be faced with takeover, be

Mr Snell opted quickly for growth. Just 11 months into the job, he launched a surprise bid for T&N. the British engine parts and friction materials group.

The two companies were not strangers: Federal-Mogul and T&N had discussed closer co-operation years back. But no one expected a takeover, and certainly not from Federal-Mogul, the smaller, and apparently weaker, party

The T&N deal was followed last month with an agreement to buy Fel-Pro. the Chicago-based engine parts and gaskets group. While T&N added \$3bn a year in sales. Fel-Pro has brought \$500m more, Mr Snell's "Big Hairy Audacious Goal" (BHAG) of taking entirely within reach.

Mr Snell says the so-called BHAG - set at a meeting of Federal-Mogul's top 150 managers last summer was never formalised. "Research shows all great companies have over-thehorizon goals." The \$10bn was not a fixed goal; "it just raises your sights. At that

clue how we'd get thera" With sales this year likely to exceed \$5bn (allowing for limited disposals) Mr Snell is, however, already half

"It's a good first and second step," he says. implying there is plenty more in the pipeline. "We've got a lot cooking. We've laid a base to begin." He will not reveal where

Federal-Mogul would like to strike next. One of his first moves

disastrous aftermarket strategy was to create a team to identify potential takeovers. The group came up with "one or two dozen" names which Federal-Mogul contacted. "We didn't get thrown out," he says. Is the next deal around the

industry's relentless shift towards systems integration from manufacturing individual parts. Federal-Mogul still has some pieces to fill in - such as valve trains – to become an entire engine systems

manufacturer.

corner? Mr Sneil stresses the

It also needs to expand some activities, such as sealings, geographically into new markets such as South America and Asia. And T&N has provided a new business in friction. "I find it very appealing. It's a big enough



Dick Snell: 'We've got a lot cooking. We've laid a base to begin'

Mr Snell recalls the cracking pace set at Tenneco Automotive, where he masterminded roughly one takeover a month. That may Federal-Mogul is both smaller and poorer -

especially after spending \$2.9bn on T&N and \$720 on However, Mr Snell reckons

he should soon be able to finance another deal. So far, Federal-Mogul's takeovers have been bankrolled by stock and debt. The legal niceties meant it could not issue more shares in the US until the T&N deal was formally closed. Once that is out of the way. Federal-Mogul will probably

\$600m in new equity. probably around May.

"We'll do a common stock offering to get the balance sheet back in order. That will leave us with manageable levels of debt to go forward." The aim is "to get enough equity out there to please the banks, rating agencies and bondholders,

And what of the future? We've begun a powertrain and sealings

shareholders too much".

consolidation trend in the area." Potential targets, worried that rationalisation is now inevitable, have become much more amenable to talks.

**Haig Simonian** 

# Mr BMW debut

Europe's carmakers have a new champion in Bernd Pischetsrieder, the genial chairman of Germany's BMW, who took over as president of the European Automobile Manufacturers' Association at the beginning of the year, writes Haig Simonian.

As one of the continent's relatively few manufacturers to own car companies in more than one EU country -BMW also has Britain's Rover under its belt - Mr Pischetsrieder is arguably better placed than most counterparts to be the figurehead for Europe's motor industry.

At his debut in Brussels, Mr Pischetsrieder's performance suggested he should be a doughty representative for the

industry. Recognising the inexorable pace of consolidation among carmakers, he emphasised European manufacturers would continue to command a seat at the top table.

But, like Alex Trotman, Ford's chairman on the other side of the Atlantic. Mr Pischeisrieder called for greater harmonisation of international technical rules and standards to avoid costly duplication. "What we now need is a globalisation of technical requirements and a worldwide

commitment to unify rules and technical standards in order to avoid a waste of money and resources," he

Trade and the environment were his other main themes. Mr Pischetsrieder echoed, albeit more loudly, the view of Louis Schweitzer, the Renault chairman and his predecessor at the association, that the "gentlemen's agreement" limiting Japanese car exports to Europe would not be extended.

He also seemed relatively relaxed about the big competitive edge Asian carmakers have gained depreciations in the region. Japanese and Korean manufacturers would try to benefit with low-priced exports to Europe, "just as BMW, for example, did in

the US". Mr Pischetsrieder's position on environmental issues - always at the forefront in Green-minded Germany - stood out for its practicality.

While steering well away from the sometimes vehement criticisms of the environmental movement made by some predecessors. Mr Pischetsrieder was clearly no pushover for the

## BBA's thwarted Quarta will not be an idle man

Remember Bob Quarta? For a week or so in 1996 the chief executive of Britain's BBA industrial group was in every business supplement after airing ambitions to buy Lucas, the much bigger UK components group, writes Haig Simonian.

Mr Quarta has slipped to the sidelines since the proposal, which left many institutional investors uneasy, was dropped and Lucas's transatlantic merger with Varity went ahead. The rest. as they say, is history. But Mr Quarta has not been idle since being

thwarted.

Buying Lucas would have given BBA just the sort of partner it may need to find a long-term future for its friction business.

TECHNOLOGY

TOPU A LIFT Y

BBA is the world's second-biggest maker of friction products, such as brake pads. Internationally, it trails Allied Signal of the US, while in Europe it is already top dog.

The problem, though, is that as automotive components move inexorably towards systems integration, a maker of friction products, no matter how big. looks exposed. For most observers, items

like disc brake pads are just commodities installed in more complex systems involving hydraulics or electronics. BBA makes plenty of pads but is absent. from any of the control mechanisms that operate

For Mr Quarta, a

48-year-old Italo-American, friction products are much more. "Friction isn't a commodity. It's a Tier 1 operation: original equipment manufacturers stipulate which brand they'll

His theme is focus. Since taking the reins at BBA in 1993 he has divested a number of businesses notably clutches - on the grounds they could not compete internationally as the motor industry consolidated.

"We didn't see the ability to develop that into a global business," he says, Friction, by contrast, has already reached critical mass. BBA ranks second to

while in Europe it is number

That has changed thanks to Mr Quarta's contacts (he formerly ran part of another Allied Signal worldwide,

one. Friction products of quality problems at some should account for about 30 local competitors helped, as per cent of BBA's estimated US carmakers were willing £1.2bn sales in 1997. to entertain a pitch from an Mr Quarta's aim is to outsider. BBA's US offshoot

expand its US business to match its strengths in Europe. BBA's previous management had already commissioned a state-of-the-art factory in Virginia to chase new opportunities.

But while they had recognised the need to be in the world's biggest vehicles market, they had not won any business there. "They built on spec." he

The unexpected emergence

moves towards greater integration. Mr Quarta acknowledges the trend, However, he notes that LucasVarity, Bosch and ITT - the world's three main

braking groups - have so far-

is now on target for annual

sales of \$100m by 2000.

But growing the US

business and developing

friction products for the

motor industry a long-term

business for BBA? By just

making brake pads, it risks

isolation as the industry

American and Asia does not

operations in South

remove the more fundamental question. Are

products in their systems. His priority is to fill any geographical gaps in BBA's. coverage, giving it a stronger position in any negotiations that might take place. "I want a seat at the table in any discussions with

adopted differing approaches

to integrating friction

the vehicle makers," he says. What does that say about BBA's commitment? Buying a brakemaker is out: Lucas has gone and the other players are far too big, A sale or joint venture (through merging BBA's friction activities with a braking group) seem the only options.

"We think it would be premature to sell at the ment as there's still more value to extract," he says.

# Folz gets down to business

Jacques Calvet he is not. showmanship of his inimitable predecessor, Jean-Martin Folz, recently installed as president of French automotive Peugeot-Citroën, group, seems positively low key, writes David Owen.

But, after a quiet start, Mr Folz, 51, has set about putting his stamp on his half of the hard-pressed French car industry with a vengeance in recent weeks This process began in

January when the carmaker unveiled a sweeping reorganisation designed to cut costs and revitalise its two main brands. At the heart of the plans is a

reconfiguration of assembly plants, most of which are dedicated to one marque or the other. In spite of the far-reaching consequence Mr Folz typically described the move as "an evolution that is starting" rather than

a revolution. He followed this up with a trip to Brazil to sign an ement to build a new 100,000-unit production plant that will be vital to the group's goal of selling a substantially higher proportion of its cars outside

Finally, he had the gumption to conduct a substantial cleaning up exercise - dubbed "operation vérité" - on the company's

accounts. The associated the group deep into the red for 1997. A reputedly indefatiguable

worker who cozes enthusiasm for the industrial side of his new responsibilities, Mr Folz seems exactly the type of hands-on, nitty-gritty manager Peugeot-Citroën needs at present as it seek to improve inadequate operating margins in the face of intensifying competition.

What is not yet clear is hether he will develop Mr Calvet's unmistakable leader's aura. He will probably need it if he has ambitions for a long reign.

# New and updated

# Rolls set to be show-stoppers

The biggest draw at Geneva's motor show next month will not be mass market models, such as the new Astra from General Motors's European subsidiaries, but a car sold in infinitely fewer numbers

After 18 years with barely change, Rolls-Royce Motor Cars will unveil its new Rolls-Royce and Bentley It is every schoolboy's

dream to sit in a Rolls-Royce at a motor show. Howeve these newcomers will elicit very serious interest in view of last November's decision by the Vickers parent company to put Rolls-Royce up for sale. Analysis will be running a rule over the cars to gauge their profit potential for Rolls-Royce's future owner. Some may reconsider their view that the company is BMW's for the asking: the V8 and V12 engines and other key components are all coming from the German group.

Most visitors to the Geneva show, however, will simply be curious to see what the new models, likely to cost more than the £111.000 base level for the

new cars are lighter, sleeker

ing in the state of the state o

current range, look like. The few 'spy' photographs to have emerged suggest the



and less thirsty than their

predecessors. Their styling choes classic Rolls-Royce themes - rather lost on the current models - of rounded headlights and vertical front indicators, reminiscent of the penultimate range. Meanwhile, the sweeping rear harks back to even earlier models. First driving impressions should appear at the end of this month.

Fiat fanfare

Fiat's new Selcento could hardly be more different. Polish-built and highly popular Cinquecento will cost a fraction of the new Rolls-Royce or Bentley, and could probably almost fit in the boot.

The Seicento shares the same platform but is more rounded than the attractive but boxy Cinquecento. The interior has been updated, notably the archai dashboard. With an international launch following hard on the heels of the Geneva show, the first road tests should be mid-March.

Future Fords Meanwhile, Ford is expecte to try in steal some of the Astra's damder by giving a taste of its next generation. Escort, due in October The company may try to whet customers' fanc exhibiting a lightly-

disguised "concept" car

based on the new Escort. Some observers reckon Ford may go so far as to display a version of the car itself, just as GM did with the Astra in an attempt to thwart rival Volkswagen's new Golf lannch at the Frankfurt motor show last September

Geneva may also prove the venue where Ford will finally say whether it will retain the Escort name. After hinting Escort had passed its "sell-by date", the company's latest word is that if may be safer to keep the name after all.

Ford will also use the Geneva show to flesh out its plans to launch its up-market Lincoln brand in Europe. The company is expected to announce it will start selling Lincoln's new LS6 and LS8 six and eight-cylinder models in

Europe next year. What is definite is that Ford's stand will feature the stylish new Congar coupé in pride of place. Revealed at Detroit as a Mercury model, the US built Congar will be sold in Europe as a Ford and will be all but identical to the US version bar some minor styling tweaks, such as less bulbous bumpers.

Haig Simonian

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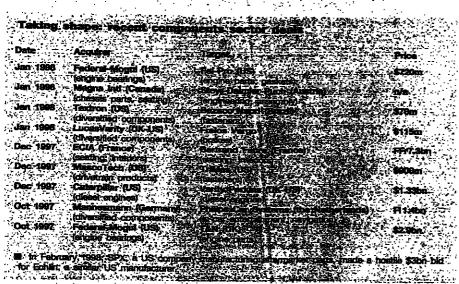
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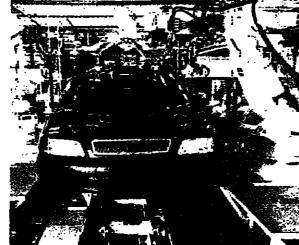


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There have been many changes in the relationship between carmakers and their suppliers in recent years. On this and following pages, FT correspondents around the world report on the state of the auto components sector





As Mr Mann points out,

even something as seem-

ingly simple as a manual

seat adjustment system can-

not be assumed as a global

item. Americans prefer a

lever actuator for the seat

recliner, Europeans prefer a

rotating knob. Regional

taste, in short, has a direct

impact on design require-

ments for the same platform,

even though installation of

the feature is 100 per cent for

It is the prospect of fewer.

increasingly powerful - and

potentially less biddable -

component suppliers

accounting for an ever

greater proportion of the

value of a finished car that

has the carmakers them-

are awarded in future, or

come up for renewal, the

component producers' tail

may soon have the muscle to

try wagging the carmakers'

If it does, the whole indus-

try could face another struc-

When big new contracts

selves so worried.

both regions.

# Carmakers are feeling uneasy

The pendulum may be swinging in the component makers' favour. John Griffiths reports

now wondering seriously if they have opened the automotive equivalent of Pandora's

costs, shorten new product lead times and generally make life easier for themselves by devolving to suppliers much of the burden of designing, developing and manufacturing entire component systems - such as dashboard modules or axle assemblies - which the carmakers can then install quickly and simply on the

production line. They have asked suppliers to follow them down the nath to globalisation and set up components supply operations wherever in the world the carmakers need or

promised rewards - of bigger, long-term orders and potential rivals struck off the carmakers' supplier lists the components industry responded

enthusiastically. Through acquisitions and mergers they have been busily reshaping the British group's expertise in a components supply chain to. the point where, in some key. component sectors such as braking systems, there are now only a handful of suppliers with the required global and technological

capabilities. The combined sales of the components sector, now around \$250bn annually, are

world's leading than the turnover of the global market. vehicle makers themselves, and on current trends will

continue to do so. In the past few months, the carmakers' unease about They have sought to cut this scenario has been heightened by another trend which has been emerging with growing clarity. Where rationalisation initially involved companies engaged in essentially the same business, now the leading companies are starting to forge alliances across traditional sector boundaries.

> As an example, at this week's annual Society of Automotive Engineers (SAE) gathering in Detroit, Breed Technologies of the US, one of the bigger concerns in the vehicle safety systems sector - notably seatbelts and airbags - will flesh out the details of a joint venture crash location and emerwith the automotive operations of Siemens, the

German electronics group. The venture provides for Breed to pool its physical restraint system know-how the main suppliers in with Siemens' expertise in advanced sensor electronics.

Subject to final approvals. the US components group Federal-Mogul is acquiring the UK's T&N, gaining the number of fields in which Federal-Mogul's own knowhow was lacking. Varity Corporation of the US has sold its Perkins diesel engines subsidiary to Caterpillar to create the world's biggest single diesel engine supplier and one which has given Caterpillar, for the first time. a presence in virtually every

further saving costs.

The diminishing proportion of revenue from a finished car going to the carmaker is illustrated well by electronics systems. Their use has already risen to exceed in value the steel content of the average car, and is still growing by around 20 per cent per year. As Ford recently pointed out, some cars - including its mass market Taurus model - already contain more computing power than

moon landings. The future added-value deriving from advanced transport communications technology will be much higher yet, as installation becomes widespread of highvalue systems such as satellite navigation, automatic gency signal sending, collision-avoidance radar and even on-board internet.

was deployed in the US

Large informational technology companies such as encouraging General Motor Microsoft and Intel are also seeking a slice of the automotive cake and are now adapting games, internet and other technologies for

integrating into car systems. While the car groups ponder the nature of their relations with suppliers the components groups themselves are finding occasional cause

o for disillusion. Vehicle producers make much of the savings they say they can achieve by using a much smaller number of vehicle platforms the basic engineering structure of a car - than in the rapidly. So much for engine size sector in the past. Such platforms are

intended to be for global use.

The idea that global vehicle platforms mean global components, with all the implied benefits of scale economies and cost-savings in research and development, has turned out to be a rather simplistic one, how-

Market tastes, varying governmental legislation in areas such as safety and emissions and other factors are still requiring vehicle makers to differentiate their platforms between regions, with substantial knock-on effects for the components supply industry, says Kevin Mann, of consulting group CSM Europe.

When it comes to forecasting market demand, even for companies such as Ford "projecting how many consumers will pay for a given feature makes meteorology look like an exact science" says Mr Mann

Some 18 months ago, for example. Ford announced that it would fit side airbags to almost all its vehicle and Chrysler to follow suit.

Lear, Johnson Controls and other big suppliers of seats thus started developing seat programmes engineer ing in side airbags - complex programmes involving considerable investment. Then came the "deadly" airbags furore in North America and what looks like a retreat by all three on side airbags in that continent.

But in Europe, where air bag specifications differ. there has been no such controversy, and fitments of "global" seating systems.

# Potential for more M&A still exists

Car assembly plants and their suppliers are forging ever-closer links, says Haig Simonian

## **EUROPE**

The dominant themes in the components sector, of consolidation and systems integration, which have been evident globally, have been particularly marked in Europe, home to many of the

world's biggest suppliers. Mergers and acquisitions have continued briskly, with the pace held back only by the decreasing number of takeover candidates and by rising prices for those that remain. However. investment bankers say there is still considerable potential, particularly medium-sized. among family-owned companies in Germany and Italy where first-generation founders are now giving way to second-generation inheritors, who may not be as tied to continued ownership as their parents.

The shift to greater systems integration has been evident particularly in new models or restructured factories. The Smart, the two-seat urban vehicle built by the Micro Compact Car joint venture between Mercedes-Benz and Switzerland's SMH watches group, has taken integration and the use of modules to

new heights at its greenfield plant in eastern France. Even with less radical models, Europe's suppliers small supplier park. and vehicle makers have been working together more development in Europe -

one of the first "new-generation" plants of the 1990s to bring suppliers on site to streamline logistics and cut costs. Since then, other carmakers have restructured their operations

 space permitting - to make room for components

Ford's Spanish plant in Valencia. which is surrounded by plenty of unbuilt land, now has a growing supplier park adjacent to it, with direct links by overhead conveyors. The creation of the park went hand in hand with the development of Ford's small Ka hatchback, underlining the fact that the pace of change is usually linked to the introduction of new vehicles designed from the outset to incorporate modules built by suppliers.

At Valencia, the adjacent component companies provide various modules. including the welded front end assembly, which would have normally been made by Ford internally. Even bastions of tradition,

such as Mercedes-Benz. where outsourcing is additionally hampered by restrictive German labour arrangements, have been moving in the same direction. Mercedes-Benz's Rastatt plant in southern Germany, heavily restructured for the new A Class car, now also has a

closely. Fiat's factory at and the one with potentially Melfi, in southern Italy, was the greatest long-term signif-

icance for the motor industry worldwide - is one about which the details are still scarce

Late last year, Magna International, the highly-acquisitive Canadian body and interiors group, bought a controlling stake in Aus-Steyr-Daimler-Puch group, SDP, a complex company, has a variety of activities. These include building vehicles under contract for Mercedes-Benz and Chrysler, and product design, development and engineering through its Steyr-Daimler-Puch Fahrdeal is believed to mark the first time a supplier has moved so firmly into activities normally associated with a carmaker and, for some observers, marks the beginning of a trend.

Others have argued the SDP deal was a one-off: Magna's founder, Frank Stronach, is Austrian and has retained close links with his mother country. And Magna works closely with Chrysler in many locations, suggest ing the SDP purchase would not have happened without the US group's tacit knowledge and blessing. It should not, therefore, be seen as indicating a threat to the role of carmakers from suppliers, the contrarian view

Which is right? It is too early to assess the long-term impact of the SDP deal until Magna is more forthcoming about its future plans. But for anyone looking for evidence that the pendulum in But the most intriguing the relationship between carmakers and suppliers is swinging in the latter's direction, this is probably it.

## CASE STUDY

# Gently with the brakes...

Two years ago, at the SAE conference in Detroit. Hermann Scholl, chairman of Robert Bosch, astonished delegates by buying Allied Signal's light braking activities. Amid all the talk. here was systems integration and globalisation in action. Has he anything up his sleeve this

We are in segments which all show tremendous growth," says the tall, 62-year-old Swabian, who has been with the company for 26 years, the last 41/2 as chairman, While monitoring the Asian front closely for opportunistic deals in the wake of economic turmoil. he implies all is otherwise

That does not mean Mr Scholl has lost faith in rationalisation among supply companies. As the world's second-biggest independent car parts group, with automotive sales of DM28.7bn, Bosch counts among the pacesetters in the industry.

But for Mr Scholl, the future involves further concentration without eliminating smaller specialists. "There is a trend towards concentration," he says. "But I believe that for some

products even relatively small companies will remain Tier 1 suppliers." Geography and technology will continue to dictate the pace of change. Globalisation among vehicle manufacturers means successful suppliers

The state of the s

have to follow.

"You've got to be in Europe, North and South America and key parts of Asia, otherwise you're not regarded as a major

supplier," he says. Technological complexity has upped the stakes: Mr Scholl is convinced modules and systems will become paramount. "We have a growing trend towards

But he reckons the moves towards systems will tend to be slow and steady rather than characterised by abrupt takeover-induced leaps, "Under normal conditions, we prefer to grow on our own but only in very specific cases

through." That may sound a little odd from the company 📑 which triggered the latest consolidation wave in braking. Buying Allied Signal's Bendix braking side expanded Bosch's US coverage overnight and transformed it from 2 company best known for electronic braking to one providing foundation .

brakes as well. Allied Signal's operations have now been incorporated in a restructured Bosch braking division, established at the beginning of last year. With sales of DM6.4bn in 1997, braking is now the biggest part of Bosch's automotive operatious – itself the largest single element of the group's main

business. . Although there may be no more big acquisitions forthcoming in braking, Mr Scholl remains confident

His focus is on electronic traction control systems, which he believes are poised to break into the volume market just as ABS erged from hydraulic

braking about a decade ago. Bosch is the leader in this field. Its Electronic Stability Programme uses sensors to detect untoward lateral movements in a car's progress - say, at the beginning of a spin - and applies the brakes lectively to restore stability. Restricted at the outset to Mercedes-Benz, Audi and BMW luxury

> reach the mass market unhappy birth of Mercedes-Benz's new A Class car, which embarrassingly toppled over in the now infamous "elk test" last October. Since then, the car has been extensively re-engineered, with the inclusion of ESP as standard rather than as a pricey option. As drivers

become familiar with ESP's

capabilities, they will

models, the system,

developed over the past

eight years, looks set to

demand it on a much wider variety of models, he But braking is not the only area where Mr Scholl reckons Bosch's combination of technologies has put it in good stead. He is upheat about the growing links between in-car entertainment, navigation systems and mobile

telephony as their

respective technologies

Bosch has already moved ouickly off the mark, with the world's first. standard-sized car radio combining a GSM mobile phone. "It makes obvious sense to use installed

provided for the radio." The next step will come when real-time traffic information becomes freely available via digital radio. That will then be incorporated into route planning software used together with on-board navigation systems, which

Bosch also produces.

facilities which are

Bosch' TravelPilot, one of the two leading on-board navigation brands on the market, is already being fitted as a factory option by a number of carmakers. What comes next is to link with traffic data," he says.

But the competition has toughened even for a giant like Bosch after the sale late last year by Philips of its in-car electronics activities to Mannesmann. The deal included Carin. the Philips on-board navigation system and TravelPilot's main

competitor. Philips was a doughty rival, even for Bosch. But with Mannesmann now merging the business with its VDO car electronics subsidiary, which specialises in instruments such as speedometers, the battle for space on the dashboard is likely to grow hotter still.

Haig Simonian



Global Headquarters: Troy, Michigan USA = www.meritorauto.com

# Smaller companies are facing uncertain future

New lines are helping to keep employment levels up, says Scott Shifrel

#### JAPAN

When Nissan Motor reacted to the Asian financial crisis and Japan's prolonged slump in auto sales by putting pressure on its main supplier of exhaust systems to cut costs, the supplier -Tokyo-based Calsonic - had to react quickly. But, rather than reduce

the workforce, the leading Japanese manufacturer of auto components, with more than Y320bn in worldwide annual sales, decided to shift its workers into new lines, such as the manufacture of integrated transit systems which alert drivers to traffic

It was the sort of strategy that has kept the 60-year-old company, which also manufactures air conditioners, radiators, silencers, air cleaner parts and catalytic converters, ahead of a curve that has seen vehicle sales shrink to 10-year lows in Japan and in Asia, says Tsuneo Maeda, a senior planner with the company. Japan produced 13.5m cars in 1991 but has since seen that num-

"We hit the bottom two or three years ago" when the nation produced 10m cars. says Yukio Kutani, director of the Japan Automobile Parts Association's interna-

The decline of vehicle protinuing Asian financial crisis - is well known. But what is less widely recognised is supply large companies such as Toyota, Nissan and Honda have suffered just as much as the carmakers, if some of that shrinking with

the yen. Overall, even Tokyo Radiator. exports are slowing, having plunged from from a high of 6.7m in 1985 to 3.7m vehicles in 1996, Mr Kutani says.

The slump experienced by Japan's vehicle makers has carried over to the parts industry, whose 1997 sales totalled Y13bn - - down more than 7 per cent from a peak of Y14bn in 1991.

While the industry has seen few bankruptcies, some believe more mergers will ones. While the Japan Automobile Parts Association has about 500 members, government estimates suggest there are closer to 5,000 parts companies throughout depend. Japan, many of them very small operations.

Citing moves earlier this decade by Toyota and Ford to raise their stakes respectively in Daihatsu, a small carmaker and Mazda. Peter Boardman, an analyst at **UBS** Securities, predicts more mergers and acquisitry will follow. As many as half the nation's parts companies could close or be acquired over the next 20 years, he believes.

That sort of Darwinian to be supported by worldduction in Japan - due to wide trends that saw the market saturation, weak number of US parts compa-domestic demand and a con-nies cut from 30,000 in the late 1980s to about 8,000 now, Mr Boardman notes. Ford has predicted the number that parts makers which eventually will drop to 85 worldwide.

The Japanese auto parts industry has already seen last summer's acquisition of While auto production Zexel, a former Isuzu-affilirose to 11m units last year, ated supplier of high-pres-

most of the increase was the sure pumps, by the German result of export sales boosted giant Bosch. In addition, Calby a decline in the value of sonic recently purchased

> Automakers have also reacted to the economic pressure to add more value at lower cost by allowing their affiliated parts companies to seek business else-

> Yet economic pressures have also had just the opposite effect, says Enda Clarke, industry analyst at Dresdner Kleinwort Benson in Tokyo.

"Most successful companies have actually strengthbe formed. The hardest-hit ened their ties," Mr Clarke companies will be smaller says. Automakers need to says. Automakers need to maintain a high level of develop new cars more quickly and keep costs down, so they need to work even closer with the parts companies on whom they

its stake in some of its parts

been some large mergers of other parts companies, but mergers and divestitures will not save money unless workers are let go or other cost savings are found, he

face a need to cut costs and where, Mr Boardman points remain competitive, Japanese auto parts makers are under pressure to continue investing in costly R&D to keep up with, if not lead in, fast-paced technological developments. Growing environmental concerns, in particular, are spurring Japanese parts companies to

R&D spending.
In a bid to maintain growth, Japanese auto parts companies are also being forced to expand overseas and seek more business with It is true that Isuzu sold non-Japanese vehicle mak-

# Foreign investment needed

possible takeovers. And tioners. lysts believe that Korea Mando could emerge as a regional sale see

motive analyst with ING Despite the financial

could emerge as a regional sale several of its other car Analysis or manufacturing base in Asia parts plants Possible investment professional for foreign component profession include Port Media and distinguish for foreign component professional Professional States and States ducers.

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Barings in Seoul problems at the parent sung Mo Mando Machinery, Halls group, Mando's open entrant in Korea's biggest car parts ating performance is con-supplier, songht bank-sidered strong. It reported Covages

Changes of ownership may provide salvancing writes John Burton

FUND protection in Decem

South Korea's car
components industry could
become one of the first sec
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ownership as Seoul desper
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from abroad to rescue the
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# You don't want to talk to a big company.

## CASE STUDY Denso

## Adapting to conditions

Even in Japan, few people apart from auto buffs would be familiar with the name Denso. But in the industry the company is revered as the bluest of Japan's blue chip

component manufacturers. Originally a division within Toyota, which still has a 24 per cent stake in the company, Denso today boasts among its customers most of the world's leading vehicle makers apart from Nissan, traditionally Toyota's chief domestic rival.

The company, which makes everything from car air conditioners to fuel injection systems and navigation systems, has also been a model among Japanese companies in terms of profitability. Its consolidated return on equity at the end of March 1997 was 7.6 per cent. compared with 6.8 per cent for Toyota. Group operating profits margins were 8.1 per cent. compared with 5.4 per cent at Toyota.

But in the recent difficult trading environment facing the Japanese industry, even Denso has had to adapt its strategies to changing market conditions.

"The weakness of the

Japanese auto market means the components market will become even more competitive," emphasises Michio Oiwa. executive vice-president. The situation is forcing

the company to look increasingly outside its traditional markets for future growth.

In its latest corporate plan. Denso has identified three areas where it believes growth is still possible. The first is new products which are not currently part of the market. For example, air bags which were not part of a car just five years ago are now increasingly

standard components. However, the speed of technological developments means that even the mighty Denso is finding it increasingly difficult to

stay at the leading edge on its own. Instead, component makers will increasingly supply each other with parts, he says.

Another area where

Denso is seeking growth is in overseas markets. particularly among foreign automakers. Although the company has manufacturing facilities throughout the world and supplies most of the world's leading automakers, Denso has remained surprisingly dependent on Japanese

customers. The company has also adopted global accounting standards which are only beginning to gain wider acceptance in Japan, such as return on equity and the use of consolidated counts, as key mea for self-

essment. It has stated. for example, a goal of achieving a return on equity of over 10 per cent in 2005. The third area where

Denso aims to expand its business is in new applications of its technologies. The Denso name can already be seen on cellular telephones in Japan and the company is also a significant manufacturer of barcode

While it will take some time for these new products to generate profits. Denso aims to increase the sales contribution from new products to 10 per cent by 2000 from 6.5 per cent

With the Japanese economy in the doldrums. Asian markets reeling from the impact of currency turmoil and the need to invest substantial sums in new, environmentally sound technologies, Denso faces a

difficult period ahead. But given its track record, the odds are that the company will emerge from its latest trials even more competitive than

Michiyo Nakamoto



# Victims of quality success

Technological improvements have depressed demand in the aftermarket, reports Nikki Tait

#### **NORTH AMERICA**

For North American auto components manufacturers, and fuel. Analysts see the the past six months have more encouraging - albeit mature – original equipment

The uninspiring conditions in the aftermarket can be blamed on a variety of factors. The improved quality of original equipment parts has tended to depress replacement demand, meaning that some companies have effectively become victims of their own product has been unhelpful, with a sending fewer car-owners to steady year in 1998.

Association, total aftermarket revenues in the US (at

about 5 per cent from 1996. ment makes pricing competi-This, however, is an all-em- tive and continues to ensure bracing figure covering the that companies search hard likes of maintenance, repairs for cost-efficiencies. underlying market for parts been marked by a weak themselves as more sluggish; increased attention to costs domestic aftermarket but a over the past three years, has encouraged more outreplacement part sales have sourcing of parts require-

market on the other hand ers who can position themhas been sustained by the strength of the US economy. makers' increasingly global Total US vehicle sales needs. In addition, as Total US vehicle sales topped 15m units for the vehicles continue to add third year running in 1997, providing a fairly stable demand hase for independent auto parts suppliers. advances. The weather, too, And, in spite of a sudden 7 per cent decline in January's fairly mild summer and an auto sales, most analysts are ue-added segments. El Nino-warmed winter still expecting another

generally risen by less than

Against this broad back-According to the Automo- cloth, independent compo- the auto components sector tive Parts and Accessories nent suppliers have been faced with a mixture of challenges and opportunities. On the retail level) reached just the one hand, the stable, but over \$151bn last year, up by less than stellar, environ- service their customers on a

their cost base.

But, on the plus side, the car manufacturers' own ments. This, then, provides I per cent annually. good growth opportunities
The original equipment for those component suppligood growth opportunities lighting products. selves to meet the car-

> lines, often into higher val-So, it is hardly surprising that the wave of restructurings and consolidations in should continue apace as suppliers attempt to account for a higher proportion of

each car or truck produced,

gadgetry - some component

nity to expand their product

giobal basis, and streamline

Examples of these trends are plentiful, but nowhere have they been more evident recently than at Detroitbased Federal-Mogul, which makes and distributes a mixand replacement parts, ranging from sealing systems to

Over the past 18 months, revamped management at around \$900m last year in the company - which nine separate deals. At the slumped into the red during 1995 and 1996 - has overhauled the manufacturing sales, including Eaton Cor-and administration strucever-more sophisticated features - such as electronic ture, cutting around 3,000 brake unit - the whole prosuppliers have an opportujobs. An international chain of auto parts stores has been shed, and the company has core product lines. begun an ambitious acquisition programme designed to bolster key parts of its product range and widen its geographical coverage.

Late last year, the US company bought Britain's T&N bly in South Korea. The for \$2.9bn. More recently, it answer seems likely to be acquired Fel-Pro, the privately-owned gasket manufac- South Korean companies turer for about \$720m. While who have fallen on hard the long-term financial bene- times - such as the Halla fits of this strategy have yet conglomerate - are negotiato be proven, the Detroit ting with US and European

sales, including a \$1bn core sealing business which now has fairly extensive international reach.

A similar picture, in slightly less dramatic form, emerges at many other com-Corporation, the Toledobased axle, clutches and engine parts supplier, shed businesses with sales of operations with \$1.3bn of cess amounting to a significant realignment around its

Now a big question is economic woes will allow US component suppliers to reinforce their global capabilities in that region - most nota-'yes'; aiready, a number of components supplier can parts manufacturers as they already claim to have moved itself from being a \$2bn com-

# **Multinationals** taking over

Local manufacturers fight a losing battle, says Jonathan Wheatley

## SOUTH AMERICA

The 1990s have been doubly difficult for South American components makers.

Liberal economic policies assembly plant. have torn down the trade thrown open what were cosily protected markets, expos- of Paraná. ing antiquated and unwieldy companies to competition from lean, highly-capitalised foreign manufacturers.

governments seeking to units around a central proencourage foreign investment in fast-growing motor industries have raised duties on imported vehicles while between Brazil and Argenslashing those on compo- tina in 1995 set import tariffs

The result has been a imported from outside Merwave of closures, mergers cosur, the fledgling free and acquisitions and the increasing dominance of the includes Paraguay and Uruindustry by foreign multina- guay. Duties on imported tionals. By the end of the parts were set at 2 per cent. decade, all but a handful of "first tier" companies selling to vehiclemakers will be foreign-owned, leaving only some in the second tier those supplying the first tier have begun to fall towards a – in local hands.

In Brazil, by far the and duties on components region's biggest market and are rising towards the Mermanufacturing base, the process is most advanced. The number of first-tier suppliers regime - which has been has fallen from about 1,000 to a little over 500, and is expected to stabilise at between 200 and 300 by the end of the decade, supported by another 1,000 or so second-tier suppliers.

Most of the big names in Brazil's components industry have been absorbed by foreign competitors. Control of Cofap, which makes shock absorbers, piston rings and exhaust systems and was one of the few manufacturers to establish a presence overseas, was bought in June by Magneti Marelli, the Italian components manufacturer owned by Piat.

In October, LucasVarity

demanding closer and closer relations with their suppliers," says Josė Ferro, a motor industry consultant in Sao Paulo. As well as tial 30 per cent for cars and encouraging takeovers, this has resulted in several new rising to 33 per cent this multinational parts makers setting up in the wake of new vehicle makers.

turers in Brazil - Volkswa- treated as local content in all gen, Fiat, General Motors three countries. and Ford - will soon face competition from a wave of such arrivals. Investments have been announced by across the region as a whole. Honda, Toyota, Chrysler, Fiat's Project 178, the "world Renault, Peugeot, Asia car" platform for its Palio, Motors and BMW, and the big four are expanding in is produced in Brazil, Argenresponse. If all plans are cartina and Venezuela, with ried out, the industry's assembly in Venezuela from capacity will increase from kits exported from Brazil 2m vehicles a year today to and Argentina. Development about 2.5m by 2000.

Motors factory being built in the southern state of Rio Grande do Sul, a small group of suppliers will set up their own factories around the

Chrysler will bring supplibarriers of the past and ers to the vicinity of its new factory in the southern state

At VW's truck and bus factory at Resende, in Rio de Janeiro state, suppliers have been brought inside the fac-To make matters worse, tory to assemble modular

> for the motor industry of 70 per cent for vehicles But vehicle manufacturers tries are allowed to import vehicles at half the new rate. While duties on vehicles target of 20 per cent by 2000, cosur common external tariff challenged at the World Trade Organisation (WTO) by the US and the European Union - is a clear incentive to investment in the two countries, and to cross-bor-

Dual operation in Brazil and Argentina has become the industry norm, with Argentina tending to be used ume lines, and Brazil for bigger volume, "popular" mod-

agreed in 1993 between Colombia. Venezuela and Ecuador. Duties on vehicle imports from outside the said it would take control of 35 per cent for passenger Preios Vargas, the country's cars and light commercial biggest maker of brakes. cars and at 15 per cent "Manufacturers are for trucks; duties on CKD components and kits were

Local content require ments were fixed at an inilight commercial vehicles. year, and of 13 per cent, ristrucks. Components manu-The "big four" manufac- factured inside the bloc are

So far, only one vehicle manufacturer has attempted to integrate operations Weekend and Siena models, was carried out with local As competition increases, suppliers: Cofap, for examefficiency in the supply ple, helped develop the modchain has become para- els suspension units.

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# Carmakers look closely at in-house

Haig Simonian examines the components units at companies such as Ford and General Motors

With the value of mergers and acquisitions running to \$10bn or more a year in the world components industry. attention has concentrated on consolidation among independent suppliers.

That means observers have sometimes overlooked the often equally big developments at carmakers' in-house operations. Companies such as General Motors's Delphi subsidiary, the world's biggest components group, or Ford Motor's Visteon arm dwarf even the biggest of the new indepen-

Between them. GM and Ford have been pushing through momentous changes to improve efficiency and make their operations competitive with outsiders. Where internal restructuring has failed, the answer has been sale or closure.

Even in Europe, where outsourcing is more prevalent, internal operations have been streamlined. Companies such as Fiat and Renault have pioneered the sale of internal components manufacturing - for example. constant velocity joints or wiring harnesses - to specialists in return for long-term contracts.

The biggest move in Europe came with the acquisition last December by Ecia. the exhaust and seatmaker controlled by Peugeot-Citroën, of Bertrand Faure, the Peugeot-Citroën intends to retain control of Ecia even after the dilution

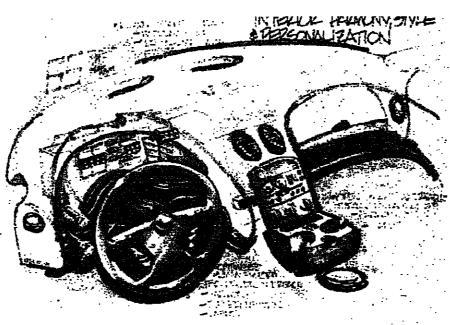
takeover. But Ecia has always been run at arm's length, and the incorporation of Bertrand Faure, which supplies many manufacturers beyond Peugeot-Ci troën, should reinforce

Ecta's independence. Even bigger changes have been taking place across the Atlantic. Jack Smith, GM's chairman, says the company should have found buyers for Delphi's big seating and lighting operations by the end of March. The sale forms part of GM's decision late last year to allocate \$3bn to \$4bn to unspecified restructuring charges.

Seating and lighting form an important part of Delphi Interiors and Lighting, one of the Delphi's seven divisions, which had sales of \$5bn last year. Seating is a major operation in its own right, with about 7.000 employees in seven factories, five of them outside the US. Lighting accounts for a further two plants.

With the seating industry dominated by a handful of suppliers, analysts expect a trade sale. Apart from Johnson Controls and Lear, the other candidates include Canada's Magna group - the fast-expanding number three in the business - Bertrand Faure, or Japan's Ikeda.

The seating and lighting sale is part of a continuing restructuring process at Delphi. Over the past six years sales of \$28.4bn in 1997, has been striving to reduce its dependence on GM. Its tarof its stake as a result of the get is to generate 50 per cent based in Indiana, staff are Visteon's boss, wants to



tion. The idea, mooted for

some time, stalled after the

decision to sell seating and

lighting. But most analysts

believe the sale of about 20

per cent of Delphi's shares

via an initial public offering

is on the cards for early next

IPOs are still not part of

the vocabularly at Visteon,

Ford's renamed automotive

products group. Nor are dis-

posals. For the moment, its

emphasis is to turn what

was principally a contract

manufacturer for the parent

company into a competitive

the same. Charles Szuluk.

of sales from outside GM's being transferred to Delphi's North American vehicle operations by 2002. That proportion reached 38 per cent at the end of last year.

At the same time, J.T. Battenberg, its chairman, has pursued a "fix, sell or close" strategy for Delphi. That has reduced the number of product lines from 310 in 1992 to 152 last year as the group has concentrated on activities in which it can compete

Delphi says it is constantly reviewing its businesses meaning even those that might once have been considered secure can find their status deteriorating if they fail to remain competitive. Hence the decision to divest seating and lighting Mr Battenberg has also

been grappling with the incorporation of Delco Electronics as Delphi's seventh division. The transfer of Delco, formerly part of Hughes Electronics another GM subsidiary - followed the carmaker's decision to sell Hughes's defence and space activities last year. After government and shareholder approval, Delco - now renamed Delphi Delco Electronic Systems - has joined Delphi. While Delco will remain

raise the proportion of sales new HQ at Troy, north of Detroit. The shift, intended to underline the integration, to 20 per cent by 2002. And also reflects the trend he wants to improve Vistowards systems integration teon's competitiveness to in areas such as interiors match that of the best indewhere Delco and Delphi pendent suppliers in its chowere complementary. Delsen areas of activity. co's audio and in-car enter-

As a first step, Visteon has tainment systems, for examrestructured its previous ple, would be built into four divisions into seven, Delphi's dashboards as a sinmore customer-focused. units. Beneath them, it has Only when Delco is fully established 23 strategic business units, each handling a integrated around September will Mr Battenberg turn core activity, such as climate his attention to the next pricontrol or audio. ority, a stock market flota-

To gear the business units to maximising sales and profits, rather than just bidding internally for Ford contracts, more management and balance sheet responsibilities have been devolved to the heads of the 28 units. At the same time, Vis-

teon's sales and marketing has been strengthened. Late last year, Craig Muhlhauser arrived from Pratt & Whitney as Visteon's new sales and marketing czar: since then, the company has been building up sales and marketing teams and opening new offices in major vehicle manufacturing centres.

In spite of its different As a sign of the new times emphasis, many of the Vis-Visteon's profits will be split teon's and Delphi's goals are out from the Ford group's for the first time later this year. Just a step ahead, Delphi took the same initiative for the first time last

Companies spend millions on rebadging products and units. John Griffiths takes a look at some offerings more competitive, and could help themselves to become so with new identities and by operating at arm's length from the rest of GML

The art of finding

the right name...

Hence, what was GM's automotive Products Group (ACG) has become Delphi. Ford's Automotive Parts Operations (APO) bave turned into Visteon. For the 175,000 GM components workers. "Delphi" must have come as

systems divisions were quiet relief for in the past And, finally, they came up GM's components operations have endured some with, not a new engineering tongue-manghing breakthrough, but a name: appellations.

There are still painful memories of the 1980s' considerable investment in time and effort - not to General Motors Service and mention the undisclosed Parts Organisation - rolling costs - deemed necessary to off the tongue as the come up with a new identity acronym GMSPO will all the ease of a minicar bouncing for a company enjoying in over boulders. this case annual turnover in The logic by which GM chose Delphi – full name excess of \$3bn and being cut

loose from its parent of more than 80 years. Delphi Automotive Systems The name was devised by - is fairly straightforward, as is the name itself. GM Landor Associates, one of the biggest "corporate wanted a simple. identity development forward-looking name instantly recognisable to provides no clue that anyone around the world, Meritor and Rockwell after all the previous Automotive - which on confusions "Simplify is the key word," October 1 last year ceased to exist as a name - are said the company's

with slightly pained Playing the name game has become something of a fad in the world's automotive components sector during the past couple of years. Both General Motors and Ford have also separated out their respective components

essentially one and the

The research and

development teams were

nothing if not thorough.

analysed. Management

Rockwell Automotive's

heavy and light vehicle

There is now a

surveyed.

Meritor.

For more than five months

they questioned, probed and

members were interviewed.

Employee "focus groups" were co-ordinated. Financial

analysts were interrogated.

GM's components operations, with turnover of almost \$25bn represent by far the world's biggest components company. However, both GM and Ford decided that their respective operations needed to be

Instead, the company which once made strong men wince with the customer colour charts for the Ford Maverick - Hulla Blue, Thanks Vermilion, and Freudian Gilt among the more colourful - sought to invoke in Visteon's beholder images of positive panoramas of the future,

especially in company

with its "energy stream"

Visteon was just one of dozens of manufactured words Ford touted for ages around various. reaction-gauging customer "clinics". That did not prevent it getting a fairly lukewarm reception when the new identity was

unveiled at the Frankfurt motor show last autumn, however. "Oh well," said George Forrest, associate director of global marketing defensively, "the clinics certainly scored it higher than Delphi..." Meritor, Landor Associates

rather self-evidently proclaims, is also what it prefers to call a "coined" word. It derives from the Latin meritum, means, Landor tells us earnestly. 'merit, deserve, worth, benefit and service...' Integral to the name is an

president, J'T Battenberg, equally new logo – a stylised emphasis, when he unveiled flying bull. It represents, it to grateful customers and assure Meritor executives workforces. If some saw "the company's core attributes: power, stability, integrity and agility. It is a irony in the identification of Delphi with the ambiguities mythological and magical of the ancient Greek site's oracle, GM clearly preferred creature which in flight, to identify with it as shrine symbolises speed to serve of the sun god Apollo and

the shining new era In reality, however, envisioned ahead. Meritor is still playing it Ford's Visteon is a wholly manufactured name, the

Look hard, and tiny type below the name offers the slogan: "A Heritage of Rockwell Technology". The apron strings are not completely untied.

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## CASE STUDY

# Stepping out of the shadows

Daniel Dewayrin admits that Rcia is not one of the first names likely to crop up in reviews of leading participants in the world automotive components industry. But, he suggests, it should now be only a matter of time. Barring a few formalities,

including assent from the European Commission, Mr Dewayrin will soon become chief executive of a new French force in the components industry - and one determined to have the global capability required by leading carmakers of

their 'first-tier' suppliers. Ecia, 68 per cent owned by PSA Peugeot-Citroën and the French vehicles group's principal components subsidiary, is mounting a friendly takeover of Bertrand Faure, already one of the world's

biggest supplier of

automotive seating. The resulting 'new' Ecia, described as "stepping out of the shadows" by securities house JP Morgan, will have annual sales of FFr26bn, employ 29,000 and, says Mr Dewayrin, will be in the top five suppliers in each of the sectors in which it will compete. It will become the second-largest French motor components group after Valeo and have nearly

are engaged almost entirely in the automotive components sector - Ecia also makes light motorcycles and scooters. accounting for some 14 per cent of turnover - their activities are almost wholly complementary.

80 plants in 25 countries.

Although both companies

Bertrand Faure makes some other interior trim parts such as carpets but derives most of its income from seating. Ecia makes a variety of integrated systems such as facia modules and is a pioneer of

complete front-end assemblies - including front bumper, light housings, grille and fan-cooling unit. It is also Europe's biggest maker of exhaust systems.

There is token overlap -Ecia also makes some car seating - but this will be rationalised quickly, says Mr Dewayrin, allowing the group to focus on its four core sectors: seating. other vehicle interior modules. exhaust systems, and front-end systems.

The takeover is no real surprise, having been foreshadowed just over a year ago by Ecia taking a 17.3 per cent stake in Faure. The takeover's "friendliness" is reflected in Mr Dewayrin, Bertrand Faure's chairman and chief executive, heading up the new company. The FFr 130-per-share

takeover values the seatmaker at FFr7.3bn and is being financed by borrowings and a FFr2bn rights issue. Peugeot-Citroën will be principal shareholder, with 51 per cent. The takeover, due to be

completed by the end of March, marks the first big strategic step by PSA's new chairman. Jean-Martin Polz, since taking over from Jacques Calvet in October. It will more than double the size of Ecia, created through a flotation of Peugeot's components activities in 1987. Ecia is the smaller

partner, its 1997 sales reaching an estimated FFr10.4bn, compared with Bertrand Faure's FFr16bn. Both are profitable, with Ecia reporting net income of FFr219m in 1997's first ... half after earning FFr364m net on turnover of FFr9.5bn in the whole of 1996. Bertrand Faure's 1997 first-half net earnings of FFr280m on sales of FFr8bn

world's number two

carmaker thankfully

more distant past.

shunning some of the puns

which have embarrassed its

Daniel Dewayrin: 'There is a clear vision of management

represented a sharp increase over the FFr303m net profit and sales of FFr13.9bn sales for all of

"We are talking about the integration of two successful companies with a high potential for synergies," says Mr Dewayrin. "There is a clear vision of its management. and organisation – and there will need to be no major structural changes because of the mainly complementary activities.

Enhanced buying power, improved capacity utilisation through a wider product range and common equipment and systems are perceived as key benefits for the new group. The deal also has an

element of defensiven a recognition that the continuing concentration of the world components industry into a few dozen global companies demands size, technological resources and economies of scale which neither Bertrand Faure nor Ecia could command on their own. Paure's main rivals Lear Corporation and Johnson Controls, have annual automotive sales of around \$5.2bn and \$4.5bn respectively. "The trend towards

concentration is not yet over," says Mr Dewayrin. "The present deal will take us towards global critical mass; we will become a major player of the industry, and will be considered as such." it also means an intensified search for "outside" customers. In

that respect, Faure has

been better off than Ecia. Around 75 per cent of its sales are outside France and French customers compared with 45 per cent

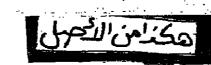
Peugeot-Citroën currently ecounts for 34 per cent of combined turnover. Volkswagen group 18 per cent, Repault 14 per cent and BMW/Rover another 11 per cent. The remaining 23 per cent includes Mercedes-Benz, Jaguar, Honda Mazda and Mitsubi<u>shi</u>.

North America, Japan, China and the emerging Mercosur economic region of South America, notably Brazil and Argentina, are prime targets. Mr Dewayrin says there should be good potential to expand business with North America's "big three" vehicle makers, General Motors, Ford and Chrysler. Both Ecia and Bertrand

Faure already have footholds: Ecla is a licensed supplier of exhaust equipment to Ford, while Faure supplies Chrysler indirectly through a contract with Canadian components group Magna International. 'New' Ecia wants to build on Faure's existing resources in North America, which include four small plants and a Detroit research centre.

Faure does not necessarily mark the end of Ecia's growth by acquisition. "We are fully prepared to take on additional acquisitions if they are necessary to achieve our global goal," says Mr Dewavrin.

John Griffiths



# Smart work for partners

For students of supplier integration in carmaking, the future is here - but not quite. The decision late last year by Micro Compact Car (MCC), the joint venture between Mercedes-Benz and Switzerland's SMH watches group, to postpone output of the Smart minicar by six months to April was a severe blow.

Press reports concentrated on the need to re-engineer the Smart after the problems with Mercedes-Benz's A Class car,

As a similarly tall and narrow vehicle, MCC feared the Smart would be subjected to the same tests, with the same results, as the A Class in the now infamous 'elk" avoidance manoeuvre,

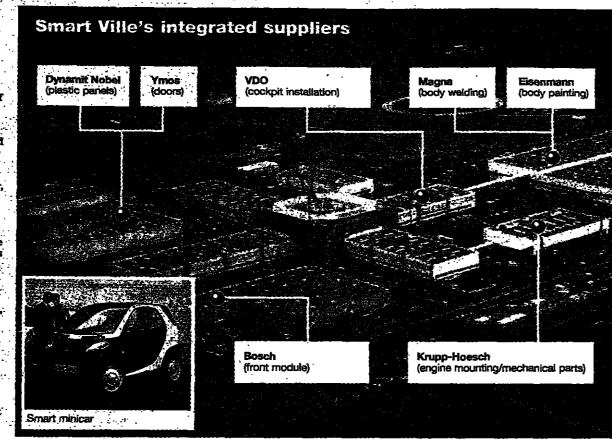
But the other reason for the delay was unspecified problems with suppliers. Neither names of companies, nor the nature of the problems, were revealed. But all, it appeared, was not well at MCC's factory at Hambach in eastern France.

Delays to the start of a new car are nothing unusual. Volkwsage: hardly a novice, has still not managed to reach production targets for its new Golf, almost six months after launch, MCC had more grounds than most to expect trouble: breaking every rule in the motor industry's book, it had decided to build a new vehicle at a new factory with a new workforce in a region with no history of carmaking. . .

But the state of play at the Smart plant - dubbed "Smart Ville" by MCC and even local residents - has a deeper significance than for just the company. For allthe publicity about the revolutionary two-seat Smart, it is probably the factory which has the greater resonance for the motor industry than the actual car.

That is because MCC has done what many motor industry pundits have long been mooting: integrating money in product ent and manufacturing and fo improve quality...

At Hamback, a handful of key suppliers, called "system partners" in Smartspeak, have played an unprecedented role.



Companies such as Bosch (front modules), Dynamit Nobel (plastic body panels) and Krupp-Hoesch (mechanical sub-assembly, including the motor and axles), have been involved in the project from the start. Their role has embraced consultation on the vehicle's basic design to co-ordination of development and production engineering and even direct involvement in the layout and workflow in

For Smartville is like no other car plant in the world. The main assembly area is a large building shaped like a mathematical addition or . plus sign. Around it are the separate premises of the system partners, linked by conveyor belts.

the factory.

Each Smart is welded Canadian body and imponents group, in its building adjoining the "plus" before being passed to Eisenmann for painting. The painted shell is then taken by overhead conveyor to the first axis of the "plus", where component

modules from other system partners are fitted at the appropriate point on the line. Shaping the assembly area like a "plus" allowed the system partners to be located at first the right place on the assembly line for the installation of their

Hambach's novelty does

not end there. Workers from the system partners mix freely, are treated identically to MCC's own staff, and take charge of final assembly within the "plus". To underline their common purpose, all eat together in a common canteen, located above the centre of the "plus". The commanding views of the assembly lines and rectification area from its windows are supposed to transparency and the company's message that

quality is crucial.

That, at least, was the official line until the revelation of last year's problems. Very little information has trickled out about the details, but among

the issues at stake were poor fitting of some modules and quality deficiencies in

The setback has had wide ranging repercussions. For Mercedes-Benz, it could hardly have come at a worse time. The company had barely digested the impact of the A Class fiasco. Mercedes-Benz officials note that this time at least the design modifications came before the vehicle went on

sale, rather than after. The delay has also raised questions about the basic concept of the Smart always a controversial vehicle because of its limited passenger capacity and relatively high price. And it has saddled MCC, in which the German carmaker has 81 per cent, with

Apart from sales foregone, MCC may also have had to compensate its 100 or so Smart dealers, which invested heavily in new premises. Some claims may well have been made by disgruntled suppliers. The financial arrangements with

the system partners are more complex, as they are believed to involve some element of risk sharing. But even here, the company may have been saddled with

demands for compensation. What is less easy to judge is the impact of the delay on the concept of supplier integration in general. A number of carmakers are believed to be examining Hambach closely as a potential blueprint for similar plans of their own Last year, General Motors said it would build an unspecified new small car at a plant in southern Brazil along what appear to be

very similar lines to

Hambach. Most observers expect MCC to overcome its problems, with output being starts in April. But it is already clear that how matters work out in Hambach will have much wider repercussions on the motor industry than just in eastern France.

Haig Simonian

# Neighbours make for good relations

Many carmakers are encouraging suppliers to set up alongside their factories. John Griffiths reports

starts making its first highvolume car - the X400 - in three to four years' time, it wants to be able to draw components from supplier parks adjoining the Halewood production site on Merseyside in north-west England.

Its reasons for doing so are straightforward: primarily that the parks allow just-intime delivery to assembly lines and lower substantially inventory costs.

With traffic congestion already costing the UK economy at least £10bn a year in delays, lost than has been typical in the man-hours and wasted fuel, past. most carmakers see supplier parks as an ideal way of reducing both costs and uncertainties.

Similar thinking has led to land clearance for the creation of supplier parks alongside existing vehicle production plants and their incorporation into the overall design of the greenfield factories carmakers are rushing to establish in fastgrowth regions of the world

such as Latin America. General Motors is building what it describes as a supplier "village" for the new car plant it has under construction at Gravatai in Brazil. The village will house well over a dozen leading suppliers, such as Lear Corporation, the French Valeo group and GM's own components subsidiary, Delphi. All are Tier 1 suppliers.

They will be supplying to Gravatai's assembly lines not merely parts but whole component systems, from suspension packages to seatplifying assembly line pro-

makers see themselves systems, including cooling increasingly as assemblers and ventilation. of these high-value component packages, from what are now more accurately called systems integrators than merely parts suppliers.

The relationship is mostly

made clear that when it been for carmakers to devolve to their major suppliers much of the responsibility for researching, develthe component systems which make up around 60 per cent of the value of a vehicle.

In return for their hard work and willingness to invest in supply facilities at Gravatai, or almost wherever in the world the big carmakers wish, the relatively small number of suppliers with global capability are rewarded with much higher value, long-term contracts

In a few cases - so far the relationship is so close that it is difficult to see dividing lines. Tier 1 suppliers at Skoda's main facility in the Czech Republic, for example, are working at facilities within the plant itself, building component systems to be fed directly on to the assembly line.

What many in the industry regard as a good model the supplier park system is just being completed at Ellesmere Port, the site in north west England - just a few miles from Jaguar's Halewood facility - where would retain control of GM's Vauxhall subsidiary is vehicle design, assembly, building the latest-generation Astra car range.

The \$30m park is small, at 21 acres, but already houses several Delphi operations. plus Plastic Omnium and Mackie Automotive Systems. Delphi will produce various systems and sub-assemblies, such as steering and suspension packages, while Plastic in Chrysler's dramatic resuring, dashboard and similar tics-based component mod- signs of setting limits on modules - further helping ules such as bumpers comthe carmaker by greatly sim- plete with lighting and mounting points for quick GM, Ford and other car- will assemble a variety of entire interior packages

> They are interfacing with the assembly line through SILS (supply in-line sequence). The components suppliers receive vehicle assembly schedules from

Jaguar, Ford's UK-based a symbiotic one. A signifi- Vauxhall at frequent interluxury cars division, has cant trend of the 1990s has vals daily, and transfer component assemblies in correct sequence to small "trains" running on dedicated tracks to the precise location on the oping and manufacturing assembly line where they are needed. Plant managers say the system is making it possible greatly to reduce detailed assembly work on

the lines. The leading Tier 1 suppliers are already demonstrating their capability to provide almost any required component system for vehicles, from complete plug-in dashboard modules to - in the case of Chrysler's light truck plant in Brazil an entire chassis complete with wheels which needs only rolling onto the assembly line. Mayflower, the UKowned engineering group, is also providing the complete body for the low-volume Prowler roadster.

While the Prowler is too low-volume for Chrysler sensibly to consider making its own body for the car, the light truck case in Brazil provides a good example of some vehicle makers' concern about whether this type of activity is going too far.

In the past, Chrysler's president, Thomas Stallk-amp, has said that Chrysler core drive train components. car body pressings and key electronic systems but that everything else would be "up for grabs".

While still approving of the partnership relations forged with its Tier 1 suppliers, and acknowledging the pivotal role they have played Omnium will provide plas- gence, the company shows how far the process will be allowed to go. The urgings of leading suppliers that they embracing everything from the dashboard to seats and rooflining ~ so far are falling on mainly deaf ears.

There are still limits, it seems, to how far carmakers are ready to give up production process control.

## CASE STUDY

# Standing up to seating challenge

Few companies in the motor industry have latched on to the trend towards "outsourcing" as well as Johnson Controls, a US company which at the turn of the 1980s was known purely for its non-automotive interests in heating controls and

plastics containers. During the past 13 years Johnson has used these activities as the somewhat unlikely base to become one of the world's two biggest makers of car seats and related interior systems for vehicles. It gains sales from these products - which many carmakers prefer to leave to outsiders rather than make them in their own plants - of some \$7bn a

Johnson has total annual sales of around \$11bn, including building controls and car batteries. With Lear, the other US company which leads the field in car seats. Johnson early on grasped the idea of taking over from the carmakers the job of

supplying these essential parts of a vehicle's interior. In the mid-1980s, the car companies did this job almost entirely in their own factories. Today, Jim Keyes, chairman and chief executive of Milwaukee-based Johnson

estimates that 80 per cent of the seating in new cars in the US is outsourced to a maker such as Johnson. Lear or other suppliers such as Delphi, the automotive component arm of General

In Europe, the comparable proportion for seat outsourcing is about 70 per cent. Johnson has more than 130 sesimaking plants, most of them in the US and Europe, with another 11 due to be added this year. Many of these are satellite units

"Will the car maker of the future be a

virtual company, simply marketing

a collection of systems from mega-suppliers?

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close to big car factories, with the seats delivered on a just in time basis straight to the assembly line.

Mr Keyes, who started his professional career as a college lecturer in finance. says that seatmaking involves more than just the efficiency increases involved through taking over responsibility for one of the apparently duller aspects of building a vehicle.

"Outsourcing is normally

thought of as reducing costs. But it's really about technology," he says. Johnson employs 1,500 compared with nil in 1985 when it first started in the business - who are involved with a range of aspects of seatmaking and design on behalf of the car

manufacturer. While aesthetics and safety are of prime importance, the engineers are also concerned with the structural aspects of seating designs, how to build the products with maximum efficiency and new textiles that may be

Mr Keyes sees as crucial the drive to increase the proprietary element of the design work done by Johnson's engineers, so more of it can be used models and different

"Three years ago, 80 per cent of our development work was done on behalf of individual customers and only 20 per cent was our own proprietary designs," says Mr Keyes. "Today the proportion is about 60:40 and our goal is to turn this to 20:80.

Through this process, Johnson reckons that it can encourage engineers to come up with ideas that can be spread around a number of customers and car models and so boost its own revenues. Another strategy is to emulate its arch-competitor, Lear, by moving into other non-seating areas of car interiors (such as roof interiors and trim parts) as part of a move to offer a "total interior" service to

Following the \$625m purchase by Lear in 1995 of US interiors company Automotive Industries. Johnson followed up a year later by paying \$1.3bn for Michigan-based Prince, a maker of miscellaneous interior parts including lighting and ceiling supports. The deal - which Johnson helped to finance through the sale last year of its plastic container division for \$650m to a division of

German packaging group

Viag – should help the

company to build strengths in this field, Mr Keyes says. A third way of adding growth is to follow the big US and European car companies as they build plants outside these regions. for instance in south-east Asia and South America. At present, Johnson's seating sales are split roughly 2:1 between the US and Europe, with very little outside, but by 2000 Mr Keyes promises "significant" revenues from

outside these regions. Peter Marsh

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Apr 22-26: Components,

garage and filling station equipment exhibition; +44

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Apr 25-28: Automotive trade show; Birmingham; +44 (0)171 235 7000

May 12-14; Automotive business show; London; +44 (0)1883 732222

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# Outsourcing: Why I have reservations

lan Gibson, chief executive of Nissan Motor Manufacturing (UK) takes a contrarian view

An increasingly hyped by many of our rivals. vision of the future of carmaking has component makers building large sub-assembly modules, such as the entire facia and instruments. in their plants and then delivering them to the assembly line at the car manufacturer. In this world, supplier employees, rather than the carmaker's staff, would fit these large mod-

Another scenario already a reality - is where suppliers take total control and responsibility of fundamental parts of the manufacturing operation such as the paint shop, as paintmaker Dürr has at the Mercedes A class plant in Germany.

Neither is necessarily right for a truly lean manufacturer, particularly one which sets its goal to be in the first handful of world class carmakers. How to achieve world class quality and productivity and lean process stocks are some of the issues raised by these "visions" of the future.

Outsourcing certainly has its role. Indeed, as much of the vehicle as possible should be outsourced to specialists who are leaders in their field. Nissan, at its Sunderland plant in north-east England, has pursued this course relentlessly from the outset. Everything from seats, carpets and facias, to small pressings, accounting for more than 70 per cent of the car's value, is produced by suppliers. That

The highest quality, lowest cost and best technology will be available from these suppliers. No carmaker would dream of making its own fuel injection pump or injectors; we all leave it to

Every carmaker will position the limit on outsourcing differently. Nissan's Sunderland plant produces in-house plastic fuel tanks, rear axles and cylinder heads. In many cases, the technology for these components is unique to Nissan; in some cases the level of technology required is not available from suppli-It is important to define

the likes of Bosch.

exactly the reasons for outsourcing. If it is a result of an analysis of who has the expertise, who can provide the best technology, who can develop most effectively at world scale, then it is likely to be the right choice. If it is a way of reducing in-house difficulties, seeking lower labour rates, achieving higher productivity than seems available in-house. there are more fundamental questions to be asked - and almost certainly, different answers to be gained.

Control of assembly quality and problem investigation are both made significantly more complex when major sub-assemblies are outsourced - it is difficult to conduct continuous improvement, team building and unbiased problem solving across business boundaries. is as it should be, and is a Experience tells us that higher level than achieved obtaining shared goals



lan Gibson: 'It is important to define the reasons for outs

through one company is not easy - compound that at your peril, or at least make sure you do not lose more opportunities in the next decade than you gain in the next three or four years. Rarely does a carmaker

identify the real reasons why it is giving up control of major parts of the manufacturing operation. Often it is because in-house productivity in the assembly operation is poor and suppliers starting afresh can do better. so reducing costs. If, in addition, in-house labour costs are high and labour flexibility or absenteeism is poor, their suppliers will appear to be attractive alternatives to continuing to assemble in-house.

To justify such a move it is a "useful" mindset to have engineers design the sub-assembly so that it has to be produced as a module. You can see how the argument for outsourcing develops into a grand strategy; however, a strategy which is implemented for these reasons is deeply flawed.

Perhaps the biggest disadvantage of outsourcing of sub-assemblies is its incompatibility with the vital quest for lean manufacturing. One of the most important things in any manufacturing process, or indeed in any process at all, is to eliminate wasteful activities. The sub-assembly concept

inevitably means more han-The second man in the dling, and so cost, but more operation both finishes significantly you will be assembling the facia and producing "them" long before they are actually then fits it to the vehicle all within the normal track needed at the point of assemcycle time. A similar just-intime exercise in the Micra

suspension area has seen the

number of hub assemblies

in-process shrink from 30 to

zero. Likewise, the manning

has been reduced by one-

third as hub assembly now

takes place at the point that

the hubs are fitted to the

Any need to increase the

in-process stocks should be

questioned very hard indeed;

it may be justifiable, but be

careful. Adding suppliers

adds complexity, so the ben-

efits must in turn be even

greater to justify a double

handicap. Be certain of one

thing; the best will not

accept necessary evils, they

will eliminate them. Those

that create them now as an

"easy" way to avoid prob-

lems or reduce cost dilute

their ability to stay with the

If a supplier delivers large

control and your ability to

achieve continuous improve-

ment is impaired. As a car

manufacturer your ability to

achieve world class quality

and cost is diluted. Beware

the religion of outsourcing

because it will consign many

carmakers to the second

division in the race to be

emblies you bave lost

world's best.

front axle.

bly on the production line. In-process stocks will be higher, restrictions on scheduling greater, floor space wasted, risk of damage increased - the list of opportunity for waste and weakened control goes on, of that there can be no doubt. The "lean" principle is to

make a component as close to the point in time and location as it is needed. At Nissan in Sunderland, the Micra facia was assembled on a short conveyor line close to the assembly line, with finished facias being loaded into a rack for moving to line-side. This was a great deal better than bringing in a large sub-assembly from a local supplier, but still not good enough by world standards.

in-time" exercise, the ninestation conveyor is now standing dormant and instead two staff stand on a moving "shuttle" which moves with the assembly line for three car lengths and then returns to its start station for the next cycle. The process lead time has dropped from 28 minutes to 4.2 minutes and the manning has been reduced from three to two.

As part of a normal "just-

CASE STUDY

# High hopes for rewards

Of the world's big manies, few have such a glittering array of ogles to dip into as TRW, which combines its car interests with being one of the US's biggest makers of satellites and other space

While the goal of transferring ideas betwee such different industrial operations has often led to disappointing results when it has been tried by other companies. TRW has high hopes that its car division. can read big rewards by gaining access former techniques pionesced by the other parts of the ompany. TRW's automotiv

of \$7bn a year publican the world's five bugges independent vehicle ha suppliers. It is the j iccest maker of air for protecting passenger crashes and a leader in other parts, such as steering systems, engine valves and seat belts:

While some 90 per cent of its automotive sales are in the US and Europe, each. with roughly equal shares TRW is also trying to grew sales in the industrialising nations of south-east Asia and South America. The other side to TRW. which is based in

Cleveland, Obio, covers a variety of space and activities. These operation with annual sales running. at more than \$3bn a year, have been bolstered by the recent \$1bn acquisition of BDML a US software and .. consultancy husiness. Non-defence governmen

companies add up to a large proportion of the and consultancy part of TRW. The company has also built up expertise over 30 years as a provider of instance for the US vernment's top-secret

government's top-secret
Mistar military
communications satellites.
As the pressure on the US
military, budget has
reduced opportunities for
growth in this part of the
company, the effort to
transfer ideas from the
space and communications
distributed the approximations. en do the automotive has increased:

both of which are becoming increasingly important increasingly important increasing the second increasing the



Peter Heliman:

steering. There are big growth opportunities." says Mr Heliman. "About 10 per cent of our automotive component sales involve electronics, and the figure could be several billion doffars in a few years.

In the past, efforts to channel ideas from iigh tech, aerospace related fields to cars within the same companies have requently ended in failure. Few tangible results came, for instance, from the atiempt to interchange the cultures of aircraft and vehicle building during the early 1990s when the UK's controlled by British dissippointments came luring the short-lived experiment of General Motors taking charge of Hughes Aerospace, the world's biggest satellite builder. Hoghes was sold light page to Doubles ast year to Raytheon.

TRW selforts will provide better results. "The other nies tried to address echnology transfer sympanies transfer sympanies transfer doing it by transferring e Our customers are

Peter Marsh





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# An independent Meritor hits the ground running

Larry Yost talks to John Griffiths about the group's early months following its spin-off from Rockwell

group spun off from its Rockwell International parent in October, is projecting sales to grow by 8 per cent and earnings per share to of its sales and earnings advance by 15 per cent over the next several years. Its chairman and chief executive, Larry Yost, says the company will make whatever acquisitions are necessary to make it world market leader in its chosen core business segments.

Meritor claims already to be the world's biggest maker of truck and trailer axles. truck anti-lock braking systems, and other heavy duty driveline components through its HVS (heavy vehicle systems) division, and of some key elements of car components systems. particularly window regulation and door mechanisms. Meritor has hit the ground

running as an independent group. Its global reach is already established, and its truck and car-related businesses are moving quickly towards contributing an equal amount to turnover. thanks to particularly rapid growth of the car busine Its 16,000 employees are

spread through 46 manufacturing facilities worldwide and there are currently 14 joint venture partnerships with more likely to come, particularly in developing regions such as the Mercosur pact countries of Latin America and Asia-Pacific. Like many in the automotive sector, Mr Yost does not see the economic turbulence sweeping through the latter region as more than a relatively short-term disruption.

Around 45 per cent of sales currently are outside the US and, says Mr Yost, investments already made in facilities - particularly through-

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Meritor, the US automotive out Europe in the past five years - mean that Meritor should not be faced with excessively burdensome capital investments in pursuit growth objectives.

These objectives, he insists, are wholly credible: <sup>1</sup>Our sales grew by 22 per cent between 1994 and 1997 at a time when the industry as a whole remained fairly

Much of the growth is accounted for by the LVS division, whose investments in facilities in a number of developing markets - typified by a complex at Liberec in the Czech Republic which has already become Meritor's sole (and low-cost) source of global supply for some door system components - have been paying off. LVS's own turnover rose by 50 per cent in the 1994-97 period.

Earnings growth comes as a result of both rising sales there will remain a high and a firm onslaught on costs. The latter are being cut by around 4 per cent a vear as Meritor's management systematically applies ness efficiency made possible by independence.

have had a good idea where to look for savings, as most are Rockwell veterans. Mr pillar. Yost previously had been running the heavy systems division, while light systems for years.

Although vehicle systems particularly as electronics proliferate, there is no intention to broaden significantly assured, however, in the Meritor's product range into form of the increased sophis hands," he says.



Larry Yost: Asia's troubles are a relatively short-term disruption

but downstream of engines; that's one area where we and manufacture. have no interest.

fuelled by the proclaimed significant share in those belief that European truck- and then came contracts to makers increasingly will be add the brakes. Now we are obliged to outsource more of into the complete air suspentheir main component sion system; and, of course, systems after years of strong the business will become vertical integration - a view not necessarily shared by some of the manufacturers themselves, however. Executives at Dutch-based

DAF, for example, insist that level of "in-house" components, including engines, despite DAF's takeover last year by Paccar of the US, the world's second-largest heavy truckmaker. Paccar, like much of the North American truck industry, buys in most Not surprisingly, the com- of its main components from pany's senior executives companies such as Meritor and diesel engine manufacturers Cummins and Cater-

Meritor cannot help wonder . For all that, Mr Yost been overseeing the divi- endure "Certainly, with the becoming more complex; keep finding more ways to Rockwell's ownership. cut costs," says Mr Yost.

Growth does seem

new areas. "Where HVS is tication of component concerned our focus will systems and the additional remain on the drivetrain, revenue that can flow from their design, development

"For example, we started Some of the expectation of out with producing axles," HVS division growth is says Mr Yost. We built up a more and more valuable as the truckmakers move towards global truck plat-

In terms of global strategy. Meritor has already staked a long-term claim to a share of the inevitable growth of China's vehicle car and truck markets, even though it is accepted that the road to consistent, worthwhile returns is likely to be a long one. It expects returns from several investments in India's burgeoning car and truck markets somewhat earlier, and is bullish also about the prospects for Mercosur, where it also has both Thus companies such as car and truck ventures.

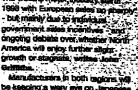
ing whether and for how knows that the sector will president Bob Calder has long the DAF stance might remain tough, with margins under relentless pressure sion's globalisation strategy globalisation process, inter-evidenced in Meritor's own national competition has \$192m operating profit, \$99m become very intense and the net - on its \$3.3bn sales durboth car and truck - are truckmakers have got to ing the final year under

Mr Yost is not daunted. "Look at the industry trends - they're all playing into our

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## **Statistics**

## A year of uncertainty



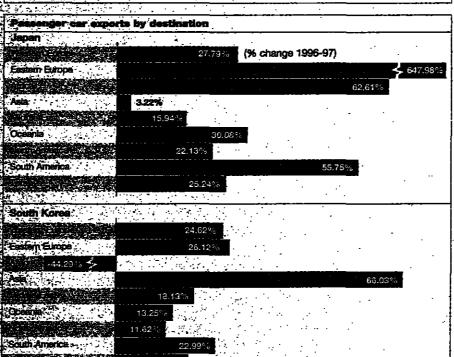
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# Productivity and technology

# essons in improvement

John Griffiths examines a 'kaizen breakthrough' at Perkins, where a continuing programme of examining production methods is reaping many rewards

Perkins Engines, the machining of engine Perkins as a big first – was UK-based diesel engine connecting rods had been to be a public kaizen. maker sold for \$1.3bn completely reconstructed, recently by LucasVarity including the reshuffling of Corporation to Caterpillar of process machinery weighing the US, invited in a few several tonnes. The floor outsiders just before Christmas to help Perkins processes had been cut by 72 tear itself apart.

Large mobile cranes. forklift trucks and anything else that might be needed were placed to hand. Then the management stood back well, almost – and let

them got on with it. The outsiders came from a diversity of companies; some to which it is a supplier of financial services and accountancy fields. They with process engineering.

Yet just four days after they had first started walking purposefully towards key areas of - the Japanese term for Perkins' production lines, to continuous improvement embark on what was the teams had consisted formally named a "Shopfloor always of Perkins' own Kaizen Breakthrough", the transformations they had different areas of the achieved in terms of company from that being improved efficiency and targeted. productivity could be

radical. formed into teams with a necessarily efficient, mix of Perkins' own production processes in the workers, tackled, few of the space of a short, highly processes in place just four concentrated exercise lasting lays earlier were just a few days. immediately recognisable A large area devoted to - an occasion regarded by apparent resistance from the only move at the speed of difficult to sustain."

space needed for all the

per cent. Work in progress had been reduced by 93 per cent. The labour force required to carry out the processes had been reduced by 40 per cent, and the number of machine tools required from eight to

Perkins' general manager four-litre engine range made engines; others in the and divisional director, Brian Amey, were even better than the company has came from a variety of come to expect from the working backgrounds, with ongoing series of "kaizen few having close connections breakthrough" taskforces it has now sent into action in some 150 areas of the plant.

Until the most recent four-day exercise in "kaizen" - the Japanese term for employees, but from

The "breakthrough" idea described accurately as is that the teams, comprising adical. usually a dozen or so, bring In the four production a fresh and critical eye to

opening the company's doors and its processes to wider critical scrutiny.

The productivity and cost-saving gains were made by all teams involved in the exercise, with empirical evidence of the improvements when the four teams of the public kaizen made formal presentations to Perkins management at the end of the exercise.

Another team of a dozen or so which examined the The results, according to core build area of Perkins'

sweeping changes. Much process plant was shifted around, with parts for assembly made to fall more easily to hand by opening up both sides of the assembly line and reducing radically the number of movements required of operators. Result:

● A 41 per cent improvement in operator productivity, • A 79.5 per cent reduction in inventory;

 Floor space reduced by 45 per cent; ● Cycle time reduced by 25

Total distance travelled by employees between process functions for a complete areas which the outsiders, long-entrenched, but not cycle reduced from 350 metres to 50 metres. Previously, the team had found "workers hopping around the production line

like rabbits". This time round, however. The process meets no sequential that they can "But it is much more

most of the company's of equipment - and putting several thousand employees, many of whom have which could flow around themselves now been obstructions. involved in internal kaizen breakthrough, say they have

stimulating as well as surprising. North Carolinabased TBM Consulting Group, which has overseen Perkins' kaizen activities, is that employees receive pledges of no redundancies arising from the exercises.

In Perkins' case such assurances have not been number of expansion programmes expected to result in engine production doubling to around 500,000 was to start kaizen units a year by early next activities.

obvious and clearly had been in the back of managers'

For most of the teams, indeed, the pre-exercise discussions with plant

Much of the teams' has worked. attention was taken up with dismantling "pipeline"

the slowest operator or piece in their place a system

In all operations like this, says Anand Sharmah, TBM's surprising. lower the water around the However, part of the process to make any ground rules set down by efficiencies visual and painful. If you let people continue to hide problems then you cannot manage those problems".

Mr Amey, who joined Perkins in late 1995 from Nissan, where he had been deeply involved in ongoing improvements of production difficult to give. The systems, knew very company has embarked on a substantial production increases were in prospect for Perkins when he joined, and one of his first acts

Factory floor space started Some of the public kaizen appearing as if from solutions were relatively nowhere. "It proved time and time again that we already had the space minds as needing capability to double improvement even before it production," recalls Mr

Amey. kaizen But can everyone?

managers gave some clear Mr Sharmah agrees that significant front. One pointers as to where this is not the case, but says operator, he says, this year some improvements might that what he would regard as companies failing to get a Nonetheless, Perkins serious grip on kaizen-type managers are adamant that improvements represent no the teams were not merely more than 5 per cent of following up ideas for the more than 100 US improvement planted by and more than 20 UK companies with which TBM

Kaizen, stresses Mr Sharmah, is surprisingly processes - so restricted and easy to make gains initially.

# Now it's much easier to track the trucks

This satellite-based system can boost efficiency for companies and benefit drivers, says John Griffiths

found the exercises president and chief There is a small but growing executive, the idea is "to number of commercial vehicle drivers wishing that, far from merely naming his company Minorplanet, Christopher Harrison would find a real one - a long way off ~ and stay on it.

Dr Harrison. company's founder, and 80 colleagues and employees of the logistics software concern that is based in the northern England city of Leeds, have begun taking the fun and perks out of the working lives of some truck and van drivers - or, at least, of the minority who waste employers' time and/ or money when their vehicles are out of sight of the depot

In the process, however, says Minorplanet Systems' Abrahams, who is also deputy chairman of the UK insurance group Prudential - employers are saving breakthroughs work for money and improving efficiency on a much more will save £150,000 in running costs on its fleet of 50

delivery trucks by using

Minorplanet's system for

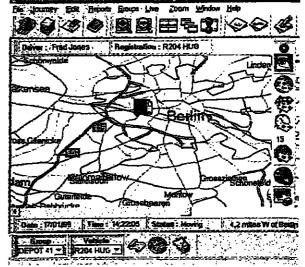
movements. Geo-stationary track vehicle movements are

monitoring

not new.

The Securicor group, subsidiary, and the rival Tracker group have already stolen vehicles have been ments. tracked down by the systems' satellite-based locator 'bugs' hidden within their cars and trucks;

vein, the Safeway supermarket chain is among a growsent for retraining, for exam- opened and for how long, claims being refused.



ple, if the monitoring software shows they habitually make excess use of the accelerator - and thus waste fuel. in Safeway's case, under a joint development with the Dutch computer company Logiq, it is also monitoring truck movements on realtime headquarters screens so that drivers can be alerted to traffic obstructions or stores warned that deliveries are going to be late.

The competitive advantage satellite-based systems to claimed for the vehicle management system developed by Minorplanet - valued at £17m on the Alternative through its Trakbak Investment Market (Aim) when floated in London in November - is the minute earned the gratitude of detail in which it monitors hundreds of owners whose and logs a vehicle's move-

For truck and driver, there is no place or time to hide. Minute by minute, location within a few yards, route, In a somewhat different speed and duration of stops onto a computer, each jourwith large distribution activ- on a CD Rom-driven map.

when and for how long tail lifts were raised and lowtemperature inside refrigerated trailers. Data from up to 500 trucks can be down loaded almost simulta-

neously via computer. It is a process in which the driver plays no part. The onboard system itself cannot be tampered with or need to be told the equipment is installed - although not to do says, Minorplanet's operations director. Andrew Tillman, is unlikely to be good for workforce morale,

Both software and hardware are designed, developed and manufactured by Minorplanet, its own engineers travelling to customer depots to carry out installation, which takes about one

hour per truck. Much as the system might be loathed by some drivers, are recorded. Downloaded for the majority it could be seen as a benefit, insists Mr ing number of companies ney can be followed in detail Tillman - validating overtime, breakdowns or traffic ities making use of satellite Soon, the downloaded data delays which in the past communications to monitor will also reveal which were regarded with suspidriving habits. Drivers are vehicle doors have been cion or even resulting in

# New diesel engines are on the way

PSA Peugeot-Citroën, the French rehicles group, is to start production of a new generation of liesel engines in October, using 'common rail" fuel injection echnology to cut fuel consumption by 20 per cent compared with its surrent range, writes John Griffiths. The group, which is investing

Fr3bn to develop and produce the

engines at its SMAE subsidiary in eastern France, also claims the engines will weigh 22kg less than current equivalent units while providing 50 per ceut more torque and 25 per cent more power. Emissions are claimed also to be down substantially - carbon dioxide, the main "greenhouse" gas, by 20 per cent, carbon monoxide by

The state of the s

40 per cent, and particulates suspected of being a carcinogen -

by 50 per cent. The new technology, pioneered by Fiat and developed jointly with Robert Bosch of Germany, injects fuel directly into the combustion chamber at very high pressure from a single fuelling line.

The "HDI" (high-pressure direct

injection) engines will replace the group's XUD units, one of Europe's most widely-used car diesel engines with more than 7.5m sold. HDI output will start at the SMAE facility at a rate of 400 a day. climbing to 2,000 a day by the summer of 1999. They will be used throughout the Peugeot/Citroën model ranges.

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